



MACWILLIAMS SANDERS COMM.
5100 BALTIMORE AVE.
SUITE 200
HYATTSVILLE, MD 20781

Contract # 14157
Schedule Dates 10/05/13-10/13/13
Advertiser POLITICAL ISSUE GROUP/PUBLIC CAMPAIGN ACT
Agency MACWILLIAMS SANDERS COMM. (1403)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name ERIKSON, EDWARD
Phone/Fax /
Agency Estimate # PUBLIC CAMPAIGN
Account Types National/Spot Agency
Billing Type Standard
Comments PUBLIC CAMPAIGN ACT
PUBLIC CAMPAIGN ACTION FUND

Date Entered 10/02/13
Last Modified 10/02/13
Entered By Kathy Werner
CO-OP No
Headline # ECR0102793
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 920.25
Net Total 5,214.75

Bowling Green (WPKY)
By Broadcast Month

Spots	Rate
89	\$6,135.00
Grand Total:	\$6,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	6:30A- 7A (CST)	1			1	1	1			1	\$60.00	\$60.00	Bowling Green (WPKY)	BG TODAY	10/2/13
2.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	6:30A- 9A (CST)	12	X	X	X	X	X			12	\$50.00	\$600.00	Bowling Green (WPKY)	BG TODAY/TODAY ROTATOR	10/2/13
3.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	7A- 9A (CST)		2	2	2	2	2			10	\$75.00	\$750.00	Bowling Green (WPKY)	TODAY	10/2/13
4.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	9A- 10A (CST)		2	2	2	2	2			10	\$60.00	\$600.00	Bowling Green (WPKY)	TODAY	10/2/13
5.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	3P- 4P (CST)		2	2	2	2	2			10	\$30.00	\$300.00	Bowling Green (WPKY)	PHIL	10/2/13
6.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	5:30P- 6P (CST)		1	1	1	1	1			5	\$125.00	\$625.00	Bowling Green (WPKY)	NEWS	10/2/13
7.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	6:30P- 7P (CST)		1	1	1	1	1			5	\$75.00	\$375.00	Bowling Green (WPKY)	ENT TONIGHT	10/2/13
8.0	Normal Line / SPOT	10/07/13-10/07/13	3	00:30	7P- 9P (CST)				2					2	\$225.00	\$450.00	Bowling Green (WPKY)	VOICE	10/2/13
9.0	Normal Line / SPOT	10/08/13-10/08/13	3	00:30	7P- 8P (CST)				1					1	\$200.00	\$200.00	Bowling Green (WPKY)	BIGGEST LOSER	10/2/13
10.0	Normal Line / SPOT	10/08/13-10/08/13	3	00:30	8P- 9P (CST)				1					1	\$225.00	\$225.00	Bowling Green (WPKY)	VOICE	10/2/13
11.0	Normal Line / SPOT	10/05/13-10/12/13	3	00:30	9P- 10P (CST)									4	\$100.00	\$400.00	Bowling Green (WPKY)	SNL	10/2/13
12.0	Normal Line / SPOT	10/05/13-10/12/13	3	00:30	7A- 12P (CST)									10	\$40.00	\$400.00	Bowling Green (WPKY)	TODAY MORNING	10/2/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPKY-DT NBC 40.1 and WPKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

WKY
 YOUR LOCAL LINK
 WKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

Bowling Green, KY 42101

MACWILLIAMS SANDERS COMM.
 5100 BALTIMORE AVE.
 SUITE 200
 HYATTSVILLE, MD 20781

Contract # 14157

Schedule Dates 10/05/13-10/13/13
Advertiser POLITICAL ISSUE GROUP/PUBLIC CAMPAIGN ACT (1403)
Agency MACWILLIAMS SANDERS COMM. (1403)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name ERIKSON, EDWARD
Phone/Fax /
Agency Estimate # PUBLIC CAMPAIGN
Account Types National/Spot Agency
Billing Type Standard
Comments PUBLIC CAMPAIGN ACT
 PUBLIC CAMPAIGN ACT
 PUBLIC CAMPAIGN FUND

