

QUARTERLY REPORT FOR
KRUZ
July, August, September – 2020

In an ongoing effort to serve the public interest, KBBY broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

Education and Youth Programs

Arts & Culture

Environmental Issues

Health Care

Public Safety

Misc. Public Services

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Steve Perez

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: July 5, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Rubicon Theatre Company

Guests: Director: Carol Lynn Burns Director

Rubicon Theatre Company has established the Legacy Society for friends who would like to make gifts to RTC through trusts, estates or other planned giving vehicles. These gifts enable us to continue to provide the highest-quality theater and youth education programs in the years to come.

Rubicon Theatre Company is a not-for-profit, professional regional theatre company whose mission is to entertain, enrich and educate the region's residents and visitors through the production of innovative professional theatrical productions, festivals, special events and education programs.

Think Drive-In Movie Meets Live Concert

Every couple of weeks, we'll offer a 75-minute concert in the parking lot at the Ventura County Fairgrounds. Drivers will park in every other space to ensure plenty of safe distance between cars. Concerts are presented on an elevated stage with a live video feed to large screens

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: July 12, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Rubicon Theatre Company

Guests: Director: Carol Lynn Burns Director

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: July 19, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: 805 AG Kids

Guests: Co-founded by Scott Toland and Megan Hook & son Tyler
805 Ag Kids is powered by volunteers and fueled financially by businesses and organizations with Ventura County interests, working together to benefit our local youth. Many of our supporters showed livestock at the Ventura County Fair when they were young.

Our local Ag Kids are members of local 4-H Clubs, FFA Chapters, Grange Organizations and Independent Groups. These are the kids you see showing their animals at the Ventura County Fair every year in the Livestock area.

Raising livestock is a huge commitment. 805 Ag Kids invest money in their animal purchases, quality feed, equipment and veterinary care to raise pigs, lambs, cattle, goats, chickens, turkeys and rabbits. They spend hundreds of hours before and after school feeding, cleaning, grooming and exercising their livestock. I

With the cancellation of the 2020 Ventura County Fair, these local Ag Kids need our financial support to help them recoup their losses, allowing them to re-invest in their next fair animal or their next level of education.

805 Ag Kids is working on behalf of these Ventura County youth in 2 significant ways:

Helping organize, advertise, and find sponsors for the 2020 Junior Livestock Virtual Auction that will take the place of an in-person auction. This online event will be held on Saturday, August 15.

Soliciting donations from the public to ensure our local ag kids recoup any losses. 100% of the money received from donations and sponsorships will go directly to local Ag Kids. No volunteers are paid. 805 Ag Kids will divide up these donations evenly among all of this year's participants.

Beyond this year's Junior Livestock Virtual Auction, 805 Ag Kids plans on continuing its support of local youth provide small no-interest loans, scholarship contributions and charitable gifts to help 805 Ag Kids continue their education

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: July 26, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: 805 AG Kids

Guests: Co-founded by Scott Toland and Megan Hook & son Tyler
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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: August 2, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Diversity Collective Virtual Pride

Guests: Organizers were Cooper & Geneva

Diversity Collective (organizers of Ventura County PRIDE, Diversity Gala, and AIDS Walk Ventura), is a California nonprofit public benefit corporation

Ventura County PRIDE, “Stand Out Stand Proud”, is celebrating 21 years in Ventura County. Headlining this year’s event will be A’Keria Davenport, Brooke Lynn Hynes, Heidi N. Closet, Silky Nutmeg Ganache, and Widow Von’Du, all from Season 11 & 12 RuPaul’s Drag Race, as well as Landon Cider, winner of Dragula Season 3. This year will include a Ms. VC Pride contest with celebrity judges, including Jai Rodriguez from the original “Queer Eye” and Kevin Cahoon from “GLOW”, and a presentation from Kelly Rippon, mother to Olympic Medalist, Adam Rippon. Watch on youtube

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: August 9, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Diversity Collective Virtual Pride

Guests: Organizers were Cooper & Geneva

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: August 23, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: FOOD SHARE 2020

Guests: President and CEO Monica White

Since 1978, Food Share has been feeding the hungry in Ventura County. It all began when eight friends banded together to provide food to those in need under a bridge in Ventura, CA. The early philanthropic movement started in a family garage, quickly outgrew a donated fire station in Saticoy and now operates in Oxnard, CA with two warehouses with a combined 36,000 square feet.

