



WINKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE.
 SUITE 306
 TOWSON, MD 21286

Contract # 15004

Schedule Dates 05/16/14-05/19/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
CPE 3/3/68/3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL SENATE COM
 MCCONNELL SENATE COMMITTEE 2014

Date Entered 05/14/14
Last Modified 05/14/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10306564
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$127.50
Net Total \$722.50
Sales Tax

Bowling Green (WINKY)		
By Broadcast Month	Spots	Rate
May - 2014	14	\$850.00
Grand Total:	14	\$850.00

e	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
	1.0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	3P-4P (CST)	2					2			2	\$15.00	\$30.00	Bowling Green (WINKY)	DR. PHIL	5/14/14
	2.0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	3P-4P (CST)	2					2			2	\$15.00	\$30.00	Bowling Green (WINKY)	DR. PHIL	5/14/14
	3.0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	5P-5:30P (CST)	1					1			1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	5/14/14
	4.0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	5P-5:30P (CST)	1					1			1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	5/14/14
	5.0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	5:30P-6P (CST)	1					1			1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	5/14/14
	6.0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	5:30P-6P (CST)	1					1			1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	5/14/14
	7.0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	6:03P-6:30P (CST)	1					1			1	\$25.00	\$25.00	Bowling Green (WINKY)	JEOPARDY	5/14/14
	8.0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	6:03P-6:30P (CST)	1					1			1	\$25.00	\$25.00	Bowling Green (WINKY)	JEOPARDY	5/14/14
	9.0 Normal Line / PRIME	05/16/14-05/16/14	5	:30	7P-9P (CST)	2					2			2	\$200.00	\$400.00	Bowling Green (WINKY)	THE VOICE	5/14/14
	10 Normal Line / SPOT	05/18/14-05/18/14	5	:30	10P-10:05P (CST)	1					1			1	\$50.00	\$50.00	Bowling Green (WINKY)	FIRST-LOOK WEATHER	5/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

I, DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and

end P/B Piggy Back

AT: 10:56 AM on Wednesday, May 14 2014

ORDER WORKSHEET

Order# 10306564 Ver# 1

Status Confirmed

Traffic Order# 15004

Last Received: 05/14/14 11:52 AM

1 of 2

Showing Buylines:

All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 658
Buyer Anne Braunschaidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/658
Flight Dates 05/16/14-05/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs / (000)	Rate	Dates	Spots/Week	Total Spots	Total Cost
1	F	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	05/16-05/16	2	2	\$30.00
2	M	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	05/19-05/19	2	2	\$30.00
3	F	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/16-05/16	1	1	\$20.00
4	M	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/19-05/19	1	1	\$20.00
5	F	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	05/16-05/16	1	1	\$75.00
6	M	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	05/19-05/19	1	1	\$75.00
7	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/16-05/16	1	1	\$25.00
8	M	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/19-05/19	1	1	\$25.00
9	M	7P-9P	THE VOICE	30	4.6	9.2	\$200.00	05/19-05/19	2	2	\$400.00
10	F	8P-9P	DATELINE	30	1.6	1.6	\$100.00	05/16-05/16	1	1	\$100.00
11	Su	10P-1005P	FIRST-LOOK WEATHER	30	4.6	4.6	\$50.00	05/18-05/18	1	1	\$50.00

ORDER WORKSHEET

Rep Order# 10306564 Ver# 1
 EC'd Yes

Status Confirmed

Traffic Order# 15004

Last Received:

Showing Buylines:

Printed: 05/14/14 11:53 AM
 05/14/14 11:52 AM
 All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL SENATE COM
 Estimate# 658
 Buyer Anne Braunschaidel

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/658
 Flight Dates 05/16/14-05/20/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

---REPORT TOTALS---

Report Totals: 14 / \$850.00

---SALES MONTHLY TOTALS---

May2014: 14 / \$850.00

Order Totals: 14 / \$850.00

Total GRPS: 30.6

---COMPETITIVE---

Market Totals

\$9,983.25

CABL

.00%

ENKY

10.11%

GBKO

.00%

DNKN

1.00%

WBKO

80.38%

---COMPETITIVE COMMENTS---

WNKY - 850 ENKY - 1010 WBKO - 8031 EBKO - 100 TOTL - 9991

Books [null]
 Demos RA35+

---CREDIT RISK---

STANDARD CREDIT TERMS

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/16-5/20		\$722.50
				Total Amount	\$722.50
				Discount Total	\$0.00
				Check Amount	\$722.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

89140

DATE	05/14/2014
AMOUNT	\$722.50

→ PAY **722** 50
ONLY SEVEN HUNDRED TWENTY TWO CENTS

PAY ***** Seven Hundred Twenty-Two and 50/100 *****

TO THE ORDER OF WNKY-TV

Ben E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈89140⑈ ⑆052000113⑆ 9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNKY-TV	Date: 5/14/14
--	--

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 TV	Varies	5/16 - 5/20			

Attach proposed schedule with charges (if available): **Gross**

\$ 850⁰⁰

I represent that the payment for the above described broadcast time has been furnished by:

McConnell Senate Committee '14

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Liskov

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/22/14
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

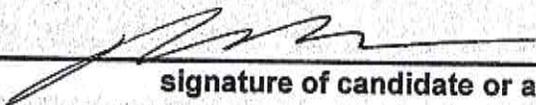
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Jesse Benton
printed name

4/21/14
date



WKY-CBS
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

ENTZER MEDIA SERVICES
 10 FAIRMOUNT AVE.
 JITE 306
 JMWSON, MD 21286

Contract # 15001

Schedule Dates: 05/16/14-05/20/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: ENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3/658/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE COM
 MCCONNELL SENATE COMMITTEE 2014

Date Entered: 05/14/14
Last Modified: 05/14/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10305548
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$151.50
Net Total: \$858.50
Sales Tax:

By Broadcast Month	Spots	Rate
May 2014	21	\$1,010.00
Grand Total:	21	\$1,010.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / PRIME	05/17/14-05/17/14	5	:30	9P-10P (CST)	1						2		2	\$50.00	\$50.00	WKY-CBS (ENKY)	48 HOURS	5/14/14
0 Normal Line / PRIME	05/18/14-05/18/14	5	:30	6P-7P (CST)	1						2		2	\$75.00	\$150.00	WKY-CBS (ENKY)	60 MINUTES	5/14/14
0 Normal Line / PRIME	05/16/14-05/16/14	5	:30	9P-10P (CST)	1					1			1	\$125.00	\$125.00	WKY-CBS (ENKY)	BLUE BLOODS	5/14/14
0 Normal Line / PRIME	05/16/14-05/16/14	5	:30	8P-9P (CST)	1					2			2	\$125.00	\$250.00	WKY-CBS (ENKY)	BLUE BLOODS	5/14/14
0 Normal Line / PRIME	05/17/14-05/17/14	5	:30	8P-9P (CST)	1						1		1	\$50.00	\$50.00	WKY-CBS (ENKY)	CBS COMEDY	5/14/14
0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	6:30A-7A (CST)	1						2		2	\$5.00	\$10.00	WKY-CBS (ENKY)	CBS MORNING NEWS	5/14/14
0 Normal Line / SPOT	05/16/14-05/16/14	5	:30	10A-11A (CST)	1					2			2	\$25.00	\$50.00	WKY-CBS (ENKY)	THE PRICE IS RIGHT	5/14/14
0 Normal Line / SPOT	05/19/14-05/19/14	5	:30	10A-11A (CST)	1						2		2	\$25.00	\$50.00	WKY-CBS (ENKY)	THE PRICE IS RIGHT	5/14/14
0 Normal Line / SPOT	05/20/14-05/20/14	5	:30	10A-11A (CST)	1						2		2	\$25.00	\$50.00	WKY-CBS (ENKY)	THE PRICE IS RIGHT	5/14/14
0 Normal Line / SPOT	05/17/14-05/17/14	5	:30	5:30P-6P (CST)	1					1			1	\$50.00	\$50.00	WKY-CBS (ENKY)	CBS SAT EVE NEWS	5/14/14
0 Normal Line / SPOT	05/18/14-05/18/14	5	:30	8A-9:30A (CST)	1						2		2	\$25.00	\$50.00	WKY-CBS (ENKY)	CBS THIS MORNING SUNDAY	5/14/14
0 Normal Line / SPOT	05/18/14-05/18/14	5	:30	9:30A-10:30A (CST)	1						1		1	\$25.00	\$25.00	WKY-CBS (ENKY)	FACE THE NATION	5/14/14
0 Normal Line / SPOT	05/18/14-05/18/14	5	:30	5:30P-6P (CST)	1						1		1	\$50.00	\$50.00	WKY-CBS (ENKY)	CBS SUN EVE NEWS	5/14/14

CONFIRMATION CONTRACT

Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

I, Y-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

and P/B Piggy Back

At: 10:55 AM on Wednesday, May 14 2014

ORDER WORKSHEET

Rep Order# 10306548 Ver# 1 Status Confirmed Traffic Order# 15001 Printed: 05/14/14 11:55 AM 1 of 2
 EC'd Yes Last Received: 05/14/14 11:35 AM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY Agency (MENT) MENTZER MEDIA SERVICES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 600 FAIRMOUNT AVE, SUITE 306 Sales Office (DC) WASHINGTON
 Product MCCONNELL SENATE COM TOWSON, MD 21286 Salesperson (SY1) SHANNON YALLOF
 Estimate# 658 Agency C/P1/P2/E 3/3/658 Sales Assistant
 Buyer Anne Braunschaid Flight Dates 05/16/14-05/20/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	630A-7A	CBS MORNING NEWS	30	0.5	1.0	\$5.00	05/19-05/19	2	2	\$10.00
2	F	10A-11A	THE PRICE IS RIGHT	30	1.8	3.6	\$25.00	05/16-05/16	2	2	\$50.00
3	M	10A-11A	THE PRICE IS RIGHT	30	1.8	3.6	\$25.00	05/19-05/19	2	2	\$50.00
4	Tu	10A-11A	THE PRICE IS RIGHT	30	1.8	3.6	\$25.00	05/20-05/20	2	2	\$50.00
5	F	8P-9P	BLUE BLOODS	30	2.2	4.4	\$125.00	05/16-05/16	2	2	\$250.00
6	F	9P-10P	BLUE BLOODS	30	4.0	4.0	\$125.00	05/16-05/16	1	1	\$125.00
7	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	2.0	\$50.00	05/17-05/17	1	1	\$50.00
8	Sa	8P-9P	CBS COMEDY	30	1.7	1.7	\$50.00	05/17-05/17	1	1	\$50.00
9	Sa	9P-10P	48 HOURS	30	1.9	3.8	\$50.00	05/17-05/17	2	2	\$100.00
10	Su	8A-930A	CBS THIS MORNING SUNDAY	30	1.8	3.6	\$25.00	05/18-05/18	2	2	\$50.00
11	Su	930A-1030A	FACE THE NATION	30	1.0	1.0	\$25.00	05/18-05/18	1	1	\$25.00
12	Su	530P-6P	CBS SUN EVE NEWS	30	1.7	1.7	\$50.00	05/18-05/18	1	1	\$50.00

ORDER WORKSHEET

Rep Order# 10306548 Ver# 1 Status Confirmed Traffic Order# 15001 Last Received: 05/14/14 11:35 AM
 C'd Yes Agency (MENT) MENTZER MEDIA SERVICES 600 FAIRMOUNT AVE, SUITE 306 TOWSON, MD 21286
 Showing Buylines: All Lines

Advertiser (NW80) POLITICAL MCCONNELL SENATE COM
 Product 658
 Estimate# Anne Braunschaidel
 Agency C/P1/P2/E 3/3/658
 Flight Dates 05/16/14-05/20/14

Agency (MENT) MENTZER MEDIA SERVICES 600 FAIRMOUNT AVE, SUITE 306 TOWSON, MD 21286
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Day Time Program Len RTG/IMP GRPs/ (000) Rate Dates Spots/ Week Total Spots Total Cost

Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
Su	6P-7P	60 MINUTES	30	2.8	5.6	\$75.00	05/18-05/18	2	2	\$150.00

REPORT TOTALS—
 Report Totals: 21 / \$1,010.00

SALES MONTHLY TOTALS—
 May 2014: 21 / \$1,010.00

Order Totals: 21 / \$1,010.00
 Total GRPs: 39.6

COMPETITIVE —
 Market Totals \$9,990.11

COMPETITIVE COMMENTS —
 KY - 1010 WKY - 850 WBKO - 8031 UNKN=EBKO - 100 TOTL - 9991

Jobs [null]
 Amos RA35+

CREDIT RISK —
 STANDARD CREDIT TERMS

CABL .00%
 WKY 8.51%

ENKY 10.11%

GBKO .00%

UNKN 1.00%

WBKO 80.38%

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/16-5/20		\$858.50
				Total Amount	\$858.50
				Discount Total	\$0.00
				Check Amount	\$858.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

89139

DATE	05/14/2014
AMOUNT	\$858.50

➔ PAY **85850**
ONLY EIGHT FIVE EIGHT CENTS

PAY ***** Eight Hundred Fifty-Eight and 50/100 *****

TO THE ORDER OF ENKY-TV

Barbara Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈89139⑈ ⑆052000113⑆ 9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: ENKY-TV	Date: 5/14/14
--	--

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 TV	Varies	5/16 - 5/20			

Attach proposed schedule with charges (if available): **Gross**
\$ 1,010.00

I represent that the payment for the above described broadcast time has been furnished by:

McConnell Senate Committee '14

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Liskov

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/22/14
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

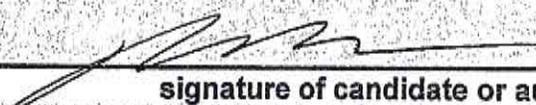
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton

printed name

4/21/14

date



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

ENTZER MEDIA SERVICES
20 FAIRMOUNT AVE.
LITE 306
OWSON, MD 21286

Contract # 14979

Schedule Dates: 05/09/14-05/15/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: ENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3/623/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE COM
MCCONNELL SENATE COMMITTEE 2014

Date Entered: 05/08/14
Last Modified: 05/08/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10301234
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$213.75
Net Total: \$1,211.25
Sales Tax:

