

WOC10717206 Offer A01(1)

Offer Printout



Order Status: Confirmed Start/End Dates: 09/04/17 - 09/10/17 C/P/E: 18 / 20 / 119
 Traffic #: 642718 Agency: Axiom Strategies Product Desc.: Primary Election 2018
 Buyer Order #: 6483181 Advertiser: 18 - Tom Campbell for US Senate ND Estimate Desc.: Tom Campbell for US Senate ND TV 9-4 thru 9-10
 AE: Unassigned Buyer: Total Cost: \$5,975.00 (Cash)
 Property: KXJB TV Primary Demo: Adults 55+ (RTG) Received Date: 8/30/17 7:57 AM
 Sales Region: Local

Status: Approved Created Date: 8/31/17 8:27 AM Status Date: 8/31/17 8:28 AM

Comments:

Please see lines 4 & 20 for CBS program change. Please advise.

Buyer Reject Comments:

	Missed	Offered	Difference
Total \$	100.00	100.00	0.00
# Spots	1	1	0
GRP	2.40	2.40	0.00
CPP	41.67	41.67	

Missed and Offered Lines				Adults 55+ RTG			Weeks										
Line	Program	Len	Time	Days	Rate	RTG	GRP	CPP	Sep 4								
M 4	JEPARDY - SATURDAY	01:00	5:00 PM-5:30 PM	-----S-	\$100.00	2.40	2.40	41.67	1								
0 20	CBS COLLEGE FOOTBALL	01:00	2:30 PM-6:00 PM	-----S-	\$100.00	2.40	2.40	41.67	1								