

## QUARTERLY ISSUES AND PROGRAMS /PSA's REPORT

**FOR** 

**STATION WLEY** 

2<sup>nd</sup> QUARTER OF 2023

## Issues of Concern to the Chicagoland Community Addressed in responsive programming in the $2^{\text{nd}}$ quarter , 2023

Program	Date/ Time	Duration	Issues Covered
La Lay on Ty Comunidad	04/20/2023	19 min	In this navy anisada of La Lay on tu
La Ley en Tu Comunidad	04/20/2023	19 111111	In this new episode of La Ley en tu
	09:00AM		comunidad, Griselda Piedra, Manager of community organizations for
	U9.UUAIVI		PODER, which is a non-profit
			organization that helps position
			immigrants in the workplace. Courses
			and workshops are part of the studies
			carried out in this organization.
La Ley en Tu Comunidad	04/30/2023	14min	At the National Latino Education
La Ley en la Comunidad	04/30/2023	14111111	Institute, job training coordinator
	07:00 am		Maria Elsa Villares explained that they
	07.00 am		have completely free courses for
			immigrants. Careers such as Medical
			Assistant, chef, construction and
			more. They do not need an
			immigration status to be able to
			obtain the free courses.
La Ley en Tu Comunidad	05/07/2023	12 min	Onward Neighborhood house
La Ley en la comandad	03/07/2023	12 111111	celebrated the 1st concert for
	06:30 am		immigrants on May 7, an event that
	00.50 am		sought through volunteers to raise
			funds for the different support
			programs that this organization has.
			For more than 40 years Onward
			Housed has helped immigrants in the
			"Welcoming Center" program that
			provides legal and economic support
			to immigrants recently arrived in the
			United States.

La Ley en Tu Comunidad	05/14/2023 06:30 am	14 min	In this episode we speak with Sylvia Saldivar from Cook County Health Foundation, this foundation has been offering scholarships to low-income students in the field of medicine for two years, a total of two million in scholarships to help more than 60 students in the area of illinois.
La Ley en Tu Comunidad	05/28/2023 06:30 am	16 min	Autism speak, an organization that helps create empathy with people who are on the autism spectrum and their families, has created a huge national network that provides people with this disability to be integrated into society. Providing medical, educational and economic support.
La Ley en Tu Comunidad	06/11/2023 06:30 Am	10 min	Through this show, the consulate of El Salvador informed Salvadorans about various activities they carry out to help the Salvadoran population in Illinois and the surrounding areas of Indiana during the month of June. Every beginning of the month they attend mobile drives around the east and south of Chicago where they can obtain passports for people and documents that facilitate their stay in the United States
La Ley en Tu Comunidad	06/18/2023 06:30 Am	11 min	The nonprofit organization Planned Parenthood in its task of helping young people in family planning organizes free orientation workshops for all public in Illinois, as well as most of its services. Quality of health for the least favored people, such as contraceptive methods, 'treatment of sexually transmitted diseases and medical examinations for all those who do not have health insurance.

La Ley en Tu Comunidad	06/25/2023	14 min	Hammond Development Corporation
	06:30 Am		through Bertha Lomeli, who guides Hispanics in this corporation, said that they have free programs to support Latinos who want to start a business. They help guide them through the corporate and business world, as well as offer scholarships and workshops on finance. As well as providing economic spaces such as offices and conference rooms to new entrepreneurs. This corporation is located in Indiana but the plans and services are also for the community in Illinois.
La Voz del Negocio Hispano	4/2/23 06:00 Am	28 min	Mario Andrés Moreno meets Jeiver González, President and Founder of GNO International Business Center, who has become a Certified Accounting and Tax Agent.
La Voz del Negocio Hispano	4/9/23 6:00 Am	28 min	Mario Andrés Moreno talked with Yammel Sánchez Ocaña, Global Executive Director of Indirect Purchasing at Merck pharmaceuticals.
La Voz del Negocio Hispano	4/16/23 06:00 Am	28 min	Mario Andrés Moreno greets Ximena Jiménez from Connecticut, Founder of LIT, the main network of independent consultants in Latin America, which is dedicated to discovering the power of independent talent appropriate for your business.
La Voz del Negocio Hispano	4/23/23 06:00 Am	28 min	Mario Andrés Moreno speaks to Silvana Montenegro, global leader of the Advancing Hispanic & Latinos initiative at JPMorgan Chase.
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La Voz del Negocio Hispano	5/7/23 06:00 Am	28 min	Mario Andrés Moreno welcomes Ravel Bonilla Torres, Business Consultant at the MBDA Business Center of Central and North Florida, who tells us about how she helps small business owners submit

