

WOC10717206 Offer A01(1)

Offer Printout



Order Status:	Confirmed	Start/End Dates:	09/04/17 - 09/10/17	C/P/E:	18 / 20 / 119
Traffic #:	642718	Agency:	Axiom Strategies	Product Desc.:	Primary Election 2018
Buyer Order #:	6483181	Advertiser:	18 - Tom Campbell for US Senate ND	Estimate Desc.:	Tom Campbell for US Senate ND TV 9-4 thru 9-10
AE:	Unassigned	Buyer:		Total Cost:	\$5,975.00 (Cash)
Property:	KXJB TV	Primary Demo:	Adults 55+ (RTG)	Received Date:	8/30/17 7:57 AM
Sales Region:	Local				

Status: Approved Created Date: 8/31/17 8:27 AM Status Date: 8/31/17 8:28 AM

Comments:

Please see lines 4 & 20 for CBS program change. Please advise.

Buyer Reject Comments:

	Missed	Offered	Difference
Total \$	100.00	100.00	- 0.00
# Spots	1	1	- 0
GRP	2.40	2.40	- 0.00
CPP	41.67	41.67	

Missed and Offered Lines				Adults 55+ RTG			Weeks											
Line	Program	Len	Time	Days	Rate	RTG	GRP	CPP	Sep 4									
M 4	JEOPARDY - SATURDAY	01:00	5:00 PM-5:30 PM	-----S-	\$100.00	2.40	2.40	41.67	1									
O 20	CBS COLLEGE FOOTBALL	01:00	2:30 PM-6:00 PM	-----S-	\$100.00	2.40	2.40	41.67	1	5								