



WKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 15004

Schedule Dates 05/16/14-05/19/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/658/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL SENATE COM
MCCONNELL SENATE COMMITTEE 2014

Date Entered 05/14/14
Last Modified 05/14/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10306564
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$127.50
Net Total \$722.50
Sales Tax

Bowling Green (WKY)		
By Broadcast Month	Spots	Rate
May, 2014	14	\$850.00
Grand Total:	14	\$850.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	3P-4P (CST)						2			2	\$15.00	\$30.00	Bowling Green (WKY)	DR. PHIL	5/14/14
2.0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	3P-4P (CST)		2							2	\$15.00	\$30.00	Bowling Green (WKY)	DR. PHIL	5/14/14
3.0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	5P-5:30P (CST)						1			1	\$20.00	\$20.00	Bowling Green (WKY)	JEOPARDY	5/14/14
4.0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	5P-5:30P (CST)		1							1	\$20.00	\$20.00	Bowling Green (WKY)	JEOPARDY	5/14/14
5.0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	5:30P-6P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WKY)	NBC NIGHTLY NEWS	5/14/14
6.0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	5:30P-6P (CST)		1							1	\$75.00	\$75.00	Bowling Green (WKY)	NBC NIGHTLY NEWS	5/14/14
7.0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	6:03P-6:30P (CST)						1			1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/14/14
8.0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	6:03P-6:30P (CST)		1							1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/14/14
9.0 Normal Line / PRIME	05/16/14-05/16/14	5	:30	7P-9P (CST)									2	\$200.00	\$400.00	Bowling Green (WKY)	THE VOICE	5/14/14
10.0 Normal Line / PRIME	05/19/14-05/19/14	5	:30	7P-9P (CST)		2							2	\$200.00	\$400.00	Bowling Green (WKY)	THE VOICE	5/14/14
1.0 Normal Line / SPOT	05/18/14-05/18/14	5	:30	10P-10:05P (CST)							1		1	\$50.00	\$50.00	Bowling Green (WKY)	FIRST-LOOK WEATHER	5/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

I, DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and

end P/B Piggy Back

At: 10:56 AM on Wednesday, May 14 2014

ORDER WORKSHEET

Order# 10306564 Ver# 1
EC'd Yes

Status Confirmed

Traffic Order# 15004

Last Received:
Showing Buylines:

Printed: 05/14/14 11:53 AM
05/14/14 11:52 AM
All Lines

1 of 2

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 658
Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/658
Flight Dates 05/16/14-05/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

- CONTRACT COMMENT -

MCCONNELL SENATE COMMITTEE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	05/16-05/16	2	2	\$30.00
2	M	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	05/19-05/19	2	2	\$30.00
3	F	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/16-05/16	1	1	\$20.00
4	M	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/19-05/19	1	1	\$20.00
5	F	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	05/16-05/16	1	1	\$75.00
6	M	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	05/19-05/19	1	1	\$75.00
7	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/16-05/16	1	1	\$25.00
8	M	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/19-05/19	1	1	\$25.00
9	M	7P-9P	THE VOICE	30	4.6	9.2	\$200.00	05/19-05/19	2	2	\$400.00
10	F	8P-9P	DATELINE	30	1.6	1.6	\$100.00	05/16-05/16	1	1	\$100.00
11	Su	10P-1005P	FIRST-LOOK WEATHER	30	4.6	4.6	\$50.00	05/18-05/18	1	1	\$50.00

ORDER WORKSHEET

Rep Order# 10306564 Ver# 1
EC'd Yes

Status Confirmed

Traffic Order# 15004

Last Received:

Showing Buylines:

Printed: 05/14/14 11:53 AM
05/14/14 11:52 AM
All Lines

2 of 2

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 658
Buyer Anne Braunschneider

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/658
Flight Dates 05/16/14-05/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

REPORT TOTALS

Report Totals: 14 / \$850.00

SALES MONTHLY TOTALS

May2014: 14 / \$850.00

Order Totals: 14 / \$850.00 Total GRPS: 30.6

COMPETITIVE

Market Totals

\$9,983.25

CABL

.00%

ENKY

10.11%

GBKO

.00%

UNKN

1.00%

WBKO

80.38%

COMPETITIVE COMMENTS

WNKY - 850 ENKY - 1010 WBKO - 8031 EBKO - 100 TOTL - 9991

Books [null]
Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/16-5/20		\$722.50
				Total Amount	\$722.50
				Discount Total	\$0.00
				Check Amount	\$722.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

89140

DATE	05/14/2014
AMOUNT	\$722.50

PAY **722** 50
ONLY SEVEN HUNDRED TWENTY AND 50/100 CENTS

PAY ***** Seven Hundred Twenty-Two and 50/100 *****

TO THE
ORDER
OF WNKY-TV

Ben E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈89140⑈ ⑆052000113⑆ 9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WNKY-TV**Date:**5/14/14I, Tammie Wingrove,being/on behalf of: McConnell Senate Committee '14,a legally qualified candidate of the Republicanpolitical party for the office of: US Senatein the Primaryelection to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>:30 TV</u>	<u>Varies</u>	<u>5/16 - 5/20</u>			

Attach proposed schedule with charges (if available):

Gross\$ 850.00

I represent that the payment for the above described broadcast time has been furnished by:

McConnell Senate Committee '14

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Liskov

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/22/14
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

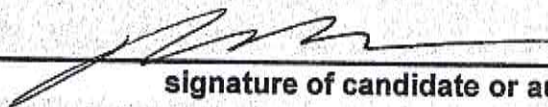
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton

printed name

4/21/14

date



WKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

ENTZER MEDIA SERVICES
10 FAIRMOUNT AVE.
JITE 306
JWSON, MD 21286

Contract # 15001

Schedule Dates 05/16/14-05/20/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/658/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL SENATE COM
MCCONNELL SENATE COMMITTEE 2014

Date Entered 05/14/14
Last Modified 05/14/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10305548
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$151.50
Net Total \$858.50
Sales Tax

WKY-CBS (ENKY)
By Broadcast Month
May, 2014
Spots 21
Rate \$1,010.00
Grand Total: 21 \$1,010.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / PRIME	05/17/14-05/17/14	5	:30	9P-10P (CST)							2		2	\$50.00	\$100.00	WKY-CBS (ENKY)	48 HOURS	5/14/14
0 Normal Line / PRIME	05/18/14-05/18/14	5	:30	6P-7P (CST)							2		2	\$75.00	\$150.00	WKY-CBS (ENKY)	60 MINUTES	5/14/14
0 Normal Line / PRIME	05/16/14-05/16/14	5	:30	9P-10P (CST)						1			1	\$125.00	\$125.00	WKY-CBS (ENKY)	BLUE BLOODS	5/14/14
0 Normal Line / PRIME	05/16/14-05/16/14	5	:30	8P-9P (CST)						2			2	\$125.00	\$250.00	WKY-CBS (ENKY)	BLUE BLOODS	5/14/14
0 Normal Line / PRIME	05/17/14-05/17/14	5	:30	8P-9P (CST)							1		1	\$50.00	\$50.00	WKY-CBS (ENKY)	CBS COMEDY	5/14/14
0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	6:30A-7A (CST)			2						2	\$5.00	\$10.00	WKY-CBS (ENKY)	CBS MORNING NEWS	5/14/14
0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	10A-11A (CST)						2			2	\$25.00	\$50.00	WKY-CBS (ENKY)	THE PRICE IS RIGHT	5/14/14
0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	10A-11A (CST)									2	\$25.00	\$50.00	WKY-CBS (ENKY)	THE PRICE IS RIGHT	5/14/14
0 Normal Line / SPOT	05/20/14-05/20/14	5	:30	10A-11A (CST)									2	\$25.00	\$50.00	WKY-CBS (ENKY)	THE PRICE IS RIGHT	5/14/14
0 Normal Line / SPOT	05/17/14-05/17/14	5	:30	5:30P-6P (CST)							1		1	\$50.00	\$50.00	WKY-CBS (ENKY)	CBS SAT EVE NEWS	5/14/14
0 Normal Line / SPOT	05/18/14-05/18/14	5	:30	8A-9:30A (CST)								2	2	\$25.00	\$50.00	WKY-CBS (ENKY)	CBS THIS MORNING SUNDAY	5/14/14
0 Normal Line / SPOT	05/18/14-05/18/14	5	:30	9:30A-10:30A (CST)								1	1	\$25.00	\$25.00	WKY-CBS (ENKY)	FACE THE NATION	5/14/14
0 Normal Line / SPOT	05/18/14-05/18/14	5	:30	5:30P-6P (CST)								1	1	\$50.00	\$50.00	WKY-CBS (ENKY)	CBS SUN EVE NEWS	5/14/14

CONFIRMATION CONTRACT

Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Y-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

and P/B Piggy Back

At: 10:55 AM on Wednesday, May 14 2014

ORDER WORKSHEET

Rep Order# 10306548 Ver# 1 Status Confirmed

Traffic Order# 15001

Last Received:

05/14/14 11:35 AM

1 of 2

Showing Buylines:

All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 658
Buyer Anne Braunschneider

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/658
Flight Dates 05/16/14-05/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	630A-7A	CBS MORNING NEWS	30	0.5	1.0	\$5.00	05/19-05/19	2	2	\$10.00
2	F	10A-11A	THE PRICE IS RIGHT	30	1.8	3.6	\$25.00	05/16-05/16	2	2	\$50.00
3	M	10A-11A	THE PRICE IS RIGHT	30	1.8	3.6	\$25.00	05/19-05/19	2	2	\$50.00
4	Tu	10A-11A	THE PRICE IS RIGHT	30	1.8	3.6	\$25.00	05/20-05/20	2	2	\$50.00
5	F	8P-9P	BLUE BLOODS	30	2.2	4.4	\$125.00	05/16-05/16	2	2	\$250.00
6	F	9P-10P	BLUE BLOODS	30	4.0	4.0	\$125.00	05/16-05/16	1	1	\$125.00
7	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	2.0	\$50.00	05/17-05/17	1	1	\$50.00
8	Sa	8P-9P	CBS COMEDY	30	1.7	1.7	\$50.00	05/17-05/17	1	1	\$50.00
9	Sa	9P-10P	48 HOURS	30	1.9	3.8	\$50.00	05/17-05/17	2	2	\$100.00
10	Su	8A-930A	CBS THIS MORNING SUNDAY	30	1.8	3.6	\$25.00	05/18-05/18	2	2	\$50.00
11	Su	930A-1030A	FACE THE NATION	30	1.0	1.0	\$25.00	05/18-05/18	1	1	\$25.00
12	Su	530P-6P	CBS SUN EVE NEWS	30	1.7	1.7	\$50.00	05/18-05/18	1	1	\$50.00

ORDER WORKSHEET

Rep Order# 10306548 Ver# 1 Status Confirmed Traffic Order# 15001 Last Received: 05/14/14 11:55 AM 2 of 2
 C'd Yes Showing Buylines:

Printed: 05/14/14 11:35 AM

All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL SENATE COM
 Estimate# 658
 Buyer Anne Braunscheidel
 Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/658
 Flight Dates 05/16/14-05/20/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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Su	6P-7P	60 MINUTES	30	2.8	5.6	\$75.00	05/18-05/18	2	2	\$150.00
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REPORT TOTALS--

Report Totals: 21 / \$1,010.00

SALES MONTHLY TOTALS--

May 2014: 21 / \$1,010.00

Order Totals: 21 / \$1,010.00 Total GRPs: 39.6

COMPETITIVE --

Market Totals	CABL	ENKY	WBKO	UNKN	WBKO
\$9,990.11	.00%	10.11%	.00%	1.00%	80.38%
WBKO	8.51%				

COMPETITIVE COMMENTS --

KY - 1010 WKY - 850 WBKO - 8031 UNKN=EBKO - 100 TOTL - 9991

Spots [null]

Amos RA35+

CREDIT RISK --

STANDARD CREDIT TERMS

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/16-5/20		\$858.50
				Total Amount	\$858.50
				Discount Total	\$0.00
				Check Amount	\$858.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

89139

DATE	05/14/2014
AMOUNT	\$858.50

→ PAY **858.50**
ONLY Eight Five Eight CENTS

PAY ***** Eight Hundred Fifty-Eight and 50/100 *****

TO THE
ORDER
OF ENKY-TV

B. E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈89139⑈ ⑆052000113⑆ 9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:ENKY-TV**Date:**5/14/14I, Tammie Wingrove,being/on behalf of: McConnell Senate Committee '14,a legally qualified candidate of the Republicanpolitical party for the office of: US Senatein the Primaryelection to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>:30 TV</u>	<u>Varies</u>	<u>5/16 - 5/20</u>			

Attach proposed schedule with charges (if available):

Gross\$ 1,010.00

I represent that the payment for the above described broadcast time has been furnished by:

McConnell Senate Committee '14

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Liskov

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/22/14
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does


☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Jesse Benton
printed name

4/21/14
date



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
30 FAIRMOUNT AVE.
SUITE 306
OWSON, MD 21286

Contract # 14979

Schedule Dates 05/09/14-05/15/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschweig, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/623/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL SENATE COM
MCCONNELL SENATE COMMITTEE 2014

Date Entered 05/08/14
Last Modified 05/08/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10301234
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$213.75
Net Total \$1,211.25
Sales Tax

WINKY-CBS (ENKY)
By Broadcast Month
May. 2014
Grand Total:

