

ORDER



Orders
Order / Rev: 1076298
Alt Order #: WOC13833679
Product Desc: Candidate
Estimate: 11785
Flight Dates: 10/06/22 - 10/10/22
Original Date / Rev: 10/05/22 / 10/05/22
Order Type: GENERAL

WPTV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Sage Media
Buying Contact:
Billing Contact:
 1322 G St. SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Frankel/Democrat/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 212515
Agency External ID: 119555
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/10/22	74	\$24,445.00	\$20,778.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	74	\$24,445.00	\$20,778.25	0.00
Totals	74	\$24,445.00	\$20,778.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WPTV	10/06/22	10/10/22	M-F 430-5am M-F 430-5am	CM	430-5am	1--1---	:30	2	\$40.00	P-6	0.00	NM	2	\$80.00												
(Program: TODAY ON 5 AT 4:30A) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--1---</td> <td>2</td> <td>\$40.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--1---	2	\$40.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--1---	2	\$40.00	0.00																						
N 2	WPTV	10/06/22	10/10/22	M-F 5-6am M-F 5-6am	CM	5-6am	1--11--	:30	3	\$100.00	P-6	0.00	NM	3	\$300.00												
(Program: TODAY ON 5 I) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--11--</td> <td>3</td> <td>\$100.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--11--	3	\$100.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--11--	3	\$100.00	0.00																						
N 3	WPTV	10/06/22	10/10/22	M-F 6-7am M-F 6-7am	CM	6-7am	1--11--	:30	3	\$250.00	P-6	0.00	NM	3	\$750.00												
(Program: TODAY ON 5 II) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--11--</td> <td>3</td> <td>\$250.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--11--	3	\$250.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--11--	3	\$250.00	0.00																						
N 4	WPTV	10/06/22	10/10/22	M-F Today Show 7-9am M-F Today Show 7-9am	CM	7-9am	1--11--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00												
(Program: TODAY SHW) 4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 1076298
 Alt Order #: WOC13833679
 Flight Dates: 10/06/22 - 10/10/22

Advertiser: Frankel/Democrat/Congress
 Product Desc: Candidate
 Estimate: 11785
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WPTV	10/06/22	10/10/22	M-F 9-10am M-F 9-10am	CM	9-10am	1--11--	:30	3	\$340.00	P-3	0.00	NM	3	\$1,020.00
(Program: TODAY SHW2-NBC) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/22	10/12/22	1--11--			3		\$340.00		0.00				
N 6	WPTV	10/06/22	10/10/22	M-F 10-11am M-F 10-11am	CM	10-11am	1--11--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
(Program: TODAY SHW3-NBC) 4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/22	10/12/22	1--11--			3		\$150.00		0.00				
N 7	WPTV	10/06/22	10/10/22	M-F 11a-12p M-F 11a-12p	CM	11am-12pm	1--11--	:30	3	\$180.00	P-3	0.00	NM	3	\$540.00
(Program: TODAY ON 5 AT 11A) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/22	10/12/22	1--11--			3		\$180.00		0.00				
N 8	WPTV	10/06/22	10/10/22	M-F 12-1pm M-F 12-1pm	CM	12-1pm	1--11--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
(Program: LIVE KELLY & RYAN) 3Q22 ESTIMATE (sell) - Estimate is based upon Oct 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/22	10/12/22	1--11--			3		\$200.00		0.00				
N 9	WPTV	10/06/22	10/10/22	M-F 1-2pm M-F 1-2pm	CM	1-2pm	1--11--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
(Program: KELLY CLARKSON) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/22	10/12/22	1--11--			3		\$150.00		0.00				
N 10	WPTV	10/06/22	10/07/22	M-F 2-3pm M-F 2-3pm	CM	2-3pm	----1--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: NBC NEWS DAILY) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	----1--			1		\$150.00		0.00				
N 11	WPTV	10/06/22	10/10/22	M-F 3-4pm M-F 3-4pm	CM	3-4pm (3:00 PM-3:30 PM)	1--1--	:30	2	\$75.00	P-6	0.00	NM	2	\$150.00
(Program: THE LIST/AFTERNOON FOCUS) 4Q22 ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LIST Mo-Fr 7:30p-8:00p+ IN Jan/2022LS ON WPTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/22	10/12/22	1--1--			2		\$75.00		0.00				
N 12	WPTV	10/06/22	10/07/22	M-F 3-4pm M-F 3-4pm	CM	3-4pm (3:30 PM-4:00 PM)	----1--	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
(Program: THE LIST) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	----1--			1		\$75.00		0.00				
N 13	WPTV	10/06/22	10/10/22	M-F 4-5pm M-F 4-5pm	CM	4-5pm	1--11--	:30	3	\$270.00	P-3	0.00	NM	3	\$810.00
(Program: NEWSCHANNEL 5 AT 4P) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/22	10/12/22	1--11--			3		\$270.00		0.00				
N 14	WPTV	10/06/22	10/10/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1--11--	:30	3	\$760.00	P-3	0.00	NM	3	\$2,280.00
(Program: NEWSCHANNEL 5 AT 5P) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/22	10/12/22	1--11--			3		\$760.00		0.00				

