

ORDER



WPTV

Orders

Order / Rev: 1076298

Alt Order #: WOC13833679

Product Desc: Candidate

Estimate: 11785

Flight Dates: 10/06/22 - 10/10/22

Original Date / Rev: 10/05/22 / 10/05/22

Order Type: GENERAL

Primary AE: Margie MacDonald

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Sage Media

Buying Contact:

Billing Contact:

1322 G St. SE

Washington, DC 20003

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Frankel/Democrat/Congress

Demographic: A35+

Product Codes: Federal Candidate

Revenue Code 1: DISC

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-6

New Business End:

Advertiser External ID: 212515

Agency External ID: 119555

Unit Code: General

Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/10/22	74	\$24,445.00	\$20,778.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	74	\$24,445.00	\$20,778.25	0.00
Totals	74	\$24,445.00	\$20,778.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPTV	10/06/22	10/10/22	M-F 430-5am M-F 430-5am	CM	430-5am	1--1---	:30	2	\$40.00	P-6	0.00	NM	2	\$80.00
(Program: TODAY ON 5 AT 4:30A)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/22	10/12/22	1--1---		2				\$40.00		0.00			
N 2	WPTV	10/06/22	10/10/22	M-F 5-6am M-F 5-6am	CM	5-6am	1--11--	:30	3	\$100.00	P-6	0.00	NM	3	\$300.00
(Program: TODAY ON 5 I)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/22	10/12/22	1--11--		3				\$100.00		0.00			
N 3	WPTV	10/06/22	10/10/22	M-F 6-7am M-F 6-7am	CM	6-7am	1--11--	:30	3	\$250.00	P-6	0.00	NM	3	\$750.00
(Program: TODAY ON 5 II)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/22	10/12/22	1--11--		3				\$250.00		0.00			
N 4	WPTV	10/06/22	10/10/22	M-F Today Show 7-9am M-F Today Show 7-9am	CM	7-9am	1--11--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
(Program: TODAY SHW)															
4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 10/06/22 - 10/10/22