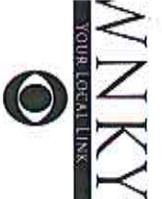
WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
May, 2014	19	\$1,425.00
Grand Total:	19	\$1,425.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / PRIME	05/10/14-05/10/14	5	:30	9P-10P (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	48 HOURS	5/8/14
2.0 Normal Line / SPOT	05/11/14-05/11/14	5	:30	8A-9:30A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	CBS THIS MORNING SUNDAY	5/8/14
3.0 Normal Line / SPOT	05/09/14-05/09/14	5	:30	10A-11A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
4.0 Normal Line / SPOT	05/12/14-05/12/14	5	:30	10A-11A (CST)		1							1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
5.0 Normal Line / SPOT	05/13/14-05/13/14	5	:30	10A-11A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
6.0 Normal Line / SPOT	05/14/14-05/14/14	5	:30	10A-11A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
7.0 Normal Line / SPOT	05/15/14-05/15/14	5	:30	10A-11A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	5/8/14
8.0 Normal Line / PRIME	05/13/14-05/13/14	5	:30	7P-8P (CST)								1	1	\$150.00	\$150.00	WINKY-CBS (ENKY)	NCIS	5/8/14
9.0 Normal Line / SPOT	05/11/14-05/11/14	5	:30	9:30A-10:30A (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	FACE THE NATION	5/8/14
10.0 Normal Line / SPOT	05/10/14-05/10/14	5	:30	5:30P-6P (CST)								1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SAT EVE NEWS	5/8/14
11.0 Normal Line / PRIME	05/11/14-05/11/14	5	:30	6P-7P (CST)								1	1	\$75.00	\$75.00	WINKY-CBS (ENKY)	60 MINUTES	5/8/14
12.0 Normal Line / SPOT	05/11/14-05/11/14	5	:30	5:30P-6P (CST)								1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SUN EVE NEWS	5/8/14
13.0 Normal Line / PRIME	05/10/14-05/10/14	5	:30	8P-9P (CST)								1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS COMEDY	5/8/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____ Accepted Station: _____ Date: _____ Comments: _____

KY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and placement of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WNKY-CBS
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

ENTZER MEDIA SERVICES
 30 FAIRMOUNT AVE.
 SUITE 306
 COWSON, MD 21286

Contract # 14979

Schedule Dates: 05/09/14-05/15/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunscheil, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3/623/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE COM
 MCCONNELL SENATE COMMITTEE 2014

Date Entered: 05/08/14
Last Modified: 05/08/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10301234
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$213.75
Net Total: \$1,211.25
Sales Tax:

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
May - 2014	19	\$1,425.00
Grand Total:	19	\$1,425.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0 Normal Line / PRDME	05/14/14-05/14/14	5	:30	9p- 9p (CST)				1					1	\$150.00	\$150.00	WNKY-CBS (ENKY)	CRIMINAL MINDS (MA 5/21)	5/8/14
5.0 Normal Line / PRDME	05/15/14-05/15/14	5	:30	9p- 10p (CST)					1				1	\$100.00	\$100.00	WNKY-CBS (ENKY)	ELEMENTARY-CBS	5/8/14
6.0 Normal Line / PRDME	05/09/14-05/09/14	5	:30	9p- 10p (CST)						1			1	\$125.00	\$125.00	WNKY-CBS (ENKY)	BLUE BLOODS	5/8/14
7.0 Normal Line / PRDME	05/14/14-05/14/14	5	:30	9p- 10p (CST)						1			1	\$150.00	\$150.00	WNKY-CBS (ENKY)	CSI-CBS	5/8/14
8.0 Normal Line / PRDME	05/13/14-05/13/14	5	:30	9p- 10p (CST)							1		1	\$150.00	\$150.00	WNKY-CBS (ENKY)	PERSON OF INTEREST	5/8/14
9.0 Normal Line / PRDME	05/13/14-05/13/14	5	:30	8p- 9p (CST)								1	1	\$150.00	\$150.00	WNKY-CBS (ENKY)	NCIS: LOS ANGELES	5/8/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

KY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and placement of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

okend P/B Piggy Back

id At: 03:08 PM on Thursday, May 8 2014

ORDER WORKSHEET

Rep Order# 10301234 Ver# 1 Status New Traffic Order# 14979 Printed: 05/08/14 2:19 PM 1 of 3
 EC'd Yes Last Received: 05/08/14 12:42 PM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY Agency (MENT) MENTZER MEDIA SERVICES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 600 FAIRMOUNT AVE, SUITE 306 Sales Office (DC) WASHINGTON
 Product MCCONNELL SENATE COM TOWSON, MD 21286 Salesperson (SY1) SHANNON YALLOF
 Estimate# 623 Agency C/P1/P2/E 3/3/623 Sales Assistant
 Buyer Anne Braunschudel Flight Dates 05/09/14-05/15/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

- CONTRACT COMMENT -

CONNELL SENATE COMMITTEE 2014
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-REMARKS -
 EM POL ORD STARTS 5/9 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	8A-930A	CBS THIS MORNING SUNDAY	30	1.8	1.8	\$25.00	05/11-05/11	1	1	\$25.00
2	F	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/09-05/09	1	1	\$25.00
3	M	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/12-05/12	1	1	\$25.00
4	Tu	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/13-05/13	1	1	\$25.00
5	W	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/14-05/14	1	1	\$25.00
6	Th	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/15-05/15	1	1	\$25.00
7	Tu	7P-8P	NCIS	30	6.4	6.4	\$150.00	05/13-05/13	1	1	\$150.00
8	Su	930A-1030A	FACE THE NATION	30	1.0	1.0	\$25.00	05/11-05/11	1	1	\$25.00
9	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	2.0	\$50.00	05/10-05/10	1	1	\$50.00
10	Sa	9P-10P	48 HOURS	30	1.9	1.9	\$50.00	05/10-05/10	1	1	\$50.00

ORDER WORKSHEET

Rep Order# 10301234 Ver# 1 Status New Traffic Order# 14979 Printed: 05/08/14 2:19 PM 2 of 3
 EC'd Yes Last Received: 05/08/14 12:42 PM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY Agency (MENT) MENTZER MEDIA SERVICES
 Advertiser (NW80) POLITICAL 600 FAIRMOUNT AVE, SUITE 306
 Product MCCONNELL SENATE COM TOWSON, MD 21286
 Estimate# 623 Agency C/P1/P2/E 3/3/623
 Buyer Anne Braunschweig Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Su	6P-7P	60 MINUTES	30	2.8	2.8	\$75.00	05/11-05/11	1	1	\$75.00
12	Su	530P-6P	CBS SUN EVE NEWS	30	1.7	1.7	\$50.00	05/11-05/11	1	1	\$50.00
13	Sa	8P-9P	CBS COMEDY	30	1.7	1.7	\$50.00	05/10-05/10	1	1	\$50.00
14	W	9P-9P	CRIMINAL MINDS (NA 5/21)	30	5.0	5.0	\$150.00	05/14-05/14	1	1	\$150.00
15	Th	9P-10P	ELEMENTARY-CBS	30	3.2	3.2	\$100.00	05/15-05/15	1	1	\$100.00
16	F	9P-10P	BLUE BLOODS	30	4.0	4.0	\$125.00	05/09-05/09	1	1	\$125.00
17	W	9P-10P	CSI-CBS	30	4.7	4.7	\$150.00	05/14-05/14	1	1	\$150.00
18	Tu	9P-10P	PERSON OF INTEREST	30	4.6	4.6	\$150.00	05/13-05/13	1	1	\$150.00
19	Tu	8P-9P	NCIS: LOS ANGELES	30	4.4	4.4	\$150.00	05/13-05/13	1	1	\$150.00

---REPORT TOTALS---
 Report Totals: 19 / \$1,425.00

---SALES MONTHLY TOTALS---
 May2014: 19 / \$1,425.00
 Order Totals: 19 / \$1,425.00 Total GRPs: 54.2

---COMPETITIVE---
 Market Totals \$10,000.00 CABL .00% ENKY 14.25% GBKO .00% UNKN 1.00% WBKO 81.25%
 WNKY 3.50%

---COMPETITIVE COMMENTS---
 WNKY - 350 ENKY - 1425 WBKO - 8125 UNKN = EBKO - 100 TOTL - 10000

ORDER WORKSHEET

Rep Order# 10301234 Ver# 1 Status New
EC'd Yes

Traffic Order# 14979

Printed: 05/08/14 2:19 PM
Last Received: 05/08/14 12:42 PM
Showing Buylines:

05/08/14 2:19 PM
05/08/14 12:42 PM
All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 623
Buyer Anne Braunschaidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/623
Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

Account	Description	Tax	Amount
4020 MMCCO	MCCONNELL MMCCO TV 5/9-5/15		\$1,211.25
Total Amount Discount Total Check Amount			\$1,211.25 \$0.00 \$1,211.25

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/520

88956

DATE	05/08/2014
AMOUNT	\$1,211.25


 PAY **1,211.25**
 ONLY One Two One One CENTS

PAY ***** One Thousand Two Hundred Eleven and 25/100 *****

TO THE ORDER OF ENKY-TV

Barbara Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88956⑈ ⑆052000113⑆ 9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">ENKY-TV</p>	Date: <p style="text-align: center; font-size: 1.2em;">5/8/14</p>
--	---

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/9-5/15			

Attach proposed schedule with charges (if available): \$1,425.00 **Gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

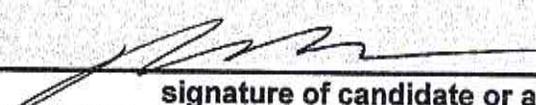
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Jesse Benton
printed name

4/21/14
date



WNKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
100 FAIRMOUNT AVE.
SUITE 306
OWSON, MD 21286

Contract # 14981

Schedule Dates: 05/09/14-05/15/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3/623/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE COM
MCCONNELL SENATE COMMITTEE 2014

Date Entered: 05/08/14
Last Modified: 05/08/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10301232
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$52.50
Net Total: \$297.50
Sales Tax:

By Broadcast Month	Spots	Rate
May 2014	16	\$350.00
Grand Total:	16	\$350.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	05/09/14-05/09/14	5	:30	3P-4P (CST)						1			1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
2.0 Normal Line / SPOT	05/12/14-05/12/14	5	:30	3P-4P (CST)		1							1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
3.0 Normal Line / SPOT	05/13/14-05/13/14	5	:30	3P-4P (CST)			1						1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
4.0 Normal Line / SPOT	05/14/14-05/14/14	5	:30	3P-4P (CST)				1					1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
5.0 Normal Line / SPOT	05/15/14-05/15/14	5	:30	3P-4P (CST)					1				1	\$15.00	\$15.00	Bowling Green (WNKY)	DR. PHIL	5/8/14
6.0 Normal Line / SPOT	05/09/14-05/09/14	5	:30	6:03P-6:30P (CST)						1			1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
7.0 Normal Line / SPOT	05/12/14-05/12/14	5	:30	6:03P-6:30P (CST)		1							1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
8.0 Normal Line / SPOT	05/13/14-05/13/14	5	:30	6:03P-6:30P (CST)			1						1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
9.0 Normal Line / SPOT	05/14/14-05/14/14	5	:30	6:03P-6:30P (CST)				1					1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
10.0 Normal Line / SPOT	05/15/14-05/15/14	5	:30	6:03P-6:30P (CST)					1				1	\$25.00	\$25.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
11.0 Normal Line / SPOT	05/09/14-05/09/14	5	:30	5P-5:30P (CST)						1			1	\$20.00	\$20.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
12.0 Normal Line / SPOT	05/12/14-05/12/14	5	:30	5P-5:30P (CST)		1							1	\$20.00	\$20.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
13.0 Normal Line / SPOT	05/13/14-05/13/14	5	:30	5P-5:30P (CST)			1						1	\$20.00	\$20.00	Bowling Green (WNKY)	JEOPARDY	5/8/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____ Accepted Station: _____ Date: _____ Comments: _____

KY-DT NBC 4.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

okend P/B Piggy Back

id At: 01:23 PM on Thursday, May 8 2014



WNKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

ENTZER MEDIA SERVICES
30 FAIRMOUNT AVE.
SUITE 306
CUMSON, MD 21286

Contract # 14981

Schedule Dates: 05/09/14-05/15/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: ENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3,623/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE COM
MCCONNELL SENATE COMMITTEE 2014

Date Entered: 05/08/14
Last Modified: 05/08/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10301232
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$52.50
Net Total: \$297.50
Sales Tax:

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
May, 2014	16	\$350.00
Grand Total:	16	\$350.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0 Normal Line / SPOT	05/14/14-05/14/14	5	:30	5P-5:30P (CST)	1			1					1	\$20.00	\$20.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
5.0 Normal Line / SPOT	05/15/14-05/15/14	5	:30	5P-5:30P (CST)	1				1				1	\$20.00	\$20.00	Bowling Green (WNKY)	JEOPARDY	5/8/14
6.0 Normal Line / SPOT	05/11/14-05/11/14	5	:30	5:30P-6P (CST)	1							1	1	\$50.00	\$50.00	Bowling Green (WNKY)	NBC NIGHTLY NEWS	5/8/14

CONFIRMATION CONTRACT

Accepted Station: _____ Date: _____
Comments: _____

BY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and location of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Send P/B Piggy Back

J At: 01:23 PM on Thursday, May 8 2014

ORDER WORKSHEET

Rep Order# 10301232 Ver# 1 Status New

Traffic Order#

Printed: 05/08/14 2:20 PM

1 of 3

EC'd Yes

Last Received: 05/08/14 12:41 PM

Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 623
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/623
Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 5/9 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/09-05/09	1	1	\$15.00
2	M	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/12-05/12	1	1	\$15.00
3	Tu	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/13-05/13	1	1	\$15.00
4	W	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/14-05/14	1	1	\$15.00
5	Th	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/15-05/15	1	1	\$15.00
6	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/09-05/09	1	1	\$25.00
7	M	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/12-05/12	1	1	\$25.00
8	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/13-05/13	1	1	\$25.00
9	W	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/14-05/14	1	1	\$25.00
10	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/15-05/15	1	1	\$25.00

ORDER WORKSHEET

Rep Order# 10301232 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 05/08/14 2:20 PM
 Last Received: 05/08/14 12:41 PM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL SENATE COM
 Estimate# 623
 Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/623
 Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	F	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/09-05/09	1	1	\$20.00
12	M	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/12-05/12	1	1	\$20.00
13	Tu	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/13-05/13	1	1	\$20.00
14	W	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/14-05/14	1	1	\$20.00
15	Th	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	05/15-05/15	1	1	\$20.00
16	Su	530P-6P	NBC NIGHTLY NEWS	30	1.0	1.0	\$50.00	05/11-05/11	1	1	\$50.00

