



WNKY
WINKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

JOHNNY BELL FOR HOUSE REP.
YELLOWBERRI
814 STATE STREET
BOWLING GREEN, KY 42101

Contract # 15688

Schedule Dates 10/25/14-10/26/14
Advertiser JOHNNY BELL FOR HOUSE REP. (2166)
Agency Direct Account (1)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson HOUSE, HOUSE (1)
Sales Office WNKY
Buyer Name DOWNING, DAVID
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/24/14
Last Modified 10/24/14
Entered By Kathy Werner
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$1,200.00
Sales Tax

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Oct. 2014	2	\$1,000.00
Grand Total:	2	\$1,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / SPOT	10/26/14-10/26/14	3	:30	7:15P- 10:30P (CST)								2	2	\$500.00	\$1,000.00	Bowling Green (WNKY)	NFL	10/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Bowling Green Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such instructions will not be accepted.



WINKY-CBS
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Contract # 15688

Schedule Dates	10/25/14-10/26/14	Date Entered	10/24/14
Advertiser	JOHNNY BELL FOR HOUSE REP. (2166)	Last Modified	10/24/14
Agency	Direct Account (1)	Entered By	Kathy Werner
Product	Political (1040)	CO-OP	No
Brand	POLITICAL (1254)	Headline #	
Salesperson	HOUSE, HOUSE (1)	Demo	
Sales Office	WINKY	Order Type	Normal
Buyer Name	DOWNING, DAVID	Package Deal	
Phone/Fax	/	Commission %	0.00
CPE	N/A	Commission	\$0.00
Account Types	Local/Political	Net Total	\$1,200.00
Billing Type	Standard	Sales Tax	
Comments			

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Oct. 2014	1	\$200.00
Grand Total:	1	\$200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/14-10/25/14	3	:30	2:30P- 6P (CST)							1		1	\$200.00	\$200.00	WINKY-CBS (ENKY)	SFC	10/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Glasgow EPB, Glasgow, KY

Date:

10/4/14

I, David Downing

being/on behalf of: Johnny Bell

a legally qualified candidate of the State House of Representative

political party for the office of: Democrat

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

WNKY

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jackie Brown

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/2014

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

Kathy Werner

Signature

☐ Accepted in Part

Kathy Werner

Printed Name

☐ Rejected

Tracy Mgr.

Title