



QUARTERLY ISSUES AND PROGRAMS /PSA's
REPORT
FOR
STATION WLEY
4th QUARTER OF 2023

Issues of Concern to the Chicagoland Community Addressed in responsive programming in the
4th quarter, 2023

Program	Date/ Time	Duration	Issues Covered
La Ley en Tu Comunidad	10/08/2023 05:30AM	15 min	In this episode of the La Ley en tu Comunidad, we spoke with Carolyn Bernal, representative of ComEd, and she told us about the special financial assistance for Latinos that this company has to get them to pay debts. Being the company that has been providing electricity to All of Northern Illinois comed conducts these programs are "Financial Assistance". Carolyn detailed that in 2022, thanks to these programs, ComEd helped more than 200 thousand eligible clients.
La Ley en Tu Comunidad	10/22/2023 05:30AM	8 min	In this episode, in our search to talk about important issues for the entire audience, in this case the people of El Salvador, we spoke with the Consul General of that Central American country Vanessa Guevara, who announced that they have special days uninterrupted processing of IDs and passports. Guevara assures that many Salvadorans currently suffer from misinformation, when they cross the border they lose their documents, therefore he asked the community to come closer and obtain all the necessary information.
La Ley en Tu Comunidad	10/29/2023 05:30AM	12 min	October was the pink month for breast cancer prevention! So we spoke with a cancer survivor and CEO of the ALAS Foundation - Wings in Chicago. Judith Guitelman. On 10/29 they held a Community forum for the 9th consecutive year to speak at Northwestern University about cancer prevention. Judith, as a survivor, says that the most important thing for the team and the foundation is to provide

			support to the patients' families and continue raising awareness. There are no ages or races for breast cancer.
La Ley en Tu Comunidad	11/05/2023 05:30 am	12 min	On this occasion, we spoke with Ana Manzanares, representative of Comed's STEM Lab program. They brought together 75 young Latinos to motivate them in science and technology careers. Ana says that the best way to raise the average of the Latino population in universities and in the work areas of physical mathematics and science is to help them from a young age, not only with money but also directly in the work area. The young people created speakers and batteries with engineers from Comed. This program offers scholarships and careers to young Latinos
La Ley en Tu Comunidad	12/24/2023 05:30 am	12min	We spoke with Irma Barrientos from Mano a Mano Organization, for 20 years this organization has helped all migrants in Cook County and around Chicago. Irma says that they seek to give that help to recently arrived immigrants so that they can start in the workplace, and the English language. They also have 5 programs in which "Healthy Families" stands out, they help guide the person to obtain public benefits, such as health insurance. With the situation of Venezuelan immigrants they have been helping in shelters in the city, providing free support.
La Voz del Negocio Hispano	10/1/2023 05:00 Am	28 min	Mario Andrés Moreno talks Mercedes García, vice president of community relations and public policy for MasterCard, who began her career with this company from her native Venezuela and later moved to the United States to lead financial education efforts for our small businesses.

