



**WNKY-NBC**  
 325 Emmett Ave.  
 Suite N  
 Bowling Green, KY 42101

**JOHNNY BELL FOR HOUSE REP.**  
 YELLOWBERRI  
 814 STATE STREET  
 BOWLING GREEN, KY 42101

**Contract # 15688**

**Schedule Dates:** 10/25/14-10/26/14  
**Advertiser:** JOHNNY BELL FOR HOUSE REP. (2166)  
**Agency:** Direct Account (1)  
**Product:** Political (1040)  
**Brand:** POLITICAL (125+)  
**Salesperson:** HOUSE, HOUSE (1)  
**Sales Office:** WNKY  
**Buyer Name:** DOWNING, DAVID  
**Phone/Fax:** /  
**CPE:** N/A  
**Account Types:** Local/Political  
**Billing Type:** Standard  
**Comments:**

**Date Entered:** 10/24/14  
**Last Modified:** 10/24/14  
**Entered By:** Kathy Werner  
**CO-OP:** No  
**Headline #:**  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 0.00  
**Commission:** \$0.00  
**Net Total:** \$1,200.00  
**Sales Tax:**

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Oct. 2014	2	\$1,000.00
<b>Grand Total:</b>	<b>2</b>	<b>\$1,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / SPOT	10/26/14-10/26/14	3	:30	7:15P- 10:30P (CST)								2	2	\$500.00	\$1,000.00	Bowling Green (WNKY)	NFL	10/24/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: *[Signature]* Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

3/E Bookend P/B Piggy Back

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 Advertiser: JOHNNY BELL FOR HOUSE REP. (2166)  
 Agency: Direct Account (1)  
 Product: Political (1040)  
 Brand: POLITICAL (1254)  
 Salesperson: HOUSE, HOUSE (1)  
 Sales Office: WNKY  
 Buyer Name: DOWNING, DAVID  
 Phone/Fax: /  
 CPE: N/A  
 Account Types: Local/Political  
 Billing Type: Standard  
 Comments:

Date Entered: 10/24/14  
 Last Modified: 10/24/14  
 Entered By: Kathy Werner  
 CO-OP: No  
 Headline #  
 Demo  
 Order Type: Normal  
 Package Deal  
 Commission %: 0.00  
 Commission: \$0.00  
 Net Total: \$1,200.00  
 Sales Tax

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Oct. 2014	1	\$200.00
<b>Grand Total:</b>	<b>1</b>	<b>\$200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/14-10/25/14	3	:30	2:30P- 6P (CST)	1						1		1	\$200.00	\$200.00	WINKY-CBS (ENKY)	SEC	10/24/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain non-discrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> Glasgow EPB, Glasgow, KY	<b>Date:</b> 10/4/14
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I, David Downing,  
 being/on behalf of: Johnny Bell,  
 a legally qualified candidate of the State House of Representative  
 political party for the office of: Democrat  
 in the General  
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

**WNKY**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jackie Brown

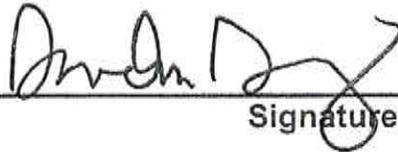
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

10/24/2014

Date



Signature

*To Be Signed By Station Representative*

Accepted



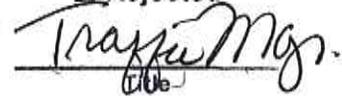
Signature

Accepted in Part

Kathy Werner

Printed Name

Rejected



Title