

FIRST QUARTER REPORT WFLO FM

FARMVILLE, VIRGINIA

BROADCASTS DURING

January, February, March 2013

Issues and Concerns

1. **Kyanite Mining Suit – (:30 stories aired in January, February, March) – WFLO closely monitored and reported on events that led up to and followed a large civil suit concerning Kyanite Mining Corporation in Buckingham, the largest private employer in the rural county. WFLO broke the news that the firm had lost the suit, meaning that jobs could be lost.**
2. **U. S. Debt and Sequestration (Aired several times) – WFLO aired many stories featuring local Congressman Robert Hurt regarding the effects of the amount of the nation's debt and sequestration. Congressman Hurt talked during the news stories about the impacts on the local level, and how they would affect local people.**
3. **Proposed Solid Waste Changes in Buckingham (Three :30 stories aired: Jan 16th, Jan 14th, and Jan 29th) - The Board of Supervisors in Buckingham proposed to drastically change the way Buckingham residents dispose of their garbage, and WFLO tracked the proposals through the final vote. News staff researched the changes and the costs, and how they would impact county residents.**
4. **Madeline's House Shelter Gets New Home (February 27th, :30 second story) – The area's local safe shelter for battered women was forced to move with much uncertainty during the winter, and WFLO covered the series of events that led to Madeline's House finding a new location. WFLO**

raised awareness about the shelter seeking a new home and donations to fund the down payment on the place.
5. **Changes to Rifle Hunting in Buckingham - (several :20 second stories aired in February and March) – WFLO** covered public hearings and aired supervisor and citizen sentiments regarding changes to Buckingham's rifle hunting ordinance.

CALL-FLO AND COMMUNITY EVENTS

Jan. 3rd....Francis Wood spoke with Fuqua school students about a career in radio.

Jan. 8th....Interviewed 5th district Congressman, Robert Hurt from 8:35 am until 8:45 am on call flo about political concerns of constituents in district.

Jan 9th at 8:05 am for 20 minutes on Call Flo we spoke with author Stephen brown about polar explorer Roald Amundsen the "Last Viking".

Jan 10th....GM Francis Wood addressed the Farmville Leadership class on the topic of importance of local media to area.

Jan. 15th....interviewed Rhonda Landis on "Call Flo" from 8:05 am until 8:12 am about the Taste of Farmville event in town.

Jan 16th at 8:05am for 17minutes on Call Flo we spoke with doctor Ridha Arem about solutions for people who suffer from thyroid problems.

Jan. 17th....Call Flo interview with Dr. Samuel, Justine Young concerning obesity in our area and a grant to help study it more.

Feb. 5th.....Call Flo interview with 5th District Congressman, Robert Hurt on Obama's Health package and other issues affecting our listeners. Talked from 8:35 am until 8:45 am

Feb 6th at 8:05am for 15 minutes on Call Flo we spoke with author and photographer Daly Ryan about living with dogs in harmony and her book "Sleeping with the Beast"

Feb. 8th....Call Flo interview with Debra Warner about a local homeless shelter. Spoke from 8:05 until 8:15 am

Feb 11th.....Call Flo interview with Danny Murray about opening of her new Sweet Shop on main st. in Farmville. Length of time for talk was 9 minutes.

Feb 20th at 8:05am for 20 minutes on Call Flo we spoke with historian Gregory Wallance about his new book "America's Soul in the Balance" and the impact of secret attempts by the State Department to cover up the Nazi concentration camps from the American public

Feb 27th at 8:05am for 16 minutes on Call Flo we spoke with local artist and children's book illustrator Chris Arbo about her work in the new book "From the Garden"

March 7th....Call Flo interview with Kevin Bradke, a Longwood University student about the upcoming Big Event in Farmville when students do various jobs for town citizens to show good will. Talked from 8:05 am until 8:17 am.

March 12th....Spoke with Fuqua's Christy Murphy about the upcoming Fashion Show at the school to benefit the school. Talked from 8:05 am until 8:15 am.

March 13th at 8:05am for 17 minutes on Call Flo we spoke with local author Lisa Hoffman about her two previous books, her new book, "Third Solution", and her upcoming local book signing

March 18th...Call Flo interview with Patrick Murphy from the Va. Department of Forestry about tree give-away at local Walmart coming up Saturday and the importance of trees to our environment. Talked from 8:05 am until 8:15 am.

March 22nd....Talked with Local Rotary president, Lacy Ward about upcoming Rotary Radio day on WFLO AM. This marks the 75th anniversary of the civic organization. Talked from 8:05 until 8:15 am

March 25th...Call Flo talk with Reverend Paul Willis about the new hours for services at the Generations Church in Farmville. Talked from 8:05 until 8:10 am

March 29th...Call Flo interview with Dixie Turner about Centra Health's Pace facility in Farmville and who is eligible and how they can apply