

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Kimm KHYT KTUC	Date: 10-23-2019
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I, William ACKERLEY,
 being/on behalf of: ACKERLEY FOR MAYOR,
 a legally qualified candidate of the INDEPENDENT
 political party for the office of: MAYOR OF TUCSON
 in the GENERAL ELECTION
 election to be held on: NOVEMBER 5, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule.					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

ACKERLEY ADVERTISING

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JOHN CHRISTOPHER ACKERLEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-23-2019

Date

William A. [Signature]

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Badney Shepherd

Printed Name

Sr. Medical Consultant

Title

Ackerley for Mayor 2nd



From: Rodney Shepherd
Phone: (520) 887-1000
Email: rodney.shepherd@curmulus.com
10/22/2019 1:17 PM

Flight Dates: 10/21/2019 - 11/03/2019
Demo: P 35+

Radio Market: TUCSON
Survey: SP19 SD
Geography: Metro

Radio Total	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	Net Reach	Frequency	Schedule Persons
Radio Total			56		\$30.36	\$1,700.00	0.9%	\$34.45	126,400	2.2	227,700
KIMA-FM	286655		(19)		\$52.63	\$1,000.00	1.2%	\$45.45	58,500	2.1	104,500
Flight A - 1 wk (10/21)											
			10		\$26.50	\$265.00	0.6%	\$45.69	20,600	1.6	48,600
One Week Total			10		\$26.50	\$265.00	0.6%	\$45.69	20,600	1.6	48,600
	Su 6A-10A	SU1	1	1:00	\$30.00	\$30.00	0.5%	\$60.00	2,800	1.0	11,400
	Su 10A-3P	SU2	1	1:00	\$45.00	\$45.00	0.9%	\$50.00	5,100	1.0	16,000
	Su 3P-7P	SU3	1	1:00	\$30.00	\$30.00	0.9%	\$33.33	5,000	1.0	13,400
	Su 7P-12M	SU4	4	1:00	\$5.00	\$20.00	0.3%	\$16.67	3,900	1.9	6,100
	Sa 10A-3P	SA2	1	1:00	\$75.00	\$75.00	1.1%	\$68.18	6,400	1.0	23,600
	Sa 3P-7P	SA3	1	1:00	\$50.00	\$50.00	0.8%	\$62.50	4,500	1.0	17,200
	Sa 7P-12M	SA4	1	1:00	\$15.00	\$15.00	0.4%	\$37.50	2,100	1.0	9,100
Flight A - 1 wk (10/28)											
			9		\$81.67	\$735.00	1.8%	\$45.37	43,000	2.1	72,200
One Week Total			9		\$81.67	\$735.00	1.8%	\$45.37	43,000	2.1	72,200
	MAW 6A-10A		3	1:00	\$100.00	\$300.00	1.9%	\$52.63	22,400	1.5	47,900
	MAW 10A-3P		3	1:00	\$70.00	\$210.00	2.1%	\$33.33	23,200	1.5	46,600
	MAW 3P-7P		3	1:00	\$75.00	\$225.00	1.4%	\$53.57	17,500	1.4	43,700
KHYZ-FM	286655		(20)		\$25.00	\$500.00	1.2%	\$20.41	63,900	2.1	113,700
Flight A - 1 wk (10/21)											
			8		\$21.25	\$170.00	0.9%	\$22.97	24,600	1.7	53,800
One Week Total			8		\$21.25	\$170.00	0.9%	\$22.97	24,600	1.7	53,800
	Sa 6A-10A	SA1	1	1:00	\$25.00	\$25.00	1.1%	\$22.73	6,000	1.0	16,600
	Sa 10A-3P	SA2	1	1:00	\$25.00	\$25.00	1.4%	\$17.86	7,700	1.0	24,800

The first demo listed is the Primary Demo.
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Ackerley for Mayor 2nd