Spots	19	Rate
		\$1,425.00
	19	\$1,425.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / PRIME	05/10/14-05/10/14	5	:30	9P-10P (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	48 HOURS	5/8/14
2.0 Normal Line / SPOT	05/11/14-05/11/14	5	:30	8A-9:30A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	CBS THIS MORNING SUNDAY	5/8/14
3.0 Normal Line / SPOT	05/09/14-05/09/14	5	:30	10A-11A (CST)						1			1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
4.0 Normal Line / SPOT	05/12/14-05/12/14	5	:30	10A-11A (CST)			1						1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
5.0 Normal Line / SPOT	05/13/14-05/13/14	5	:30	10A-11A (CST)						1			1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
6.0 Normal Line / SPOT	05/14/14-05/14/14	5	:30	10A-11A (CST)						1			1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
7.0 Normal Line / SPOT	05/15/14-05/15/14	5	:30	10A-11A (CST)						1			1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
8.0 Normal Line / PRIME	05/13/14-05/13/14	5	:30	7P-8P (CST)							1		1	\$150.00	\$150.00	WINKY-CBS (ENKY)	NCIS	5/8/14
9.0 Normal Line / SPOT	05/11/14-05/11/14	5	:30	9:30A-10:30A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	FACE THE NATION	5/8/14
10.0 Normal Line / SPOT	05/10/14-05/10/14	5	:30	5:30P-6P (CST)								1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SAT EVE NEWS	5/8/14
11.0 Normal Line / PRIME	05/11/14-05/11/14	5	:30	6P-7P (CST)								1	1	\$75.00	\$75.00	WINKY-CBS (ENKY)	60 MINUTES	5/8/14
12.0 Normal Line / SPOT	05/11/14-05/11/14	5	:30	5:30P-6P (CST)								1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SUN EVE NEWS	5/8/14
13.0 Normal Line / PRIME	05/10/14-05/10/14	5	:30	8P-9P (CST)								1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS COMEDY	5/8/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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I/We, DT NBC 40.1 and WINKY-DT CBS 40.2, certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and



WKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

ENTZER MEDIA SERVICES
30 FAIRMOUNT AVE.
SUITE 306
COWSON, MD 21286

Contract # 14979

Schedule Dates 05/09/14-05/15/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunscheil, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/623/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL SENATE COM
MCCONNELL SENATE COMMITTEE 2014

Date Entered 05/08/14
Last Modified 05/08/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10301234
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$213.75
Net Total \$1,211.25
Sales Tax

WKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
May, 2014	19	\$1,425.00
Grand Total:	19	\$1,425.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0 Normal Line / PRIME	05/14/14-05/14/14	5	:30	8p- 9p (CST)				1					1	\$150.00	\$150.00	WKY-CBS (ENKY)	CRIMINAL MINDS (MA 5/21)	5/8/14
5.0 Normal Line / PRIME	05/15/14-05/15/14	5	:30	9p- 10p (CST)					1				1	\$100.00	\$100.00	WKY-CBS (ENKY)	ELEMENTARY-CBS	5/8/14
6.0 Normal Line / PRIME	05/09/14-05/09/14	5	:30	9p- 10p (CST)						1			1	\$125.00	\$125.00	WKY-CBS (ENKY)	BLUE BLOODS	5/8/14
7.0 Normal Line / PRIME	05/14/14-05/14/14	5	:30	9p- 10p (CST)						1			1	\$150.00	\$150.00	WKY-CBS (ENKY)	CSI-CBS	5/8/14
8.0 Normal Line / PRIME	05/13/14-05/13/14	5	:30	9p- 10p (CST)							1		1	\$150.00	\$150.00	WKY-CBS (ENKY)	PERSON OF INTEREST	5/8/14
9.0 Normal Line / PRIME	05/13/14-05/13/14	5	:30	8p- 9p (CST)								1	1	\$150.00	\$150.00	WKY-CBS (ENKY)	NCIS: LOS ANGELES	5/8/14

CONFIRMATION CONTRACT

Ad Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KY-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and placement of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10301234 Ver# 1 Status New
EC'd Yes

Traffic Order# 14979

Printed: 05/08/14 2:19 PM
Last Received: 05/08/14 12:42 PM
Showing Buylines: All Lines

1 of 3

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 623
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/623
Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

- CONTRACT COMMENT -

MCCONNELL SENATE COMMITTEE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

EM POL ORD STARTS 5/9 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	8A-930A	CBS THIS MORNING SUNDAY	30	1.8	1.8	\$25.00	05/11-05/11	1	1	\$25.00
2	F	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/09-05/09	1	1	\$25.00
3	M	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/12-05/12	1	1	\$25.00
4	Tu	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/13-05/13	1	1	\$25.00
5	W	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/14-05/14	1	1	\$25.00
6	Th	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/15-05/15	1	1	\$25.00
7	Tu	7P-8P	NCIS	30	6.4	6.4	\$150.00	05/13-05/13	1	1	\$150.00
8	Su	930A-1030A	FACE THE NATION	30	1.0	1.0	\$25.00	05/11-05/11	1	1	\$25.00
9	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	2.0	\$50.00	05/10-05/10	1	1	\$50.00
10	Sa	9P-10P	48 HOURS	30	1.9	1.9	\$50.00	05/10-05/10	1	1	\$50.00

ORDER WORKSHEET

Rep Order# 10301234 Ver# 1 Status New
EC'd Yes

Traffic Order# 14979

Printed: 05/08/14 2:19 PM
Last Received: 05/08/14 12:42 PM

2 of 3

Showing Buylines:

All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 623
Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/623
Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Su	6P-7P	60 MINUTES	30	2.8	2.8	\$75.00	05/11-05/11	1	1	\$75.00
12	Su	530P-6P	CBS SUN EVE NEWS	30	1.7	1.7	\$50.00	05/11-05/11	1	1	\$50.00
13	Sa	8P-9P	CBS COMEDY	30	1.7	1.7	\$50.00	05/10-05/10	1	1	\$50.00
14	W	9P-9P	CRIMINAL MINDS (NA 5/21)	30	5.0	5.0	\$150.00	05/14-05/14	1	1	\$150.00
15	Th	9P-10P	ELEMENTARY-CBS	30	3.2	3.2	\$100.00	05/15-05/15	1	1	\$100.00
16	F	9P-10P	BLUE BLOODS	30	4.0	4.0	\$125.00	05/09-05/09	1	1	\$125.00
17	W	9P-10P	CSI-CBS	30	4.7	4.7	\$150.00	05/14-05/14	1	1	\$150.00
18	Tu	9P-10P	PERSON OF INTEREST	30	4.6	4.6	\$150.00	05/13-05/13	1	1	\$150.00
19	Tu	8P-9P	NCIS: LOS ANGELES	30	4.4	4.4	\$150.00	05/13-05/13	1	1	\$150.00

-REPORT TOTALS-

Report Totals: 19 / \$1,425.00

-SALES MONTHLY TOTALS-

May2014: 19/ \$1,425.00

Order Totals: 19 / \$1,425.00 Total GRPs: 54.2

-COMPETITIVE-

Market Totals \$10,000.00 CABL .00% ENKY 14.25% GBKO .00% UNKN 1.00% WBKO 81.25%

WBKO 3.50%

-COMPETITIVE COMMENTS-

ENKY - 350 ENKY - 1425 WBKO - 8125 UNKN = EBKO - 100 TOTL - 10000

ORDER WORKSHEET

Rep Order# 10301234 Ver# 1 Status New
EC'd Yes

Traffic Order# 14979

Printed:
Last Received:
Showing Buylines:

05/08/14 2:19 PM
05/08/14 12:42 PM
All Lines

3 of 3

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 623
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
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Agency C/P1/P2/E 3/3/623
Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Books [null]
Demos RA35+

— CREDIT RISK —

STANDARD CREDIT TERMS

Invoice	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/9-5/15		\$1,211.25
				Total Amount	\$1,211.25
				Discount Total	\$0.00
				Check Amount	\$1,211.25

Mentzer Media Services, Inc.

1188956 12052000 1131 9841868970

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

ENKY-TV

Date:

5/8/14

I, Tammie Wingrove,being/on behalf of: McConnell Senate Committee '14,a legally qualified candidate of the Republicanpolitical party for the office of: US Senatein the Primaryelection to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/9-5/15			

Attach proposed schedule with charges (if available): \$1,425.00 Gross

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

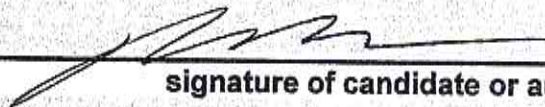
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton

printed name

4/21/14

date



WNKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
100 FAIRMOUNT AVE.
SUITE 306
OWSON, MD 21286

Contract # 14981

Schedule Dates 05/09/14-05/15/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/623/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL SENATE COM
MCCONNELL SENATE COMMITTEE 2014

Date Entered 05/08/14
Last Modified 05/08/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10301232
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$52.50
Net Total \$297.50
Sales Tax

Bowling Green (WNKY)
By Broadcast Month **Spots** **Rate**
May, 2014 16 \$350.00
Grand Total: 16 \$350.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	05/09/14-05/09/14	5	:30	3P-4P (CST)						1			1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
2.0 Normal Line / SPOT	05/12/14-05/12/14	5	:30	3P-4P (CST)		1							1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
3.0 Normal Line / SPOT	05/13/14-05/13/14	5	:30	3P-4P (CST)			1						1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
4.0 Normal Line / SPOT	05/14/14-05/14/14	5	:30	3P-4P (CST)				1					1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
5.0 Normal Line / SPOT	05/15/14-05/15/14	5	:30	3P-4P (CST)					1				1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
6.0 Normal Line / SPOT	05/09/14-05/09/14	5	:30	6:03P-6:30P (CST)						1			1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
7.0 Normal Line / SPOT	05/12/14-05/12/14	5	:30	6:03P-6:30P (CST)		1							1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
8.0 Normal Line / SPOT	05/13/14-05/13/14	5	:30	6:03P-6:30P (CST)			1						1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
9.0 Normal Line / SPOT	05/14/14-05/14/14	5	:30	6:03P-6:30P (CST)				1					1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
10.0 Normal Line / SPOT	05/15/14-05/15/14	5	:30	6:03P-6:30P (CST)					1				1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
11.0 Normal Line / SPOT	05/09/14-05/09/14	5	:30	5P-5:30P (CST)						1			1	\$20.00	\$20.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
12.0 Normal Line / SPOT	05/12/14-05/12/14	5	:30	5P-5:30P (CST)		1							1	\$20.00	\$20.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
13.0 Normal Line / SPOT	05/13/14-05/13/14	5	:30	5P-5:30P (CST)			1						1	\$20.00	\$20.00	Bowling Green (WNKY)	JEOPARDY	5/8/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KY-DT NBC 4.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and

okend P/B Piggy Back

id At: 01:23 PM on Thursday, May 8 2014



WINKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

ENTZER MEDIA SERVICES
30 FAIRMOUNT AVE.
SUITE 306
COWSON, MD 21286

Contract # 14981

Schedule Dates 05/09/14-05/15/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
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Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
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CPE 3/3,623/3/3
Account Types National/Political
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Comments MCCONNELL SENATE COM
MCCONNELL SENATE COMMITTEE 2014

Date Entered 05/08/14
Last Modified 05/08/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10301232
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$52.50
Net Total \$297.50
Sales Tax

Bowling Green (WINKY)		
By Broadcast Month	Spots	Rate
May, 2014	16	\$350.00
Grand Total:	16	\$350.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0 Normal Line / SPOT	05/14/14-05/14/14	5	:30	5P-5:30P (CST)				1					1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	5/8/14
5.0 Normal Line / SPOT	05/15/14-05/15/14	5	:30	5P-5:30P (CST)					1				1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	5/8/14
6.0 Normal Line / SPOT	05/11/14-05/11/14	5	:30	5:30P-6P (CST)								1	1	\$50.00	\$50.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	5/8/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and selection of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Weekend P/B Piggy Back

J At: 01:23 PM on Thursday, May 8 2014

ORDER WORKSHEET

Rep Order# 10301232 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 05/08/14 2:20 PM
Last Received: 05/08/14 12:41 PM
Showing Buylines: All Lines

1 of 3

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 623
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/623
Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 5/9 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/09-05/09	1	1	\$15.00
2	M	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/12-05/12	1	1	\$15.00
3	Tu	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/13-05/13	1	1	\$15.00
4	W	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/14-05/14	1	1	\$15.00
5	Th	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/15-05/15	1	1	\$15.00
6	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/09-05/09	1	1	\$25.00
7	M	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/12-05/12	1	1	\$25.00
8	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/13-05/13	1	1	\$25.00
9	W	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/14-05/14	1	1	\$25.00
10	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/15-05/15	1	1	\$25.00

ORDER WORKSHEET

Rep Order# 10301232 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed:

05/08/14 2:20 PM

2 of 3

Last Received:

05/08/14 12:41 PM

Showing Buylines:

All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 623
Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/623
Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON VALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	F	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/09-05/09	1	1	\$20.00
12	M	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/12-05/12	1	1	\$20.00
13	Tu	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/13-05/13	1	1	\$20.00
14	W	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/14-05/14	1	1	\$20.00
15	Th	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/15-05/15	1	1	\$20.00
16	Su	530P-6P	NBC NIGHTLY NEWS	30	1.0	1.0	\$50.00	05/11-05/11	1	1	\$50.00

REPORT TOTALS

Report Totals: 16 / \$350.00

SALES MONTHLY TOTALS

May2014: 16 / \$350.00

Order Totals: 16 / \$350.00 Total GRPs: 23.5

COMPETITIVE

Market Totals	\$10,000.00	CABL .00%	ENKY 14.25%	GBKO .00%	UNKN 1.00%	WBKO 81.25%
		WNKY 3.50%				

COMPETITIVE COMMENTS

WNKY - 350 ENKY - 1425 WBKO - 8125 UNKN = EBKO - 100 TOTL - 10000

Books [null]
Demos RA35+

CREDIT RISK

ORDER WORKSHEET

Rep Order# 10301232 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 05/08/14 2:20 PM
Last Received: 05/08/14 12:41 PM
Showing Buylines: All Lines

3 of 3

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 623
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/623
Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

STANDARD CREDIT TERMS

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/9-5/15		\$297.50
				Total Amount	\$297.50
				Discount Total	\$0.00
				Check Amount	\$297.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88958

PAY **297.50**
ONLY TWO HUNDRED NINETY-SEVEN AND 50/100 CENTS

DATE 05/08/2014
AMOUNT \$297.50

PAY ***** Two Hundred Ninety-Seven and 50/100 *****

TO THE
ORDER
OF WNKY-TV

Ben E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88958⑈ ⑆052000113⑆ 9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WTKY-TV**Date:**5/8/14I, Tammie Wingrove,being/on behalf of: McConnell Senate Committee '14,a legally qualified candidate of the Republicanpolitical party for the office of: US Senatein the Primaryelection to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/9-5/15			

Attach proposed schedule with charges (if available): \$350.00 **Gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

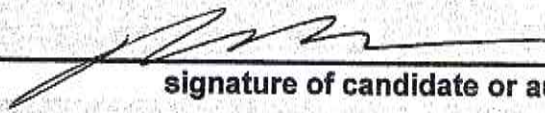
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton

printed name

4/21/14

date



WKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

INTZER MEDIA SERVICES
0 FAIRMOUNT AVE.
JITE 306
JWSON, MD 21286

Contract # 14956

Schedule Dates 05/02/14-05/08/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/588/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE

Date Entered 05/01/14
Last Modified 05/01/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10295513
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$136.50
Net Total \$773.50
Sales Tax

Bowling Green (WKY)
By Broadcast Month Spots Rate
May, 2014 18 \$910.00
Grand Total: 18 \$910.00

773.50
752.25
\$51.25
Short
Because of a
preemption from
another order for
\$25.00 added to
this order.

