

KSBY -TV
PUBLIC FILE REPORT
08/01/2015 - 07/31/2016

Full-Time Vacancies Filled During Past Year					Total Number	Number
#	Position Title	Date Open:	Date Filled:	Source of Hiree	Interviewed	Hired
1	Content Producer	7/21/2015	8/31/2015	KSBY.com	5	1
2	Morning Anchor	10/1/2015	11/30/2015	Talent Dynamics	12	1
3	Anchor	10/1/2015	1/19/2016	Employee Referral	4	1
4	Account Executive	11/1/2015	1/4/2016	Employee Referral	4	1
5	Multi Media Journalist	10/15/2015	1/11/2016	(1) Ksby.com, (1) Employee Referral	9	2
6	News Director	12/1/2015	5/9/2016	Tv Jobs	10	1
7	Creative Producer	2/19/2016	4/21/2016	Employee Referral	3	1
8	Content Producer	3/15/2016	5/31/2016	(1) Ksby.com, (1) Employee Referral, (2) Talent Dynamics	21	4
9	Multi Media Journalist	4/1/2016	5/26/2016	(1) TV Jobs, (2) Ksby.com	19	3
10	Account Executive	3/1/2016	6/6/2016	KSBY.com	4	1
Total					91	16

**KSBY -TV
PUBLIC FILE REPORT
08/01/2015 - 07/31/2016**

	Source	Contact Person	Address	Tel#	Source Entitled to Vacancy Notification	No. of Interviewees Referred by RS Over Reporting Period
1	Alan Hancock College	Career Counselor	800 S. College St. Santa Maria, CA 93454	805-922-6966	N	
2	Broadcast Employment Services TV Jobs.com	Mark Holloway	PO Box 4116 Oceanside, California 92052	760-754-8177	N	20
3	Cal Poly State University	Employment Officer	Hwy 1 San Luis Obispo, CA 93407	805-756-2508	N	
4	California Chicano News Media Assoc.	Human Resources	300 S. Grand Ave., Suite 3950 Los Angeles, CA 90071	213-437-4408	N	
5	Catholic Charities	Employment Officer	941 Chorro St. San Luis Obispo, CA 93401	805-541-9110	N	
6	Central Coast Help Wanted	Jacqueline Urban	9100 E. Panorama Dr. Suite 250 Englewood, CO 80112	800-365-8630	N	
7	Community Action Commission	Fran Forman	1026 W. Boone St. Santa Maria, CA 93458	805-928-0044	N	
8	Cordillera - KATC	Cathy Schenxnayder	PO Box 63333 Lafayette, LA 70506	337-236-6362	N	
9	Cordillera - KOAA	Evie Hudson	PO Box 195 Pueblo, CO 81003	719-295-6641	N	
10	Cordillera - KPAX	Tammy Engle	PO Box 4827 Missoula, MO 59801	406-542-4412	N	
11	Cordillera - KRIS	Alice Galindo	PO Box 840 Corpus Christi, TX 78403	361-886-6112	N	1
12	Cordillera - KRTV	Connie Walter	PO Box 2989 Great Falls, MO 59414	406-791-5470	N	
13	Cordillera - KTVO/KXLF/KCTZ	Tammy Green	PO Box 3500 Butte, MO 59701	406-869-2270	N	1
14	Cordillera - KVOA	Linda Tremelling	209 W. Elm St. Tucson, AZ 85705	520-792-2270	N	
15	Cordillera - WLEX	Sandy Byron	PO Box 1457 Lexington, Kentucky 40558	859-259-1818	N	
16	Cordillera Interactive	Jay Small	600 E. Superior Duluth, Minnesota 55802	218-625-3045	N	
17	Craigslist	Career Services	PO Box 225159 San Francisco, CA 94122	N/A	N	
18	Cuesta College	Career Counselor	San Luis Obispo, CA 93401	805-546-3204	N	
19	EDD of Santa Barbara	Placement Officer	130 E. Ortega St. Santa Barbara, CA 93101	805-568-1296	N	
20	EDD of San Luis Obispo	Placement Officer	4111 Broad St. San Luis Obispo, CA 93401	805-788-2697	N	
21	EDD of Santa Maria	Placement Officer	1410 S. Broadway Santa Maria, CA 93454	805-614-1230	N	
22	Employee referral	N/A	N/A	N/A	N	13
23	GALA of the Central Coast	Clayton Marsh	PO Box 3558 San Luis Obispo, CA 93403	805-541-4252	N	
24	KSBY Internal Posting	Rebecca Paxton	1772 Calle Joaquin San Luis Obispo, CA 93405	805-541-6666	N	2
25	KSBY.com	Jill Graves	1772 Calle Joaquin San Luis Obispo, CA 93405	805-541-6666	N	22
26	Medialine	Mark Shilstone	PO Box 51909 Pacific Grove, CA 93950	805-237-8073	N	
27	MediaRecruiter.com	Art Scott	9457 So. University Blvd. #303 Highlands Ranch, CO 80126	303-400-5150	N	
28	Mexican America Opportunity Foundation	Mauro Laris	2001 28th Street Bakersfield, CA 93301	661-861-2800	N	
29	Mission Community Service Corp	Andrea Zeller	71 Zaca Lane Suite 130 San Luis Obispo, CA 93401	805-595-1358	N	
30	NAACP	Tony Anderson	PO Box 1128 Salinas, CA 93902	805-755-2553	N	
31	National Organization for Women	Career Counselor	PO Box 1306 San Luis Obispo, CA 93407	805-555-5555	N	
32	Santa Barbara City College	K. Frascella	310 W. Padre St. Santa Barbara, CA 93101	805-687-0812	N	
33	Santa Maria Times	Classified Manager	3200 Skyway Dr. Santa Maria, CA 93454	805-925-2691	N	
34	SLOJOBS.com	Eric Swanson	343 Church St. Santa Cruz, CA 95060	775-336-3366	N	
35	Spots N Dots	Emily McKay	1635 Old Highway 41 NW Kennesaw, GA 30152	888-884-2630	N	
36	University of Cal, Santa Barbara	Michael Kemp	Career Services Building Room 599 Santa Barbara, CA 93106	805-893-4412	N	
37	LinkedIn	Mike Gamson	2029 Stierlin Court Mountain View, CA 94043	N/A	N	
38	Monster.com	N/A	monster.com	N/A	N	
39	Talent Dynamics	Sandra Connell	322 Dawson Rd. Waxahachie, Tx 75167	972-351-9018	N	31