---REPORT TOTALS---

Report Totals: 16 / \$350.00

---SALES MONTHLY TOTALS---

May2014: 16 / \$350.00

Order Totals: 16 / \$350.00 Total GRPS: 23.5

---COMPETITIVE---

Market Totals	CABL	ENKY	GBKO	UNKN	WBKO
\$10,000.00	.00%	14.25%	.00%	1.00%	81.25%
WNKY	3.50%				

---COMPETITIVE COMMENTS---

WNKY - 350 ENKY - 1425 WBKO - 8125 UNKN = EBKO - 100 TOTL - 100000

Books [null]
 Demos RA35+

---CREDIT RISK---

ORDER WORKSHEET

Rep Order# 10301232 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 05/08/14 2:20 PM
Last Received: 05/08/14 12:41 PM
Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL SENATE COM
Estimate# 623
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/623
Flight Dates 05/09/14-05/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

STANDARD CREDIT TERMS

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/9-5/15		\$297.50
				Total Amount	\$297.50
				Discount Total	\$0.00
				Check Amount	\$297.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88958

DATE	05/08/2014
AMOUNT	\$297.50

PAY **297.50**
ONLY TWO HUNDRED AND FIFTY/100 CENTS

PAY ***** Two Hundred Ninety-Seven and 50/100 *****

TO THE ORDER OF WNKY-TV

Ben E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88958⑈ ⑆052000113⑆ 9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">WTKY-TV</p>	Date: <p style="text-align: center; font-size: 1.2em;">5/8/14</p>
--	---

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/9-5/15			

Attach proposed schedule with charges (if available): \$350.00 **Gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

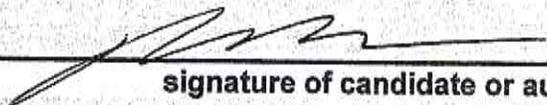
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Jesse Benton
printed name

4/21/14
date



WKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

ENTZTER MEDIA SERVICES
 0 FAIRMOUNT AVE.
 JITE 306
 WYSON, MD 21286

Contract # 14956

Schedule Dates: 05/02/14-05/08/14
 Advertiser: MCCONNELL SENATE COM (1667)
 Agency: ENTZTER MEDIA SERVICES (1040)
 Product: Political (1040)
 Brand: POLITICAL (1254)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Braunschel, Anne
 Phone/Fax: (202) 955-5342 / (917) 206-9824
 CPE: 3/3/588/3/3
 Account Types: National/Political
 Billing Type: Standard
 Comments: MCCONNELL FOR SENATE

Date Entered: 05/01/14
 Last Modified: 05/01/14
 Entered By: Kathy Werner
 CO-OP: No
 Demo: ECR10295513
 Order Type: Normal
 Package Deal
 Commission %: 15.00
 Commission: \$136.50
 Net Total: \$773.50
 Sales Tax

By Broadcast Month	Spots	Rate
May, 2014	18	\$910.00
Grand Total:	18	\$910.00

*773.50
 752.25
 \$21.25 Short*

Because of a preemption by from another order for \$25.00 added to this order!

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / SPOT	05/02/14-05/02/14	5	:30	6:03P- 6:30P (CST)	1					1			1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/05/14-05/05/14	5	:30	6:03P- 6:30P (CST)	1	1							1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/06/14-05/06/14	5	:30	6:03P- 6:30P (CST)	1		1						1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/07/14-05/07/14	5	:30	6:03P- 6:30P (CST)	1			1					1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/08/14-05/08/14	5	:30	6:03P- 6:30P (CST)	1				1				1	\$25.00	\$25.00	Bowling Green (WKY)	JEOPARDY	5/1/14
0 Normal Line / SPOT	05/03/14-05/03/14	5	:30	10:05P- 10:35P (CST)	1						1		1	\$10.00	\$10.00	Bowling Green (WKY)	WHACKED/SPORTS	5/1/14
0 Normal Line / SPOT	05/04/14-05/04/14	5	:30	10:05P- 10:35P (CST)	1						1		1	\$50.00	\$50.00	Bowling Green (WKY)	WHACKED/SPORTS	5/1/14
0 Normal Line / SPOT	05/04/14-05/04/14	5	:30	10P- 10:08P (CST)	1						1		1	\$50.00	\$50.00	Bowling Green (WKY)	FIRST-LOOK WEATHER	5/1/14
1 Closed Preempt	05/04/14															Bowling Green (WKY)	Schedule Change/Exception - NO 10PM SUNDAY WEATHER	
0 P/G For 8.0.1 / SPOT	05/04/14-05/04/14	5	:30	5:30P- 6P (CST)	1							1	1	\$50.00	\$50.00	Bowling Green (WKY)	NEWS	5/1/14
0 Normal Line / SPOT	05/02/14-05/08/14	5	:30	3P- 4P (CST)	1	1	1	1	1	1	1	1	5	\$15.00	\$75.00	Bowling Green (WKY)	DR. PHIL	5/1/14
0 Normal Line / SPOT	05/02/14-05/08/14	5	:30	5P- 5:30P (CST)	1	1	1	1	1	1	1	1	5	\$20.00	\$100.00	Bowling Green (WKY)	JEOPARDY	5/1/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

I, DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

CONFIRMATION CONTRACT

ad-agency/advertiser:	Date:	Accepted-Station:	Date:	Comments:
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3-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and location of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

kend P/B Piggy Back

1 At: 03:38 PM on Thursday, May 1 2014

ORDER WORKSHEET

Rep Order# 10295513 Ver# 7 Status Revised Traffic Order# 14956 Printed: 05/01/14 4:31 PM 1 of 3
 EC'd Yes Last Received: 05/01/14 3:32 PM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY Agency (MENT) MENTZER MEDIA SERVICES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 600 FAIRMOUNT AVE, SUITE 306 Sales Office (DC) WASHINGTON
 Product MCCONNELL FOR SENATE TOWSON, MD 21286 Salesperson (SY1) SHANNON YALLOF
 Estimate# 588 Agency C/P1/P2/E 3/3/588 Sales Assistant
 Buyer Anne Braunschweig Flight Dates 05/02/14-05/08/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-
 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.
 CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
 CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 8 FOR REV TP / PGM PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/02-05/02	1	1	\$25.00
2	M	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/05-05/05	1	1	\$25.00
3	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/06-05/06	1	1	\$25.00
4	W	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/07-05/07	1	1	\$25.00
5	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/08-05/08	1	1	\$25.00
6	Sa	3P-6P	KY DERBY	30	4.0	4.0	\$550.00	05/03-05/03	1	1	\$550.00
7	Su	1005P-1035P	WHACKED/SPORTS	30	4.6	4.6	\$10.00	05/04-05/04	1	1	\$10.00
8*	Su	530P-6P	NBC NIGHTLY NEWS	30	4.6	4.6	\$50.00	05/04-05/04	1	1	\$50.00

Sales remark: V7 REV TP / PGM
 V4 Comment Changed
 V7 More than 2 codes changed

ORDER WORKSHEET

Rep Order# 10295513 Ver# 7 Status Revised Traffic Order# 14956 Last Received: 05/01/14 4:31 PM 2 of 3
 EC'd Yes Agency (MENT) MENTZER MEDIA SERVICES 600 FAIRMOUNT AVE, SUITE 306 TOWSON, MD 21286 Agency C/P1/P2/E 3/3/588 Flight Dates 05/02/14-05/08/14
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 588
 Buyer Anne Braunschweig
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9*	F	3P-4P	DR.PHIL	30	-	-	\$15.00	05/02-05/02	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
10*	M	3P-4P	DR.PHIL	30	-	-	\$15.00	05/05-05/05	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
11*	Tu	3P-4P	DR.PHIL	30	-	-	\$15.00	05/06-05/06	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
12*	W	3P-4P	DR.PHIL	30	-	-	\$15.00	05/07-05/07	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
13*	Th	3P-4P	DR.PHIL	30	-	-	\$15.00	05/08-05/08	1	1	\$15.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
14*	F	5P-530P	JEOPARDY	30	-	-	\$20.00	05/02-05/02	1	1	\$20.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
15*	M	5P-530P	JEOPARDY	30	-	-	\$20.00	05/05-05/05	1	1	\$20.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
16*	Tu	5P-530P	JEOPARDY	30	-	-	\$20.00	05/06-05/06	1	1	\$20.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									

ORDER WORKSHEET

Rep Order# 10295513 Ver# 7 Status Revised Traffic Order# 14956 Last Received: 05/01/14 3:32 PM Printed: 05/01/14 4:31 PM 3 of 3
 EC'd Yes Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY Agency (MENT) MENTZER MEDIA SERVICES
 Advertiser (NW80) POLITICAL 600 FAIRMOUNT AVE, SUITE 306
 Product MCCONNELL FOR SENATE TOWSON, MD 21286
 Estimate# 588 Agency C/P1/P2/E 3/3/588
 Buyer Anne Braunschudel Flight Dates 05/02/14-05/08/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
17*	W	5P-530P	JEOPARDY	30	-	-	\$20.00	05/07-05/07	1	1	\$20.00
			Sales remark: VS ADD TO SKED								
			VS Added								
18*	Th	5P-530P	JEOPARDY	30	-	-	\$20.00	05/08-05/08	1	1	\$20.00
			Sales remark: VS ADD TO SKED								
			VS Added								

-REPORT TOTALS-
 Report Totals: 18 / \$910.00

-SALES MONTHLY TOTALS-
 May2014: 18 / \$910.00

Order Totals: 18 / \$910.00 Total GRPS: 21.7

-COMPETITIVE-
 Market Totals \$8,363.97 CABL .00% ENKY 4.81% GBKO .00% UNKN .00% NBKO 84.31%
 WNKY 10.38%

-COMPETITIVE COMMENTS-
 NKY - 710 ENKY - 325 NBKO - 5695 EBKO - 100 TOTL - 6830

Books [null]
 Demos RA35+

- CREDIT RISK -
 STANDARD CREDIT TERMS



WVNCY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

ENTZER MEDIA SERVICES
 30 FAIRMOUNT AVE.
 JITE 306
 COWSON, MD 21286

Contract # 14956

Schedule Dates: 05/02/14-05/08/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: ENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3/588/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL FOR SENATE

Date Entered: 05/01/14
Last Modified: 05/01/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10295513
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$110.25
Net Total: \$624.75
Sales Tax:

Bowling Green (WVNCY)		
By Broadcast Month	Spots	Rate
May, 2014	8	\$735.00
Grand Total:	8	\$735.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	05/02/14-05/02/14	5	:30	6:03P- 6:30P (CST)					1				1	\$25.00	\$25.00	Bowling Green (WVNCY)	JEPHARDY	5/1/14
2.0 Normal Line / SPOT	05/05/14-05/05/14	5	:30	6:03P- 6:30P (CST)		1							1	\$25.00	\$25.00	Bowling Green (WVNCY)	JEPHARDY	5/1/14
3.0 Normal Line / SPOT	05/06/14-05/06/14	5	:30	6:03P- 6:30P (CST)			1						1	\$25.00	\$25.00	Bowling Green (WVNCY)	JEPHARDY	5/1/14
4.0 Normal Line / SPOT	05/07/14-05/07/14	5	:30	6:03P- 6:30P (CST)				1					1	\$25.00	\$25.00	Bowling Green (WVNCY)	JEPHARDY	5/1/14
5.0 Normal Line / SPOT	05/08/14-05/08/14	5	:30	6:03P- 6:30P (CST)					1				1	\$25.00	\$25.00	Bowling Green (WVNCY)	JEPHARDY	5/1/14
6.0 Normal Line / SPOT	05/03/14-05/03/14	5	:30	3P- 6P (CST)						1			1	\$550.00	\$550.00	Bowling Green (WVNCY)	KY DERBY	5/1/14
7.0 Normal Line / SPOT	05/04/14-05/04/14	5	:30	10:05P- 10:35P (CST)							1		1	\$10.00	\$10.00	Bowling Green (WVNCY)	WHACKED/SPORTS	5/1/14
8.0 Normal Line / SPOT	05/04/14-05/04/14	5	:30	10P- 10:05P (CST)							1		1	\$50.00	\$50.00	Bowling Green (WVNCY)	FIRST-LOOK WEATHER	5/1/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

ENTZER MEDIA SERVICES and WVNCY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain non-discrimination clauses. This includes the placement, scheduling, and selection of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/2-5/8		\$603.50
				Total Amount	\$603.50
				Discount Total	\$0.00
				Check Amount	\$603.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88770

DATE	04/30/2014
AMOUNT	\$603.50

PAY ONLY **60350**
SIX ZERO THREE CENTS

PAY ***** Six Hundred Three and 50/100 *****

TO THE ORDER OF WNKY-TV

Ben E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88770⑈ ⑆052000113⑆ 9841868970⑈

ORDER WORKSHEET

Rep Order# 10295513 Ver# 3 Status Confirmed Traffic Order# 14956 Printed: 05/01/14 12:10 PM 1 of 2
 EC'd Yes Last Received: 05/01/14 12:09 PM

Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY Agency (MENT) MENTZER MEDIA SERVICES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 600 FAIRMOUNT AVE, SUITE 306 Sales Office (DC) WASHINGTON
 Product MCCONNELL FOR SENATE TOWSON, MD 21286 Salesperson (SY1) SHANNON YALLOF
 Estimate# 588 Agency C/P1/P2/E 3/3/588 Sales Assistant
 Buyer Anne Braunschweig Flight Dates 05/02/14-05/08/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/02-05/02	1	1	\$25.00
2	M	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/05-05/05	1	1	\$25.00
3	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/06-05/06	1	1	\$25.00
4	W	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/07-05/07	1	1	\$25.00
5	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	05/08-05/08	1	1	\$25.00
6	Sa	3P-6P	KY DERBY	30	4.0	4.0	\$550.00	05/03-05/03	1	1	\$550.00
7	Su	1005P-1035P	WHACKED/SPORTS	30	4.6	4.6	\$10.00	05/04-05/04	1	1	\$10.00
3	Su	10P-1005P	FIRST-LOOK WEATHER	30	4.6	4.6	\$50.00	05/04-05/04	1	1	\$50.00