Date Entered 10/02/13
Last Modified 10/02/13
Entered By Kathy Werner
CO-OP No
Headline # ECR0102793
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 920.25
Net Total 5,214.75

Bowling Green (WKY)
By Broadcast Month

Rate	Spots
\$6,135.00	89
Grand Total:	89

 Ocl. 2013

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/05/13-10/12/13	3	00:30	5:30P- 6P (CST)							1		2	\$125.00	\$250.00	Bowling Green (WKY)	NEWS	10/2/13
14.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	6:30P- 7P (CST)							1		2	\$40.00	\$80.00	Bowling Green (WKY)	NEWS	10/2/13
15.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	8A- 9A (CST)							2		4	\$50.00	\$200.00	Bowling Green (WKY)	TODAY	10/2/13
16.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	9A- 10A (CST)							1		2	\$50.00	\$100.00	Bowling Green (WKY)	MEET PRESS	10/2/13
17.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	5P- 5:30P (CST)							1		2	\$40.00	\$80.00	Bowling Green (WKY)	NEWS	10/2/13
18.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	5:30P- 6P (CST)							1		2	\$100.00	\$200.00	Bowling Green (WKY)	NEWS	10/2/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Accepted-Station:	Date:	Comments:
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WKY-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Station WKLY-TV BOWLING GREEN KY
 Advertiser () POLITICAL ISSUE GROU
 Product PUBLIC CAMPAIGN ACT
 Estimate# EDWARD ERIKSON
 Buyer
 Phone#
 Fax#
 Agency () MACWILLIAMS SANDERS COMMUNICATIONS
 5100 BALTIMORE AVE, SUITE 200
 HYATTSVILLE, MD 20781
 Agency C/P1/P2/E 10/04/2013 - 10/13/2013
 Flight Dates
 Hiatus Weeks
 Salesperson () WASHINGTON
 Sales Office () FRAN BROWN
 Salesperson Phone# 215-563-5400
 Salesperson FAX# 215-563-2974

Showing Buylines: All Lines

--- CONTRACT COMMENT ---
 PUBLIC CAMPAIGN ACTION FUND *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	1	M-F	630A-7A	BG TODAY	:30	\$60.00	10/07-10/11	5	1	5	\$300.00	---
2	M-F	630A-9A	BG TODAY/TODAY ROTATOR		:30	\$50.00	10/07-10/11	12	1	12	\$600.00	
3	M-F	7A-9A	TODAY		:30	\$75.00	10/07-10/11	10	1	10	\$750.00	
4	M-F	9A-10A	TODAY		:30	\$60.00	10/07-10/11	10	1	10	\$600.00	
5	M-F	3P-4P	PHIL		:30	\$30.00	10/07-10/11	10	1	10	\$300.00	
6	M-F	530P-6P	NEWS		:30	\$125.00	10/07-10/11	5	1	5	\$625.00	
7	M-F	630P-7P	ENT TONIGHT		:30	\$75.00	10/07-10/11	5	1	5	\$375.00	
8	M	7P-9P	VOICE		:30	\$225.00	10/07-10/07	2	1	2	\$450.00	
9	TU	7P-8P	BIGGEST LOSER		:30	\$200.00	10/08-10/08	1	1	1	\$200.00	
10	TU	8P-9P	VOICE		:30	\$225.00	10/08-10/08	1	1	1	\$225.00	
11	SA	9P-10P	SNL		:30	\$100.00	10/05-10/12	2	2	4	\$400.00	
12	SA	7A-12P	TODAY MORNING		:30	\$40.00	10/05-10/12	5	2	10	\$400.00	

Station WKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL ISSUE GROU
 Product PUBLIC CAMPAIGN ACT
 Estimate#
 Buyer EDWARD ERIKSON
 Phone#
 Fax#
 Agency () MACWILLIAMS SANDERS COMMUNICATIONS
 5100 BALTIMORE AVE, SUITE 200
 HYATTSVILLE, MD 20781
 Sales Office ()
 Salesperson ()
 Salesperson Phone# 215-563-5400
 Salesperson FAX# 215-563-2974