La Voz del Negocio Hispano	10/8/2023 05:00 Am	28 min	In this episode, Mario Andrés Moreno, chats with Eulalio Marroquín, president and founder of Lalo's Movers, who came from Mexico with the dream of starting his moving business and after several obstacles has become a true champion of Latinos in Chicago.
La Voz del Negocio Hispano	10/15/2023 05:00 Am	28 min	Mario Andrés Moreno shares with us the story of Aldo Espinoza, president and founder of Toro Loco Churrascaría, who started his business as a modest “food truck” and has now turned it into a thriving empire business.
La Voz del Negocio Hispano	10/22/2023 05:00 Am	28 min	Mario Andrés Moreno met Jeiver González, president and Founder of GNO International Business Center, who has become a certified accounting and tax agent after having to leave his native Colombia to start over in the United States.
La Voz del Negocio Hispano	10/29/2023 05:00 Am	28 min	Mario Andrés Moreno talked with Yammel Sánchez Ocaña, Global Executive Director of Indirect Purchasing at Merck pharmaceuticals.
La Voz del Negocio Hispano	11/5/2023 05:00 Am	28 min	Mario Andrés Moreno speaks to Silvana Montenegro, global leader of the Advancing Hispanic & Latinos initiative at JPMorgan Chase.
La Voz del Negocio Hispano	11/12/2023 05:00 Am	28 min	Mario Andrés Moreno talks with Tina Marie Tapia, president and Founder of Adorabella Beauty Academy, a customer service employee for a major airline that decides to turn her dream of opening a cosmetology school into a reality.
La Voz del Negocio Hispano	11/19/2023 05:00 Am	28 min	Mario Andrés Moreno spoke to Ms. Sineria Ordoñez, Vice President of External Affairs and Market Manager for South Texas at Comerica Bank, a large financial products company.
La Voz del Negocio Hispano	11/26/2023 05:00 Am	28 min	In this episode, Mario Andrés Moreno, chats with Eulalio Marroquín, president and founder of Lalo's Movers, who came from Mexico with

			the dream of starting his moving business and after several obstacles has become a true champion of Latinos in Chicago.
La Voz del Negocio Hispano	12/3/2023 05:00 Am	28 min	In this episode, Mario Andrés Moreno, chats with Eulalio Marroquín, president and founder of Lalo's Movers, who came from Mexico with the dream of starting his moving business and after several obstacles has become a true champion of Latinos in Chicago.
La Voz del Negocio Hispano	12/10/2023 05:00 Am	28 min	Mario Andrés Moreno spoke to Ms. Sineria Ordoñez, Vice President of External Affairs and Market Manager for South Texas at Comerica Bank, a large financial products company
La Voz del Negocio Hispano	12/17/2023 05:00 Am	28 min	Mario Andres Moreno speaks to Ravel Bonilla Torres, Business Consultant at the MBDA Business Center of Central and North Florida, who tells us about how she helps small business owners submit proposals to win contracts with government agencies.

Public Service Announcements

4th Quarter 2023 October through December

Throughout the quarter the station air monthly PSA's providing information on a variety of local community activities and issues. Representative examples of such

PSAs include the following:

Title	Dates / time/ #spot	Length	Description
Ad Council- PSA Autism Awareness	10/2/23 -11/1/23 12a-12a 5x weekly spots	:30	This PSA will help parents and caregivers of young children in the community to detect early the signs of autism and seeking support when necessary necessary.
Cook County Department of Public Health	10/2/23-12/31/23 12a-12a 7x spots	:30	The Cook County Department of Public Health has partnered with NAMI Chicago to connect residents with mental health resources and someone to talk to.
Better Business Bureau	10/2/23- 12/31/23 12a-12a 10x weekly spots	:60	The prestigious B-B-B seal instantly identifies reputable businesses, because B-B-B accredited businesses are committed businesses are committed to being honest, ethical, and reviewed by the B-B-B.
Greater Chicago Food Depository	10/2/23-12/31/23 12a-12a 10x weekly spots	:30	To find nutritious foods near you or for more information, visit Greater Chicago Food Depository dot org.
Social Security Administration	10/2/23-10/31/23 12a-12a 5x/week	:30	The Supplemental Security Income program, or SSI can mean important monthly financial assistance for people with low income and financial resources — who are 65 or

			older, or an adult or child with a disability or blindness.
Autism Speaks	10/18/23- 10/21/23 12a-12a 20x spots	:30	Autism Speaks walk at Soldier Field on October 29 th .
Stand up to Cancer	10/2/23- 12/31/23 12a-12a 10x spots	:30	Raising awareness about colorectal cancer screenings, early detection and prevention.
Ad Council	10/2/23- 12/31/23 12a-12a 5x weekly spots	:30	PSA highlight what's possible when people have access to nutritious foods.