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / SPOT	05/02/14-05/02/14	5	:30	6:00P- 6:30P (CST)						1			1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/05/14-05/05/14	5	:30	6:00P- 6:30P (CST)		1							1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/06/14-05/06/14	5	:30	6:00P- 6:30P (CST)			1						1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/07/14-05/07/14	5	:30	6:00P- 6:30P (CST)				1					1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/08/14-05/08/14	5	:30	6:00P- 6:30P (CST)					1				1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/03/14-05/03/14	5	:30	3P- 6P (CST)							1		1	\$550.00	\$550.00	Bowling Green (WKY)	KY DERBY	5/1/14
0 Normal Line / SPOT	05/04/14-05/04/14	5	:30	10:05P- 10:35P (CST)							1		1	\$10.00	\$10.00	Bowling Green (WKY)	WHACKED/SPORTS	5/1/14
0 Normal Line / SPOT	05/04/14-05/04/14	5	:30	10P- 10:05P (CST)							1		1	\$50.00	\$50.00	Bowling Green (WKY)	FIRST-LOOK WEATHER	5/1/14
1 Closed Preempt	05/04/14															Bowling Green (WKY)	Schedule Change/Exception - NO 10PM SUNDAY WEATHER	
0 MAKE For 8.0.1 / SPOT	05/04/14-05/04/14	5	:30	5:30P- 6P (CST)							1		1	\$50.00	\$50.00	Bowling Green (WKY)	NEWS	5/1/14
0 Normal Line / SPOT	05/02/14-05/08/14	5	:30	3P- 4P (CST)		1	1	1	1	1			5	\$15.00	\$75.00	Bowling Green (WKY)	DR. PHIL	5/1/14
0 Normal Line / SPOT	05/02/14-05/08/14	5	:30	5P- 5:30P (CST)		1	1	1	1	1			5	\$20.00	\$100.00	Bowling Green (WKY)	JEOPARDY	5/1/14

CONFIRMATION CONTRACT

Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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I-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

end P/B Piggy Back

At: 03:38 PM on Thursday, May 1 2014

CONFIRMATION CONTRACT

advertiser/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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NY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and location of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

kend P/B Piggy Back

1 At: 03:38 PM on Thursday, May 1 2014

ORDER WORKSHEET

Rep Order# 10295513 Ver# 7 Status Revised Traffic Order# 14956 Last Received: 05/01/14 4:31 PM 1 of 3
 EC'd Yes Showing Buylines: All Lines

Station WKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 588
 Buyer Anne Braunschweig
 Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/588
 Flight Dates 05/02/14-05/08/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON VALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-317 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 8 FOR REV TP / PGM PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/02-05/02	1	1	\$25.00
2	M	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/05-05/05	1	1	\$25.00
3	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/06-05/06	1	1	\$25.00
4	W	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/07-05/07	1	1	\$25.00
5	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/08-05/08	1	1	\$25.00
6	Sa	3P-6P	KY DERBY	30	4.0	4.0	\$550.00	05/03-05/03	1	1	\$550.00
7	Su	1005P-1035P	WHACKED/SPORTS	30	4.6	4.6	\$10.00	05/04-05/04	1	1	\$10.00
8*	Su	530P-6P	NBC NIGHTLY NEWS	30	4.6	4.6	\$50.00	05/04-05/04	1	1	\$50.00

Sales remark: V7 REV TP / PGM
 V4 Comment Changed
 V7 More than 2 codes changed

Rep Order#	10295513	Ver#	7
EC'd	Yes		

Traffic Order# 14956

Printed: 05/01/14 4:31 PM
05/01/14 3:32 PM

2 of 3

All Lines

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342

Salesperson Phone# 202-955-5342

100

Salesperson Fax#

Line	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9*	F	3P-4P	DR.PHIL	30	-	-	\$15.00	05/02-05/02	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
10*	M	3P-4P	DR.PHIL	30	-	-	\$15.00	05/05-05/05	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
11*	Tu	3P-4P	DR.PHIL	30	-	-	\$15.00	05/06-05/06	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
12*	W	3P-4P	DR.PHIL	30	-	-	\$15.00	05/07-05/07	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
13*	Th	3P-4P	DR.PHIL	30	-	-	\$15.00	05/08-05/08	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
14*	F	5P-530P	JEOPARDY	30	-	-	\$20.00	05/02-05/02	1	1	\$20.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
15*	M	5P-530P	JEOPARDY	30	-	-	\$20.00	05/05-05/05	1	1	\$20.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
16*	Tu	5P-530P	JEOPARDY	30	-	-	\$20.00	05/06-05/06	1	1	\$20.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									

ORDER WORKSHEET

Rep Order# 10295513 Ver# 7 Status Revised

Traffic Order# 14956

Last Received:

Printed: 05/01/14 4:31 PM

3 of 3

Showing Buylines:

05/01/14 3:32 PM

All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne BraunscheidelAgency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
17*	W	5P-530P	JEOPARDY	30	-	-	\$20.00	05/07-05/07	1	1	\$20.00
Sales remark: V5 ADD TO SKED											
V5 Added											
18*	Th	5P-530P	JEOPARDY	30	-	-	\$20.00	05/08-05/08	1	1	\$20.00
Sales remark: V5 ADD TO SKED											
V5 Added											

-REPORT TOTALS-

Report Totals: 18 / \$910.00

-SALES MONTHLY TOTALS-

May2014: 18 / \$910.00

Order Totals: 18 / \$910.00 Total GRPs: 21.7

-COMPETITIVE-

Market Totals	\$8,363.97	CABL	.00%	ENKY	4.81%	GBKO	.00%	UNKN	.00%	WBKO	84.31%
		WNKY	10.88%								

-COMPETITIVE COMMENTS-

NKY - 710 ENKY - 325 WBKO - 5695 EBKO - 100 TOTL - 6830

300s [null]
Demos RA35+

-CREDIT RISK-

STANDARD CREDIT TERMS



WVNY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

ENTZER MEDIA SERVICES
10 FAIRMOUNT AVE.
SUITE 306
COWSON, MD 21286

Contract # 14956

Schedule Dates 05/02/14-05/08/14
Advertiser MCCONNELL SENATE COM (1667)
Agency ENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/588/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE

Date Entered 05/01/14
Last Modified 05/01/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10295513
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$110.25
Net Total \$624.75
Sales Tax

Bowling Green (WVNY)	
By Broadcast Month	Spots
May, 2014	8
Grand Total:	8

Bowling Green (WVNY)	
By Broadcast Month	Spots
May, 2014	8
Grand Total:	8

Bowling Green (WVNY)	
By Broadcast Month	Spots
May, 2014	8
Grand Total:	8

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	05/02/14-05/02/14	5	:30	6:03P- 6:30P (CST)						1			1	\$25.00	\$25.00	Bowling Green (WVNY)	JEOPARDY	5/1/14
2.0 Normal Line / SPOT	05/05/14-05/05/14	5	:30	6:03P- 6:30P (CST)		1							1	\$25.00	\$25.00	Bowling Green (WVNY)	JEOPARDY	5/1/14
3.0 Normal Line / SPOT	05/06/14-05/06/14	5	:30	6:03P- 6:30P (CST)			1						1	\$25.00	\$25.00	Bowling Green (WVNY)	JEOPARDY	5/1/14
4.0 Normal Line / SPOT	05/07/14-05/07/14	5	:30	6:03P- 6:30P (CST)				1					1	\$25.00	\$25.00	Bowling Green (WVNY)	JEOPARDY	5/1/14
5.0 Normal Line / SPOT	05/08/14-05/08/14	5	:30	6:03P- 6:30P (CST)					1				1	\$25.00	\$25.00	Bowling Green (WVNY)	JEOPARDY	5/1/14
6.0 Normal Line / SPOT	05/03/14-05/03/14	5	:30	3P- 6P (CST)							1		1	\$550.00	\$550.00	Bowling Green (WVNY)	KY DERBY	5/1/14
7.0 Normal Line / SPOT	05/04/14-05/04/14	5	:30	10:05P- 10:35P (CST)								1	1	\$10.00	\$10.00	Bowling Green (WVNY)	WHACKED/SPORTS	5/1/14
8.0 Normal Line / SPOT	05/04/14-05/04/14	5	:30	10P- 10:05P (CST)								1	1	\$50.00	\$50.00	Bowling Green (WVNY)	FIRST-LOOK WEATHER	5/1/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CY-DT NBC 40.1 and WVNY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain non-discrimination clauses. This includes the placement, scheduling, and selection of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Printed P/B Piggy Back

Printed At: 11:40 AM on Thursday, May 1 2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/2-5/8		\$603.50
				Total Amount	\$603.50
				Discount Total	\$0.00
				Check Amount	\$603.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88770

PAY **60350**
ONLY Six Zero Three CENTS

DATE	04/30/2014
AMOUNT	\$603.50

PAY ***** Six Hundred Three and 50/100 *****

TO THE
ORDER
OF
WNKY-TV

B. E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88770⑈ ⑆052000113⑆ 9841868970⑈

ORDER WORKSHEET

Rep Order# 10295513 Ver# 3

Status Confirmed

Traffic Order# 14956

Last Received:

Printed: 05/01/14 12:10 PM
05/01/14 12:09 PM

1 of 2

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne BraunschweigAgency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

- CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-317 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/02-05/02	1	1	\$25.00
2	M	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/05-05/05	1	1	\$25.00
3	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/06-05/06	1	1	\$25.00
4	W	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/07-05/07	1	1	\$25.00
5	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/08-05/08	1	1	\$25.00
6	Sa	3P-6P	KY DERBY	30	4.0	4.0	\$550.00	05/03-05/03	1	1	\$550.00
7	Su	1005P-1035P	WHACKED/SPORTS	30	4.6	4.6	\$10.00	05/04-05/04	1	1	\$10.00
3	Su	10P-1005P	FIRST-LOOK WEATHER	30	4.6	4.6	\$50.00	05/04-05/04	1	1	\$50.00

-REPORT TOTALS-

Report Totals: 8 / \$735.00

-SALES MONTHLY TOTALS-

May2014: 8 / \$735.00

ORDER WORKSHEET

Rep Order# 10295513 Ver# 3 Status Confirmed Traffic Order# 14956 Printed: 05/01/14 12:10 PM 2 of 2

EC'd Yes Last Received: 05/01/14 12:09 PM Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne Braunscheidel
Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Order Totals: 8 / \$735.00 Total GRPs: 21.7

--- COMPETITIVE ---

Market Totals	CABL	ENKY	GBKO	DNKN	WBKO
\$6,755.51	.00%	4.81%	.00%	.00%	84.31%
WNKY 10.88%					

--- COMPETITIVE COMMENTS ---

WNKY - 710 ENKY - 325 WBKO - 5695 GBKO - 100 TOTL - 6830

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WNKY-TV**Date:**4/30/14I, Tammie Wingrove,being/on behalf of: McConnell Senate Committee '14,a legally qualified candidate of the Republicanpolitical party for the office of: US Senatein the Primaryelection to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/2-5/8			

Attach proposed schedule with charges (if available): 710**Gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ms. Angela Senak (owner) - 14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)
☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	WINKY-TV
Date:	5/2/14

I, Tammie Wingrove

being/on behalf of: McConnell Senate Committee '14

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Primary

election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/2-5/8			

Attach proposed schedule with charges (if available): \$175.00 GROSS
--

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/2-5/8		\$148.75
				Total Amount	\$148.75
				Discount Total	\$0.00
				Check Amount	\$148.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88829

DATE	05/02/2014
AMOUNT	\$148.75

PAY **14875**
ONLY One Four Eight CENTS

PAY ***** One Hundred Forty-Eight and 75/100 *****

TO THE
ORDER
OF WNKY-TV

Barbara Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88829⑈ ⑆052000113⑆ 9841868970⑈



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
00 FAIRMOUNT AVE.
SUITE 306
OWSON, MD 21286

Contract # 14957

Schedule Dates 05/02/14-05/08/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/588/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE

Date Entered 05/01/14
Last Modified 05/01/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10295516
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$213.75
Net Total \$1,211.25
Sales Tax

WINKY-CBS (ENKY)
By Broadcast Month Spots Rate
May, 2014 19 \$1,425.00
Grand Total: 19 \$1,425.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	05/03/14-05/03/14	5	:30	5:30P- 6P (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SAT EVE NEWS	5/1/14
2.0 Normal Line / PRIME	05/06/14-05/06/14	5	:30	7P- 8P (CST)			1						1	\$150.00	\$150.00	WINKY-CBS (ENKY)	NCIS	5/1/14
3.0 Normal Line / PRIME	05/03/14-05/03/14	5	:30	8P- 9P (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CRIMETIME SATURDAY	5/1/14
4.0 Normal Line / PRIME	05/03/14-05/03/14	5	:30	9P- 10P (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	48 HOURS	5/1/14
5.0 Normal Line / SPOT	05/04/14-05/04/14	5	:30	9:30A- 10:30A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	FACE THE NATION	5/1/14
6.0 Revised Line / SPOT	05/04/14-05/04/14	3	:30	8A- 9:30A (CST)								1				WINKY-CBS (ENKY)	CBS THIS MORNING	5/1/14
6.1 Normal Line / SPOT	05/04/14-05/04/14	5	:30	8A- 9:30A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	CBS THIS MORNING	5/1/14
7.0 Revised Line / SPOT	05/02/14-05/02/14	3	:30	10A- 11A (CST)							1					WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
7.1 Normal Line / SPOT	05/02/14-05/02/14	5	:30	10A- 11A (CST)							1		1	\$25.00	\$25.00	WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
8.0 Revised Line / SPOT	05/05/14-05/05/14	3	:30	10A- 11A (CST)								1				WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
8.1 Revised Line / SPOT	05/05/14-05/08/14	3	:30	10A- 11A (CST)								1				WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
8.2 Normal Line / SPOT	05/05/14-05/08/14	5	:30	10A- 11A (CST)								1	1	\$25.00	\$100.00	WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
9.0 Revised Line / SPOT	05/03/14-05/03/14	3	:30	5:30P- 6P (CST)								1				WINKY-CBS (ENKY)	EVENING NEWS	5/1/14

CONFIRMATION CONTRACT

Media Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

okend P/B Piggy Back

Ad At: 03:28 PM on Thursday, May 1 2014



WKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

ENTZER MEDIA SERVICES
20 FAIRMOUNT AVE.
SUITE 306
COWSON, MD 21286

Contract # 14957

Schedule Dates 05/02/14-05/08/14
Advertiser MCCONNELL SENATE COM (1667)
Agency ENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/588/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE

Date Entered 05/01/14
Last Modified 05/01/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10295516
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$213.75
Net Total \$1,211.25
Sales Tax

WKY-CBS (ENKY)
By Broadcast Month Spots Rate
May, 2014 19 \$1,425.00
Grand Total: 19 \$1,425.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.1 Normal Line / SPOT	05/03/14-05/03/14	5	:30	5:30p- 6p (CST)							1		1	\$50.00	\$50.00	WKY-CBS (ENKY)	EVENING NEWS	5/1/14
0.0 Revised Line / SPOT	05/04/14-05/04/14	3	:30	6p- 7p (CST)								1				WKY-CBS (ENKY)	60 MIN	5/1/14
0.1 Revised Line / PRIME	05/04/14-05/04/14	3	:30	6p- 7p (CST)								1				WKY-CBS (ENKY)	60 MIN	5/1/14
0.2 Normal Line / PRIME	05/04/14-05/04/14	5	:30	6p- 7p (CST)								1	1	\$75.00	\$75.00	WKY-CBS (ENKY)	60 MIN	5/1/14
1.0 Revised Line / PRIME	05/06/14-05/06/14	3	:30	6p- 9p (CST)			1									WKY-CBS (ENKY)	60 MIN	5/1/14
1.1 Revised Line / PRIME	05/06/14-05/06/14	3	:30	6p- 9p (CST)			1									WKY-CBS (ENKY)	NCS LA	5/1/14
1.2 Normal Line / PRIME	05/06/14-05/06/14	5	:30	6p- 9p (CST)			1						1	\$150.00	\$150.00	WKY-CBS (ENKY)	NCS LA	5/1/14
2.0 Revised Line / PRIME	05/07/14-05/07/14	3	:30	6p- 9p (CST)				1								WKY-CBS (ENKY)	CRIMINAL MINDS	5/1/14
2.1 Normal Line / PRIME	05/07/14-05/07/14	5	:30	6p- 9p (CST)				1					1	\$150.00	\$150.00	WKY-CBS (ENKY)	CRIMINAL MINDS	5/1/14
3.0 Revised Line / PRIME	05/06/14-05/06/14	3	:30	9p- 10p (CST)			1									WKY-CBS (ENKY)	PERSON OF INTEREST	5/1/14
3.1 Normal Line / PRIME	05/06/14-05/06/14	5	:30	9p- 10p (CST)			1						1	\$150.00	\$150.00	WKY-CBS (ENKY)	PERSON OF INTEREST	5/1/14
4.0 Revised Line / PRIME	05/07/14-05/07/14	3	:30	9p- 10p (CST)				1								WKY-CBS (ENKY)	CSI	5/1/14
4.1 Normal Line / PRIME	05/07/14-05/07/14	5	:30	9p- 10p (CST)				1					1	\$150.00	\$150.00	WKY-CBS (ENKY)	CSI	5/1/14
5.0 Revised Line / PRIME	05/08/14-05/08/14	3	:30	9p- 10p (CST)				1								WKY-CBS (ENKY)	ELEMENTARY	5/1/14

CONFIRMATION CONTRACT

Ted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KY-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and selection of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Jkend P/B Piggy Back

d At: 03:28 PM on Thursday, May 1 2014



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14957

Schedule Dates 05/02/14-05/08/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/588/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE

Date Entered 05/01/14
Last Modified 05/01/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10295516
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$213.75
Net Total \$1,211.25
Sales Tax

WINKY-CBS (ENKY)
By Broadcast Month
May, 2014
Spots 19
Rate \$1,425.00
Grand Total: 19 \$1,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Revised Line / PRIME	05/08/14-05/08/14	3	:30	9P- 10P (EST)					1				1			WINKY-CBS (ENKY)	ELEMENTARY	5/1/14
15.2	Normal Line / PRIME	05/08/14-05/08/14	5	:30	9P- 10P (EST)					1				1	\$100.00	\$100.00	WINKY-CBS (ENKY)	ELEMENTARY	5/1/14
16.0	Revised Line / PRIME	05/02/14-05/02/14	3	:30	9P- 10P (EST)						1			1			WINKY-CBS (ENKY)	BLUE BLOODS	5/1/14
16.1	Normal Line / PRIME	05/02/14-05/02/14	5	:30	9P- 10P (EST)						1			1	\$125.00	\$125.00	WINKY-CBS (ENKY)	BLUE BLOODS	5/1/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and placement of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Send P/B Piggy Back

d At: 03:28 PM on Thursday, May 1 2014

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="text-align: center; font-size: 1.2em;">ENKY-TV</div>	Date: <div style="text-align: center; font-size: 1.2em;">4/24/14</div>
--	--

I, Tammie Wingrove,being/on behalf of: McConnell Senate Committee '14,a legally qualified candidate of the Republicanpolitical party for the office of: US Senatein the Primaryelection to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	4/25-5/1			

Attach proposed schedule with charges (if available) \$ 1,450 **Gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

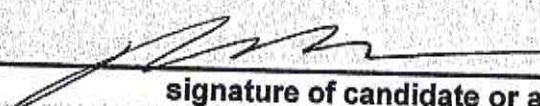
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton

printed name

4/21/14

date



MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14901

Schedule Dates 04/17/14-04/23/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 511/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered 04/16/14
Last Modified 04/16/14
Entered By Kathy Werner
CO-OP No
Headline # ECR0286267
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 160.50
Net Total 909.50

WNKY-CBS (ENKY)
By Broadcast Month

Spots	Rate
14	\$1,070.00
Grand Total:	\$1,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/18/14-04/18/14	3	00:30	6:30A- 7A (CST)						1			1	\$5.00	\$5.00	WNKY-CBS (ENKY)	CBS MORNING NEWS	4/16/14
2.0	Normal Line / SPOT	04/21/14-04/21/14	3	00:30	6:30A- 7A (CST)		1							1	\$5.00	\$5.00	WNKY-CBS (ENKY)	CBS MORNING NEWS	4/16/14
3.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	6:30A- 7A (CST)			1						1	\$5.00	\$5.00	WNKY-CBS (ENKY)	CBS MORNING NEWS	4/16/14
4.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	6:30A- 7A (CST)				1					1	\$5.00	\$5.00	WNKY-CBS (ENKY)	CBS MORNING NEWS	4/16/14
5.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	7P- 8P (CST)			1						1	\$150.00	\$150.00	WNKY-CBS (ENKY)	NCIS	4/16/14
6.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	8P- 9P (CST)			1						1	\$150.00	\$150.00	WNKY-CBS (ENKY)	NCIS: LOS ANGELES	4/16/14
7.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	9P- 10P (CST)			1						1	\$150.00	\$150.00	WNKY-CBS (ENKY)	PERSON OF INTEREST	4/16/14
8.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	8P- 9P (CST)				1					1	\$150.00	\$150.00	WNKY-CBS (ENKY)	CRIMINAL MINDS (NA 5/21)	4/16/14
9.0	Normal Line / SPOT	04/17/14-04/17/14	3	00:30	9P- 10P (CST)					1				1	\$100.00	\$100.00	WNKY-CBS (ENKY)	ELEMENTARY-CBS	4/16/14
10.0	Normal Line / SPOT	04/18/14-04/18/14	3	00:30	9P- 10P (CST)						1			1	\$125.00	\$125.00	WNKY-CBS (ENKY)	BLUE BLOODS	4/16/14
11.0	Normal Line / SPOT	04/19/14-04/19/14	3	00:30	5:30P- 6P (CST)							1		1	\$50.00	\$50.00	WNKY-CBS (ENKY)	CBS SAT EVE NEWS	4/16/14
12.0	Normal Line / SPOT	04/19/14-04/19/14	3	00:30	9P- 10P (CST)							1		1	\$50.00	\$50.00	WNKY-CBS (ENKY)	48 HOURS	4/16/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14901

Schedule Dates: 04/17/14-04/23/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschweig, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
Agency Estimate #: 511/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered: 04/16/14
Last Modified: 04/16/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR0286267
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00%
Commission: 160.50
Net Total: 909.50

WINKY-CBS (ENKY)

By Broadcast Month	Spots	Rate
Apr. 2014	14	\$1,070.00
Grand Total:	14	\$1,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	04/20/14-04/20/14	3	00:30	5:30P- 6P (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SUN EVE NEWS	4/16/14
14.0	Normal Line / SPOT	04/20/14-04/20/14	3	00:30	6P- 7P (CST)							1		1	\$75.00	\$75.00	WINKY-CBS (ENKY)	60 MINUTES	4/16/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Comments: _____

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10286267 Ver# 2 Status Returned

Traffic Order# 14901

Last Received:

Printed: 04/16/14 4:59 PM

1 of 2

Showing Buylines:

All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 511
Buyer Anne Braunschaidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/511
Flight Dates 04/17/14-04/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLEASE SEE LINE # 9 FOR PROGRAM CHANGE. PLEASE LET ME KNOW SOMETHING ASAP. WE PRINT THE LOGS IN 20 MIN. THANKS, KATHY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	630A-7A	CBS MORNING NEWS	30	1.0	1.0	\$5.00	04/18-04/18	1	1	\$5.00
2	M	630A-7A	CBS MORNING NEWS	30	1.0	1.0	\$5.00	04/21-04/21	1	1	\$5.00
3	Tu	630A-7A	CBS MORNING NEWS	30	1.0	1.0	\$5.00	04/22-04/22	1	1	\$5.00
4	W	630A-7A	CBS MORNING NEWS	30	1.0	1.0	\$5.00	04/23-04/23	1	1	\$5.00
5	Tu	7P-8P	NCIS	30	6.4	6.4	\$150.00	04/22-04/22	1	1	\$150.00
6	Tu	8P-9P	NCIS: LOS ANGELES	30	4.4	4.4	\$150.00	04/22-04/22	1	1	\$150.00
7	Tu	9P-10P	PERSON OF INTEREST	30	4.6	4.6	\$150.00	04/22-04/22	1	1	\$150.00
8	W	8P-9P	CRIMINAL MINDS (NA 5/21)	30	5.0	5.0	\$150.00	04/23-04/23	1	1	\$150.00
9*	Th	9P-10P	ELEMENTARY-CBS	30	3.2	3.2	\$100.00	04/17-04/17	1	1	\$100.00
Station Remark: V2 4/17 9-10PM WILL BE NCIS. DO YOU WANT THIS?											
10	F	9P-10P	BLUE BLOODS	30	4.0	4.0	\$125.00	04/18-04/18	1	1	\$125.00

ORDER WORKSHEET

Rep Order# 10286267 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 14901

Last Received:
04/16/14 4:39 PMPrinted: 04/16/14 4:59 PM
04/16/14 4:39 PM
All Lines

2 of 2

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 511
Buyer Anne BraunscheidelAgency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/511
Flight Dates 04/17/14-04/23/14Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	2.0	\$50.00	04/19-04/19	1	1	\$50.00
12	Sa	9P-10P	48 HOURS	30	1.9	1.9	\$50.00	04/19-04/19	1	1	\$50.00
13	Su	530P-6P	CBS SUN EVE NEWS	30	1.7	1.7	\$50.00	04/20-04/20	1	1	\$50.00
14	Su	6P-7P	60 MINUTES	30	2.8	2.8	\$75.00	04/20-04/20	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 14 / \$1,070.00