---REPORT TOTALS---

Report Totals: 8 / \$735.00

---SALES MONTHLY TOTALS---

May 2014: 8 / \$735.00

ORDER WORKSHEET

Rep Order# 10295513 Ver# 3

Status Confirmed

Traffic Order# 14956

Last Received:
Showing Buylines:

Printed: 05/01/14 12:10 PM
05/01/14 12:09 PM
All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Order Totals: 8 / \$735.00 Total GRPS: 21.7

Market Totals \$6,755.51 CABL .00% ENKY 4.81% GBKO .00% DRKN .00% WBKO 84.31%

WNKY 10.88%

--- COMPETITIVE ---

--- COMPETITIVE COMMENTS ---

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

WNKY - 710 ENKY - 325 WBKO - 5695 EBKO - 100 TOTL - 6830

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em; color: blue;">WNKY-TV</p>	Date: <p style="text-align: center; font-size: 1.2em; color: blue;">4/30/14</p>
---	---

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/2-5/8			

Attach proposed schedule with charges (if available): 710 Gross

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ms. Lowell Senick (committee) 14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

Jesse Benton

4/21/14

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)
 FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTKR-TV	Date: 5/2/14
---	------------------------

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,

a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary

election to be held on: May 20, 2014
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	Sta-5/8			

Attach proposed schedule with charges (if available): \$175.00 **GROSS**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee 14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

Jesse Benton

4/21/14

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/2-5/8		\$148.75
				Total Amount	\$148.75
				Discount Total	\$0.00
				Check Amount	\$148.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88829

DATE	05/02/2014
AMOUNT	\$148.75

⇒ PAY **14875**
ONLY One Four Eight CENTS

PAY ***** One Hundred Forty-Eight and 75/100 *****

TO THE ORDER OF
WNKY-TV

Barbara Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈888 29⑈ ⑆05 2000 113⑆ 984 1868970⑈



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
00 FAIRMOUNT AVE.
SUITE 306
OWSON, MD 21286

Contract # 14957

Schedule Dates: 05/02/14-05/08/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3/588/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE

Date Entered: 05/01/14
Last Modified: 05/01/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10295516
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$213.75
Net Total: \$1,211.25
Sales Tax:

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
May 2014	19	\$1,425.00
Grand Total:	19	\$1,425.00

Line	Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/03/14-05/03/14	5	:30	5:30p- 6p (CST)	1							1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SAT EVE NEWS	5/1/14
2.0	Normal Line / PRIME	05/06/14-05/06/14	5	:30	7p- 8p (CST)	1	1							1	\$150.00	\$150.00	WINKY-CBS (ENKY)	NCIS	5/1/14
3.0	Normal Line / PRIME	05/03/14-05/03/14	5	:30	8p- 9p (CST)	1							1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CRIMETIME SATURDAY	5/1/14
4.0	Normal Line / PRIME	05/03/14-05/03/14	5	:30	9p- 10p (CST)	1							1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	49 HOURS	5/1/14
5.0	Normal Line / SPOT	05/04/14-05/04/14	5	:30	9:30a- 10:30a (CST)	1							1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	FACE THE NATION	5/1/14
6.0	Revised Line / SPOT	05/04/14-05/04/14	3	:30	8a- 9:30a (CST)	1							1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	CBS THIS MORNING	5/1/14
6.1	Normal Line / SPOT	05/04/14-05/04/14	5	:30	8a- 9:30a (CST)	1							1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	CBS THIS MORNING	5/1/14
7.0	Revised Line / SPOT	05/02/14-05/02/14	3	:30	10a- 11a (CST)	1							1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
7.1	Normal Line / SPOT	05/02/14-05/02/14	5	:30	10a- 11a (CST)	1							1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
8.0	Revised Line / SPOT	05/05/14-05/05/14	3	:30	10a- 11a (CST)	1							1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
8.1	Revised Line / SPOT	05/05/14-05/08/14	3	:30	10a- 11a (CST)	1	1	1	1	1				4	\$25.00	\$100.00	WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
8.2	Normal Line / SPOT	05/05/14-05/08/14	5	:30	10a- 11a (CST)	1	1	1	1	1				4	\$25.00	\$100.00	WINKY-CBS (ENKY)	PRICE IS RIGHT	5/1/14
9.0	Revised Line / SPOT	05/03/14-05/03/14	3	:30	5:30p- 6p (CST)	1							1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	EVENING NEWS	5/1/14

CONFIRMATION CONTRACT

Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

KY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

okend P/B Piggy Back

Ad At: 03:28 PM on Thursday, May 1 2014



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

ENTZER MEDIA SERVICES
20 FAIRMOUNT AVE.
SUITE 306
CWMSON, MD 21286

Contract # 14957

Schedule Dates: 05/02/14-05/08/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: ENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3/588/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE

Date Entered: 05/01/14
Last Modified: 05/01/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10295516
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$213.75
Net Total: \$1,211.25
Sales Tax:

By Broadcast Month	Spots	Rate
May, 2014	19	\$1,425.00
Grand Total:	19	\$1,425.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.1 Normal Line / SPOT	05/03/14-05/03/14	5	:30	5:30p- 6p (CST)	1							1	1	\$50.00	\$50.00	WINKY-CBS (WINKY)	EVENING NEWS	5/1/14
0.0 Revised Line / SPOT	05/04/14-05/04/14	3	:30	6p- 7p (CST)	1							1	1			WINKY-CBS (WINKY)	60 MIN	5/1/14
0.1 Revised Line / PRIME	05/04/14-05/04/14	3	:30	6p- 7p (CST)	1							1	1			WINKY-CBS (WINKY)	60 MIN	5/1/14
0.2 Normal Line / PRIME	05/04/14-05/04/14	5	:30	6p- 7p (CST)	1							1	1	\$75.00	\$75.00	WINKY-CBS (WINKY)	60 MIN	5/1/14
1.0 Revised Line / PRIME	05/06/14-05/06/14	3	:30	6p- 9p (CST)	1							1	1			WINKY-CBS (WINKY)	60 MIN	5/1/14
1.1 Revised Line / PRIME	05/06/14-05/06/14	3	:30	6p- 9p (CST)	1							1	1			WINKY-CBS (WINKY)	NCS LA	5/1/14
1.2 Normal Line / PRIME	05/06/14-05/06/14	5	:30	6p- 9p (CST)	1							1	1	\$150.00	\$150.00	WINKY-CBS (WINKY)	NCS LA	5/1/14
2.0 Revised Line / PRIME	05/07/14-05/07/14	3	:30	6p- 9p (CST)	1							1	1			WINKY-CBS (WINKY)	CRIMINAL MINDS	5/1/14
2.1 Normal Line / PRIME	05/07/14-05/07/14	5	:30	6p- 9p (CST)	1							1	1	\$150.00	\$150.00	WINKY-CBS (WINKY)	CRIMINAL MINDS	5/1/14
3.0 Revised Line / PRIME	05/06/14-05/06/14	3	:30	9p- 10p (CST)	1							1	1			WINKY-CBS (WINKY)	PERSON OF INTEREST	5/1/14
3.1 Normal Line / PRIME	05/06/14-05/06/14	5	:30	9p- 10p (CST)	1							1	1	\$150.00	\$150.00	WINKY-CBS (WINKY)	PERSON OF INTEREST	5/1/14
4.0 Revised Line / PRIME	05/07/14-05/07/14	3	:30	9p- 10p (CST)	1							1	1			WINKY-CBS (WINKY)	CSI	5/1/14
4.1 Normal Line / PRIME	05/07/14-05/07/14	5	:30	9p- 10p (CST)	1							1	1	\$150.00	\$150.00	WINKY-CBS (WINKY)	CSI	5/1/14
5.0 Revised Line / PRIME	05/08/14-05/08/14	3	:30	9p- 10p (CST)	1							1	1			WINKY-CBS (WINKY)	ELEMENTARY	5/1/14

CONFIRMATION CONTRACT

Accepted Station: _____ Date: _____

Accepted Station: _____ Date: _____

Comments: _____

Comments: _____

KY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain non-discrimination clauses. This includes the placement, scheduling, and selection of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14957

Schedule Dates: 05/02/14-05/08/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschiel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3/588/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE

Date Entered: 05/01/14
Last Modified: 05/01/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10295516
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$213.75
Net Total: \$1,211.25
Sales Tax:

WINKY-CBS (ENKY)
By Broadcast Month: Spots Rate
May 2014: 19 \$1,425.00
Grand Total: 19 \$1,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Revised Line / PRIME	05/08/14-05/08/14	3	:30	9p-10p (CST)					1				1	\$100.00	\$100.00	WINKY-CBS (ENKY)	ELEMENTARY	5/1/14
15.2	Normal Line / PRIME	05/08/14-05/08/14	5	:30	9p-10p (CST)					1				1	\$100.00	\$100.00	WINKY-CBS (ENKY)	ELEMENTARY	5/1/14
16.0	Revised Line / PRIME	05/02/14-05/02/14	3	:30	9p-10p (CST)									1	\$125.00	\$125.00	WINKY-CBS (ENKY)	BLUE BLOODS	5/1/14
16.1	Normal Line / PRIME	05/02/14-05/02/14	5	:30	9p-10p (CST)									1	\$125.00	\$125.00	WINKY-CBS (ENKY)	BLUE BLOODS	5/1/14

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

KY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and placement of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Send P/B Piggy Back

Printed At: 03:28 PM on Thursday, May 1 2014

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">ENKY-TV</p>	Date: <p style="text-align: center; font-size: 1.2em;">4/24/14</p>
--	--

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	4/25-5/1			

Attach proposed schedule with charges (if available) \$1,450 Gross

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. McConnell Senate Committee '14

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

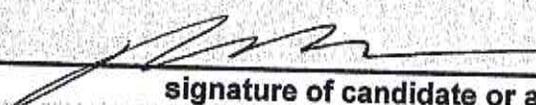
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton

printed name

4/21/14

date



WNKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14901

Schedule Dates: 04/17/14-04/23/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
Agency Estimate #: 511/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered: 04/16/14
Last Modified: 04/16/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR0286267
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00%
Commission: 160.50
Net Total: 909.50

WNKY-CBS (ENKY)
By Broadcast Month Spots Rate
Apr. 2014 14 \$1,070.00
Grand Total: 14 \$1,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/18/14-04/18/14	3	00:30	6:30A-7A (CST)						1			1	\$5.00	\$5.00	WNKY-CBS (ENKY)	CBS MORNING NEWS	4/16/14
2.0	Normal Line / SPOT	04/21/14-04/21/14	3	00:30	6:30A-7A (CST)								1	1	\$5.00	\$5.00	WNKY-CBS (ENKY)	CBS MORNING NEWS	4/16/14
3.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	6:30A-7A (CST)								1	1	\$5.00	\$5.00	WNKY-CBS (ENKY)	CBS MORNING NEWS	4/16/14
4.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	6:30A-7A (CST)								1	1	\$5.00	\$5.00	WNKY-CBS (ENKY)	CBS MORNING NEWS	4/16/14
5.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	7P-8P (CST)								1	1	\$150.00	\$150.00	WNKY-CBS (ENKY)	NCIS	4/16/14
6.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	8P-9P (CST)								1	1	\$150.00	\$150.00	WNKY-CBS (ENKY)	NCIS: LOS ANGELES	4/16/14
7.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	9P-10P (CST)								1	1	\$150.00	\$150.00	WNKY-CBS (ENKY)	PERSON OF INTEREST	4/16/14
8.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	8P-9P (CST)								1	1	\$150.00	\$150.00	WNKY-CBS (ENKY)	CRIMINAL MINDS (M 5/21)	4/16/14
9.0	Normal Line / SPOT	04/17/14-04/17/14	3	00:30	9P-10P (CST)								1	1	\$100.00	\$100.00	WNKY-CBS (ENKY)	ELEMENTARY-CBS	4/16/14
10.0	Normal Line / SPOT	04/18/14-04/18/14	3	00:30	9P-10P (CST)								1	1	\$125.00	\$125.00	WNKY-CBS (ENKY)	BLUE BLOODS	4/16/14
11.0	Normal Line / SPOT	04/19/14-04/19/14	3	00:30	5:30P-6P (CST)								1	1	\$50.00	\$50.00	WNKY-CBS (ENKY)	CBS SAT EVE NEWS	4/16/14
12.0	Normal Line / SPOT	04/19/14-04/19/14	3	00:30	9P-10P (CST)								1	1	\$50.00	\$50.00	WNKY-CBS (ENKY)	48 HOURS	4/16/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14901

Schedule Dates: 04/17/14-04/23/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
Agency Estimate #: 511/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered: 04/16/14
Last Modified: 04/16/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR0286267
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00%
Commission: 160.50
Net Total: 909.50

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Apr. 2014	14	\$1,070.00
Grand Total:	14	\$1,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	04/20/14-04/20/14	3	00:30	5:30P- 6P (CST)								1	1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SUN EVE NEWS	4/16/14
14.0	Normal Line / SPOT	04/20/14-04/20/14	3	00:30	6P- 7P (CST)								1	1	\$75.00	\$75.00	WINKY-CBS (ENKY)	60 MINUTES	4/16/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

31E Bookend PB Piggy Back
Printed At: 03:57 PM on Wednesday, April 16 2014
Page 2 of 2

ORDER WORKSHEET

Rep Order# 10286267 Ver# 2 Status Returned Traffic Order# 14901
 EC'd Yes Last Received: 04/16/14 4:59 PM 1 of 2
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (NW/80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 511
 Buyer Anne Braunschaidel
 Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/511
 Flight Dates 04/17/14-04/23/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLEASE SEE LINE # 9 FOR PROGRAM CHANGE. PLEASE LET ME KNOW SOMETHING ASAP. WE PRINT THE LOGS IN 20 MIN. THANKS, KATHY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	630A-7A	CBS MORNING NEWS	30	1.0	1.0	\$5.00	04/18-04/18	1	1	\$5.00
2	M	630A-7A	CBS MORNING NEWS	30	1.0	1.0	\$5.00	04/21-04/21	1	1	\$5.00
3	Tu	630A-7A	CBS MORNING NEWS	30	1.0	1.0	\$5.00	04/22-04/22	1	1	\$5.00
4	W	630A-7A	CBS MORNING NEWS	30	1.0	1.0	\$5.00	04/23-04/23	1	1	\$5.00
5	Tu	7P-8P	NCIS	30	6.4	6.4	\$150.00	04/22-04/22	1	1	\$150.00
6	Tu	8P-9P	NCIS: LOS ANGELES	30	4.4	4.4	\$150.00	04/22-04/22	1	1	\$150.00
7	Tu	9P-10P	PERSON OF INTEREST	30	4.6	4.6	\$150.00	04/22-04/22	1	1	\$150.00
8	W	8P-9P	CRIMINAL MINDS (NA 5/21)	30	5.0	5.0	\$150.00	04/23-04/23	1	1	\$150.00
9*	Th	9P-10P	ELEMENTARY-CBS	30	3.2	3.2	\$100.00	04/17-04/17	1	1	\$100.00
Station remark: V2 4/17 9-10PM WILL BE NCIS. DO YOU WANT THIS?											
10	F	9P-10P	BLUE BLOODS	30	4.0	4.0	\$125.00	04/18-04/18	1	1	\$125.00