From: Rodney Shepherd
 Phone: (520) 887-1000
 Email: rodney.shepherd@cumulus.com
 10/22/2019 1:17 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	Net Reach	Frequency	Schedule Cume Persons
KHYT-FM (continued)											
	Sa 3P-7P ✓	SA3	1 60		\$15.00	\$15.00	0.8%	\$18.75	4,500	1.0	15,300
	Sa 7P-12M ✓	SA4	1 60		\$5.00	\$5.00	0.4%	\$12.50	2,100	1.0	8,000
	Su 6A-10A ✓	SU1	1 60		\$25.00	\$25.00	0.9%	\$27.78	5,100	1.0	12,700
	Su 10A-3P ✓	SU2	1 60		\$45.00	\$45.00	1.3%	\$34.62	7,400	1.0	18,300
	Su 3P-7P ✓	SU3	1 60		\$25.00	\$25.00	0.9%	\$27.78	4,900	1.0	13,000
	Su 7P-12M ✓	SU4	1 60		\$5.00	\$5.00	0.5%	\$8.33	3,300	1.0	10,000
Flight A - 1 wk (10/28)											
			12		\$27.50	\$330.00	1.4%	\$19.30	44,600	2.2	76,300
One Week Total			12		\$27.50	\$330.00	1.4%	\$19.30	44,600	2.2	76,300
	MA-W 6A-10A ✓		3 60		\$30.00	\$90.00	1.4%	\$21.43	17,600	1.4	42,700
	MA-W 10A-3P ✓		6 60		\$25.00	\$150.00	1.6%	\$15.63	27,100	1.9	46,400
	MA-W 3P-7P ✓		3 60		\$30.00	\$90.00	1.1%	\$27.27	15,100	1.3	46,400
KTUC-AM	288.6/18		17		\$11.76	\$200.00	0.2%	\$71.43	9,600	1.7	22,000
Flight A - 1 wk (10/21)											
			8		\$8.13	\$65.00	0.1%	\$85.00	4,000	1.7	9,200
One Week Total			8		\$8.13	\$65.00	0.1%	\$85.00	4,000	1.7	9,200
	Su 6A-10A ✓	SU1	1 30		\$10.00	\$10.00	0.2%	\$50.00	1,200	1.0	3,100
	Su 10A-3P ✓	SU2	1 30		\$10.00	\$10.00	0.2%	\$50.00	1,200	1.0	3,700
	Su 3P-7P ✓	SU3	1 30		\$10.00	\$10.00	0.2%	\$50.00	900	1.0	2,600
	Su 7P-12M ✓	SU4	2 30		\$5.00	\$10.00	0.0%	\$0.00	200	2.0	400
	Sa 6A-10A ✓	SA1	1 30		\$10.00	\$10.00	0.2%	\$50.00	1,400	1.0	3,300
	Sa 3P-7P ✓	SA3	1 30		\$10.00	\$10.00	0.2%	\$50.00	1,400	1.0	3,600
	Sa 7P-12M ✓	SA4	1 30		\$5.00	\$5.00	0.0%	\$0.00	200	1.0	1,400
Flight A - 1 wk (10/28)											
			9		\$16.00	\$135.00	0.2%	\$75.00	6,100	1.6	14,400
One Week Total			9		\$16.00	\$135.00	0.2%	\$75.00	6,100	1.6	14,400
	MA-W 6A-10A		3 30		\$15.00	\$45.00	0.1%	\$150.00	1,800	1.3	6,000
	MA-W 10A-3P		3 30		\$15.00	\$45.00	0.3%	\$50.00	3,800	1.3	10,700

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Ackerley for Mayor 2nd



From: Rodney Shepherd
 Phone: (520) 887-1000
 Email: rodney.shepherd@cumulus.com
 10/22/2019 1:17 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	Net Reach	Frequency	Schedule Cumulative Persons
KTUC-AM (continued)											
	M-W 3p-7p		3	30	\$15.00	\$45.00	0.2%	\$75.00	2,100	1.3	7,200

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Ackerley for Mayor 2nd



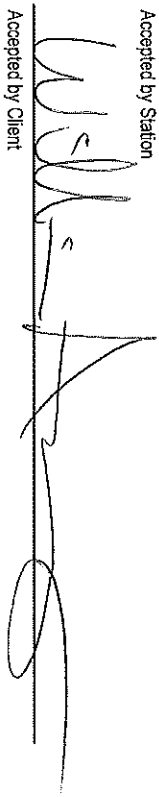
From: Rodney Shepherd
 Phone: (520) 887-1000
 Email: rodney.shepherd@cumulus.com
 10/22/2019 1:17 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	Net Reach	Frequency	Schedule	Cume Persons
Radio Total	56	\$30.36	\$1,700.00	0.9%	\$34.48	126,400	2.2		227,700
KJMM-FM	19	\$52.63	\$1,000.00	1.2%	\$45.45	58,500	2.1		104,500
KHYT-FM	20	\$25.00	\$500.00	1.2%	\$20.41	63,900	2.1		113,700
KTUC-AM	17	\$11.76	\$200.00	0.2%	\$71.43	9,600	1.7		22,000

Accepted by Station

Date



10-23-2019

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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