			proposals to win contracts with government agencies.
La Voz del Negocio Hispano	5/14/23 06:00 Am	28 min	In this episode, Mercedes Garcia, vice president of community relations and public policy for MasterCard, lead financial education efforts for small businesses.
La Voz del Negocio Hispano	5/21/23 06:00 Am	28 min	Mario Andrés Moreno had an interesting talk with Rony Zagursky, financial consultant and trainer and author of the book "Que la Cola No Mueva al Perro", a book that describes the change process and tools for CEO's to regain control of their company and make it grow.
La Voz del Negocio Hispano	5/28/23 06:00 Am	28 min	In this episode, Mario Andrés Moreno, chats with Eulalio Marroquín, president and founder of Lalo's Movers, who came from Mexico with the dream of starting his moving business and after several obstacles has become a true champion of Latinos in Chicago.
La Voz del Negocio Hispano	6/11/23 06:00 Am	28min	Mario Andrés Moreno talked with Yammel Sánchez Ocaña, Global Executive Director of Indirect Purchasing at Merck pharmaceuticals
La Voz del Negocio Hispano	6/25/23 06:00 Am	28min	Mario Andrés Moreno spoke to Tina Marie Tapia owners of adora bella academy from alburqueque.

## **Public Service Announcements**

## 2<sup>nd</sup> Quarter 2023 April through June

Throughout the quarter the station air monthly PSA's providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Title	Dates / time/ #spot	Length	Description
Ad Council- PSA Autism Awareness	4/3/23 -6/30/23 12a-12a 5x weekly spots	:30	This PSA will help parents and caregivers of young children in the community to detect early the signs of autism and seeking support when necessary necessary.
Cook County Department of Public Health	5/15/23-6/26/23 12a-12a 28x spots	:30	May is Mental Health Awareness Month and a good time to prioritize our mental health and self-care needs.
Better Business Bureau	4/3/23- 6/30/23 12a-12a 10x weekly spots	:60	The prestigious B-B-B seal instantly identifies reputable businesses, because B-B-B accredited businesses are committed businesses are committed to being honest, ethical, and reviewed by the B-B-B.
Greater Chicago Food Depository	4/3/23-4/30/23 12a-12a 10x weekly spots	:30	To find nutritious foods near you or for more information, visit Greater Chicago Food Depository dot org.
Social Security Administration	4/3/23-6/30/23 12a-12a 5x/week	:30	The Supplemental Security Income program, or SSI can mean important monthly financial assistance for people with low income and financial resources — who are 65 or

Ad Council- Middle school Mental health	4/3/23-4/30/23 12a-12a 5x weekly spots	:30	older, or an adult or child with a disability or blindness.  Kids are struggling emotionally. The Sound it Out campaign gives parents a range of tools to help kids express their feelings and connect with their parents.
Illinois Broadcasters Association	4/1/23- 6/30/23 12a-12a 6x weekly spots	:30	Reminds listeners safety precautions when driving by a car that is pulled over on the side of the road.
Autism Speaks	4/3/23- 4/29/23 12a-12a 10x weekly	:30	Saturday, April 29, 2023 Autism Speaks Chip In Casino Night. This event has grown over six years and now welcomes close to 500 people each year, to celebrate the mission of Autism Speaks.
Casa central	6/26/23- 6/30/23 12a-12a 20x spots	:30	Community Health Fair July 6, 2023 2-6pm 1335 N. California Ave
Onward Neighborhood House	5/3/23- 5/27/23 12a- 5a 10x spots	:30	Fundraiser for Onward neighborhood house on May 7 <sup>th</sup> with a lot of entertainment.
Casa Central	4/25/23- 6/30/23 12a-12a 10x weekly spots	:30	Casa central is looking to hire part time assistants looking to make a career change.