ORDER WORKSHEET

Rep Order# 10286267 Ver# 2

Status Returned

Traffic Order# 14901

Last Received:

04/16/14 4:39 PM

Showing Buylines:

All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 511
 Buyer Anne Braunschudel

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/511
 Flight Dates 04/17/14-04/23/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	2.0	\$50.00	04/19-04/19	1	1	\$50.00
12	Sa	9P-10P	48 HOURS	30	1.9	1.9	\$50.00	04/19-04/19	1	1	\$50.00
13	Su	530P-6P	CBS SUN EVE NEWS	30	1.7	1.7	\$50.00	04/20-04/20	1	1	\$50.00
14	Su	6P-7P	60 MINUTES	30	2.8	2.8	\$75.00	04/20-04/20	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 14 / \$1,070.00

---SALES MONTHLY TOTALS---

Apr2014: 14 / \$1,070.00

Order Totals: 14 / \$1,070.00 Total GRPS: 40.0

---COMPETITIVE---

Market Totals: \$13,375.00 CABL .00% ENKY 8.00% GBKO .00% UNKN .00% WBKO 87.00%
 WKY 5.00%

---COMPETITIVE COMMENTS---

WKY - 575 ENKY - 1070 WBKO - 11,054 EBKO - 40 TOTL - 12739

Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: ENKY-TV	Date: 4/16/14
--	--

I, Angela McCann,
 being/on behalf of: Mitch McConnell, a legally
 qualified candidate of the Republican political
 party for the office of: US Senate
 in the PRIMARY
 election to be held on: MAY 20, 2014
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		4/17-4/23			

Total Charges: \$ 1070 (Gross)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Angela McCann,
 being/on behalf of: Mitch McConnell, a legally
 qualified candidate of the Republican political
 party for the office of: US Senate
 in the _____
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$ _____ (Gross)

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

- does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

[Signature]
signature of candidate or authorized committee

Jesse Benton 3/13/13
printed name date

ORDER WORKSHEET

Rep Order# 10295516 Ver# 3

Status Revised

Traffic Order# 14957

Printed: 05/01/14 4:19 PM

1 of 4

Last Received: 05/01/14 3:24 PM

Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 588
 Buyer Anne Braunschudel

Agency (MEND) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/588
 Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL, SENATE COMMITTEE
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 6-19 FOR ADD TO SKED PREV7-325 REVTT-1425 TOT ADD-1100 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7p-8p	NCIS	30	6.4	6.4	\$150.00	05/06-05/06	1	1	\$150.00
2	Sa	530p-6p	CBS SAT EVE NEWS	30	2.0	2.0	\$50.00	05/03-05/03	1	1	\$50.00
3	Sa	8p-9p	CRIMETIME SATURDAY	30	1.7	1.7	\$50.00	05/03-05/03	1	1	\$50.00
4	Sa	9p-10p	48 HOURS	30	1.9	1.9	\$50.00	05/03-05/03	1	1	\$50.00
5	Su	930a-1030a	FACE THE NATION	30	1.0	1.0	\$25.00	05/04-05/04	1	1	\$25.00
6*	Su	8a-930a	CBS THIS MORNING SUNDAY	30	-	-	\$25.00	05/04-05/04	1	1	\$25.00
Sales remark: V3 ADD TO SKED											
V3 Added											
7*	F	10a-11a	THE PRICE IS RIGHT	30	-	-	\$25.00	05/02-05/02	1	1	\$25.00
Sales remark: V3 ADD TO SKED											
V3 Added											
8*	M	10a-11a	THE PRICE IS RIGHT	30	-	-	\$25.00	05/05-05/05	1	1	\$25.00
Sales remark: V3 ADD TO SKED											
V3 Added											

ORDER WORKSHEET

Rep Order# 10295516 Ver# 3

Status Revised

Traffic Order# 14957

Last Received:

05/01/14 4:19 PM

Showing Buylines:

All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 588
 Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/588
 Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
17*	W	9P-10P	CSI-CBS	30	-	-	\$150.00	05/07-05/07	1	1	\$150.00
			Sales remark: V3 ADD TO SKED								
			V3 Added								
18*	Th	9P-10P	ELEMENTARY	30	-	-	\$100.00	05/08-05/08	1	1	\$100.00
			Sales remark: V3 ADD TO SKED								
			V3 Added								
19*	F	9P-10P	BLUE BLOODS	30	-	-	\$125.00	05/02-05/02	1	1	\$125.00
			Sales remark: V3 ADD TO SKED								
			V3 Added								

---REPORT TOTALS---

Report Totals: 19 / \$1,425.00

---SALES MONTHLY TOTALS---

May2014: 19 / \$1,425.00

Order Totals: 19 / \$1,425.00 Total GRPs: 13.0

---COMPETITIVE---

Market Totals	CABL	ENKY	CBKO	UNKN	WBKO
\$29,503.11	.00%	4.83%	.00%	.00%	84.62%
	NKRY 10.55%				

---COMPETITIVE COMMENTS---

NKRY - 710 ENKY - 325 WBKO - 5695 EBKO - 100 TOTL - 6830

Books [nu11]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10295516 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 14957

Last Received:
Showing Buylines:

Printed: 05/01/14 4:19 PM
05/01/14 3:24 PM
All Lines

4 of 4

Station ENKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 588
Buyer Anne Braunschudel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/588
Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14957

Schedule Dates: 05/03/14-05/06/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
CPE: 3/3/588/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE

Date Entered: 05/01/14
Last Modified: 05/01/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10295516
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$48.75
Net Total: \$276.25
Sales Tax:

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
May - 2014	5	\$325.00
Grand Total:	5	\$325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/03/14-05/03/14	5	:30	5:30p- 6p (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CBS SAT EVE NEWS	5/1/14
2.0	Normal Line / PRIME	05/06/14-05/06/14	5	:30	7p- 8p (CST)			1						1	\$150.00	\$150.00	WINKY-CBS (ENKY)	NCIS	5/1/14
3.0	Normal Line / PRIME	05/03/14-05/03/14	5	:30	8p- 9p (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	CRIMETIME SATURDAY	5/1/14
4.0	Normal Line / PRIME	05/03/14-05/03/14	5	:30	9p- 10p (CST)							1		1	\$50.00	\$50.00	WINKY-CBS (ENKY)	48 HOURS	5/1/14
5.0	Normal Line / SPOT	05/04/14-05/04/14	5	:30	9:30a- 10:30a (CST)								1	1	\$25.00	\$25.00	WINKY-CBS (ENKY)	FACE THE NATION	5/1/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Bookend P/B Piggy Back

Printed At: 11:41 AM on Thursday, May 1 2014

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box) **FEDERAL CANDIDATE** **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: ENKY-TV	Date: 5/20/14
---	-------------------------

I, Tammie Wingrove

being/on behalf of: McConnell Senate Committee '14

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Primary

election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/25/18			

Attach proposed schedule with charges (if available): \$1,000.00 **GROSS**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ms Lowell Senack (owner) office 14,
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

Jesse Benton

4/21/14

Vendor: ZENKML

Name: ENKY-TV

Check Date: 05/02/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/2-5/8		\$935.00
				Total Amount	\$935.00
				Discount Total	\$0.00
				Check Amount	\$935.00

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88827

DATE	05/02/2014
AMOUNT	\$935.00

PAY **935.00**
ONLY Nine Three Five CENTS

PAY ***** Nine Hundred Thirty-Five and 00/100 *****

TO THE ORDER OF ENKY-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88827⑈ ⑆052000113⑆ 9841868970⑈



WINKY
YOUR LOCAL LINK

WINKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14937

Schedule Dates 04/25/14-05/01/14
Advertiser MCCONNELL SENATE COM (1667)
Agency MENTZER MEDIA SERVICES (1040)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 / (917) 206-9824
Agency Estimate # 555 / 3/3
Account Types National/Political
Billing Type Standard
Comments MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered 04/24/14
Last Modified 04/24/14
Entered By Kathy Werner
CO-OP No
Headline # ECR0292760
Demo
Order Type Normal
Package Deal
Commission % 15.000%
Commission 176.25
Net Total 998.75

Bowling Green (WINKY)
By Broadcast Month Spots Rate
Apr. 2014 5 \$235.00
May. 2014 17 \$940.00
Grand Total: 22 \$1,175.00

Line	Use Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	3P-4P (CST)						1			1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
2.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	3P-4P (CST)		1							1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
3.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	3P-4P (CST)			1						1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
4.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	3P-4P (CST)				1					1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
5.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	3P-4P (CST)					1				1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/24/14
6.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	6:03P-6:30P (CST)						1			1	\$20.00	\$20.00	Bowling Green (WINKY)	JOPARDY	4/24/14
7.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	6:03P-6:30P (CST)		1							1	\$20.00	\$20.00	Bowling Green (WINKY)	JOPARDY	4/24/14
8.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	6:03P-6:30P (CST)			1						1	\$20.00	\$20.00	Bowling Green (WINKY)	JOPARDY	4/24/14
9.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	6:03P-6:30P (CST)				1					1	\$20.00	\$20.00	Bowling Green (WINKY)	JOPARDY	4/24/14
10.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	6:03P-6:30P (CST)		1							1	\$20.00	\$20.00	Bowling Green (WINKY)	JOPARDY	4/24/14
11.0	Normal Line / SPOT	04/26/14-04/26/14	3	00:30	5:30P-6P (CST)							1		1	\$50.00	\$50.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/24/14
12.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	7P-9P (CST)		1							1	\$200.00	\$200.00	Bowling Green (WINKY)	THE VOICE	4/24/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WINKY
 WNKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

MENTZER MEDIA SERVICES
 800 FAIRMOUNT AVE.
 SUITE 306
 TOWSON, MD 21286

Contract # 14937

Schedule Dates: 04/25/14-05/01/14
 Advertiser: MCCONNELL SENATE COM (1667)
 Agency: MENTZER MEDIA SERVICES (1040)
 Product: Political (1040)
 Brand: POLITICAL (1254)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Braunschel, Anne
 Phone/Fax: (202) 955-5342 / (917) 206-9824
 Agency Estimate #: 555 / 3/3
 Account Types: National/Political
 Billing Type: Standard
 Comments: MCCONNELL FOR SENATE
 MCCONNELL SENATE COMMITTEE 2014

Date Entered: 04/24/14
 Last Modified: 04/24/14
 Entered By: Kathy Werner
 CO-OP: No
 Headline #: ECR0292760
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00%
 Commission: 176.25
 Net Total: 998.75

Broadcast Month	Spots	Rate
Apr. 2014	5	\$235.00
May. 2014	17	\$940.00
Grand Total:	22	\$1,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	6P-6:03P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WINKY)	FIRST-LOOK WEATHER	4/24/14
14.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	6P-6:03P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	FIRST-LOOK WEATHER	4/24/14
15.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	6P-6:03P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	FIRST-LOOK WEATHER	4/24/14
16.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	6P-6:03P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	FIRST-LOOK WEATHER	4/24/14
17.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	6P-6:03P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	FIRST-LOOK WEATHER	4/24/14
18.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	5:30P-6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/24/14
19.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	5:30P-6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/24/14
20.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	5:30P-6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/24/14
21.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	5:30P-6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/24/14
22.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	5:30P-6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10292760 Ver# 1 Status Confirmed Traffic Order# 14937 Last Received: 04/24/14 11:36 AM 1 of 3
 EC'd Yes

Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 555
 Buyer Anne Braunschudel
 Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/555
 Flight Dates 04/25/14-05/01/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/25-04/25	1	1	\$15.00
2	M	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/28-04/28	1	1	\$15.00
3	Tu	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/29-04/29	1	1	\$15.00
4	W	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/30-04/30	1	1	\$15.00
5	Th	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	05/01-05/01	1	1	\$15.00
6	F	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	04/25-04/25	1	1	\$20.00
7	M	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	04/28-04/28	1	1	\$20.00
8	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	04/29-04/29	1	1	\$20.00
9	W	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	04/30-04/30	1	1	\$20.00
10	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$20.00	05/01-05/01	1	1	\$20.00
11	Sa	530P-6P	NBC NIGHTLY NEWS	30	1.5	1.5	\$50.00	04/26-04/26	1	1	\$50.00
12	M	7P-9P	THE VOICE	30	4.6	4.6	\$200.00	04/28-04/28	1	1	\$200.00

ORDER WORKSHEET

Rep Order# 10292760 Ver# 1

Status Confirmed

Traffic Order# 14937

Last Received:

Showing Buylines:

Printed: 04/24/14 11:36 AM
04/24/14 11:17 AM
All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 555
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/555
Flight Dates 04/25/14-05/01/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	F	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	04/25-04/25	1	1	\$75.00
14	M	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	04/28-04/28	1	1	\$75.00
15	Tu	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	04/29-04/29	1	1	\$75.00
16	W	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	04/30-04/30	1	1	\$75.00
17	Th	6P-603P	FIRST-LOOK WEATHER	30	1.7	1.7	\$75.00	05/01-05/01	1	1	\$75.00
18	F	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/25-04/25	1	1	\$75.00
19	M	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/28-04/28	1	1	\$75.00
20	Tu	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/29-04/29	1	1	\$75.00
21	W	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/30-04/30	1	1	\$75.00
22	Th	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	05/01-05/01	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 22 / \$1,175.00

---SALES MONTHLY TOTALS---

Apr2014: 5/ \$235.00

May2014: 17/ \$940.00

Order Totals: 22 / \$1,175.00

Total GRPs: 38.6

---COMPETITIVE---

Market Totals

\$13,888.89

CABL

.00%

ENRY 10.44%

GBKO .72%

DNKN .00%

WBKO 80.37%

ORDER WORKSHEET

Rep Order# 10292760 Ver# 1

Status Confirmed

Traffic Order# 14937

Last Received:
Showing Buylines:

Printed: 04/24/14 11:36 AM
04/24/14 11:17 AM
All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 555
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/555
Flight Dates 04/25/14-05/01/14

WNKY 8.46%

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- COMPETITIVE COMMENTS ---

ENKY - 1450 WNKY - 1175 WRKO - 11160 EBRK - 100 TOTL - 13885

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

Mentzer Media Services, Inc.