Order / Rev: 1076298
 Alt Order #: WOC13833679
 Flight Dates: 10/06/22 - 10/10/22

Advertiser: Frankel/Democrat/Congress
 Product Desc: Candidate
 Estimate: 11785
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 15	WPTV	10/06/22	10/10/22	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	1--11--	:30	3	\$400.00	P-6	0.00	NM	3	\$1,200.00												
(Program: NEWSCHANNEL 5 AT 530P) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--11--</td> <td>3</td> <td>\$400.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--11--	3	\$400.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--11--	3	\$400.00	0.00																						
N 16	WPTV	10/06/22	10/10/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1--11--	:30	3	\$500.00	P-6	0.00	NM	3	\$1,500.00												
(Program: NEWSCHANNEL 5 AT 6P) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--11--</td> <td>3</td> <td>\$500.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--11--	3	\$500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--11--	3	\$500.00	0.00																						
N 17	WPTV	10/06/22	10/10/22	M-F 630-7pm M-F 630-7pm	CM	630-7pm	1--11--	:30	3	\$900.00	P-6	0.00	NM	3	\$2,700.00												
(Program: NBC NITELY NWS) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--11--</td> <td>3</td> <td>\$900.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--11--	3	\$900.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--11--	3	\$900.00	0.00																						
N 18	WPTV	10/06/22	10/10/22	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	1--2---	:30	3	\$200.00	P-6	0.00	NM	3	\$600.00												
(Program: NEWSCHANNEL 5 AT 7) 3Q22 ESTIMATE (sell) - Estimate is based upon July-Oct 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--2---</td> <td>3</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--2---	3	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--2---	3	\$200.00	0.00																						
N 19	WPTV	10/06/22	10/10/22	M-F 730-8pm M-F 730-8pm	CM	730-8pm	1--11--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00												
(Program: THE LIST) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--11--</td> <td>3</td> <td>\$550.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--11--	3	\$550.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--11--	3	\$550.00	0.00																						
N 20	WPTV	10/06/22	10/10/22	Monday Prime A Monday Prime A	CM	8-9p/8-10p	1-----	:30	1	\$1,900.00	P-3	0.00	NM	1	\$1,900.00												
(Program: THE VOICE 2022) 3Q22 ESTIMATE (sell) - Estimate is based upon The Voice 2021 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1-----</td> <td>1</td> <td>\$1,900.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1-----	1	\$1,900.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1-----	1	\$1,900.00	0.00																						
N 21	WPTV	10/06/22	10/07/22	M-F 11-1135p News M-F 11-1135p News	CM	11-1135pm	----1--	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00												
(Program: NWSCHNL5 AT 11) 4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/03/22</td> <td>10/09/22</td> <td>----1--</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/03/22	10/09/22	----1--	1	\$300.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/03/22	10/09/22	----1--	1	\$300.00	0.00																						
N 22	WPTV	10/06/22	10/10/22	M-F 1135p-1235a M-F 1135p-1235a	CM	1135pm-1235am	1--1---	:30	2	\$340.00	P-3	0.00	NM	2	\$680.00												
(Program: TONITE SHW-NBC) 4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--1---</td> <td>2</td> <td>\$340.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--1---	2	\$340.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--1---	2	\$340.00	0.00																						
N 23	WPTV	10/06/22	10/07/22	M-F 1235-135a M-F 1235-135a	CM	1235-135am	----1--	:30	1	\$55.00	P-6	0.00	NM	1	\$55.00												
(Program: LATE NIGHT) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/03/22</td> <td>10/09/22</td> <td>----1--</td> <td>1</td> <td>\$55.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/03/22	10/09/22	----1--	1	\$55.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/03/22	10/09/22	----1--	1	\$55.00	0.00																						
N 24	WPTV	10/06/22	10/10/22	M-F 135-205a NBC Nightly News	CM	135-205am	1--1---	:30	2	\$75.00	P-6	0.00	NM	2	\$150.00												
(Program: NIGHTLY NEWS RE-AIR) 3Q22 ESTIMATE (sell) - Estimate is based upon Aug-Oct 2021 BBO Inclusion <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/06/22</td> <td>10/12/22</td> <td>1--1---</td> <td>2</td> <td>\$75.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/06/22	10/12/22	1--1---	2	\$75.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/06/22	10/12/22	1--1---	2	\$75.00	0.00																						
N 25	WPTV	10/06/22	10/07/22	Friday Prime B Friday Prime B	CM	9-10p/9-11p	----1--	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00												
(Program: DATELINE)																											

