



QUARTERLY ISSUES AND PROGRAMS /PSA's
REPORT
FOR
STATION WLEY
1st QUARTER OF 2024

Issues of Concern to the Chicagoland Community Addressed in responsive programming in the
1st quarter, 2024

Program	Date/ Time	Duration	Issues Covered
La Ley en Tu Comunidad	01/21/2024 05:30AM	10min	<p>In this first episode of the year , we spoke with Crisia Campos, Director of Conoce Tus Opciones Escolares, A National School choice week for elementary students,the last week of January.</p> <p>26,000 activities were held across the country, parents explored school options for their children, such as selecting schools and programs.</p> <p>In Illinois there were 236 events for K12 education students. Campos assures that this process facilitates the search to find a school so that Hispanic parents can provide a better future for their children.</p>
La Ley en Tu Comunidad	02/18/2024 05:30AM	10 min	<p>In this episode of La Ley en Tu Comunidad, we speak with Maria Gabriela Hernandez, founder of the mental health organization Renacimiendo. Hernandez assures that one of the communities that has depression is the migrant population. Chicago has received more than 35,000 new migrants since 2022. Many of these live in improvised shelters around the city due to the crisis. Hernandez, who is a psychologist, says that the weather conditions during the winter and the instability in terms of status make them more vulnerable.</p> <p>The organization focuses on providing support and free appointments to migrants.</p>

La Ley en Tu Comunidad	03/10/2024 05:30AM	13 min	For more than 47 years, the Pilsen community has made the living Stations of the Cross in the area. This year, 2024, the Providencia de Dios Church asked La Ley 107.9Fm to help find more young volunteers to be able to do it. This event brings together people from all over the United States on a tour of more than 3 hours through the streets of Pilsen. In addition, the church also wants to find young people and adults who, after Holy Week, join the activities throughout the year.
La Ley en Tu Comunidad	03/17/2024 05:30 am	12 min	In this episode we talk with Angel Rivera, representative of Boys and Girls Chicago. This organization has been operating in the city since 1902, it trains low-income young people and prepares them for university. During March, the Youth of the Year event was held at Navy Pier, where outstanding students between 14 and 18 years old participated. The winner will receive a scholarship for their school performance. BAGC has 24 locations throughout Chicago, and they have been leaders in the training of vulnerable migrant youth in the city.
La Ley en Tu Comunidad	03/24/2024 05:30 am	18min	We spoke with Jose Sanchez, director of the Humboldt Park area of the non-profit organization Wellnes West dedicated to helping the most vulnerable with health care. This organization was created two years ago and has helped almost 300,000 people in communities such as: Austin, Little Village, Pilsen and Humboldt Park. After Covid 19, many Hispanics have been left without medical services, this is what Wellnes West is working on and wants to provide more accessible support to the community.
La Ley en Tu Comunidad	03/31/2024	16 min	In this last episode of the month of March, we spoke with the Illinois Venezuelans Alliance represented by

	05:30 am		Luis Castro, who told us that they are currently giving classes on acculturation and rules for living in the United States to migrants from Venezuela who have recently arrived and who currently live in shelters. Since August, the city has received more than 30,000 immigrants, many of them still living in improvised shelters and without reliable legal status. This non-profit organization seeks to teach them norms and values and legal advice to new arrivals through workshops within the shelters.
La Voz del Negocio Hispano	1/7/24 05:00 Am	28 min	Mario Andrés Moreno presents the inspiring story of Dryalis Muñoz, who overcame all his fears to start his own franchise in the insurance company Univista Insurance. He hears how trust in her mentor could be the catalytic agent for her growth as an entrepreneur and her success in the competitive world of insurance sales.
La Voz del Negocio Hispano	1/14/24 05:00 Am	28 min	Mario Andrés Moreno speaks to Silvana Montenegro, global leader of the Advancing Hispanic & Latinos initiative at JPMorgan Chase.
La Voz del Negocio Hispano	1/21/24 05:00 Am	28 min	Mario Andres Moreno speaks to Ravel Bonilla Torres, Business Consultant at the MBDA Business Center of Central and North Florida, who tells us about how she helps small business owners submit proposals to win contracts with government agencies.
La Voz del Negocio Hispano	1/28/24 05:00 Am	28 min	Mario Andrés Moreno shares with us the story of Aldo Espinoza, president and founder of Toro Loco Churrascaría, who started his business as a modest “food truck” and has now turned it into a thriving empire business.
La Voz del Negocio Hispano	2/4/24 05:00 Am	28 min	Mario Andrés Moreno presents Jeiver González, president and Founder of GNO International Business Center, who has become a certified accounting and tax agent.