Vendor: 2NKYMC

Name: WNKY-TV

88617

Check Date: 04/24/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 4/25-5/1		\$998.75
				Total Amount	\$998.75
				Discount Total	\$0.00
				Check Amount	\$998.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88617

DATE	04/24/2014
AMOUNT	\$998.75

PAY **99875**
ONLY Nine Nine Eight Seven CENTS

PAY ***** Nine Hundred Ninety-Eight and 75/100 *****

TO THE ORDER OF WNKY-TV

Barbara Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88617⑈ ⑆052000113⑆ 9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">W NKY -TV</p>	Date: <p style="text-align: center; font-size: 1.2em;">4/24/14</p>
--	--

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	4/25-5/1			

Attach proposed schedule with charges (if available): \$1,175 **Gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

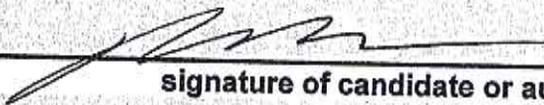
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Jesse Benton
printed name

4/21/14
date



WNKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14938

Schedule Dates: 04/25/14-05/01/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
Agency Estimate #: 555/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL FOR SENATE
MCCONNELL SENATE COMMITTEE 2014

Date Entered: 04/24/14
Last Modified: 04/24/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR0292762
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00%
Commission: 217.50
Net Total: 1,232.50

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Apr. 2014	8	\$450.00
May. 2014	10	\$1,000.00
Grand Total:	18	\$1,450.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	10A-11A (CST)						1			1	\$25.00	\$25.00	WNKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
2.0	Normal Line / SPOT	04/28/14-04/28/14	3	00:30	10A-11A (CST)		1							1	\$25.00	\$25.00	WNKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
3.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	10A-11A (CST)			1						1	\$25.00	\$25.00	WNKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
4.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	10A-11A (CST)				1					1	\$25.00	\$25.00	WNKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
5.0	Normal Line / SPOT	05/01/14-05/01/14	3	00:30	10A-11A (CST)					1				1	\$25.00	\$25.00	WNKY-CBS (ENKY)	THE PRICE IS RIGHT	4/24/14
6.0	Normal Line / SPOT	04/26/14-04/26/14	3	00:30	5:30P-6P (CST)						2			2	\$50.00	\$100.00	WNKY-CBS (ENKY)	CBS SAT EVE NEWS	4/24/14
7.0	Normal Line / SPOT	04/26/14-04/26/14	3	00:30	9P-10P (CST)						2			2	\$50.00	\$100.00	WNKY-CBS (ENKY)	48 HOURS	4/24/14
8.0	Normal Line / SPOT	04/26/14-04/26/14	3	00:30	8P-9P (CST)						2			2	\$50.00	\$100.00	WNKY-CBS (ENKY)	CRIMETIME SATURDAY	4/24/14
9.0	Normal Line / SPOT	04/25/14-04/25/14	3	00:30	9P-10P (CST)						1			1	\$125.00	\$125.00	WNKY-CBS (ENKY)	BLUE BLOODS	4/24/14
10.0	Normal Line / SPOT	04/30/14-04/30/14	3	00:30	9P-10P (CST)				2					2	\$150.00	\$300.00	WNKY-CBS (ENKY)	CSI:CRS	4/24/14
11.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	9P-10P (CST)			2						2	\$150.00	\$300.00	WNKY-CBS (ENKY)	PERSON OF INTEREST	4/24/14
12.0	Normal Line / SPOT	04/29/14-04/29/14	3	00:30	8P-9P (CST)			2						2	\$150.00	\$300.00	WNKY-CBS (ENKY)	NCIS: LOS ANGELES	4/24/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

3E Bookend P/B Prgy Back
 Printed At: 10:39 AM on Thursday, April 24 2014
 Page 1 of 1

ORDER WORKSHEET

Rep Order# 10292762 Ver# 1 Status Confirmed Traffic Order# 14938 Printed: 04/24/14 11:36 AM 1 of 2

EC'd Yes Last Received: 04/24/14 11:28 AM Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 555
 Buyer Anne Braunschneider

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/555
 Flight Dates 04/25/14-05/01/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	04/25-04/25	1	1	\$25.00
2	M	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	04/28-04/28	1	1	\$25.00
3	Tu	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	04/29-04/29	1	1	\$25.00
4	W	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	04/30-04/30	1	1	\$25.00
5	Th	10A-11A	THE PRICE IS RIGHT	30	1.8	1.8	\$25.00	05/01-05/01	1	1	\$25.00
6	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	4.0	\$50.00	04/26-04/26	2	2	\$100.00
7	Sa	9P-10P	48 HOURS	30	1.9	3.8	\$50.00	04/26-04/26	2	2	\$100.00
8	Sa	8P-9P	CRIMETIME SATURDAY	30	1.7	3.4	\$50.00	04/26-04/26	2	2	\$100.00
9	F	9P-10P	BLUE BLOODS	30	4.0	4.0	\$125.00	04/25-04/25	1	1	\$125.00
10	W	9P-10P	CST-CBS	30	4.7	9.4	\$150.00	04/30-04/30	2	2	\$300.00
11	Tu	9P-10P	PERSON OF INTEREST	30	4.6	9.2	\$150.00	04/29-04/29	2	2	\$300.00
12	Tu	8P-9P	NCIS: LOS ANGELES	30	4.4	8.8	\$150.00	04/29-04/29	2	2	\$300.00

ORDER WORKSHEET

Rep Order# 10292762 Ver# 1 Status Confirmed Traffic Order# 14938 Last Received: 04/24/14 11:28 AM 2 of 2
 EC'd Yes Showing Buylines: All Lines

Printed: 04/24/14 11:36 AM

Station ENKY-TV BOWLING GREEN KY Agency (MENT) MENTZER MEDIA SERVICES
 Advertiser (NW80) POLITICAL 600 FAIRMOUNT AVE, SUITE 306
 Product MCCONNELL FOR SENATE TOWSON, MD 21286
 3d Estimate# 555 Agency C/P1/P2/E 3/3/555
 Buyer Anne Braunschneider Flight Dates 04/25/14-05/01/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
----	-----	------	---------	-----	---------	----------------	------	-------	----------------	----------------	---------------

---REPORT TOTALS---

Report Totals: 18 / \$1,450.00

---SALES MONTHLY TOTALS---

Apr2014: 8 / \$450.00 May2014: 10 / \$1,000.00

Order Totals: 18 / \$1,450.00 Total GRPs: 51.6

---COMPETITIVE---

Market Totals \$13,888.89 CABL .00% ENKY 10.44% GBKO .72% UNKN .00% WBKO 80.37%
 WKKY 8.46%

---COMPETITIVE COMMENTS---

ENKY - 1450 WKKY - 1175 WBKO - 11160 EBKO - 100 TOTL - 13885

--- CREDIT RISK ---

STANDARD CREDIT TERMS

Books [null]
 Demos RA35+

Mentzer Media Services, Inc.
 Vendor: 2ENKMC Name: ENKY-TV

Check Date: 04/24/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 4/25-5/1		\$1,232.50
				Total Amount	\$1,232.50
				Discount Total	\$0.00
				Check Amount	\$1,232.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

88615

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/520

DATE: 04/24/2014
 AMOUNT: \$1,232.50

PAY **1,232.50**
 ONLY ONE THOUSAND TWO HUNDRED THIRTY-TWO AND 50/100 CENTS

PAY ***** One Thousand Two Hundred Thirty-Two and 50/100 *****

TO THE ORDER OF

ENKY-TV

B. E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88615⑈ ⑆052000113⑆ 9841868970⑈

Vendor: ZENKVIC

Name: ENKY-TV

Check Date: 04/30/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 5/2-5/8		\$276.25
				Total Amount	\$276.25
				Discount Total	\$0.00
				Check Amount	\$276.25

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

88768

DATE	04/30/2014
AMOUNT	\$276.25

PAY ONLY **276.25** CENTS
Two Seven Six

PAY ***** Two Hundred Seventy-Six and 25/100 *****

TO THE ORDER OF ENKY-TV

Ben E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88768⑈ ⑆052000113⑆ 9841868970⑈

ORDER WORKSHEET

R/p Order# 10295516 Ver# 1 Status New

Traffic Order# 14957

Printed: 05/01/14 12:19 PM

1 of 2

EC'd Yes

Last Received: 05/01/14 10:29 AM

Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 588
 Buyer Anne Braunschneidel

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/588
 Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 5/2 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (1000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7P-8P	NCIS	30	6.4	6.4	\$150.00	05/06-05/06	1	1	\$150.00
2	Sa	530P-6P	CBS SAT EVE NEWS	30	2.0	2.0	\$50.00	05/03-05/03	1	1	\$50.00
3	Sa	8P-9P	CRIMETIME SATURDAY	30	1.7	1.7	\$50.00	05/03-05/03	1	1	\$50.00
4	Sa	9P-10P	48 HOURS	30	1.9	1.9	\$50.00	05/03-05/03	1	1	\$50.00
5	Su	930A-1030A	FACE THE NATION	30	1.0	1.0	\$25.00	05/04-05/04	1	1	\$25.00

---REPORT TOTALS---

Report Totals: 5 / \$325.00

---SALES MONTHLY TOTALS---

May2014: 5 / \$325.00
 Order Totals: 5 / \$325.00
 Total GRPs: 13.0

ORDER WORKSHEET

Rep Order# 10295516 Ver# 1 Status New
 EC'd Yes

Traffic Order# 14957

Printed: 05/01/14 12:19 PM
 Last Received: 05/01/14 10:29 AM
 Showing Buylines:

05/01/14 12:19 PM
 05/01/14 10:29 AM
 All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 588
 Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/588
 Flight Dates 05/02/14-05/08/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- COMPETITIVE ---

Market Totals	\$6,728.78	CABL .00%	ENKY 4.83%	GBKO .00%	DNKN .00%	WBKO 84.62%
		ENKY 10.55%				

--- COMPETITIVE COMMENTS ---

ENKY - 710 ENKY - 325 WBKO - 5695 GBKO - 100 TOTL - 6830

Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em; color: blue;">ENKY-TV</p>	Date: <p style="text-align: center; font-size: 1.2em; color: blue;">4/30/14</p>
---	---

I, Tammie Wingrove,
 being/on behalf of: McConnell Senate Committee '14,
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	5/2-5/8			

Attach proposed schedule with charges (if available): 325 Gross

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McConnell Senate Committee '14

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

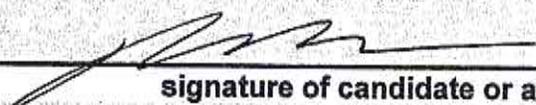
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Jesse Benton
printed name

4/21/14
date



Political Client
Information Request Form

Candidate Name: Mitch McConnell

Official Campaign Name: McConnell Senate Committee

Address: Po Box 14916

City, State & Zip Code: Louisville, KY 40201

Campaign Phone: 502-618-1377

Campaign Fax: 502-526-5641

Campaign Contact Person: Jesse Benton

Campaign Treasurer: Larry Steinberg



Mentzer Media Services, Inc.
 Vendor: 2ENKMC Name: ENKY-TV

Check Date: 04/16/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 4/17-23		\$909.50
				Total Amount	\$909.50
				Discount Total	\$0.00
				Check Amount	\$909.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/520

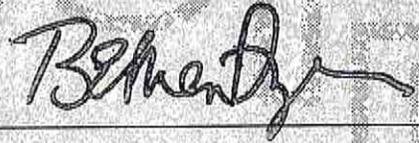
88453

DATE	04/16/2014
AMOUNT	\$909.50

PAY **90950**
 ONLY Nine Zero Nine CENTS

PAY ***** Nine Hundred Nine and 50/100 *****

TO THE ORDER OF ENKY-TV



CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88453⑈ ⑆052000113⑆ 9841868970⑈



WINKY
 YOUR LOCAL LINK
 WNKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE.
 SUITE 306
 TOWSON, MD 21286

Contract # 14902

Schedule Dates: 04/17/14-04/23/14
 Advertiser: MCCONNELL SENATE COM (1667)
 Agency: MENTZER MEDIA SERVICES (1040)
 Product: Political (1040)
 Brand: POLITICAL (1254)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Braunschel, Anne
 Phone/Fax: (202) 955-5342 / (917) 206-9824
 Agency Estimate #: 511/3/3
 Account Types: National/Political
 Billing Type: Standard
 Comments: MCCONNELL FOR SENATE
 MCCONNELL SENATE COMMITTEE 2014

Date Entered: 04/16/14
 Last Modified: 04/16/14
 Entered By: Kathy Werner
 CO-OP: No
 Headline #: ECR0286289
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00%
 Commission: 86.25
 Net Total: 488.75

Bowling Green (WINKY)		
By Broadcast Month	Spots	Rate
Apr. 2014	22	\$575.00
Grand Total:	22	\$575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/17/14-04/17/14	3	00:30	3P-4P (CST)					1				1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
2.0	Normal Line / SPOT	04/18/14-04/18/14	3	00:30	3P-4P (CST)							2		2	\$15.00	\$30.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
3.0	Normal Line / SPOT	04/21/14-04/21/14	3	00:30	3P-4P (CST)								1	1	\$15.00	\$15.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
4.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	3P-4P (CST)								2	2	\$15.00	\$30.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
5.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	3P-4P (CST)								2	2	\$15.00	\$30.00	Bowling Green (WINKY)	DR. PHIL	4/16/14
6.0	Normal Line / SPOT	04/17/14-04/17/14	3	00:30	5P-5:30P (CST)					1				1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
7.0	Normal Line / SPOT	04/18/14-04/18/14	3	00:30	5P-5:30P (CST)							1		1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
8.0	Normal Line / SPOT	04/21/14-04/21/14	3	00:30	5P-5:30P (CST)								1	1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
9.0	Normal Line / SPOT	04/22/14-04/22/14	3	00:30	5P-5:30P (CST)							2		2	\$20.00	\$40.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
10.0	Normal Line / SPOT	04/23/14-04/23/14	3	00:30	5P-5:30P (CST)							1		1	\$20.00	\$20.00	Bowling Green (WINKY)	JEOPARDY	4/16/14
11.0	Normal Line / SPOT	04/17/14-04/17/14	3	00:30	5:30P-6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/16/14
12.0	Normal Line / SPOT	04/21/14-04/21/14	3	00:30	5:30P-6P (CST)								1	1	\$75.00	\$75.00	Bowling Green (WINKY)	NBC NIGHTLY NEWS	4/16/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Printed: 04/16/14 4:59 PM

