

## **Programming Issues 2nd Quarter 2022**

**WAME** uses a variety of programming to cover the issues of concern for the community of Statesville and Iredell County. WAME is also a member of the Greater Statesville Chamber of Commerce and regularly seeks input on issues of local interest.

**WAME** airs a Locally Produced, half hour, program titled "Community Connections". This weekly program features Shannon Viera, president of the Greater Statesville Chamber of Commerce interviewing various community members on topics such as roads, education, the arts and local commerce.

**WAME** airs a weekly, live interview program with the City of Statesville Public Information Officer, Nancy Davis. On this program, Ms. Davis is interviewed by our morning host on the weekly happenings in City government. Ms. Davis also invites local community leaders on the show, including the mayor, city council members and members of the City staff to discuss current city matters.

**WAME** airs a bi-monthly, live interview program with Iredell County's manager, Beth Mull. This program features the latest information about Iredell County. Guests include department heads and County Commissioners.

**WAME** airs a program titled "Info-Trak". This is a weekly half hour public affairs program that airs Sunday morning. Two to three issues are dealt with weekly. Among the topics typically covered are; consumer matters, parenting issues, seniors and retirement, police and crime, women's issues, aging poverty, and minority concerns.

**WAME** airs many public service announcements for national, regional and local charities and non-profit organizations.

**WAME** has ascertained the top five issues of concern to the community of Statesville and Iredell County and addressed these issues in this quarter's public affairs programming.

Health and Safety Concerns	30 stories/interviews
Economy/Consumers Matters	12 stories/interviews
Environment	08 stories/interviews
Local Involvement	10 stories/interviews
Family	26 stories/interviews

## **2<sup>nd</sup> Quarter 2022 Issues/Programming April – June 2022**

**April 2,** WAME in cooperation with Y.I.P.E., (Youth in preparation for Employment) co hosted a BBQ lunch fundraiser.

**April 5,** WAME host's the Thursday Evening Farmer's Market report for the week. Local farmers and growers talk about the latest items at the market.

**April 6,** Amye Burks from the Statesville Civic Center updates the public on the latest activities at the center.

**April 12,** WAME hosts Hope's Wing counseling center for a fund raiser at D'Laney's Sports Bar.

**April 13,** WAME hosted a live remote at the new Habitat Restore that opened in Statesville.

**April 21** WAME Co-sponsors and hosts a live remote at the annual March of Dimes, Mother's March in Troutman.

**April 28,** WAME broadcasts live from the Iredell Agricultural Center for their annual Garden Fair.

**May 6,** WAME interviews Lee Ann Darty of Hospice Of Iredell County about the "Timmy Belcher Memorial Bike Ride" to benefit the Rainbow Kids charity.

**May 18,** WAME hosts a concert for Yokefellow, a local helping agency, at the Statesville Civic Center. The concert raised approximately \$2000.00 for the charity.

**May 20,** Some of the WAME personalities volunteer to serve meals at 5<sup>th</sup> Street Ministries, local shelter. We hope this will be an ongoing event monthly.

**May 25,** WAME along with the Iredell County Sheriff's Office, the NC Highway Patrol, Iredell Rescue Department, Iredell County Fire Marshal's Office and others host the 2<sup>nd</sup> Annual "Consequences-Don't Drink & Drive program. This program runs for four hours, taking the place of the regular morning show.

**June 2,** WAME co-sponsors and emcees the Statesville Recreation & Parks Departments, "Art in the Park" at Martin Luther King, Jr. park. Arts & music are presented all day absolutely free to the public.

**June 17,** Some of WAME's personalities serve dinner at 5<sup>th</sup> Street Ministries homeless shelter. Again, hopefully this will be an ongoing event.

**June 25,** Billy Buck interviews Mr. Hans Lassiter, the new Principal at Statesville High School. Mr. Lassiter comes to the school by way of a larger system in Raleigh, NC.

**WAME AIRS PUBLIC SERVICE  
ANNOUNCEMENTS EVERY HOUR DAILY  
MONDAY THROUGH SUNDAY. EACH  
ANNOUNCEMENT IS 30 SECONDS IN LENGTH.**