

3rd Quarter Programming Issues July 2022 – September 2022

WAME uses a variety of programming to cover the issues of concern for the community of Statesville and Iredell County. These programs are aired free of charge as a public service to our community. WAME is also a member of the Greater Statesville Chamber of Commerce and regularly seeks input on issues of local interest. Our station owner sits on various boards of directors, in our community.

WAME airs a weekly, live 30 min. interview program with the City of Statesville Public Information Officer, April Nesbit. On this program, Ms. Nesbit is interviewed by our morning host on the weekly happenings in City government. Ms. Nesbit also invites local community leaders on the show, including the mayor, city council members and members of the city staff to discuss current city matters.

WAME airs a bi-monthly, live, 30 min. interview program with Iredell County's Manager, Beth Mull. This program features the latest information about Iredell County. Guests include department heads and County Commissioners.

WAME airs a live 30 min. program each Friday morning with the Superintendent of Iredell Statesville Schools, Dr. Jeff James. Each program provides the community with information & news from our local school system.

WAME airs a bi-monthly live 30min. interview with Statesville Chamber of Commerce Executive director, Shannon Viera. Each program features local Chamber members who talk about their business and/or special community projects that they have planned.

WAME produces & airs a local 5-minute program called "Iredell Food & Farm Radio". Every weekday morning & afternoon, members from the NC Extension Service talk about programs and news for and about farming in Iredell County.

WAME airs a program titled "Info-Trak". This is a weekly half hour public affairs program that airs Sunday morning. Two to three issues are dealt with weekly. Among the topics typically covered are consumer matters, parenting issues, seniors and retirement, police and crime, women's issues, aging poverty, and minority concerns.

WAME airs many public service announcements for national, regional, and local charities and non-profit organizations.

WAME has ascertained the top five issues of concern to the community of Statesville and Iredell County and addressed these issues in this quarter's public affairs programming.

Health and Safety Concerns
Economy/Consumers Matters
Environment
Local Involvement
Family

3rd Quarter 2022 Issues/Programming July –September 2022

July 4, 7am WAME hosted the 2022 Baymount 4th of July 5k at Baymount Country Club to benefit the community's scholarship program.

July 4, 7pm Participated in the "Tribute to the Troops" concert at the Statesville Owls baseball game. The fundraiser was for the Tribute to the Troops organization.

July 17, 9:30am 15 minutes. Interviewed Dr. Adams from the Allison's Woods Foundation aquatic program. A non-profit education program for school age children.

August 1, 9am 15 minutes. Interviewed, Darrell McMillian director of the Yokefellow Ministries about an upcoming benefit concert for the organization.

August 8, 11am Produced the audio for a new video for the United Way of Statesville.

August 19, 10am 15 minutes Interviewed Dr. Jeff James, superintendent of the Iredell-Statesville School system on an upcoming school bond referendum.

August 21, 9am 15 minutes. Interviewed Darrell McMillian with Yokefellow Ministries about the upcoming benefit concert at First Baptist Ch, of which WAME is a co-sponsor.

August 23, 10am-3pm Live remote broadcast of "Yokefest" a benefit concert for Yokefellow Ministries.

August 31 7:00am – 10:00am WAME had it's 3rd "Consequences Show Don't Drink & Drive". WAME ceases regular programming, and four volunteers consume various amounts of alcohol. Officers from the Iredell County Sheriff's Office, Iredell County Emergency personal and others take breathalyzer tests of each volunteer every 40 minutes, to see the effects of alcohol consumption.

September 8 9am – 12n Participated in the annual Laura Laws Golf Tournament to benefit the Statesville Rotary Club's many local charities.

September 10 9:30am. Interviewed Shannon Viera from the Greater Statesville Chamber of Commerce, about the "Future 5" program.

September 20, 6pm. Participated in the 2022 Mitchell Community College "Spellin' Bee". This is an annual fundraiser for the college's GED program.

September 22, all day event. Co-sponsored & hosted the "3b Music Festival" benefiting the American Renaissance Charter School in Statesville.

September 28, 5pm-8pm Co-Sponsored the first ever, Substance Abuse Recovery Event at ESC Park in Troutman.

WAME AIRS PUBLIC SERVICE ANNOUNCEMENTS EVERY HOUR DAILY, MONDAY THROUGH SUNDAY. EACH ANNOUNCEMENT IS 30 SECONDS IN LENGTH.