

Programming

3rd Quarter 2023

WAME uses a variety of programming to cover the issues of concern for the community of Statesville and Iredell County. WAME is also a member of the Greater Statesville Chamber of Commerce and regularly seeks input on issues of local interest.

WAME airs a Locally Produced, half hour, program titled "Community Connections". This weekly program features David Bradley, president of the Greater Statesville Chamber of Commerce interviewing various community members on topics such as roads, education, the arts and local commerce.

WAME airs a weekly, live interview program with the City of Statesville Public Information Officer, Nancy Davis. On this program, Ms. Davis is interviewed by our morning host on the weekly happenings in City government. Ms. Davis also invites local community leaders on the show, including the mayor, city council members and members of the City staff to discuss current city matters.

WAME airs a program titled "Info-Trak". This is a weekly half hour public affairs program that airs Sunday morning. Two to three issues are dealt with weekly. Among the topics typically covered are; consumer matters, parenting issues, seniors and retirement, police and crime, women's issues, aging poverty, and minority concerns.

WAME airs many public service announcements for national, regional and local charities and non-profit organizations.

WAME has ascertained the top five issues of concern to the community of Statesville and Iredell County and addressed these issues in this quarter's public affairs programming.

Health and Safety Concerns Economy/Consumers Matters Environment
Local Involvement Family

24 stories/interviews

21 stories/interviews

2 stories/interviews

14 stories/interviews

28 stories/interviews

3rd Quarter 2023 Issues/Programming July -September 2023

July 4, 7am WAME hosted the 2014 Baymount 4th of July Skat Baymount Country Club to benefit the community's scholarship program.

July 4, 7pm Participated in the "Tribute to the Troops" concert at the Statesville Owls baseball game. The fundraiser was for the Tribute to the Troops organization.

July 17, 9:30am 15 minutes. Interviewed Dr. Adams from the Allison's Woods Foundation aquatic program. A non-profit education program for school age children.

July 25, 5pm Participated in an "Ice Bucket Challenge" to benefit the Dove House Child Center.

August 1, 9am 15 minutes. Interviewed Neil Furr, director of the Yokefellow Ministries about an upcoming benefit concert for the organization.

August 8, 11am Produced the audio for a new video for the United Way of Statesville.

August 19, 10am 15 minutes Interviewed Brady Johnson, superintendent of the Iredell-Statesville School system on an upcoming school bond referendum.

August 21, 9am 15 minutes. Interviewed Neil Furr with Yokefellow Ministries about the upcoming benefit concert at First Baptist Ch, of which WAME is a co-sponsor.

August 23 10am-3pm Live remote broadcast of "Yokefest" a benefit concert for Yokefellow Ministries.

August 26 9:30am 15 minutes Interviewed U.S. Congressman Robert Pittenger on the latest issues from the 9th Congressional District of which part of Iredell County falls.

September 2, 7:45am 15 minutes Interviewed U.S. Congresswoman Virginia Foxx of the latest issues from the 5th Congressional District of which part of Iredell County falls.

September 5, 11am - 6pm Hosted & participated in the annual Davis Regional Medical Center Amazing Race. The race benefits several local charities.

September 13 9am - 12n Participated in and broadcast live from the 2014 United Way "Color Run". To benefit the Statesville United Way.

September 16, 6pm. Participated in the 2014 Mitchell Community College "Spellin' Bee". This is an annual fundraiser for the college's GED program.

September 20, 6pm - 10pm Hosted the annual "Hospice Gala" to benefit Hospice Care of Iredell County.

September 25, 9am 15 minutes. Interviewed students from the American Renaissance School about their "3b Music Festival". Several students played and sang on the show live.

September 27, all day event. Co-sponsored & hosted the "3b Music Festival" benefiting the American Renaissance Charter School in Statesville.

WAME AIRS PUBLIC SERVICE ANNOUNCEMENTS EVERY HOUR DAILY, MONDAY THROUGH SUNDAY. EACH ANNOUNCEMENT IS 30 SECONDS IN LENGTH.