Advertiser: Frankel/Democrat/Congress
 Product Desc: Candidate
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WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N15	WPTV	10/06/22	10/10/22	M-F 530-6pm News M-F 530-6pm News (Program: NEWSCHANNEL 5 AT 530P) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion	CM	530-6pm	1--11--	:30	3	\$400.00	P-6	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/22	10/12/22	1--11--	3		\$400.00		0.00						
N16	WPTV	10/06/22	10/10/22	M-F 6-630pm News M-F 6-630pm News (Program: NEWSCHANNEL 5 AT 6P) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion	CM	6-630pm	1--11--	:30	3	\$500.00	P-6	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/22	10/12/22	1--11--	3		\$500.00		0.00						
N17	WPTV	10/06/22	10/10/22	M-F 630-7pm M-F 630-7pm (Program: NBC NITELY NWS) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion	CM	630-7pm	1--11--	:30	3	\$900.00	P-6	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/22	10/12/22	1--11--	3		\$900.00		0.00						
N18	WPTV	10/06/22	10/10/22	M-F 7-730pm News M-F 7-730pm News (Program: NEWSCHANNEL 5 AT 7) 3Q22 ESTIMATE (sell) - Estimate is based upon July-Oct 2021 BBO Inclusion	CM	7-730pm	1--2---	:30	3	\$200.00	P-6	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/22	10/12/22	1--2---	3		\$200.00		0.00						
N19	WPTV	10/06/22	10/10/22	M-F 730-8pm M-F 730-8pm (Program: THE LIST) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion	CM	730-8pm	1--11--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/22	10/12/22	1--11--	3		\$550.00		0.00						
N20	WPTV	10/06/22	10/10/22	Monday Prime A Monday Prime A (Program: THE VOICE 2022) 3Q22 ESTIMATE (sell) - Estimate is based upon The Voice 2021	CM	8-9p/8-10p	1-----	:30	1	\$1,900.00	P-3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/22	10/12/22	1-----	1		\$1,900.00		0.00						
N21	WPTV	10/06/22	10/07/22	M-F 11-1135p News M-F 11-1135p News (Program: NWSCHNL5 AT 11) 4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion	CM	11-1135pm	----1--	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/22	10/09/22	----1--	1		\$300.00		0.00						
N22	WPTV	10/06/22	10/10/22	M-F 1135p-1235a M-F 1135p-1235a (Program: TONITE SHW-NBC) 4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion	CM	1135pm-1235am	1--1---	:30	2	\$340.00	P-3	0.00	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/22	10/12/22	1--1---	2		\$340.00		0.00						
N23	WPTV	10/06/22	10/07/22	M-F 1235-135a M-F 1235-135a (Program: LATE NIGHT) 3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion	CM	1235-135am	----1--	:30	1	\$55.00	P-6	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/22	10/09/22	----1--	1		\$55.00		0.00						
N24	WPTV	10/06/22	10/10/22	M-F 135-205a NBC Nightly News (Program: NIGHTLY NEWS RE-AIR) 3Q22 ESTIMATE (sell) - Estimate is based upon Aug-Oct 2021 BBO Inclusion	CM	135-205am	1--1---	:30	2	\$75.00	P-6	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/22	10/12/22	1--1---	2		\$75.00		0.00						
N25	WPTV	10/06/22	10/07/22	Friday Prime B Friday Prime B (Program: DATELINE)	CM	9-10p/9-11p	----1--	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3Q22 ESTIMATE (sell) - Estimate is based upon Dateline 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1--					1	\$250.00		0.00			
N26	WPTV	10/06/22	10/08/22	SA 5-6am News SA 5-6am News	CM	5-6am	-----1-	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: TODAY ON FIVE I SAT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$50.00		0.00			
N27	WPTV	10/06/22	10/08/22	SA 6-7am News SA 6-7am News	CM	6-7am	-----1-	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: TODAY ON FIVE II SAT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$125.00		0.00			
N28	WPTV	10/06/22	10/08/22	SA 7-8am News SA 7-8am News	CM	7-8am	-----1-	:30	1	\$155.00	P-6	0.00	NM	1	\$155.00
(Program: TODAY ON FIVE III SAT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$155.00		0.00			
N29	WPTV	10/06/22	10/08/22	SA 8-10am SA 8-10am	CM	8-10am	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
(Program: TODAY SHOW SAT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$350.00		0.00			
N30	WPTV	10/06/22	10/08/22	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----1-	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
(Program: NEWSCHNL5 WKND)															
4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$225.00		0.00			
N32	WPTV	10/06/22	10/08/22	SA 11-1130pm News SA 11-1130pm News	CM	11-1130pm	-----1-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
(Program: NEWSCHANNEL5 AT 11 SAT)															
4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$300.00		0.00			
N33	WPTV	10/06/22	10/08/22	SA 1130p-1a SA 1130p-1a	CM	1130pm-1am	-----1-	:30	1	\$275.00	P-6	0.00	NM	1	\$275.00
(Program: SAT NITE LIVE)															
4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-					1	\$275.00		0.00			
N34	WPTV	10/06/22	10/09/22	SU 5-6am News SU 5-6am News	CM	5-6am	-----1	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: TODAY ON FIVE I SUN)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1					1	\$50.00		0.00			
N35	WPTV	10/06/22	10/09/22	SU 6-7am News SU 6-7am News	CM	6-7am	-----1	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: TODAY ON FIVE II SUN)															
4Q22 ESTIMATE (sell) - Estimate is based upon 4th Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1					1	\$125.00		0.00			
N36	WPTV	10/06/22	10/09/22	SU 7-8am News SU 7-8am News	CM	7-8am	-----1	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
(Program: TODAY ON FIVE III SUN)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1					1	\$175.00		0.00			

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N37	WPTV	10/06/22	10/09/22	SU 8-9am SU 8-9am	CM	8-9am	-----1	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
(Program: TODAY SHOW SUN)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/03/22	10/09/22	-----1			1				\$400.00		0.00			
N38	WPTV	10/06/22	10/09/22	SU 9-10am Meet The Press SU 9-10am Meet The Press	CM	9-10am	-----1	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
(Program: MEET THE PRESS)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/03/22	10/09/22	-----1			1				\$600.00		0.00			
N39	WPTV	10/06/22	10/09/22	SU 10-1030am SU 10-1030am	CM	10-1030am	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: TO THE POINT)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/03/22	10/09/22	-----1			1				\$150.00		0.00			
N40	WPTV	10/06/22	10/09/22	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
(Program: NWSCHNL 5 LIVE)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/03/22	10/09/22	-----1			1				\$225.00		0.00			
N41	WPTV	10/06/22	10/09/22	SU 1150p-1205a 5 Sports SU 1150p-1205a 5 Sports	CM	1150pm-1205am	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: HONDA 5SPORTS)															
3Q22 ESTIMATE (sell) - Estimate is based upon 3rd Q 2021 BBO Inclusion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/03/22	10/09/22	-----1			1				\$200.00		0.00			
													Totals	74	\$24,445.00