Showing Buylines: All Lines

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	SA	530P-6P	NEWS	:30	\$125.00	10/05-10/12	1	2	2	\$250.00	
	14	SU	630P-7P	NEWS	:30	\$40.00	10/06-10/13	1	2	2	\$80.00	
	15	SU	8A-9A	TODAY	:30	\$50.00	10/06-10/13	2	2	4	\$200.00	
	16	SU	9A-10A	MEET PRESS	:30	\$50.00	10/06-10/13	1	2	2	\$100.00	
	17	SU	5P-530P	NEWS	:30	\$40.00	10/06-10/13	1	2	2	\$80.00	
	18	SU	530P-6P	NEWS	:30	\$100.00	10/06-10/13	1	2	2	\$200.00	

---REPORT TOTALS---
 Report Totals: 89 / \$6,135.00

---SALES MONTHLY TOTALS---

Oct 13: 89 / \$6,135.00
 Sales Totals: 89 / \$6,135.00
 Station Totals: 89 / \$6,135.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$31,607
 CABL 0% ENKY 17% GBKO 6% UNKN 0% WBKO 56%
 WKY 19%

Books null
 Demos RA35+

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WNKY--NBC, Bowling Green KY	Date: 10/2/13
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I, Edward Erikson
do hereby request station time concerning the following issue:

Campaign contribution limits

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10			

Total Charges: \$5,214.75

This broadcast time will be used by: Public Campaign Action Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Senator Mitch McConnell, US Senate, 2014

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Public Campaign Action Fund and US Action

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least Two before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/2/13

etich

202-420-9947

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

13123

MACWILLIAMS SANDERS COMMUNICATION

OPERATING ACCOUNT

7 TRILLIUM WAY

AMHERST, MA 01002

UNITED BANK
A SUBSIDIARY OF UNITED BANKSHARES INC.

68-444-560

PAY TO THE
ORDER OF

WUNKY-NBC

\$ 5,214.75
FIVE THOUSAND, TWO HUNDRED + FOURTEEN DOLLARS + SEVENTY-FIVE CENTS



Security Features Included Details on back.

MEMO

⑈013123⑈ ⑆05600445⑆ 2295000216⑈

MACWILLIAMS SANDERS COMMUNICATION

13123

MACWILLIAMS SANDERS COMMUNICATION

13123

Validation

VO: So why is Senator Mitch McConnell asking the Supreme Court to get rid of all limits on campaign contributions?

"The Supreme Court has granted Senate Republican leader Mitch McConnell oral argument time in a major campaign finance case being heard in early October, giving opponents of current contribution limits new firepower."

"Supreme Court's campaign finance case gets new firepower," *USA Today*, August 30, 2013 (<http://www.usatoday.com/story/news/politics/2013/08/30/supreme-court-mcconnell-campaign-finance/2737317/>)

"And Senate Minority Leader Mitch McConnell, a leading opponent of campaign finance laws, has urged the court to start applying the **strict scrutiny standard—the one that killed limits on spending—to the review of contribution limits.**" (emphasis added)

"Is the campaign finance case at the Supreme Court next week the next *Citizens United?*," Law Professor Richard Hasen, *Slate*, September 30, 2013 (http://www.slate.com/articles/news_and_politics/jurisprudence/2013/09/campaign_finance_at_the_supreme_court_is_mccutcheon_v_fec_the_next_citizens.html)

Among the arguments made by Sen. McConnell in his brief to ask that contribution limits be ruled contrary to First Amendment protections, he stated, "Thus, for many if not most persons, a contribution of money is by far the most effective means of supporting a preferred candidate. And, just as intensity of support can be divined by the number of volunteer hours spent, for many if not most contributors the **intensity of support is directly related to the size of the check.**" (emphasis added)

