

QUARTERLY REPORT FOR  
**KRUZ**  
October, November, December – 2020

In an ongoing effort to serve the public interest, KRUZ broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

**Education and Youth Programs**

**Arts & Culture**

**Environmental Issues**

**Health Care**

**Public Safety**

**Misc. Public Services**

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Steve Perez

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** October 4, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Ventura County Community Foundation | VCCF Nonprofit Center

**Guest: President & CEO Vanessa Bechtel**

The Census. Every 10 years, the United States counts everyone living in the country regardless of their ethnicity, religion, sexual orientation, or immigrant status. It's a simple and completely confidential 9 question survey. Questions include basic information like your name, address, sex, race, and age. Make sure you count everyone in your home, including roommates, young children and newborns. This also includes any friends or family members who are living and sleeping in your home most of the time as of April 1, 2020. The date has just been extended to October 31st! Talk about that This is the final push for an accurate count in Ventura County to ensure a better future for all.

Census efforts in Ventura County have accomplished so much already. Our County is now in the top 95th percentile of counties across the US for an accurate count — a massive improvement from our placement in the bottom 2% of counties with an accurate count. This is all because of the efforts of our community members to get out the count.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** October 11, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Ventura County Community Foundation | VCCF Nonprofit Center

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## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** October 18, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Diversity Collective Virtual Pride

**Guests:** Assistant Program Coordinator: Mo Gonzalez

In what ways is DCVC providing community support and resources during COVID-19? We are covering our stay safe kits, on site HIV testing, RU/Art Days, social media connections/online events (RISE, Townhall Meetings, Pride, Bingo, TDoR, Open Mics etc) and office hours folks can come into the center between 9am-2pm to pick up any resource information? \*\* PRIDE, Diversity Gala, and AIDS Walk Ventura), is a California nonprofit public benefit corporation.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** October 25, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Clinicas del Camino Real, Inc.

**Guests:** Chief Medical Officer GAGAN PAWAR, M.D.

Providing community support and resources during COVID-19, As Chief Medical Officer for Clinicas del Camino Real, Inc. her responsibilities include leadership and management of medical staff, auditing, and policy development as well as clinical care and hospital services. Dr. Pawar a member of multiple Committees where she has been an integral part in overseeing and implementing primary care, specialty and quality assurance functions for Medical, Mental Health, Dental, and Optical Services for a rapidly growing organization dedicated to a patient centered-medical home fostering excellence in patient care for the most vulnerable and disadvantaged. Dr. Pawar is passionate about serving patients who lack access to quality healthcare. She believes that everyone should have access to healthcare regardless of their socioeconomic status. As a family physician, Dr. provides care to all family members. She enjoys seeing patients from newborns all the way to geriatric patients. Dr. Pawar likes to educate patients about their health conditions and help them make an informed decision in their

treatment plans. Her motto is “Prevention is better than cure”. As such, Dr. Pawar encourages preventive screenings to all her patients. When not seeing patients, Dr. Pawar likes to participate in community events.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** November 1, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Clinicas del Camino Real, Inc.

**Guests:** Chief Medical Officer GAGAN PAWAR, M.D.

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## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** November 8, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** FOOD SHARE 2020

**Guests:** President and CEO Monica White

Since 1978, Food Share has been feeding the hungry in Ventura County. It all began when eight friends banded together to provide food to those in need under a bridge in Ventura, CA. The early philanthropic movement started in a family garage, quickly outgrew a donated fire station in Saticoy and now operates in Oxnard, CA with two warehouses with a combined 36,000 square feet.

Today, staff and volunteers distribute more than 13 million pounds of food, or nearly 12 million meals annually through its 190 pantry and program partners. As Ventura County's regional food bank, Food Share provides food for over 75,000 hungry friends and neighbors monthly. Food Share is a member of Feeding America, the nation's largest hunger-relief network of food banks, as well as the California Association of Food Banks.

Distributions are limited to residents of Ventura County. Proof of residence/address within Ventura County is required at all distributions. AG card is OK. All distribution locations are primarily drive-thru with walk-ups being accommodated as able at each site. Food boxes are limited to one box per ID on a first-come, first-served basis. \*Boxes will be distributed at each site until supplies run out.

A 501(c)3 non-profit organization, Food Share is a member of the Feeding America network, the nation's largest hunger-relief organization.

# Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** November 11, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** FOOD SHARE 2020

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# Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** November 22 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Homes with Heart VC

**Guests:** Jaci Johnson, Homes with Heart VC - Program Coordinator III – in Resource Family Recruitment

Rosa Mendez, Homes with Heart VC - Community Services Coordinator in Resource Family Recruitment

This year has been understandably difficult for everyone and we'd like to celebrate this holiday season with gratitude as we thank the members of the community who have helped us support youth and children in (foster) care along with their families here in Ventura County. This year, as well as needing additional resource homes with heart for children and youth, we are focusing on giving back to the many businesses, organizations and community members who have given so generously to our families and we encourage even more community members to get involved. We're hoping many can make their lives more meaningful this season. As you know, the holidays will be celebrated a little differently this year. Needs have been heightened and many families have been living apart due to Covid-19, so it is our goal this year to ensure those families feel loved and supported by their communities during the holiday season this year and collecting donations that will be separated between our Circle of Charities to help benefit our families and spread the holiday spirit. We are so appreciative of what these

organizations have done to help make a difference in the lives of our youth and children and their families, so we want to give back to them as well.

# Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** November 29 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Homes with Heart VC

**Guests:** Jaci Johnson, Homes with Heart VC - Program Coordinator III – in Resource Family Recruitment

Rosa Mendez, Homes with Heart VC - Community Services Coordinator in Resource Family Recruitment

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# Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** December 6, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Seasons Catering serves up a healthy portion of Good2Go

**Guests:** President and CEO Gabrielle Moes

Seasons Catering began 2020 celebrating its 20th year in business. It was to be a big year with many caterings booked for weddings, corporate events, premieres, and more. Then COVID hit and changed everything. Not one to let herself fall victim to her circumstances, Gabrielle Moes, Founder and CEO of Seasons Catering quickly pivoted, at a time when events and catering were temporarily shut down, to launch Good2Go heat and serve meals, available at [www.thegood2go.com](http://www.thegood2go.com).

“I grew up in Ventura and I am deeply connected to this community. We have been through so much already with the Thomas Fire and now COVID,” shares Gabrielle. “I could see in March this was going to be serious and started meeting with my team immediately to begin putting an action plan together. We were ahead of the health standards and have consistently ensured our kitchen exceeds the new COVID regulations.” Then Gabrielle, aka Gaby, turned her attention to keeping her doors open. She needed to generate a new stream of income. A Women’s Economic Ventures (WEV) graduate, 2018 WEV Business of the Year honoree, and recent inductee into the nonprofit’s Million Dollar Club, having reached \$1 million in annual revenue – a milestone achieved by less than

2% of woman-owned businesses and less than 4% of male-owned businesses in the United States – Gaby knows how to visualize opportunities.

# Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** December 13 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Homes with Heart VC

**Guests:** Jaci Johnson, Homes with Heart VC - Program Coordinator III – in Resource Family Recruitment

Rosa Mendez, Homes with Heart VC - Community Services Coordinator in Resource Family Recruitment

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## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** December 20, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Clinicas del Camino Real, Inc.

**Guests:** Chief Medical Officer GAGAN PAWAR, M.D.

Clinicas del Camino Real bringing you the latest update on the Covid 19 in Ventura County. Dr. Pawar the Chief Medical Officer for Clinicas del Camino Real will be sharing the latest information about how to stay safe and will answer any questions from the Audience every Thursday. Just send your questions to [coronainfo@clinicas.org](mailto:coronainfo@clinicas.org)

The Covid 19 vaccine is finally here and the promise for a quick fix to the pandemic has generated plenty optimism and excitement which run into a danger of exacerbating the problem by over reliance on the vaccine and people throwing away the safety measures currently in place. On the other hand, the success of the vaccination could be compromised by misinformation and rejection of science by a growing number of people. Dr. Pawar will bring her insights as a doctor and address these topics to help counter elements that could compromise the fast recovery of the Covid 19.

## **Quarterly Report**

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** December 27, 2020

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Clinicas del Camino Real, Inc.

**Guests:** Chief Medical Officer GAGAN PAWAR, M.D.

Clinicas del Camino Real bringing you the latest update on the Covid 19 in Ventura County. Dr. Pawar the Chief Medical Officer for Clinicas del Camino Real will be sharing the latest information about how to stay safe and will answer any questions from the Audience every Thursday. Just send your questions to [coronainfo@clinicas.org](mailto:coronainfo@clinicas.org)

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