Today, staff and volunteers distribute more than 13 million pounds of food, or nearly 12 million meals annually through its 190 pantry and program partners. As Ventura County's regional food bank, Food Share provides food for over 75,000 hungry friends and neighbors monthly. Food Share is a member of Feeding America, the nation's largest hunger-relief network of food banks, as well as the California Association of Food Banks.

Distributions are limited to residents of Ventura County. Proof of residence/address within Ventura County is required at all distributions. AG card is OK. All distribution locations are primarily drive-thru with walk-ups being accommodated as able at each site. Food boxes are limited to one box per ID on a first-come, first-served basis. *Boxes will be distributed at each site until supplies run out.

A 501(c)3 non-profit organization, Food Share is a member of the Feeding America network, the nation's largest hunger-relief organization.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: August 30, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Ventura County Animal Services

Guests: Randy who is the Marketing Manager

Ventura County Animal Services (VCAS) operates two shelters within the county. The large main shelter in Camarillo houses over 400 pets and the administrative offices. Our smaller facility in Simi Valley houses nearly 40 pets at a time. Each year, Ventura County Animal Services cares for more than 10,000 animals. Our goal is to reunite lost pets with their owners and find life-long homes for as many animals as possible, while providing proper care during their stay. Ventura County Animal Services provides contract services for eight cities within our community: Camarillo, Fillmore, Moorpark, Ojai, Oxnard, Port Hueneme, Simi Valley and Ventura. VCAS enforces local ordinances and state laws within our service areas, including animal cruelty/neglect investigations, leash law compliance, and rabies suppression efforts and providing medical care for sick and injured animals. Clear the Shelters August 17 for the Animals Beginning September 1st, all new VCAS pet licenses purchased will be powered by PetHub! Upgrade your pet's metal tag

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: September 6, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Ventura County Animal Services

Guests: Randy who is the Marketing Manager

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: September 13, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: American Cancer Society

Guests: Christine Trunick

Ventura County the American Cancer Society is a nationwide voluntary health organization dedicated to eliminating cancer. Established in 1913, the society is organized into six geographical regions of both medical and lay volunteers operating in more than 250 Regional offices throughout the United States.

The American Cancer Society was founded in 1913 by 10 doctors and 5 laypeople in New York City. It was called the American Society for the Control of Cancer (ASCC). At that time, a cancer diagnosis meant near-certain death. Rarely mentioned in public, this disease was steeped in fear and denial. Doctors sometimes did not tell their patients they had cancer, and patients often did not tell their friends and families that they had been diagnosed with it.

The Society's founders knew they had to raise public awareness about cancer if progress was to be made against this disease. Despite the enormity of their task, our founders and their colleagues set about writing articles for popular magazines and professional journals;

publishing Campaign Notes, a monthly bulletin of cancer information;
and recruiting doctors throughout the country to help educate the
public

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: September 20, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: American Cancer Society

Guests: Christine Trunick

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: September 27, 2020

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Ventura County Community Foundation | VCCF Nonprofit Center

Guest: President & CEO Vanessa Bechtel

The Census. Every 10 years, the United States counts everyone living in the country regardless of their ethnicity, religion, sexual orientation, or immigrant status. It's a simple and completely confidential 9 question survey. Questions include basic information like your name, address, sex, race, and age. Make sure you count everyone in your home, including roommates, young children and newborns. This also includes any friends or family members who are living and sleeping in your home most of the time as of April 1, 2020. The date has just been extended to October 31st! Talk about that This is the final push for an accurate count in Ventura County to ensure a better future for all.

Census efforts in Ventura County have accomplished so much already. Our County is now in the top 95th percentile of counties across the US for an accurate count — a massive improvement from our placement in the bottom 2% of counties with an accurate count. This is all because of the efforts of our community members to get out the count.