Brief of Senator Mitch McConnell as Amicus Curiae Supporting Appellants, filed May 13, 2013 for U.S. Supreme Court case *McCutcheon v. FEC*, page 7, (http://www.americanbar.org/content/dam/aba/publications/supreme_court_preview/briefs-v2/12-536_appel_amcu_mmcconnell.authcheckdam.pdf)



MACWILLIAMS SANDERS COMM.
6100 BALTIMORE AVE.
SUITE 200
HYATTSVILLE, MD 20781

Contract # 14158
Schedule Dates 10/05/13-10/13/13
Advertiser POLITICAL ISSUE GROUP/PUBLIC CAMPAIGN ACT
Agency MACWILLIAMS SANDERS COMM. (1403)
Product Political (1040)
Brand Political
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name ERIKSON, EDWARD
Phone/Fax /
Agency Estimate # PUBLIC CAMPAIGN
Account Types National/Spot Agency
Billing Type Standard
Comments PUBLIC CAMPAIGN ACT
PUBLIC CAMPAIGN ACT
PUBLIC CAMPAIGN FUND

Date Entered 10/02/13
Last Modified 10/02/13
Entered By Kathy Werner
CO-OP No
Headline # ECR0102805
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 831.00
Net Total 4,709.00

WTKY-CBS (ENKY)
By Broadcast Month
Oct. 2013
Grand Total:
Spots 70
Rate \$5,540.00
\$5,540.00



Bowling Green, KY 42101

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	6:30A- 7A (CST)	1	1	1	1	1	1			5	\$50.00	\$250.00	WTKY-CBS (ENKY)	MORNING	10/2/13
2.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	7A- 9A (CST)	4	4	4	4	4	4			20	\$50.00	\$1,000.00	WTKY-CBS (ENKY)	MORNING	10/2/13
3.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	9A- 9:30A (CST)	1	1	1	1	1	1			5	\$50.00	\$250.00	WTKY-CBS (ENKY)	BG TODAY	10/2/13
4.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	4P- 4:56P (CST)	2	2	2	2	2	2			10	\$50.00	\$500.00	WTKY-CBS (ENKY)	KATIE	10/2/13
5.0	Normal Line / SPOT	10/07/13-10/11/13	3	00:30	5:30P- 5:56P (CST)	1	1	1	1	1	1			5	\$100.00	\$500.00	WTKY-CBS (ENKY)	NEWS	10/2/13
6.0	Normal Line / SPOT	10/07/13-10/07/13	3	00:30	7P- 8P (CST)	1								1	\$250.00	\$250.00	WTKY-CBS (ENKY)	MOTHER/WE ARE	10/2/13
7.0	Normal Line / SPOT	10/09/13-10/09/13	3	00:30	7P- 8P (CST)	1								1	\$300.00	\$300.00	WTKY-CBS (ENKY)	SURVIVOR	10/2/13
8.0	Normal Line / SPOT	10/10/13-10/10/13	3	00:30	7P- 7:30P (CST)	1								1	\$300.00	\$300.00	WTKY-CBS (ENKY)	BIG BANG	10/2/13
9.0	Normal Line / SPOT	10/10/13-10/10/13	3	00:30	9P- 10P (CST)	1								1	\$175.00	\$175.00	WTKY-CBS (ENKY)	ELEMENTARY	10/2/13
10.0	Normal Line / SPOT	10/11/13-10/11/13	3	00:30	7P- 8P (CST)	1								1	\$125.00	\$125.00	WTKY-CBS (ENKY)	UNDERCOVER BOSS	10/2/13
11.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	6P- 7P (CST)	1								2	\$150.00	\$300.00	WTKY-CBS (ENKY)	60 MINUTES	10/2/13
12.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	7P- 8P (CST)	1								2	\$250.00	\$500.00	WTKY-CBS (ENKY)	AMAZING RACE	10/2/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WKYC-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