Order / Rev: 1076298
 Alt Order #: WOC13833679
 Flight Dates: 10/06/22 - 10/10/22

Advertiser: Frankel/Democrat/Congress
 Product Desc: Candidate
 Estimate: 11785
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3Q22 ESTIMATE (sell) - Estimate is based upon Dateline 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	----1--					1	\$250.00		0.00			
N26	WPTV	10/06/22	10/08/22	SA 5-6am News SA 5-6am News	CM	5-6am	-----1-	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: TODAY ON FIVE I SAT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$50.00		0.00			
N27	WPTV	10/06/22	10/08/22	SA 6-7am News SA 6-7am News	CM	6-7am	-----1-	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: TODAY ON FIVE II SAT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$125.00		0.00			
N28	WPTV	10/06/22	10/08/22	SA 7-8am News SA 7-8am News	CM	7-8am	-----1-	:30	1	\$155.00	P-6	0.00	NM	1	\$155.00
(Program: TODAY ON FIVE III SAT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$155.00		0.00			
N29	WPTV	10/06/22	10/08/22	SA 8-10am SA 8-10am	CM	8-10am	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
(Program: TODAY SHOW SAT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$350.00		0.00			
N30	WPTV	10/06/22	10/08/22	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----1-	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
(Program: NEWSCHNL5 WKND)															
4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$225.00		0.00			
N32	WPTV	10/06/22	10/08/22	SA 11-1130pm News SA 11-1130pm News	CM	11-1130pm	-----1-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
(Program: NEWSCHANNEL5 AT 11 SAT)															
4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$300.00		0.00			
N33	WPTV	10/06/22	10/08/22	SA 1130p-1a SA 1130p-1a	CM	1130pm-1am	-----1-	:30	1	\$275.00	P-6	0.00	NM	1	\$275.00
(Program: SAT NITE LIVE)															
4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$275.00		0.00			
N34	WPTV	10/06/22	10/09/22	SU 5-6am News SU 5-6am News	CM	5-6am	-----1	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: TODAY ON FIVE I SUN)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1					1	\$50.00		0.00			
N35	WPTV	10/06/22	10/09/22	SU 6-7am News SU 6-7am News	CM	6-7am	-----1	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: TODAY ON FIVE II SUN)															
4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1					1	\$125.00		0.00			
N36	WPTV	10/06/22	10/09/22	SU 7-8am News SU 7-8am News	CM	7-8am	-----1	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
(Program: TODAY ON FIVE III SUN)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1					1	\$175.00		0.00			

Order / Rev: 1076298
 Alt Order #: WOC13833679
 Flight Dates: 10/06/22 - 10/10/22

Advertiser: Frankel/Democrat/Congress
 Product Desc: Candidate
 Estimate: 11785
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N37	WPTV	10/06/22	10/09/22	SU 8-9am SU 8-9am	CM	8-9am	-----1	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
(Program: TODAY SHOW SUN)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	-----1			1		\$400.00		0.00				
N38	WPTV	10/06/22	10/09/22	SU 9-10am Meet The Pr SU 9-10am Meet The Press	CM	9-10am	-----1	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
(Program: MEET THE PRESS)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	-----1			1		\$600.00		0.00				
N39	WPTV	10/06/22	10/09/22	SU 10-1030am SU 10-1030am	CM	10-1030am	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: TO THE POINT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	-----1			1		\$150.00		0.00				
N40	WPTV	10/06/22	10/09/22	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
(Program: NWSCHNL 5 LIVE)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	-----1			1		\$225.00		0.00				
N41	WPTV	10/06/22	10/09/22	SU 1150p-1205a 5 Sport SU 1150p-1205a 5 Sports	CM	1150pm-1205am	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: HONDA 5SPORTS)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	-----1			1		\$200.00		0.00				
Totals													74	\$24,445.00	