

Sales Order

Station: WAKW-FM Agency: Media Financial Services
 Contract Name: Taylor for Congress Est. 4658 Address: 1655 Palm Beach Lakes
 Contract#: 10005908 Blvd. 9th Fl. Ste 903
 Start Date: 3/13/24 End Date: 3/19/24 City: West Palm Beach State: FL Zip: 33401
 Revenue Type: National Agency Type: Cash Buyer: Heather Karban
 Advertiser: David Taylor for Congress Tax Schedule: (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: David Taylor for Congress Salesperson: 3402ecas Comm %: 1
 Estimate #: Est 4658 Candidate Salesperson: 500996calex Comm %: 0
 Competitive Code: POLITICAL Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	DW	SPOTS		\$\$		
1	3/13/24	3/15/24		6:00 AM	10:00 AM	60			1	1	1			3	D	55.00	3	165.00	1	
2	3/13/24	3/15/24		10:00 AM	3:00 PM	60			1	1	1			3	D	50.00	3	150.00	1	
3	3/13/24	3/15/24		3:00 PM	7:00 PM	60			1	1	1			3	D	55.00	3	165.00	1	
4	3/18/24	3/19/24		6:00 AM	10:00 AM	60	1	1						2	D	55.00	2	110.00	1	
5	3/18/24	3/18/24		10:00 AM	3:00 PM	60	2							2	D	50.00	2	100.00	1	
6	3/18/24	3/18/24		3:00 PM	7:00 PM	60	2							2	D	55.00	2	110.00	1	

Billing Projections: By Month

	Mar 24
CA	800.00
ST	800.00

Print Spot Prices

All Commercials Will Be Simulcast On All Devices

TOTAL SPOTS 15
 GROSS TOTAL \$ 800.00
 ADJUSTED SPOTS 15
 ADJUSTED TOTAL \$ 800.00

APPROVE DECLINE

- General Manager
- 3402ecas, 03/12/24 @4:04PM
- National Sales Manager
- Traffic Manager

STATION:	WAKW-FM	ORDER#:	3214571	DATE:	03/12/2024
MARKET:	Cincinnati, OH	AMOUNT:	\$800.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	15	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4456788	
ADVERTISER:	David Taylor for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	3/13-3/19 Est. 4658 Candidate	AGY EST:	4658	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	03-13-2024 TO 3/19/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 03/12/2024 11:13	

COMMENTS

[Rep Comment] 03/12/2024: New URGENT order. Same NAB and spot as before. Please confirm ASAP TODAY in RX if you are set up or to shane.mejia@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE.EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

Ln	MC Daypart	Rate	Dur	3/13	3/14	3/15	3/18	3/19	Spots
1	MTWTF.. 6:00AM-10:00AM	\$55	60	1	1	1	1	1	5
2	MTWTF.. 10:00AM-3:00PM	\$50	60	1	1	1	2	0	5
3	MTWTF.. 3:00PM-7:00PM	\$55	60	1	1	1	2	0	5
Totals				3	3	3	5	1	15

TOTAL	Mar									Total
SPOT	15									15
CASH	800.00									800.00
TOTAL	800.00									800.00

SIGNATURE

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gen2 Solutions, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Taylor

Authorized committee:

David Taylor for Congress

Agency requesting time (and contact information):

Gen2 Solutions, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

OH-02

Date of election:

3/19/23

General

Primary

Treasurer of candidate's authorized committee:

Natalie Baur

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

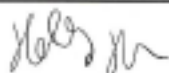
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Holly Horan

Name:

Eric S. Case

Date of Request to Purchase Ad Time: 12/14/23

Date of Station Agreement to Sell Time:

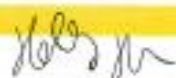
3/12/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Holly Horan

Date: 12/14/23

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No

Date ad received: 2/27/2024

Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

10005908

Station Call Letters:

~~WAKW~~ WAKW-FH

Date Received/Requested:

3/12/2024

Est. #:

4658 Candidate

Station Location:

Cincinnati, OH

Run Start and End Dates:

3/13/2024 - 3/19/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.