14158

Contract #

14158

Schedule Dates 10/05/13-10/13/13
Advertiser POLITICAL ISSUE GROUP/PUBLIC CAMPAIGN ACT
Agency MACWILLIAMS SANDERS COMM. (1403)
Product Political (1040)
Brand
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name ERIKSON, EDWARD
Phone/Fax /
Agency Estimate # PUBLIC CAMPAIGN
Account Types National/Spot Agency
Billing Type Standard
Comments PUBLIC CAMPAIGN ACT
PUBLIC CAMPAIGN ACTION FUND

MACWILLIAMS SANDERS COMM.
5100 BALTIMORE AVE.
SUITE 200
HYATTSVILLE, MD 20781

Date Entered 10/02/13
Last Modified 10/02/13
Entered By Kathy Werner
CO-OP No
Headline # ECR0102805
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 831.00
Net Total 4,709.00

WKYC-CBS (ENKY)

By Broadcast Month

Spots

Rate

Oct. 2013 70
Grand Total: \$5,540.00

70 \$5,540.00

Rate

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	8P- 9P (CST)									1	\$175.00	\$350.00	WKYC-CBS (ENKY)	GOOD WIFE	10/2/13
14.0	Normal Line / SPOT	10/05/13-10/12/13	3	00:30	7A- 9A (CST)								2	4	\$40.00	\$160.00	WKYC-CBS (ENKY)	EARLY SHOW	10/2/13
15.0	Normal Line / SPOT	10/05/13-10/12/13	3	00:30	5:30P- 6P (CST)								1	2	\$75.00	\$150.00	WKYC-CBS (ENKY)	NEWS	10/2/13
16.0	Normal Line / SPOT	10/05/13-10/12/13	3	00:30	6:30P- 7P (CST)								1	2	\$50.00	\$100.00	WKYC-CBS (ENKY)	NEWS	10/2/13
17.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	8A- 9:30A (CST)								1	2	\$75.00	\$150.00	WKYC-CBS (ENKY)	SUN MORNING	10/2/13
18.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	9:30A- 10A (CST)								1	2	\$50.00	\$100.00	WKYC-CBS (ENKY)	FACE NATION	10/2/13
19.0	Normal Line / SPOT	10/06/13-10/13/13	3	00:30	11P- 11:30P (CST)								1	2	\$40.00	\$80.00	WKYC-CBS (ENKY)	NEWS	10/2/13

WKYC-DT NBC 40.1 and WKYC-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Rep Order# 10102805 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 14158 Printed: 10/02/2013 2:59 PM

Showing Buylines: All Lines
 Last Received: 10/02/2013 2:42 PM
 Agency () MACWILLIAMS SANDERS COMMUNICATIONS
 5100 BALTIMORE AVE, SUITE 200
 HYATTSVILLE, MD 20781
 Agency C/P1/P2/E
 Flight Dates 10/04/2013 - 10/13/2013
 Hiatus Weeks
 Buyer EDWARD ERIKSSON
 Phone#
 Fax#
 Advertiser () POLITICAL ISSUE GROU
 Product PUBLIC CAMPAIGN ACT
 Estimate#
 Sales Office () WASHINGTON
 Salesperson () FRAN BROWN
 Salesperson Phone# 215-563-5400
 Salesperson FAX# 215-563-2974

--- CONTRACT COMMENT ---

PUBLIC CAMPAIGN ACTION FUND *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	630A-7A	MORNING	:30	\$50.00	10/07-10/11	5	1	5	\$250.00	
	2	M-F	7A-9A	MORNING	:30	\$50.00	10/07-10/11	20	1	20	\$1,000.00	
	3	M-F	9A-930A	BG TODAY	:30	\$50.00	10/07-10/11	5	1	5	\$250.00	
	4	M-F	4P-456P	KATIE	:30	\$50.00	10/07-10/11	10	1	10	\$500.00	
	5	M-F	530P-556P	NEWS	:30	\$100.00	10/07-10/11	5	1	5	\$500.00	
	6	M	7P-8P	MOTHER/WE ARE	:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
	7	W	7P-8P	SURVIVOR	:30	\$300.00	10/09-10/09	1	1	1	\$300.00	
	8	TH	7P-730P	BIG BANG	:30	\$300.00	10/10-10/10	1	1	1	\$300.00	
	9	TH	9P-10P	ELEMENTARY	:30	\$175.00	10/10-10/10	1	1	1	\$175.00	
	10	F	7P-8P	UNDERCOVER BOSS	:30	\$125.00	10/11-10/11	1	1	1	\$125.00	
	11	SU	6P-7P	60 MINUTES	:30	\$150.00	10/06-10/13	1	2	2	\$300.00	
	12	SU	7P-8P	AMAZING RACE	:30	\$250.00	10/06-10/13	1	2	2	\$500.00	