La Voz del Negocio Hispano	2/11/24 05:00 Am	28 min	Mario Andrés Moreno talked with Yammel Sánchez Ocaña, Global Executive Director of Indirect Purchasing at Merck pharmaceuticals.
La Voz del Negocio Hispano	2/18/24 05:00 Am	28 min	Mario Andrés Moreno speaks to Silvana Montenegro, global leader of the Advancing Hispanic & Latinos initiative at JPMorgan Chase.
La Voz del Negocio Hispano	2/25/24 05:00 Am	28 min	Mario Andrés Moreno talks with Tina Marie Tapia, president and Founder of Adorabella Beauty Academy, a customer service employee for a major airline that decides to turn her dream of opening a cosmetology school into a reality.
La Voz del Negocio Hispano	3/3/24 05:00 Am	28 min	Mario Andrés Moreno spoke to Ms. Sineria Ordoñez, Vice President of External Affairs and Market Manager for South Texas at Comerica Bank, a large financial products company.
La Voz del Negocio Hispano	3/10/24 05:00 Am	28 min	In this episode, Mario Andrés Moreno, chats with Eulalio Marroquín, president and founder of Lalo's Movers, who came from Mexico with the dream of starting his moving business and after several obstacles has become a true champion of Latinos in Chicago.
La Voz del Negocio Hispano	3/17/24 05:00 Am	28 min	Mario Andrés Moreno spoke to Ms. Sineria Ordoñez, Vice President of External Affairs and Market Manager for South Texas at Comerica Bank, a large financial products company
La Voz del Negocio Hispano	3/24/24 05:00 Am	28 min	Mario Andres Moreno speaks to Ravel Bonilla Torres, Business Consultant at the MBDA Business Center of Central and North Florida, who tells us about how she helps small business owners submit proposals to win contracts with government agencies.
La Voz del Negocio Hispano	3/31/24 05:00 Am	28 min	Mario Andrés Moreno talked with Yammel Sánchez Ocaña, Global Executive Director of Indirect Purchasing at Merck pharmaceuticals.

Public Service Announcements

1st Quarter 2024 January through March

Throughout the quarter the station air monthly PSA's providing information on a variety of local community activities and issues. Representative examples of such

PSAs include the following:

Title	Dates / time/ #spot	Length	Description
Ad Council- PSA child car safety	3/4/24 -3/31/24 12a-12a 5x weekly spots	:30	This campaign encourages parents and caregivers to correctly buckle up their kids in the right seat for their age and size by reminding them of the importance of getting the big stuff, like car safety, right.
Cook County Department of Public Health	1/1/24-1/14/24 12a-12a 6x spots	:30	The Cook County Department of Public Health has partnered with NAMI Chicago to connect residents with mental health resources and someone to talk to.
Greater Chicago Food Depository	2/26/24-3/31/24 12a-12a 10x weekly spots	:30	To find nutritious foods near you or for more information, visit Greater Chicago Food Depository dot org.
Ad Council- type 2 diabetes	3/4/24- 3/31/24 12a-12a 5x weekly spots	:30	This PSA raises awareness of prediabetes to help people reverse prediabetes and prevent or delay the onset of type 2 diabetes.
Stand up to Cancer	1/1/24- 3/17/24 12a-12a 10x spots	:30	Raising awareness about colorectal cancer screenings, early detection and prevention.
Ad Council- ending hunger	1/1/24- 3/31/24 12a-12a 5x weekly spots	:30	PSA highlight what's possible when people have access to nutritious foods.