

DATE 1/3/23

MAUI COMMUNITY PROGRAM AND PROBLEM LIST
OCT - NOV - DEC 2022

PROBLEMS

1. COVID 19
2. BUSINESS ISSUES
3. TRAVEL TO/FROM MAUI
4. FOOD SERVICE OPERATORS
5. HEALTH CARE AND HOSPITAL

1. COVID-19 Each station in the group covered the changing status of Maui County's response to Covid and it's permutations. The Mayor and health officials appeared on his Thursday radio show with segments repeated on the news casts on the FM music stations.

2. BUSINESS ISSUES We aired on all 6 stations what County offices were open, what hours they were operating and special challenges they posed. On the State level what services were available on Maui without travel to Honolulu. Interviews on all stations with local business owners on their challenges as they try like us to return to normal operations.

3. TRAVEL TO/FROM MAUI The Island has almost returned to pre-pandemic levels of tourist visits with airlines fully booked and cruise ships docking in the harbor. Traffic issues are back.

4. FOOD SERVICE OPERATIONS The County has lifted restrictions on restaurants to normal levels with indoor operations. A universal problem is finding staff for restaurants.

5. HEALTH CARE The Kaiser Foundation manages the hospitals on Maui with a lifting of major restrictions on visitor activity. Dr Weis (director) guests on stations as noted below.

SHARED PROGRAMMING ON ALL STATIONS

Jack Gist airs 6 times a day local news and interviews about Maui 1-2-3-4-5

Gary Forsberg airs 5 times a day local news M-F. 1-2-3-4-5

Cindy Paulos airs interviews (2 PM W), (1PM Tue) in a 55 minute show 1-3-5

Local talk shows Monday (7 AM), Tuesday(7AM), Thursday (7AM), Fri (11AM)

and Fri (1PM) plus Maui Non Profits have their own show Wed (12NN) and

Maui Chamber of Commerce has a show on Tuesday and the Mayor has a show on Thursday.

STATIONS KAOI AM, KAOI FM, KDLX FM, KNUQ FM, KHEI FM, KEWE AM