Rep Order# 10102805 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 14158 Printed: 10/02/2013 2:59 PM

Last Received: 10/02/2013 2:42 PM

Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser () POLITICAL ISSUE GROU
Product PUBLIC CAMPAIGN ACT
Estimate#
Buyer EDWARD ERIKSON
Phone#
Fax#

Agency () MACWILLIAMS SANDERS COMMUNICATION
5100 BALTIMORE AVE, SUITE 200
HYATTSVILLE, MD 20781
Agency C/P1/P2/E
Flight Dates 10/04/2013 - 10/13/2013
Hiatus Weeks

Sales Office () WASHINGTON
Salesperson () FRAN BROWN
Salesperson Phone# 215-563-5400
Salesperson FAX# 215-563-2974

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	SU	8P-9P	GOOD WIFE	:30	\$175.00	10/06-10/13	1	2	2	\$350.00	
	14	SA	7A-9A	EARLY SHOW	:30	\$40.00	10/05-10/12	2	2	4	\$160.00	
	15	SA	530P-6P	NEWS	:30	\$75.00	10/05-10/12	1	2	2	\$150.00	
	16	SA	630P-7P	NEWS	:30	\$50.00	10/05-10/12	1	2	2	\$100.00	
	17	SU	8A-930A	SUN MORNING	:30	\$75.00	10/06-10/13	1	2	2	\$150.00	
	18	SU	930A-10A	FACE NATION	:30	\$50.00	10/06-10/13	1	2	2	\$100.00	
	19	SU	11P-1130P	NEWS	:30	\$40.00	10/06-10/13	1	2	2	\$80.00	

---REPORT TOTALS---
Report Totals: 70 / \$5,540.00

---SALES MONTHLY TOTALS---

Oct 13: 70 / \$5,540.00
Sales Totals: 70 / \$5,540.00
Station Totals: 70 / \$5,540.00
Lines not sent/rcld/trxn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$31,603

CABL	0%	ENKY	17%	GBKO	6%	UNKN	0%	WBKO	56%
WNKY	19%								

Books null
Demos RA35+

EC'd Yes
Showing Buylines: All Lines
Last Received: 10/02/2013 2:42 PM
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Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BROWN
Salesperson Phone# 215-563-5400
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: ENKY-CBS, Bowling Green KY	Date: 10/2/13
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I, Edward Erikson
do hereby request station time concerning the following issue:

Campaign contribution limits

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10			

Total Charges: \$4709

This broadcast time will be used by: Public Campaign Action Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Senator Mitch McConnell, US Senate, 2014

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Public Campaign Action Fund and US Action

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least Two before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/2/13



202-420-9947

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charges:					

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

MACWILLIAMS SANDERS COMMUNICATION

UNITED BANK
A SUBSIDIARY OF UNITED BANKSHARES INC.

13121
68-444-560

OPERATING ACCOUNT
7 TRILLIUM WAY
AMHERST, MA 01002

PAY TO THE
ORDER OF

ENKY-TV

\$4,709 ⁰⁰/₁₀₀

CENTS DOLLARS

Four thousand, Seven hundred + nine Dollars, no



Security Features Included. Details on back.

MEMO

⑈013121⑈ ⑈05600445⑈ 2295000216⑈

MACWILLIAMS SANDERS COMMUNICATION

13121

MACWILLIAMS SANDERS COMMUNICATION

13121