1 of 3

Rep Order# 10286289 Ver# 1
 EC'd Yes Status Confirmed

Traffic Order# 14902
 Last Received: 04/16/14 4:54 PM
 Showing Buylines:

All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 511
 Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/511
 Flight Dates 04/17/14-04/23/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOP
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Th	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/17-04/17	1	1	\$15.00
2	F	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	04/18-04/18	2	2	\$30.00
3	M	3P-4P	DR. PHIL	30	1.5	1.5	\$15.00	04/21-04/21	1	1	\$15.00
4	Tu	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	04/22-04/22	2	2	\$30.00
5	W	3P-4P	DR. PHIL	30	1.5	3.0	\$15.00	04/23-04/23	2	2	\$30.00
6	Th	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	04/17-04/17	1	1	\$20.00
7	F	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	04/18-04/18	1	1	\$20.00
8	M	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	04/21-04/21	1	1	\$20.00
9	Tu	5P-530P	JEOPARDY	30	1.3	2.6	\$20.00	04/22-04/22	2	2	\$40.00
10	W	5P-530P	JEOPARDY	30	1.3	1.3	\$20.00	04/23-04/23	1	1	\$20.00
11	Th	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/17-04/17	1	1	\$75.00
12	M	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/21-04/21	1	1	\$75.00

ORDER WORKSHEET

Printed: 04/16/14 4:59 PM

Rep Order# 10286289 Ver# 1 Status Confirmed Traffic Order# 14902
 EC'd Yes Last Received: 04/16/14 4:54 PM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (NW80) POLITICAL
 Product MCCONNELL FOR SENATE
 Estimate# 511
 Buyer Anne Braunschield

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/511
 Flight Dates 04/17/14-04/23/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOP
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/TMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	W	530P-6P	NBC NIGHTLY NEWS	30	1.6	1.6	\$75.00	04/23-04/23	1	1	\$75.00
14	Th	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	04/17-04/17	1	1	\$25.00
15	F	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	04/18-04/18	1	1	\$25.00
17	Tu	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	04/22-04/22	1	1	\$25.00
18	W	603P-630P	JEOPARDY	30	1.7	1.7	\$25.00	04/23-04/23	1	1	\$25.00
19	Su	1005P-1035P	WHACKED/SPORTS	30	4.6	4.6	\$10.00	04/20-04/20	1	1	\$10.00

---REPORT TOTALS---

Report Totals: 22 / \$575.00

---SALES MONTHLY TOTALS---

Apr2014: 22 / \$575.00

Order Totals: 22 / \$575.00 Total GRPS: 36.0

---COMPETITIVE---

Market Totals \$11,500.00 CABL .00% ENKY 8.00% GEKO .00% UNKN .00% WBKO 87.00%
 WNKY 5.00%

---COMPETITIVE COMMENTS---

WNKY - 575 ENKY - 1070 WBKO - 11054 EBKO - 40 TOTL - 12739

Books [null]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 10286289 Ver# 1
EC'd Yes

Status Confirmed

Traffic Order# 14902

Last Received:
Showing Buylines:

Printed: 04/16/14 4:59 PM
04/16/14 4:54 PM
All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (NW80) POLITICAL
Product MCCONNELL FOR SENATE
Estimate# 511
Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/511
Flight Dates 04/17/14-04/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WNKY-TV

Date:

4/16/14

I, Angela McCann,

being/on behalf of: Mitch McConnell, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the PRIMARY

election to be held on: MAY 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		4/17-4/23			

Total Charges: \$ 875 (Gross)

Mentzer Media Services, Inc.
 Vendor: 2NKYMC Name: WNKY-TV

88455
 Check Date: 04/16/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 4/17-23		\$488.75
				Total Amount	\$488.75
				Discount Total	\$0.00
				Check Amount	\$488.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/520

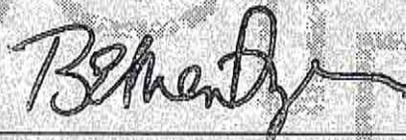
88455

DATE	04/16/2014
AMOUNT	\$488.75

PAY **48875**
 ONLY Four Eight Eight CENTS

PAY ***** Four Hundred Eighty-Eight and 75/100 *****

TO THE ORDER OF WNKY-TV



CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈88455⑈ ⑆052000113⑆ 9841868970⑈



WINKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14532

Schedule Dates: 02/07/14-02/07/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1254)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: BRAUNSCHEI, ANNE
Phone/Fax: (202) 955-5342 / (917) 206-9824
Agency Estimate #: 320/3/3
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE '14

Date Entered: 01/24/14
Last Modified: 01/24/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR0197482
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00%
Commission: 112.50
Net Total: 637.50

Bowling Green (WINKY)		
By Broadcast Month	Spots	Rate
Feb. 2014	1	\$750.00
Grand Total:	1	\$750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/07/14-02/07/14	3	00:30	7P-10:30P (CST)						1			1	\$750.00	\$750.00	Bowling Green (WINKY)	OLYMPIC OPENING CEREMONY	1/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Rep Order# 10197482 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 14532 Printed: 01/24/2014 2:07 PM 1 of 2
 EC'd - Yes Last Received: 01/24/2014 9:46 AM Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL
 Product MCCONNELL SENATE'14
 Estimate# 320
 Buyer ANNE BRAUNSCHEIDEL
 Phone#
 Fax#

Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/320
 Flight Dates 01/28/2014 - 02/07/2014
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () SHANNON YALLOP
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	7P-1030P	OLYMPIC OPENING CEREMONY	:30	\$750.00	02/07-02/07	1	1	1	\$750.00	
Rating: 5.0												

---REPORT TOTALS---

Report Totals: 1 / \$750.00

---SALES MONTHLY TOTALS---

Feb 14: 1 / \$750.00
 Sales Totals: 1 / \$750.00
 Station Totals: 1 / \$750.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$9,375 CABL 0% ENKY 2% GBKO 0% UNKN 0% WBKO 90%
 WNKY 8%

---COMPETITIVE COMMENTS---

WNKY - 750
 ENKY - 100
 WBKO - 40

Books null
 Demos RA35+

Rep Order# 10197482 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 14532 Printed: 01/24/2014 2:07 PM 2 of 2
EC'd - Yes Last Received: 01/24/2014 9:46 AM

Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 320
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/320
Flight Dates 01/28/2014 - 02/07/2014
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () SHANNON YALLOF
Salesperson
Salesperson Phone# 202-955-5342
Salesperson FAX#

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; color: red; font-size: 1.2em;">WNKY-TV</p>	Date: <p style="text-align: center; font-size: 1.2em;">1/23/14</p>
--	--

I, Angela McCann

being/on behalf of: Mitch McConnell, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/28-2/7			

Total Charges: \$ 750 (Gross)

87613

Check Date: 01/23/2014

Amount \$637.50

Amount \$637.50

Mentzer Media Services, Inc.
Vendor: 2NKYMC Name: WNKY-TV

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 1/28-2/7		\$637.50
				Total Amount	\$637.50
				Discount Total	\$0.00
				Check Amount	\$637.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

PAY **637.50**
ONLY SIX HUNDRED THIRTY SEVEN AND 50/100 CENTS

PAY ***** Six Hundred Thirty-Seven and 50/100 *****

TO THE ORDER OF WNKY-TV

Barbara Wentz

DATE	01/23/2014
AMOUNT	\$637.50

87613

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑆87613⑆ ⑆052000113⑆ 9841868970⑆



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14533

Schedule Dates	02/02/14-02/02/14	Date Entered	01/24/14
Advertiser	MCCONNELL SENATE COM (1667)	Last Modified	01/24/14
Agency	MENTZER MEDIA SERVICES (1040)	Entered By	Kathy Werner
Product	Political (1040)	CO-OP	No
Brand	POLITICAL (1254)	Headline #	ECR0197483
Salesperson	WASHINGTON, DC (1023)	Demo	
Sales Office	WASHINGTON, DC	Order Type	Normal
Buyer Name	Braunschel, Anne	Package Deal	
Phone/Fax	(202) 955-5342 / (917) 206-9824	Commission %	15.00%
Agency Estimate #	320 / 3/3	Commission	15.00
Account Types	National/Political	Net Total	85.00
Billing Type	Standard		
Comments	MCCONNELL SENATE '14		

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Feb. 2014	1	\$100.00
Grand Total:	1	\$100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/02/14-02/02/14	3	00:30	9:30A-10A (CST)	1							1	1	\$100.00	\$100.00	WINKY-CBS (ENKY)	FACE MATN-CBS	1/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Rep Order# 10197483 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 01/24/2014 2:03 PM
Last Received: 01/24/2014 8:59 AM
Showing Buylines: All Lines

2 of 2

Station ENKY-TV BOWLING GREEN KY
Advertiser () POLITICAL
Product MCCONNELL SENATE '14
Estimate# 320
Buyer Anne Braunschudel
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 3/3/320
Flight Dates 01/28/2014 - 02/07/2014
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () SHANNON YALLOF
Salesperson Phone# 202-955-5342
Salesperson FAX#

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

M'Conen Senate Committee 2014

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Larry Sternberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/13/13 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title

Rep Order# 10197483 Ver# 1 Status New Traffic Order# Printed: 01/24/2014 2:03 PM 1 of 2
 EC'd Yes Last Received: 01/24/2014 8:59 AM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY Agency () MENTZER MEDIA SERVICES Rep Firm () WASHINGTON
 Advertiser () POLITICAL 600 FAIRMOUNT AVE, SUITE 306 Sales Office () SHANNON YALLOP
 Product MCCONNELL SENATE '14 TOWSON, MD 21286 Salesperson ()
 Estimate# 320 Agency C/P1/P2/E 3/3/320
 Buyer Anne Braunschaidel Flight Dates 01/28/2014 - 02/07/2014 Salesperson Phone# 202-955-5342
 Phone# Hiatus Weeks Salesperson FAX#
 Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	930A-10A	FACE NATION-CBS	:30	\$100.00	02/02-02/02	1	1	1	\$100.00	
Rating: 1.5												

---REPORT TOTALS---

Report Totals: 1 / \$100.00

---SALES MONTHLY TOTALS---

Feb 14: 1 / \$100.00
 Sales Totals: 1 / \$100.00
 Station Totals: 1 / \$100.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$5,000 CABL 0% ENKY 2% GBKO 0% UNKN 0% WBKO 90%
 WNKY 8%

---COMPETITIVE COMMENTS---

WNKY - 750
 ENKY - 100
 WBKO - 8225

Books null
 Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: ENKY-TV	Date: 1/23/14
---	---

I, Angela McCann,
 being/on behalf of: Mitch McConnell, a legally
 qualified candidate of the Republican political
 party for the office of: US Senate
 in the _____
 election to be held on: _____
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/28-2/7			

Total Charges: \$ 100. (Gross)

Mentzer Media Services, Inc.
 Vendor: ZENKMC Name: ENKY-TV

Check Date: 01/23/2014
87611

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 1/28-27		\$85.00
				Total Amount	\$85.00
				Discount Total	\$0.00
				Check Amount	\$85.00

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/520

87611

PAY *****
 Eighty-Five and 00/100 *****
 ONLY **8500** CENTS

DATE	01/23/2014
AMOUNT	\$85.00

TO THE ORDER OF ENKY-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

Barbara Mentzer

⑈87611⑈ ⑆0520001131⑆ 9841868970⑈



WNKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14523

Schedule Dates: 01/27/14-01/27/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1186)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
Agency Estimate #: 3/3/312
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE '14
MCCONNELL SENATE COMMITTEE 2014

Date Entered: 01/21/14
Last Modified: 01/21/14
Entered By: Wendy Winchester
CO-OP: No
Headline #: ECR0194447
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00%
Commission: 33.75
Net Total: 191.25

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Feb. 2014	3	\$225.00
Grand Total:	3	\$225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/27/14-01/27/14	3	00:30	3P-4P (CST)	1		1						1	\$50.00	\$50.00	Bowling Green (WNKY)	DR. PHIL	1/21/14
2.0	Normal Line / SPOT	01/27/14-01/27/14	3	00:30	5P-5:30P (CST)	1		1						1	\$75.00	\$75.00	Bowling Green (WNKY)	JEOPARDY	1/21/14
3.0	Normal Line / SPOT	01/27/14-01/27/14	3	00:30	6P-6:03P (CST)	1		1						1	\$100.00	\$100.00	Bowling Green (WNKY)	JEOPARDY	1/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Rep Order# 10194447 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 14523 Printed: 01/21/2014 10:43 AM 2 of 2
EC'd: Yes Last Received: 01/21/2014 9:50 AM
Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY Agency () MENTZER MEDIA SERVICES Rep Firm () WASHINGTON

Advertiser () POLITICAL 600 FAIRMOUNT AVE, SUITE 306 Sales Office () SHANNON YALLOF

Product MCCONNELL SENATE '14 TOWSON, MD 21286 Salesperson () SHANNON YALLOF

Estimate# 312 Agency C/P1/P2/E 3/3/312 Flight Dates 01/25/2014 - 01/27/2014 Salesperson Phone# 202-955-5342

Buyer Anne Braunschneider Hiatus Weeks Salesperson FAX#

Phone# WNKY - \$225
ENKY - \$700
WBKO - \$3105

Books null
Demos RA35+

Rep Order# 10194447 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 14523 Printed: 01/21/2014 10:43 AM 1 of 2
 EC'd Yes Last Received: 01/21/2014 9:50 AM Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL
 Product MCCONNELL SENATE '14
 Estimate# 312
 Buyer Anne Braunschweig
 Phone#
 Fax#

Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/12
 Flight Dates 01/25/2014 - 01/27/2014
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () SHANNON YALLOP
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