---SALES MONTHLY TOTALS---

Apr2014: 14 / \$1,070.00

Order Totals: 14 / \$1,070.00 Total GRPs: 40.0

---COMPETITIVE---

Market Totals \$13,375.00 CABL .00% ENKY 8.00% GEKO .00% UNKN .00% WKO 87.00%
WNKY 5.00%

---COMPETITIVE COMMENTS---

WNKY - 575 ENKY - 1070 WKO - 11,054 GEKO - 40 TOTL - 12739

Books [null]
Demos RA35+

---CREDIT RISK---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:ENKY-TV**Date:**4/16/14I, Angela McCann,being/on behalf of: Mitch McConnell, a legallyqualified candidate of the Republican politicalparty for the office of: US Senatein the PRIMARYelection to be held on: MAY 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		4/17-4/23			

Total Charges: \$ 1070 (Gross)

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

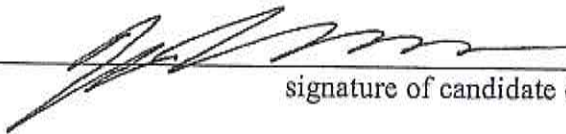
I, McConnell Senate Committee '14
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

 does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton
 printed name

3/13/13
 date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Angela McCann,

being/on behalf of: Mitch McConnell, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$ _____ (Gross)

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

M'Conen Senate Committee 2014

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Larry Stenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/13/13 [Signature]
Date Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, McConnell Senate Committee '14
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

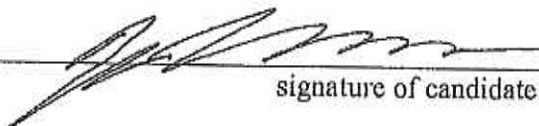
☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


 signature of candidate or authorized committee

Jesse Benton 3/13/13
 printed name date

ORDER WORKSHEET

Rep Order# 10295516 Ver# 3

Status Revised

Traffic Order# 14957

Last Received:

05/01/14 3:24 PM

2 of 4

Showing Buylines:

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne Braunschneider

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
----	-----	------	---------	-----	---------	----------------	------	-------	----------------	----------------	------------

9*	Tu	10A-11A	THE PRICE IS RIGHT	30	-	-	\$25.00	05/06-05/06	1	1	\$25.00
Sales remark: V3 ADD TO SKED											
V3 Added											

10*	W	10A-11A	THE PRICE IS RIGHT	30	-	-	\$25.00	05/07-05/07	1	1	\$25.00
Sales remark: V3 ADD TO SKED											
V3 Added											

11*	Th	10A-11A	THE PRICE IS RIGHT	30	-	-	\$25.00	05/08-05/08	1	1	\$25.00
Sales remark: V3 ADD TO SKED											
V3 Added											

12*	Sa	530P-6P	CBS SAT EVE NEWS	30	-	-	\$50.00	05/03-05/03	1	1	\$50.00
Sales remark: V3 ADD TO SKED											
V3 Added											

13*	Su	6P-7P	60 MINUTES	30	-	-	\$75.00	05/04-05/04	1	1	\$75.00
Sales remark: V3 ADD TO SKED											
V3 Added											

14*	Tu	8P-9P	NCIS:LOS ANGELES	30	-	-	\$150.00	05/06-05/06	1	1	\$150.00
Sales remark: V3 ADD TO SKED											
V3 Added											

15*	W	8P-9P	CRIMINAL MINDS	30	-	-	\$150.00	05/07-05/07	1	1	\$150.00
Sales remark: V3 ADD TO SKED											
V3 Added											

16*	Tu	9P-10P	PERSON OF INTEREST	30	-	-	\$150.00	05/06-05/06	1	1	\$150.00
Sales remark: V3 ADD TO SKED											
V3 Added											

ORDER WORKSHEET

Rep Order# 10295516 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 14957

Printed: 05/01/14 4:19 PM
05/01/14 3:24 PM

3 of 4

Last Received:
Showing Buylines:

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON VALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
17*	W	9P-10P	CSI-CBS	30	-	-	\$150.00	05/07-05/07	1	1	\$150.00
			Sales remark: V3 ADD TO SKED								
			V3 Added								
18*	Th	9P-10P	ELEMENTARY	30	-	-	\$100.00	05/08-05/08	1	1	\$100.00
			Sales remark: V3 ADD TO SKED								
			V3 Added								
19*	F	9P-10P	BLUE BLOODS	30	-	-	\$125.00	05/02-05/02	1	1	\$125.00
			Sales remark: V3 ADD TO SKED								
			V3 Added								

REPORT TOTALS

Report Totals: 19 / \$1,425.00

SALES MONTHLY TOTALS

May2014: 19 / \$1,425.00

Order Totals: 19 / \$1,425.00 Total GRPs: 13.0

COMPETITIVE

Market Totals \$29,503.11 CABL .00% ENKY 4.83% CEKO .00% UNKN .00% WBKO 84.62%

NNKY 10.55%

COMPETITIVE COMMENTS

NNKY - 710 ENKY - 325 WBKO - 5695 EBKO - 100 TOTL - 6830

Books [null]
Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10295516 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 14957

Last Received:
Showing Buylines:

Printed: 05/01/14 4:19 PM
05/01/14 3:24 PM
All Lines

4 of 4

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14957

Schedule Dates	05/03/14-05/06/14	Date Entered	05/01/14
Advertiser	MCCONNELL SENATE COM (1667)	Last Modified	05/01/14
Agency	MENTZER MEDIA SERVICES (1040)	Entered By	Kathy Werner
Product	POLITICAL (1040)	CO-OP	No
Brand	POLITICAL (1254)	Headline #	ECR10295516
Salesperson	WASHINGTON, DC (1023)	Demo	
Sales Office	WASHINGTON, DC	Order Type	Normal
Buyer Name	Braunschel, Anne	Package Deal	
Phone/Fax	(202) 955-5342 / (917) 206-9824	Commission %	15.00
CPE	3/3/588/3/3	Commission	\$48.75
Account Types	National/Political	Net Total	\$276.25
Billing Type	Standard	Sales Tax	
Comments	MCCONNELL FOR SENATE MCCONNELL SENATE COMMITTEE		

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
May, 2014	5	\$325.00
Grand Total:	5	\$325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/03/14-05/03/14	5	:30	5:30P- 6P (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SAT EVE NEWS	5/1/14
2.0	Normal Line / PRIME	05/06/14-05/06/14	5	:30	7P- 8P (CST)			1						1	\$150.00	\$150.00	WINKY-CBS (ENKY)	NCIS	5/1/14
3.0	Normal Line / PRIME	05/03/14-05/03/14	5	:30	8P- 9P (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CRIMETIME SATURDAY	5/1/14
4.0	Normal Line / PRIME	05/03/14-05/03/14	5	:30	9P- 10P (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	48 HOURS	5/1/14
5.0	Normal Line / SPOT	05/04/14-05/04/14	5	:30	9:30A- 10:30A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	FACE THE NATION	5/1/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Bookend P/B Piggy Back

Printed At: 11:41 AM on Thursday, May 1 2014

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	ENKY-TV
Date:	5/2/14

I, Tammie Wingrove

being/on behalf of: McConnell Senate Committee '14

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Primary

election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/2-5/8			

Attach proposed schedule with charges (if available): \$/100.00	GROSS
---	-------

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ms. Lowell Senack (owner) - 14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/2-5/8		\$935.00
				Total Amount	\$935.00
				Discount Total	\$0.00
				Check Amount	\$935.00

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88827

DATE	05/02/2014
AMOUNT	\$935.00

PAY **935.00**
ONLY Nine Three Five CENTS

PAY ***** Nine Hundred Thirty-Five and 00/100 *****

TO THE
ORDER
OF
ENKY-TV

Ben E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88827⑈ ⑆052000113⑆ 9841868970⑈



WINKY
YOUR LOCAL LINK

WINKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14937

Schedule Dates 04/25/14-05/01/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 555 / 3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered 04/24/14
Last Modified 04/24/14
Entered By Kathy Werner
CO-OP No
Headline # ECR0292760
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 176.25
Net Total 998.75

Bowling Green (WINKY)

By Broadcast Month	Spots	Rate
Apr. 2014	5	\$235.00
May. 2014	17	\$940.00
Grand Total:	22	\$1,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	3P-4P (CST)								1	1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
2.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	3P-4P (CST)								1	1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
3.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	3P-4P (CST)								1	1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
4.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	3P-4P (CST)								1	1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
5.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	3P-4P (CST)								1	1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
6.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	6:03P-6:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/24/14
7.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	6:03P-6:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/24/14
8.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	6:03P-6:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/24/14
9.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	6:03P-6:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/24/14
10.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	6:03P-6:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/24/14
11.0	Normal Line / SPOT	04/26/14-04/26/14	3	00:30	5:30P-6P (CST)								1	1	\$50.00	\$50.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/24/14
12.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	7P-9P (CST)								1	1	\$200.00	\$200.00	Bowling Green (WINKY)	THE VOICE	4/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14937

Schedule Dates 04/25/14-05/01/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschweig, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 555 / 3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered 04/24/14
Last Modified 04/24/14
Entered By Kathy Werner
CO-OP No
Headline # ECR0292760
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 176.25
Net Total 998.75

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Apr. 2014	5	\$235.00
May. 2014	17	\$940.00
Grand Total:	22	\$1,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	6P- 6:03P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WNKY)	FIRST-LOOK WEATHER	4/24/14
14.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	6P- 6:03P (CST)			1						1	\$75.00	\$75.00	Bowling Green (WNKY)	FIRST-LOOK WEATHER	4/24/14
15.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	6P- 6:03P (CST)				1					1	\$75.00	\$75.00	Bowling Green (WNKY)	FIRST-LOOK WEATHER	4/24/14
16.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	6P- 6:03P (CST)					1				1	\$75.00	\$75.00	Bowling Green (WNKY)	FIRST-LOOK WEATHER	4/24/14
17.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	6P- 6:03P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WNKY)	FIRST-LOOK WEATHER	4/24/14
18.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	5:30P- 6P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WNKY)	NBC NIGHTLY NEWS	4/24/14
19.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	5:30P- 6P (CST)							1		1	\$75.00	\$75.00	Bowling Green (WNKY)	NBC NIGHTLY NEWS	4/24/14
20.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	5:30P- 6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WNKY)	NBC NIGHTLY NEWS	4/24/14
21.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	5:30P- 6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WNKY)	NBC NIGHTLY NEWS	4/24/14
22.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	5:30P- 6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WNKY)	NBC NIGHTLY NEWS	4/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain non-discrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10292760 Ver# 1

Status Confirmed

Traffic Order# 14937

Last Received:
Showing Buylines:

Printed: 04/24/14 11:36 AM
04/24/14 11:17 AM
All Lines

1 of 3

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 555
Buyer Anne Braunschneider

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/555
Flight Dates 04/25/14-05/01/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/25-04/25	1	1	\$15.00
2	M	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/28-04/28	1	1	\$15.00
3	Tu	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/29-04/29	1	1	\$15.00
4	W	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/30-04/30	1	1	\$15.00
5	Th	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/01-05/01	1	1	\$15.00
6	F	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	04/25-04/25	1	1	\$20.00
7	M	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	04/28-04/28	1	1	\$20.00
8	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	04/29-04/29	1	1	\$20.00
9	W	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	04/30-04/30	1	1	\$20.00
10	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	05/01-05/01	1	1	\$20.00
11	Sa	530P-6P	NBC NIGHTLY NEWS	30	1.5	1.5	\$50.00	04/26-04/26	1	1	\$50.00
12	M	7P-9P	THE VOICE	30	4.6	4.6	\$200.00	04/28-04/28	1	1	\$200.00

ORDER WORKSHEET

Rep Order# 10292760
EC'd Yes

Ver# 1

Status Confirmed

Traffic Order# 14937

Last Received:
Showing Buylines:Printed: 04/24/14 11:36 AM
04/24/14 11:17 AM
All Lines

2 of 3

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 555
Buyer Anne BraunscheidelAgency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/555
Flight Dates 04/25/14-05/01/14Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON VALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	F	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	04/25-04/25	1	1	\$75.00
14	M	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	04/28-04/28	1	1	\$75.00
15	Tu	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	04/29-04/29	1	1	\$75.00
16	W	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	04/30-04/30	1	1	\$75.00
17	Th	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	05/01-05/01	1	1	\$75.00
18	F	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/25-04/25	1	1	\$75.00
19	M	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/28-04/28	1	1	\$75.00
20	Tu	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/29-04/29	1	1	\$75.00
21	W	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/30-04/30	1	1	\$75.00
22	Th	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	05/01-05/01	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 22 / \$1,175.00

---SALES MONTHLY TOTALS---

Apr2014: 5/ \$235.00

May2014: 17/ \$940.00

Order Totals: 22 / \$1,175.00

Total GRPs: 38.6

---COMPETITIVE---

Market Totals

\$13,888.89

CABL .00%

ENRY 10.44%

GBKO .72%

UNKN .00%

WBKO 80.37%

Mentzer Media Services, Inc.