KSBY -TV
PUBLIC FILE REPORT
08/01/2015 - 07/31/2016

Outreach Activities

Date	Initiative	Description	Scope of Involvement	Personnel Involved
Monthly	Expose station opportunities to interested parties	Tour for local organizations & college & HS journalism classes	Tour by Business Office	Veronica Gerardo Kathleen Choal
Ongoing	Participate in Programs to ensure broad outreach	Postings through job banks, internet programs and other programs.	Recruited applicants for openings	Joseph Azar, Business Manager
Ongoing	Establish Internal Training Program	Provided training opportunities for members of the staff	Encourages skills necessary for personnel advancement	Sarah Johnson, Traffic Manager
Ongoing	Intern program designed to assist members of the community	On-going internship program with Cal Poly and Cuesta College to expose college journalism, communications and broadcasting majors to the TV environment only	Career exploration for college students to know what is available for them after graduation	Brandon Downing, Creative Director Doug Barden, News Director
10/20/2015	Expose station and broadcast industry to public	SM EDD.gov - Job Fair	Recruited applicants for openings	Sarah Johnson, Traffic Manager
3/9/2016	Participation in events or programs sponsored by educational institutions	Allan Hancock College STEM Career Fair	Career exploration for college students to know what is available for them after graduation	Joseph Azar, Business Manager Sarah Johnson, Traffic Manager
3/18/2016	Participation in events or programs sponsored by educational institutions	Lopez High School Job Fair	Career exploration for students to know what is available for them after graduation	Joseph Azar, Business Manager Brandon Downing, Creative Services Manager
5/13/2016	Participation in events or programs sponsored by educational institutions	Atascadero High School - Career Fair	Career exploration for college students to know what is available for them after graduation	Matt Van Slyke - Asst. News Dir