---CONTRACT COMMENT---
 MCCONNELL SENATE COMMITTEE 2014 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	3P-4P	DR. PHIL	:30	\$50.00	01/27-01/27	1	1	1	\$50.00	
	Rating: 1.7											
	2	M	5P-530P	JEOPARDY	:30	\$75.00	01/27-01/27	1	1	1	\$75.00	
	Rating: 1.6											
	3	M	6P-603P	JEOPARDY	:30	\$100.00	01/27-01/27	1	1	1	\$100.00	
	Rating: 2.1											

---REPORT TOTALS---
 Report Totals: 3 / \$225.00

---SALES MONTHLY TOTALS---

Jan 14: 0 / \$0.00 Feb 14: 3 / \$225.00
 Sales Totals: 3 / \$225.00
 Station Totals: 3 / \$225.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$4,500 CABL 0% ENKY 19% GBKO 0% ONRN 0% WBKO 76%
 WNKY 5%

---COMPETITIVE COMMENTS---

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; color: red; font-size: 1.2em;">WNKY-TV</p>	Date: <p style="text-align: center; font-size: 1.2em;">1/20/14</p>
--	--

I, Angela McCann,
being/on behalf of: Mitch McConnell, a legally
qualified candidate of the Republican political
party for the office of: US Senate
in the _____
election to be held on: _____
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/25-1/27			

Total Charges: \$ 225. (Gross)

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, McConnell Senate Committee '14
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

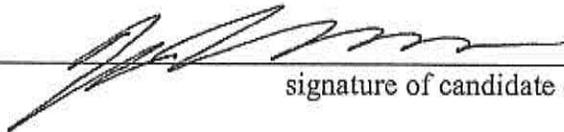
does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Benton
printed name

3/13/13
date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: ENKY-TV	Date: 1/20/14
--	---

I, Angela McCann,
 being/on behalf of: Mitch McConnell, a legally
 qualified candidate of the Republican political
 party for the office of: US Senate
 in the _____
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/22-1/24			

Total Charges: \$ 1000 (Gross)



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14520

Schedule Dates: 01/22/14-01/24/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: POLITICAL (1040)
Brand: POLITICAL (1186)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
Agency Estimate #: 3/3/10
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE '14
MCCONNELL SENATE COMMITTEE 2014

Date Entered: 01/21/14
Last Modified: 01/21/14
Entered By: Wendy Winchester
CO-OP: No
Headline #: ECR0194483
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00%
Commission: 150.00
Net Total: 850.00

WINKY-CBS (ENKY)
By Broadcast Month Spots Rate
Jan. 2014 2 \$1,000.00
Grand Total: 2 \$1,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/24/14-01/24/14	3	01:00	9P-10P (CST)						1			1	\$400.00	\$400.00	WINKY-CBS (ENKY)	BLUE BLOOD-CBS	1/21/14
2.0	Normal Line / SPOT	01/22/14-01/22/14	3	01:00	8P-9P (CST)				1					1	\$600.00	\$600.00	WINKY-CBS (ENKY)	CRIMINAL MIND-CBS	1/21/14

CONFIRMATION CONTRACT

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Rep Order# 10194483 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 14520 Printed: 01/21/2014 10:17 AM 2 of 2
EC'd Yes Last Received: 01/21/2014 9:57 AM
Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY Agency () MENTZER MEDIA SERVICES
Advertiser () POLITICAL 600 FAIRMOUNT AVE, SUITE 306 Rep Firm
Product MCCONNELL SENATE '14 TOWSON, MD 21286 Sales Office () WASHINGTON
Estimate# 310 Agency C/P1/P2/E 3/3/310 Salesperson () SHANNON YALLOF
Buyer Anne Braunschudel Flight Dates 01/22/2014 - 01/24/2014 Salesperson Phone# 202-955-5342
Phone# Hiatus Weeks Salesperson FAX#
Fax#

Books null
Demos RA35+

Mentzer Media Services, Inc.

Vendor: 2NKYMC

Name: WNKY-TV

87562

Check Date: 01/20/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 1/25-27		\$191.25
				Total Amount	\$191.25
				Discount Total	\$0.00
				Check Amount	\$191.25

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

87562

DATE	01/20/2014
AMOUNT	\$191.25

➔ PAY **191** CENTS
ONLY One Nine One

PAY ***** One Hundred Ninety-One and 25/100 *****

TO THE ORDER OF WNKY-TV

Barbara Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 87562 ⑈ ⑆ 052000 113 ⑆ 9841868970 ⑈

Rep Order# 10194457 Ver# 1 Status New Traffic Order# Printed: 01/21/2014 10:29 AM 1 of 2
 EC'd Yes Last Received: 01/21/2014 9:51 AM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL
 Product MCCONNELL SENATE '14
 Estimate# 312
 Buyer Anne Braunschield
 Phone#
 Fax#

Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/312
 Flight Dates 01/25/2014 - 01/27/2014
 Hiatus Weeks

Rep Firm () WASHINGTON
 Sales Office () SHANNON YALLOP
 Salesperson ()
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

MCCONNELL SENATE COMMITTEE 2014 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	8P-9P	CRIMTME SA-CBS	:30	\$200.00	01/25-01/25	1	1	1	\$200.00	
	Rating: 2.4											
	2	SA	9P-10P	48 HOURS-CBS	:30	\$200.00	01/25-01/25	1	1	1	\$200.00	
	Rating: 1.8											
	3	SU	930A-1030A	FACE MATN-CBS	:30	\$100.00	01/26-01/26	1	1	1	\$100.00	
	Rating: 1.5											
	4	SU	6P-7P	60 MINUTES-CBS	:30	\$200.00	01/26-01/26	1	1	1	\$200.00	
	Rating: 3.3											

---REPORT TOTALS---

Report Totals: 4 / \$700.00

---SALES MONTHLY TOTALS---

Jan 14: 4 / \$700.00 Feb 14: 0 / \$0.00

Sales Totals: 4 / \$700.00

Station Totals: 4 / \$700.00

Lines not sent/rcld/rtrn: 0 / \$0.00



WNKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14521

Schedule Dates: 01/25/14-01/26/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1186)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
Agency Estimate #: 3/3/312
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE '14
 MCCONNELL SENATE COMMITTEE 2014

Date Entered: 01/21/14
Last Modified: 01/21/14
Entered By: Wendy Winchester
CO-OP: NO
Headline #: ECR0194457
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00%
Commission: 105.00
Net Total: 595.00

WNKY-CBS (ENKY)
 By Broadcast Month Spots Rate
 Jan. 2014 4 \$700.00
 Grand Total: 4 \$700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/25/14-01/25/14	3	00:30	8P-9P (CST)							1		1	\$200.00	\$200.00	WNKY-CBS (ENKY)	CRIMTIVE SA-CBS	1/21/14
2.0	Normal Line / SPOT	01/25/14-01/25/14	3	00:30	9P-10P (CST)							1		1	\$200.00	\$200.00	WNKY-CBS (ENKY)	48 HOURS CBS	1/21/14
3.0	Normal Line / SPOT	01/26/14-01/26/14	3	00:30	9:30A-10:30A (CST)							1		1	\$100.00	\$100.00	WNKY-CBS (ENKY)	FACE NATH-CBS	1/21/14
4.0	Normal Line / SPOT	01/26/14-01/26/14	3	00:30	6P-7P (CST)							1		1	\$200.00	\$200.00	WNKY-CBS (ENKY)	60 MINUTES-CBS	1/21/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Mentzer Media Services, Inc.

Vendor: 2ENKMC

Name: ENKY-TV

87571

Check Date: 01/20/2014

Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 1/22-24		\$850.00
				Total Amount	\$850.00
				Discount Total	\$0.00
				Check Amount	\$850.00

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Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

87571

DATE	01/20/2014
AMOUNT	\$850.00

➔ PAY **850** 00
ONLY Eight, Five, Zero CENTS

PAY ***** Eight Hundred Fifty and 00/100 *****

TO THE ORDER OF ENKY-TV

Ben E Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 8 7 5 7 1 ⑈ ⑆ 0 5 2 0 0 0 1 1 3 ⑆ 9 8 4 1 8 6 8 9 7 0 ⑈

Rep Order# 10194457 Ver# 1 Status New Traffic Order# Printed: 01/21/2014 10:29 AM 2 of 2
 EC'd Yes Last Received: 01/21/2014 9:51 AM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL
 Product MCCONNELL SENATE '14
 Estimate# 312
 Buyer Anne Braunscheidel
 Phone#
 Fax#

Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/312
 Flight Dates 01/25/2014 - 01/27/2014
 Hiatus Weeks

Rep Firm () WASHINGTON
 Sales Office () SHANNON YALLOF
 Salesperson ()
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

---COMPETITIVE---

Market Totals \$3,889
 CABL 0% ENKY 18% GBKO 0% UNKN 0% WBKO 76%
 MNKY 5%

---COMPETITIVE COMMENTS---

WNKY - 225
 ENKY - 700
 WBKO - 3105

Books null
 Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: ENKY-TV	Date: 1/20/14
--	---

I, Angela McCann,
 being/on behalf of: Mitch McConnell, a legally
 qualified candidate of the Republican political
 party for the office of: US Senate
 in the _____
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/25-1/27			

Total Charges: \$ 700. (Gross)

⑈ 8 7 5 6 0 ⑈ ⑆ 0 5 2 0 0 0 1 1 3 ⑆ ⑆ 9 8 4 1 8 8 8 9 7 0 ⑈

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

Barbara

TO THE
ORDER
OF

ENKY-TV

PAY

***** Five Hundred Ninety-Five and 00/100 *****

← PAY 59500 ONLY FIVE NINE FIVE CENTS

AMOUNT	\$595.00
DATE	01/20/2014

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

Towson, MD 21286
Suite 306

Mentzer Media Services, Inc.
600 Fairmount Avenue

87560

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Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 1/25-27		\$595.00
Total Amount					\$595.00
Discount Total					\$0.00
Check Amount					\$595.00

Vendor: ZENKMC
Mentzer Media Services, Inc.
Name: ENKY-TV

Check Date: 01/20/2014
87560



WNKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE.
SUITE 306
TOWSON, MD 21286

Contract # 14522

Schedule Dates: 01/22/14-01/24/14
Advertiser: MCCONNELL SENATE COM (1667)
Agency: MENTZER MEDIA SERVICES (1040)
Product: Political (1040)
Brand: POLITICAL (1186)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Braunschel, Anne
Phone/Fax: (202) 955-5342 / (917) 206-9824
Agency Estimate #: 3/3/310
Account Types: National/Political
Billing Type: Standard
Comments: MCCONNELL SENATE '14
 MCCONNELL SENATE COMMITTEE 2014

Date Entered: 01/21/14
Last Modified: 01/21/14
Entered By: Wendy Winchester
CO-OP: No
Headline #: ECR0194469
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00%
Commission: 112.50
Net Total: 637.50

By Broadcast Month	Spots	Rate
Jan. 2014	2	\$750.00
Grand Total:	2	\$750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/24/14-01/24/14	3	01:00	7P- 8P (CST)	1					1			1	\$350.00	\$350.00	Bowling Green (WNKY)	DATELINE	1/21/14
2.0	Normal Line / SPOT	01/22/14-01/22/14	3	01:00	8P- 9P (CST)	1			1					1	\$400.00	\$400.00	Bowling Green (WNKY)	LAW AND ORDER SVU	1/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

EC'd Yes Last Received: 01/21/2014 9:55 AM Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL
 Product MCCONNELL SENATE '14
 Estimate# 310
 Buyer Anne Braunscheidel
 Phone#
 Fax#

Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/310
 Flight Dates 01/22/2014 - 01/24/2014
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () SHANNON YALLOF
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

Books null
 Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNKY-TV

Date: 1/20/14

I, Angela McCann,

being/on behalf of: Mitch McConnell, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1/22-1/24			

Total Charges: \$ 750. (Gross)

CANDIDATE CERTIFICATION

In Order for Federal Candidates to Receive the Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, McConnell Senate Committee '14, (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name
Jesse Benton

date
3/13/13

⑈ 8 7 5 7 3 ⑈ ⑆ 0 5 2 0 0 0 1 1 3 ⑆ 9 8 4 1 8 6 8 9 7 0 ⑈

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

Barry Smith

TO THE ORDER OF

WNKY-TV

PAY ***** Six Hundred Thirty-Seven and 50/100 *****

← PAY 637.50 ONLY SIX THROUOVER CENTS

AMOUNT	\$637.50
DATE	01/20/2014

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

Towson, MD 21286
Suite 306

Mentzer Media Services, Inc.
600 Fairmount Avenue

87573

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Number	Date	Reference	Description	Tax	Amount
4020 MMCCO			MCCONNELL MMCCO TV 1/22-24		\$637.50
					\$637.50
					\$0.00
					\$637.50

Vendor: 2NKYMC
Name: WNKY-TV
Mentzer Media Services, Inc.

Check Date: 01/20/2014
87573

Rep Order# 10194469 Ver# 1 Status New Traffic Order#
 EC'd Yes

Station WKY-TV BOWLING GREEN KY
 Advertiser () POLITICAL
 Product MCCONNELL SENATE '14
 Estimate# 310
 Buyer Anne Braunschweig
 Phone#
 Fax#

Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 3/3/3/10
 Flight Dates 01/22/2014 - 01/24/2014
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () SHANNON YALLOF
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

Printed: 01/21/2014 10:36 AM
 Last Received: 01/21/2014 9:55 AM
 Showing Buylines: All Lines

1 of 2

--- CONTRACT COMMENT ---
 MCCONNELL SENATE COMMITTEE 2014 *****NONDISCRIMINATION*****
 COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST
 CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN
 ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO
 RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	7P-8P	DATELINE	:60	\$350.00	01/24-01/24	1	1	1	\$350.00	
	2	W	8P-9P	LAW AND ORDER SVJ	:60	\$400.00	01/22-01/22	1	1	1	\$400.00	

---REPORT TOTALS---
 Report Totals: 2 / \$750.00

---SALES MONTHLY TOTALS---
 Jan 14: 2 / \$750.00
 Sales Totals: 2 / \$750.00
 Station Totals: 2 / \$750.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$6,818
 CABL 0%
 ENKY 15%
 GBKO 0%
 UNKN 0%
 WBKO 74%
 WNKY 11%

---COMPETITIVE COMMENTS---
 WNKY - 750
 ENKY - 1000
 WBKO - 5060