Vendor: 2NKYMC

Name: WNKY-TV

88617

Check Date: 04/24/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 4/25-5/1		\$998.75
				Total Amount	\$998.75
				Discount Total	\$0.00
				Check Amount	\$998.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.600 Fairmount Avenue
Suite 306
Towson, MD 21286M & T Bank
32 York Road
Towson, MD 21204
7-11/520**88617**

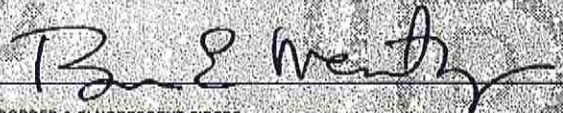
DATE	04/24/2014
AMOUNT	\$998.75

→ PAY **99875**
ONLY Nine Nine Eight CENTS

PAY ***** Nine Hundred Ninety-Eight and 75/100 *****

TO THE
ORDER
OF

WNKY-TV



CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88617⑈ ⑆052000113⑆

9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="text-align: center; font-size: 1.2em;">WNKY-TV</div>	Date: <div style="text-align: center; font-size: 1.2em;">4/24/14</div>
--	--

I, Tammie Wingrove,being/on behalf of: McConnell Senate Committee '14,a legally qualified candidate of the Republicanpolitical party for the office of: US Senatein the Primaryelection to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	4/25-5/1			

Attach proposed schedule with charges (if available): \$1,175 **Gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

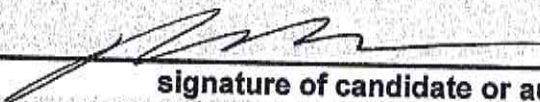
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton

printed name

4/21/14

date



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14938

Schedule Dates 04/25/14-05/01/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 555/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered 04/24/14
Last Modified 04/24/14
Entered By Kathy Werner
CO-OP No
Headline # ECR0292762
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 217.50
Net Total 1,232.50

WINKY-CBS (ENKY)
By Broadcast Month
Apr. 2014 8 \$450.00
May. 2014 10 \$1,000.00
Grand Total: 18 \$1,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	10A-11A (CST)						1			1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
2.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	10A-11A (CST)		1							1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
3.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	10A-11A (CST)			1						1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
4.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	10A-11A (CST)				1					1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
5.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	10A-11A (CST)					1				1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
6.0	Normal Line / SPOT	04/26/14-04/26/14	3	00:30	5:30P-6P (CST)						2			2	\$50.00	\$100.00	WINKY-CBS (ENKY)	CBS SAT EVE NEWS	4/24/14
7.0	Normal Line / SPOT	04/26/14-04/26/14	3	00:30	9P-10P (CST)						2			2	\$50.00	\$100.00	WINKY-CBS (ENKY)	48 HOURS	4/24/14
8.0	Normal Line / SPOT	04/26/14-04/26/14	3	00:30	8P-9P (CST)						2			2	\$50.00	\$100.00	WINKY-CBS (ENKY)	CRIMETIME SATURDAY	4/24/14
9.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	9P-10P (CST)						1			1	\$125.00	\$125.00	WINKY-CBS (ENKY)	BLUE BLOODS	4/24/14
10.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	9P-10P (CST)			2						2	\$150.00	\$300.00	WINKY-CBS (ENKY)	CSI-CBS	4/24/14
11.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	9P-10P (CST)			2						2	\$150.00	\$300.00	WINKY-CBS (ENKY)	PERSON OF INTEREST	4/24/14
12.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	8P-9P (CST)			2						2	\$150.00	\$300.00	WINKY-CBS (ENKY)	NCIS: LOS ANGELES	4/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10292762 Ver# 1
EC'd Yes

Status Confirmed

Traffic Order# 14938

Printed: 04/24/14 11:36 AM

1 of 2

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 555
Buyer Anne Braunschneider

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286

Agency C/P1/P2/E 3/3/555
Flight Dates 04/25/14-05/01/14

Last Received:
04/24/14 11:28 AM
Showing Buylines:
All Lines

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	04/25-04/25	1	1	\$25.00
2	M	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	04/28-04/28	1	1	\$25.00
3	Tu	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	04/29-04/29	1	1	\$25.00
4	W	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	04/30-04/30	1	1	\$25.00
5	Th	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/01-05/01	1	1	\$25.00
6	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	4.0	\$50.00	04/26-04/26	2	2	\$100.00
7	Sa	9P-10P	48 HOURS	30	1.9	3.8	\$50.00	04/26-04/26	2	2	\$100.00
8	Sa	8P-9P	CRIMETIME SATURDAY	30	1.7	3.4	\$50.00	04/26-04/26	2	2	\$100.00
9	F	9P-10P	BLUE BLOODS	30	4.0	4.0	\$125.00	04/25-04/25	1	1	\$125.00
10	W	9P-10P	CST-CBS	30	4.7	9.4	\$150.00	04/30-04/30	2	2	\$300.00
11	Tu	9P-10P	PERSON OF INTEREST	30	4.6	9.2	\$150.00	04/29-04/29	2	2	\$300.00
12	Tu	8P-9P	NCIS: LOS ANGELES	30	4.4	8.8	\$150.00	04/29-04/29	2	2	\$300.00

ORDER WORKSHEET

Rep Order# 10292762 Ver# 1 Status Confirmed Traffic Order# 14938 Last Received: 04/24/14 11:36 AM 2 of 2
 EC'd Yes Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 555
 Buyer Anne Braunschneider
 Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/555
 Flight Dates 04/25/14-05/01/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
----	-----	------	---------	-----	---------	----------------	------	-------	----------------	----------------	---------------

REPORT TOTALS

Report Totals: 18 / \$1,450.00

SALES MONTHLY TOTALS

Apr2014: 8 / \$450.00 May2014: 10 / \$1,000.00

Order Totals: 18 / \$1,450.00 Total GRPs: 51.6

COMPETITIVE

Market Totals	\$13,888.89	CABL .00%	ENKY 10.44%	GEKO .72%	UNKN .00%	WBKO 80.37%
WBKY	8.46%					

COMPETITIVE COMMENTS

ENKY - 1450 WBKY - 1175 WBKO - 11160 EBKO - 100 TOTL - 13885

Books [null]
 Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS

Mentzer Media Services, Inc.
 Vendor: 2ENKMC Name: ENKY-TV

Check Date: 04/24/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 4/25-5/1		\$1,232.50
				Total Amount	\$1,232.50
				Discount Total	\$0.00
				Check Amount	\$1,232.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

88615

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/520

DATE	04/24/2014
AMOUNT	\$1,232.50

PAY **1,232.50**
 ONLY ONE TWO THREE TWO FIFTEEN CENTS

PAY ***** One Thousand Two Hundred Thirty-Two and 50/100 *****

TO THE ORDER OF ENKY-TV

[Signature]

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88615⑈ ⑆052000113⑆ 9841868970⑈

Vendor: ZENKMIC

Name: ENKY-TV

Check Date: 04/30/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/2-5/8		\$276.25
				Total Amount	\$276.25
				Discount Total	\$0.00
				Check Amount	\$276.25

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK. HOLD UP TO THE LIGHT TO VERIFY

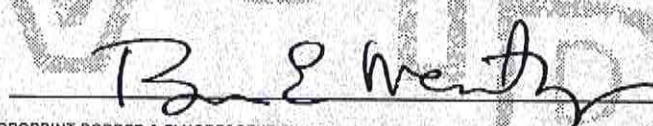
Mentzer Media Services, Inc.600 Fairmount Avenue
Suite 306
Towson, MD 21286M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88768

DATE	04/30/2014
AMOUNT	\$276.25

PAY **276.25**
ONLY Two Seven Six DENTS

PAY ***** Two Hundred Seventy-Six and 25/100 *****

TO THE
ORDER
OF ENKY-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88768⑈ ⑆052000113⑆ 9841868970⑈

ORDER WORKSHEET

R/p Order# 10295516 Ver# 1 Status New
EC'd Yes

Traffic Order# 14957

Printed: 05/01/14 12:19 PM
Last Received: 05/01/14 10:29 AM
Showing Buylines: All Lines

1 of 2

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne Braunschneider

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON VALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 5/2 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (1000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7P-8P	NCIS	30	6.4	6.4	\$150.00	05/06-05/06	1	1	\$150.00
2	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	2.0	\$50.00	05/03-05/03	1	1	\$50.00
3	Sa	8P-9P	CRIMETIME SATURDAY	30	1.7	1.7	\$50.00	05/03-05/03	1	1	\$50.00
4	Sa	9P-10P	48 HOURS	30	1.9	1.9	\$50.00	05/03-05/03	1	1	\$50.00
5	Su	930A-1030A	FACE THE NATION	30	1.0	1.0	\$25.00	05/04-05/04	1	1	\$25.00

---REPORT TOTALS---

Report Totals: 5 / \$325.00

---SALES MONTHLY TOTALS---

May2014: 5 / \$325.00
Order Totals: 5 / \$325.00
Total GRPs: 13.0

ORDER WORKSHEET

Rep Order# 10295516 Ver# 1 Status New
EC'd Yes

Traffic Order# 14957

Printed: 05/01/14 12:19 PM
Last Received: 05/01/14 10:29 AM
Showing Buylines:

2 of 2
All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- COMPETITIVE ---

Market Totals	CABL	ENKY	GBKO	UNKN	WBKO
\$6,728.78	.00%	4.83%	.00%	.00%	84.62%
WBKO	10.55%				

--- COMPETITIVE COMMENTS ---

WBKO - 710 ENKY - 325 WBKO - 5695 EBRK - 100 TOTL - 6830

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="text-align: center; font-size: 1.2em; color: blue;">ENKY-TV</div>	Date: <div style="text-align: center; font-size: 1.2em; color: blue;">4/30/14</div>
---	---

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: May 20, 2014
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/2-5/8			

Attach proposed schedule with charges (if available): 325 **Gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

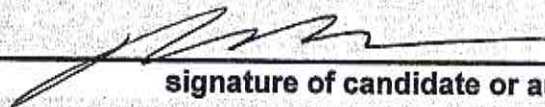
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton
printed name

4/21/14
date



Political Client
Information Request Form

Candidate Name: Mitch McConnell

Official Campaign Name: McConnell Senate Committee

Address: Po Box 14916

City, State & Zip Code: Louisville, KY 40201

Campaign Phone: 502-618-1377

Campaign Fax: 502-526-5641

Campaign Contact Person: Jesse Benton

Campaign Treasurer: Larry Steinberg



Mentzer Media Services, Inc.
Vendor: 2ENKMC Name: ENKY-TV

Check Date: 04/16/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 4/17-23		\$909.50
				Total Amount	\$909.50
				Discount Total	\$0.00
				Check Amount	\$909.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88453

DATE	04/16/2014
AMOUNT	\$909.50

PAY **90950**
ONLY Nine Zero Nine CENTS

PAY ***** Nine Hundred Nine and 50/100 *****

TO THE
ORDER
OF
ENKY-TV

B. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88453⑈ ⑆052000113⑆ 9841868970⑈



WINKY
WINKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14902

Schedule Dates 04/17/14-04/23/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 511/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered 04/16/14
Last Modified 04/16/14
Entered By Kathy Werner
CO-OP No
Headline # ECR0286289
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 86.25
Net Total 488.75

Bowling Green (WINKY)
By Broadcast Month
Apr. 2014
Spots 22
Rate \$575.00
Grand Total: 22 \$575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/17/14-04/17/14	3	00:30	3P-4P (CST)								1	1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
2.0	Normal Line / SPOT	04/18/14-04/18/14	3	00:30	3P-4P (CST)								2	2	\$15.00	\$30.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
3.0	Normal Line / SPOT	04/21/14-04/21/14	3	00:30	3P-4P (CST)								1	1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
4.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	3P-4P (CST)								2	2	\$15.00	\$30.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
5.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	3P-4P (CST)								2	2	\$15.00	\$30.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
6.0	Normal Line / SPOT	04/17/14-04/17/14	3	00:30	5P-5:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
7.0	Normal Line / SPOT	04/18/14-04/18/14	3	00:30	5P-5:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
8.0	Normal Line / SPOT	04/21/14-04/21/14	3	00:30	5P-5:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
9.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	5P-5:30P (CST)								2	2	\$20.00	\$40.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
10.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	5P-5:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
11.0	Normal Line / SPOT	04/17/14-04/17/14	3	00:30	5:30P-6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/16/14
12.0	Normal Line / SPOT	04/21/14-04/21/14	3	00:30	5:30P-6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/16/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WNKY
YOUR LOCAL LINK

WNKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14902

Schedule Dates 04/17/14-04/23/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 511/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered 04/16/14
Last Modified 04/16/14
Entered By Kathy Werner
CO-OP No
Headline # ECR0286289
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 86.25
Net Total 488.75

Bowling Green (WNKY)
By Broadcast Month
Apr. 2014
Spots 22
Rate \$575.00
Grand Total: 22 \$575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	5:30P- 6P (CST)				1					1	\$75.00	\$75.00	Bowling Green (WNKY)	NBC NIGHTLY NEWS	4/16/14
14.0	Normal Line / SPOT	04/17/14-04/17/14	3	00:30	6:03P- 6:30P (CST)					1				1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	4/16/14
15.0	Normal Line / SPOT	04/18/14-04/18/14	3	00:30	6:03P- 6:30P (CST)						1			1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	4/16/14
16.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	6:03P- 6:30P (CST)				1					1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	4/16/14
17.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	6:03P- 6:30P (CST)						1			1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	4/16/14
18.0	Normal Line / SPOT	04/20/14-04/20/14	3	00:30	10:05P- 10:35P (CST)								1	1	\$10.00	\$10.00	Bowling Green (WNKY)	WHACKED/SPORTS	4/16/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Printed: 04/16/14 4:59 PM

1 of 3

Rep Order# 10286289 Ver# 1
EC'd Yes

Status Confirmed

Traffic Order# 14902

Last Received:
04/16/14 4:54 PM
Showing Buylines:

All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 511
Buyer Anne BraunscheidelAgency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/511
Flight Dates 04/17/14-04/23/14Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING

CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Th	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/17-04/17	1	1	\$15.00
2	F	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	04/18-04/18	2	2	\$30.00
3	M	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/21-04/21	1	1	\$15.00
4	Tu	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	04/22-04/22	2	2	\$30.00
5	W	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	04/23-04/23	2	2	\$30.00
6	Th	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	04/17-04/17	1	1	\$20.00
7	F	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	04/18-04/18	1	1	\$20.00
8	M	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	04/21-04/21	1	1	\$20.00
9	Tu	5P-530P	JEOPARDY	30	1.3	2.6	\$20.00	04/22-04/22	2	2	\$40.00
10	W	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	04/23-04/23	1	1	\$20.00
11	Th	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/17-04/17	1	1	\$75.00
12	M	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/21-04/21	1	1	\$75.00

ORDER WORKSHEET

Printed: 04/16/14 4:59 PM

2 of 3

Rep Order# 10286289 Ver# 1 Status Confirmed

Traffic Order# 14902

Last Received:

Showing Buylines:

04/16/14 4:54 PM
All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 511
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/511
Flight Dates 04/17/14-04/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	W	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/23-04/23	1	1	\$75.00
14	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	04/17-04/17	1	1	\$25.00
15	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	04/18-04/18	1	1	\$25.00
17	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	04/22-04/22	1	1	\$25.00
18	W	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	04/23-04/23	1	1	\$25.00
19	Su	1005P-1035P	WHACKED/SPORTS	30	4.6	4.6	\$10.00	04/20-04/20	1	1	\$10.00

---REPORT TOTALS---

Report Totals: 22 / \$575.00

---SALES MONTHLY TOTALS---

Apr2014: 22 / \$575.00

Order Totals: 22 / \$575.00 Total GRPs: 36.0

---COMPETITIVE---

Market Totals \$11,500.00 CABL .00% ENKY 8.00% GEKO .00% UNKN .00% WEKO 87.00%
WNKY 5.00%

---COMPETITIVE COMMENTS---

WNKY - 575 ENKY - 1070 WEKO - 11054 EKKO - 40 TOTL - 12739

Books [null]
Demos RA35+

ORDER WORKSHEET

3 of 3

Rep Order# 10286289 Ver# 1
EC'd Yes

Status Confirmed

Traffic Order# 14902

Last Received:

Showing Buylines:

Printed: 04/16/14 4:59 PM
04/16/14 4:54 PM
All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 511
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/511
Flight Dates 04/17/14-04/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

— CREDIT RISK —

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WNKY-TV**Date:**4/16/14I, Angela McCann,being/on behalf of: Mitch McConnell, a legallyqualified candidate of the Republican politicalparty for the office of: US Senatein the PRIMARYelection to be held on: MAY 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		4/17-4/23			

Total Charges: \$ 875 (Gross)

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:

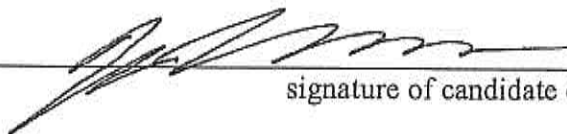
I, McConnell Senate Committee '14
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

 does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton
 printed name

3/13/13
 date

Mentzer Media Services, Inc.
Vendor: 2NKYMC Name: WNKY-TV

88455
Check Date: 04/16/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 4/17-23		\$488.75
				Total Amount	\$488.75
				Discount Total	\$0.00
				Check Amount	\$488.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88455

PAY **48875**
ONLY Four Eight Eight CENTS

DATE	04/16/2014
AMOUNT	\$488.75

PAY ***** Four Hundred Eighty-Eight and 75/100 *****

TO THE
ORDER
OF WNKY-TV

BEmentz

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88455⑈ ⑆052000113⑆ 9841868970⑈



MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14532

Schedule Dates 02/07/14-02/07/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name BRAUNSCHKEI, ANNE
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 320/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL SENATE '14

Date Entered 01/24/14
Last Modified 01/24/14
Entered By Kathy Werner
CO-OP No
Headline # ECR0197482
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 112.50
Net Total 637.50

Bowling Green (WINKY)		
By Broadcast Month	Spots	Rate
Feb. 2014	1	\$750.00
Grand Total:	1	\$750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/07/14-02/07/14	3	00:30	7P-10:30P (CST)						1			1	\$750.00	\$750.00	Bowling Green (WINKY)	OLYMPIC OPENING CEREMONY	1/24/14
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Station WNKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL
 Product MCCONNELL SENATE '14
 Estimate# 320
 Buyer ANNE BRAUNSCHEIDEL
 Phone#
 Fax#
 Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/320
 Flight Dates 01/28/2014 - 02/07/2014
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () SHANNON YALLOP
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	7P-1030P	OLYMPIC OPENING CEREMONY	:30	\$750.00	02/07-02/07	1	1	1	\$750.00	
	Rating: 5.0											

---REPORT TOTALS---

Report Totals: 1 / \$750.00

---SALES MONTHLY TOTALS---

Feb 14: 1 / \$750.00
 Sales Totals: 1 / \$750.00
 Station Totals: 1 / \$750.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$9,375	CABL 0%	ENKY 2%	GBKO 0%	UNKN 0%	WBKO 90%
		WNKY 2%				

---COMPETITIVE COMMENTS---

WNKY - 750
 ENKY - 100
 WBKO - 40

Books null
 Demos RA35+

Showing Buylines: All Lines

Station	WNKY-TV BOWLING GREEN KY	Agency	() MENTZER MEDIA SERVICES	Rep Firm	
Advertiser	() POLITICAL		600 FAIRMOUNT AVE, SUITE 306	Sales Office	() WASHINGTON
Product	MCCONNELL SENATE '14		TOWSON, MD 21286	Salesperson	() SHANNON YALLOF
Estimate#	320	Agency C/P1/P2/E	3/3/320		
Buyer	ANNE BRAUNSCHEIDEL	Flight Dates	01/28/2014 - 02/07/2014	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

M'Conen Senate Committee 2014

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Larry Sternberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/13/13

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WINKY-TV

Date:

1/23/14

I, Angela McCann,being/on behalf of: Mitch McConnell, a legallyqualified candidate of the Republican politicalparty for the office of: US Senate

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/28-2/7			

Total Charges: \$ 750 (Gross)

Check Date: 01/23/2012	Amount
tax	\$637.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

600 Fairmount Avenue
Suite 306
Towson, MD 21286

PAY ***** Six Hundred Thirty-Seven and 50/100 *****

TO THE
ORDER
OF

Paula E. Wentz

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT CODE

118761311 052000131 984186897011



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14533

Schedule Dates	02/02/14-02/02/14	Date Entered	01/24/14
Advertiser	MCCONNELL SENATE COM (1667)	Last Modified	01/24/14
Agency	MENTZER MEDIA SERVICES (1040)	Entered By	Kathy Werner
Product	Political (1040)	CO-OP	No
Brand	POLITICAL (1254)	Headline #	ECR0197483
Salesperson	WASHINGTON, DC (1023)	Demo	
Sales Office	WASHINGTON, DC	Order Type	Normal
Buyer Name	Braunschel, Anne	Package Deal	
Phone/Fax	(202) 955-5342 / (917) 206-9824	Commission %	15.00%
Agency Estimate #	320 / 3/3	Commission	15.00
Account Types	National/Political	Net Total	85.00
Billing Type	Standard		
Comments	MCCONNELL SENATE '14		

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Feb. 2014	1	\$100.00
Grand Total:	1	\$100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/02/14-02/02/14	3	00:30	9:30A-10A (EST)								1	1	\$100.00	\$100.00	WINKY-CBS (ENKY)	FACE MATN-CBS	1/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Rep Order# 10197483 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 01/24/2014 2:03 PM
Last Received: 01/24/2014 8:59 AM
Showing Buylines: All Lines

2 of 2

Station ENKY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 320
Buyer Anne Braunschweig
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/320
Flight Dates 01/28/2014 - 02/07/2014
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () SHANNON YALLOF
Salesperson Phone# 202-955-5342
Salesperson FAX#

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

M'Conen Senate Committee 2014

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Larry Sternberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/13/13 [Signature]
Date Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

Station ENKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL
 Product MCCONNELL SENATE '14
 Estimate# 320
 Buyer Anne Braunschweig
 Phone#
 Fax#
 Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/320
 Flight Dates 01/28/2014 - 02/07/2014
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () SHANNON YALLOF
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	930A-10A	FACE NATN-CBS	:30	\$100.00	02/02-02/02	1	1	1	\$100.00	

Rating: 1.5

---REPORT TOTALS---

Report Totals: 1 / \$100.00

---SALES MONTHLY TOTALS---

Feb 14: 1 / \$100.00
 Sales Totals: 1 / \$100.00
 Station Totals: 1 / \$100.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$5,000	CABL 0%	ENKY 2%	GBKO 0%	UNKN 0%	WBKO 90%
		WKXY 8%				

---COMPETITIVE COMMENTS---

WKXY - 750
 ENKY - 100
 WBKO - 8225

Books null
 Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: ENKY-TV	Date: 1/23/14
---	--

I, Angela McCann,being/on behalf of: Mitch McConnell, a legallyqualified candidate of the Republican politicalparty for the office of: US Senate

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/28-2/7			

Total Charges: \$ 100. (Gross)

Mentzer Media Services, Inc.
 Vendor: ZENKMC Name: ENKY-TV

Check Date: 01/23/2014 **87611**

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 1/28-2/7		\$85.00
				Total Amount	\$85.00
				Discount Total	\$0.00
				Check Amount	\$85.00

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/520

87611

PAY *****
 Eighty-Five and 00/100 *****
 ONLY **PAY 85.00**
 EQUAL DOLLARS AND CENTS

DATE	01/23/2014
AMOUNT	\$85.00

TO THE ORDER OF ENKY-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

Paul Mentzer

⑈87611⑈ ⑆052000113⑆ 9841868970⑈



WINKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14523

Schedule Dates 01/27/14-01/27/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1186)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 3/3/312
Account Types National/Political
Billing Type Standard
Comments MCCONNELL SENATE '14
MCCONNELL SENATE COMMITTEE 2014

Date Entered 01/21/14
Last Modified 01/21/14
Entered By Wendy Winchester
CO-OP No
Headline # ECR0194447
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 33.75
Net Total 191.25

Bowling Green (WINKY)
By Broadcast Month
Feb. 2014
Spots 3
Rate \$225.00
Grand Total: 3 \$225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/27/14-01/27/14	3	00:30	3P-4P (CST)		1							1	\$50.00	\$50.00	Bowling Green (WINKY)	DR. PHIL	1/21/14
2.0	Normal Line / SPOT	01/27/14-01/27/14	3	00:30	5P-5:30P (CST)		1							1	\$75.00	\$75.00	Bowling Green (WINKY)	JEOPARDY	1/21/14
3.0	Normal Line / SPOT	01/27/14-01/27/14	3	00:30	6P-6:30P (CST)		1							1	\$100.00	\$100.00	Bowling Green (WINKY)	JEOPARDY	1/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Rep Order# 10194447 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 14523 Printed: 01/21/2014 10:43 AM 2 of 2
EC'd Yes Last Received: 01/21/2014 9:50 AM

Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 312
Buyer Anne Braunschweig
Phone#
Fax#
Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/312
Flight Dates 01/25/2014 - 01/27/2014
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () SHANNON YALLOF
Salesperson Phone# 202-955-5342
Salesperson FAX#
WNKY - \$225
ENKY - \$700
WBKO - \$3105

Books null
Demos RA35+

Rep Order# 10194447 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 14523 Printed: 01/21/2014 10:43 AM 1 of 2
EC'd Yes Last Received: 01/21/2014 9:50 AM Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 312
Buyer Anne Braunschweig
Phone#
Fax#
Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/12
Flight Dates 01/25/2014 - 01/27/2014
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () SHANNON YALLOF
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	3P-4P	DR. PHIL	:30	\$50.00	01/27-01/27	1	1	1	\$50.00	
	Rating: 1.7											
	2	M	5P-530P	JEOPARDY	:30	\$75.00	01/27-01/27	1	1	1	\$75.00	
	Rating: 1.6											
	3	M	6P-603P	JEOPARDY	:30	\$100.00	01/27-01/27	1	1	1	\$100.00	
	Rating: 2.1											

---REPORT TOTALS---

Report Totals: 3 / \$225.00

---SALES MONTHLY TOTALS---

Jan 14: 0 / \$0.00 Feb 14: 3 / \$225.00
Sales Totals: 3 / \$225.00
Station Totals: 3 / \$225.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$4,500 CABL 0% ENKY 19% GBKO 0% UNKN 0% WBKO 76%
WNKY 5%

---COMPETITIVE COMMENTS---

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WNKY-TV

Date:

1/20/14

I, Angela McCann,being/on behalf of: Mitch McConnell, a legallyqualified candidate of the Republican politicalparty for the office of: US Senate

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/25-1/27			

Total Charges: \$ 225. (Gross)

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, McConnell Senate Committee '14
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

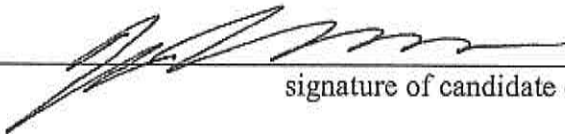
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton
 printed name

3/13/13
 date

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

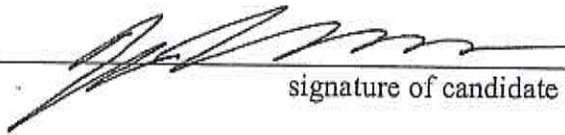
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton

printed name

3/13/13
date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**ENKY-TV****Date:****1/20/14**I, Angela McCann,being/on behalf of: Mitch McConnell, a legallyqualified candidate of the Republican politicalparty for the office of: US Senate

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/22-1/24			

Total Charges: \$ **1000** (Gross)

Rep Order# 10194483 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 14520 Printed: 01/21/2014 10:17 AM 1 of 2
EC'd Yes Last Received: 01/21/2014 9:57 AM Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 310
Buyer Anne Braunschweig
Phone#
Fax#
Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/310
Flight Dates 01/22/2014 - 01/24/2014
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () SHANNON YALLOF
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	9P-10P	BLUE BLOOD-CBS	:60	\$400.00	01/24-01/24	1	1	1	\$400.00	
	Rating: 4.7											
	2	W	8P-9P	CRIMNL MND-CBS	:60	\$600.00	01/22-01/22	1	1	1	\$600.00	
	Rating: 6.3											

---REPORT TOTALS---

Report Totals: 2 / \$1,000.00

---SALES MONTHLY TOTALS---

Jan 14: 2 / \$1,000.00

Sales Totals: 2 / \$1,000.00

Station Totals: 2 / \$1,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$6,667

CABL 0%
WKY 10%

ENKY 15%

GBKO 0%

DNKN 0%

WBKO 74%

---COMPETITIVE COMMENTS---

WKY - 750

ENKY - 1000

WBKO - 5060



WKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14520

Schedule Dates	01/22/14-01/24/14	Date Entered	01/21/14
Advertiser	MCCONNELL SENATE COM (1667)	Last Modified	01/21/14
Agency	MENTZER MEDIA SERVICES (1040)	Entered By	Wendy Winchester
Product	POLITICAL (1040)	CO-OP	No
Brand	POLITICAL (1186)	Headline #	ECR0194483
Salesperson	WASHINGTON, DC (1023)	Demo	
Sales Office	WASHINGTON, DC	Order Type	Normal
Buyer Name	Braunschweig, Anne	Package Deal	
Phone/Fax	(202) 955-5342 / (917) 206-9824	Commission %	15.00%
Agency Estimate #	3/3/310	Commission	150.00
Account Types	National/Political	Net Total	850.00
Billing Type	Standard		
Comments	MCCONNELL SENATE '14 MCCONNELL SENATE COMMITTEE 2014		

WKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Jan. 2014	2	\$1,000.00
Grand Total:	2	\$1,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/24/14-01/24/14	3	01:00	9P-10P (CST)						1			1	\$400.00	\$400.00	WKY-CBS (ENKY)	BLUE BLOOD-CBS	1/21/14
2.0	Normal Line / SPOT	01/22/14-01/22/14	3	01:00	8P-9P (CST)				1					1	\$600.00	\$600.00	WKY-CBS (ENKY)	CRIMINAL MIND-CBS	1/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WKY-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 310
Buyer Anne Braunschweig
Phone#
Fax#
Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/310
Flight Dates 01/22/2014 - 01/24/2014
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () SHANNON YALLOF
Salesperson Phone# 202-955-5342
Salesperson FAX#

Books null
Demos RA35+

Mentzer Media Services, Inc.

Vendor: 2NKYMC

Name: WNKY-TV

87562

Check Date: 01/20/2014

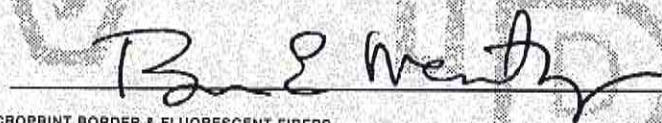
Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 1/25-27		\$191.25
				Total Amount	\$191.25
				Discount Total	\$0.00
				Check Amount	\$191.25

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.600 Fairmount Avenue
Suite 306
Towson, MD 21286M & T Bank
32 York Road
Towson, MD 21204
7-11/520**87562**PAY **191.25**
ONLY One Nine One CENTS

DATE	01/20/2014
AMOUNT	\$191.25

PAY ***** One Hundred Ninety-One and 25/100 *****

TO THE
ORDER
OF WNKY-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈87562⑈ ⑆052000113⑆ 9841868970⑈

Rep Order# 10194457 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 01/21/2014 10:29 AM
Last Received: 01/21/2014 9:51 AM
Showing Buylines: All Lines

1 of 2

Station ENKY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 312
Buyer Anne Braunschweig
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/312
Flight Dates 01/25/2014 - 01/27/2014
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () SHANNON YALLOP
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	8P-9P	CRIMTME SA-CBS	:30	\$200.00	01/25-01/25	1	1	1	\$200.00	
	Rating: 2.4											
	2	SA	9P-10P	48 HOURS-CBS	:30	\$200.00	01/25-01/25	1	1	1	\$200.00	
	Rating: 1.8											
	3	SU	930A-1030A	FACE NATN-CBS	:30	\$100.00	01/26-01/26	1	1	1	\$100.00	
	Rating: 1.5											
	4	SU	6P-7P	60 MINUTES-CBS	:30	\$200.00	01/26-01/26	1	1	1	\$200.00	
	Rating: 3.3											

---REPORT TOTALS---

Report Totals: 4 / \$700.00

---SALES MONTHLY TOTALS---

Jan 14: 4 / \$700.00 Feb 14: 0 / \$0.00
Sales Totals: 4 / \$700.00
Station Totals: 4 / \$700.00
Lines not sent/rcld/rtrn: 0 / \$0.00



WNKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14521

Schedule Dates	01/25/14-01/26/14	Date Entered	01/21/14
Advertiser	MCCONNELL SENATE COM (1667)	Last Modified	01/21/14
Agency	MENTZER MEDIA SERVICES (1040)	Entered By	Wendy Winchester
Product	Political (1040)	CO-OP	No
Brand	POLITICAL (1186)	Headline #	ECR0194457
Salesperson	WASHINGTON, DC (1023)	Demo	
Sales Office	WASHINGTON, DC	Order Type	Normal
Buyer Name	Braunschweig, Anne	Package Deal	
Phone/Fax	(202) 955-5342 / (917) 206-9824	Commission %	15.00%
Agency Estimate #	3/3/312	Commission	105.00
Account Types	National/Political	Net Total	595.00
Billing Type	Standard		
Comments	MCCONNELL SENATE '14 MCCONNELL SENATE COMMITTEE 2014		

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Jan. 2014	4	\$700.00
Grand Total:	4	\$700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/25/14-01/25/14	3	00:30	8P-9P (CST)							1		1	\$200.00	\$200.00	WNKY-CBS (ENKY)	CRIMTIVE SA-CBS	1/21/14
2.0	Normal Line / SPOT	01/25/14-01/25/14	3	00:30	9P-10P (CST)							1		1	\$200.00	\$200.00	WNKY-CBS (ENKY)	48 HOURS-CBS	1/21/14
3.0	Normal Line / SPOT	01/26/14-01/26/14	3	00:30	9:30A-10:30A (CST)							1		1	\$100.00	\$100.00	WNKY-CBS (ENKY)	FACE NATH-CBS	1/21/14
4.0	Normal Line / SPOT	01/26/14-01/26/14	3	00:30	6P-7P (CST)							1		1	\$200.00	\$200.00	WNKY-CBS (ENKY)	60 MINUTES-CBS	1/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Mentzer Media Services, Inc.

Vendor: 2ENKMC

Name: ENKY-TV

87571

Check Date: 01/20/2014

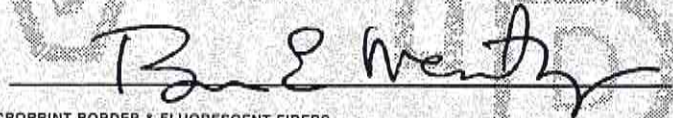
Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 1/22-24		\$850.00
				Total Amount	\$850.00
				Discount Total	\$0.00
				Check Amount	\$850.00

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.600 Fairmount Avenue
Suite 306
Towson, MD 21286M & T Bank
32 York Road
Towson, MD 21204
7-11/520**87571**PAY **850.00**
ONLY Eight Five Zero CENTS

DATE	01/20/2014
AMOUNT	\$850.00

PAY ***** Eight Hundred Fifty and 00/100 *****

TO THE
ORDER
OF ENKY-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈87571⑈ ⑆052000113⑆ 9841868970⑈

Station ENKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL
 Product MCCONNELL SENATE '14
 Estimate# 312
 Buyer Anne Braunscheidel
 Phone#
 Fax#

Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/312
 Flight Dates 01/25/2014 - 01/27/2014
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () SHANNON YALLOF
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

---COMPETITIVE---

Market Totals	\$3,889	CABL 0%	ENKY 18%	GBKO 0%	UNKN 0%	WBKO 76%
		WNKY 5%				

---COMPETITIVE COMMENTS---

WNKY - 225
 ENKY - 700
 WBKO - 3105

Books null
 Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**ENKY-TV****Date:****1/20/14**I, Angela McCann,being/on behalf of: Mitch McConnell, a legallyqualified candidate of the Republican politicalparty for the office of: US Senate

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/25-1/27			

Total Charges: \$ **700.** (Gross)

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

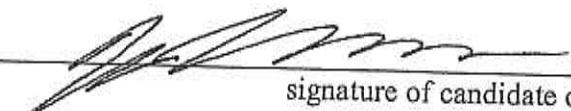
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Jesse Benton
printed name

3/13/13
date

⑈87560⑈ ⑆052000113⑆ 9841888970⑈

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

Barbara

TO THE
ORDER
OF

ENKY-TV

PAY

***** Five Hundred Ninety-Five and 00/100 *****

← PAY **595.00** ONLY
FIVE HUNDRED FIFTY CENTS

AMOUNT \$595.00

DATE

01/20/2014

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

Towson, MD 21286
Suite 306

Mentzer Media Services, Inc.
600 Fairmount Avenue

87560

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

4020 MMCCO	Number				
	Date				
	Reference				
MCCONNELL MMCCO TV 1/25-27	Description				
	Tax				
Amount \$595.00	Total Amount				
Discount Total \$0.00	Check Amount				
\$595.00					

Vendor: 2ENKMC
Mentzer Media Services, Inc.
Name: ENKY-TV
Check Date: 01/20/2014
87560



WKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101



MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14522

Schedule Dates 01/22/14-01/24/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1186)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 3/3/310
Account Types National/Political
Billing Type Standard
Comments MCCONNELL SENATE '14
MCCONNELL SENATE COMMITTEE 2014

Date Entered 01/21/14
Last Modified 01/21/14
Entered By Wendy Winchester
CO-OP No
Headline # ECR0194469
Demo
Order Type Normal
Package Deal
Commission % 15.00%
Commission 112.50
Net Total 637.50

Bowling Green (WKY)

By Broadcast Month	Spots	Rate
Jan. 2014	2	\$750.00
Grand Total:	2	\$750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/24/14-01/24/14	3	01:00	7P-8P (CST)						1			1	\$350.00	\$350.00	Bowling Green (WKY)	DATeline	1/21/14
2.0	Normal Line / SPOT	01/22/14-01/22/14	3	01:00	8P-9P (CST)				1					1	\$400.00	\$400.00	Bowling Green (WKY)	LAW AND ORDER SVU	1/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WKY-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

EC'd Yes Last Received: 01/21/2014 9:55 AM
Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 310
Buyer Anne Braunscheidel
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/310
Flight Dates 01/22/2014 - 01/24/2014
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () SHANNON YALLOF
Salesperson Phone# 202-955-5342
Salesperson FAX#

Books null
Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	WKY-TV
Date:	1/20/14

I, Angela McCann, being/on behalf of: Mitch McConnell, a legally qualified candidate of the Republican party for the office of: US Senate in the election to be held on: do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/22-1/24			

Total Charges: \$ 750. (Gross)

CANDIDATE CERTIFICATION

In Order for Federal Candidates to Receive the Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, McConnell Senate Committee '14,
(name of federal candidate or authorized committee) hereby certify that the programming
to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has
approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved
the broadcast, and that the candidate and/or the candidate's authorized committee
paid for the broadcast.

signature of candidate or authorized committee

[Handwritten Signature]

printed name

Casey Benton

date

3/13/13

⑈ 8 7 5 7 3 ⑈ ⑆ 0 5 2 0 0 0 1 1 3 ⑆ 9 8 4 1 8 6 8 9 7 0 ⑈

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

Barry

WNNY-TV

TO THE
ORDER
OF

PAY ***** Six Hundred Thirty-Seven and 50/100 *****

PAY **637.50** ONLY SIX THIRTYSEVEN CENTS

AMOUNT \$637.50

DATE 01/20/2014

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

Towson, MD 21286
Suite 306

Mentzer Media Services, Inc.
600 Fairmount Avenue

87573

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Number	Date	Reference	Description	Tax	Amount
4020 MMCO			MCCONNELL MMCO TV 1/22-24		\$637.50
				Total Amount	\$637.50
				Discount Total	\$0.00
				Check Amount	\$637.50

Check Date: 01/20/2014
87573

Vendor: 2NKM
Name: WNNY-TV

Amount \$637.50

Rep Order# 10194469
Ver# 1
Status New

Printed: 01/21/2014 10:36 AM
Last Received: 01/21/2014 9:55 AM
Showing Buylines: All Lines

Station WKNY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 310
Buyer Anne Braunschweig
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/310
Flight Dates 01/22/2014 - 01/24/2014
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () SHANNON YALLOF
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---
MCCONNELL SENATE COMMITTEE 2014 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	7P-8P	DATELINE	:60	\$350.00	01/24-01/24	1	1	1	\$350.00	
	Rating: 2.1											
	2	W	8P-9P	LAW AND ORDER SVU	:60	\$400.00	01/22-01/22	1	1	1	\$400.00	
	Rating: 2.0											

---REPORT TOTALS---
Report Totals: 2 / \$750.00

---SALES MONTHLY TOTALS---
Jan 14: 2 / \$750.00
Sales Totals: 2 / \$750.00
Station Totals: 2 / \$750.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$6,818
CABL 0% ENKY 15% GBKO 0% UNKN 0% WBKO 74%
WKNY 11%

---COMPETITIVE COMMENTS---
WKNY - 750
ENKY - 1000
WBKO - 5060