

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="font-size: 1.5em; color: blue; margin-top: 10px;">W6FL</div>	Date: <div style="font-size: 1.5em; color: blue; margin-top: 10px;">8/13/18</div>
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I, TAMMIE WINGROVE,
 being/on behalf of: ASHLEY MOODY FOR ATTORNEY GENERAL,
 a legally qualified candidate of the REPUBLICAN
 political party for the office of: ATTORNEY GENERAL
 in the PRIMARY
 election to be held on: AUGUST 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		VARIES			

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ashley Moody

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Ashley Moody

signature of candidate or authorized committee



Ashley Moody

printed name

7/12/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		VARIES			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 1000626
Alt Order #: 26127014
Product Desc: 434/534/6305
Estimate: 6305
Flight Dates: 08/14/18 - 08/23/18
Original Date / Rev: 08/13/18 / 08/13/18
Order Type: GENERAL

WGFL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: Mentzer Media Service
Buying Contact:
Billing Contact:
 210 W Pennsylvania
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Moody for Attorney General Florida-R
Demographic: A50+
Product Codes: Political Candidate
Priority: Pol4
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 2364021
Agency External ID: 11306
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/13/18	08/19/18	13	\$490.00	\$416.50
08/20/18	08/26/18	9	\$335.00	\$284.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	22	\$825.00	\$701.25	0.00
Totals	22	\$825.00	\$701.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGFL	10%	\$825.00
Market	100%	\$8,250.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EGFL	0%	\$0.00
UNKWN	87%	\$7,177.50
WCJB	0%	\$0.00
WNBW	3%	\$247.50
WOGX	0%	\$0.00
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGFL	08/16/18	08/16/18	CBS Evening News CBS Evening News	CM	630p-7p	---T---	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	---T---					1	\$35.00		0.00			
N 2	WGFL	08/17/18	08/17/18	CBS Evening News CBS Evening News	CM	630p-7p	----F--	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	----F--					1	\$35.00		0.00			

Order / Rev: 1000626
 Alt Order #: 26127014
 Flight Dates: 08/14/18 - 08/23/18

Advertiser: Moody for Attorney General Florida-R
 Product Desc: 434/534/6305
 Estimate: 6305

WGFL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WGFL	08/21/18	08/21/18	CBS Evening News CBS Evening News	CM	630p-7p	-T-----	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-----					1	\$35.00		0.00			
N 4	WGFL	08/22/18	08/22/18	CBS Evening News CBS Evening News	CM	630p-7p	--W----	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	--W----					1	\$35.00		0.00			
N 5	WGFL	08/23/18	08/23/18	CBS Evening News CBS Evening News	CM	630p-7p	---T---	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---T---					1	\$35.00		0.00			
N 6	WGFL	08/19/18	08/19/18	Face The Nation Face The Nation	CM	1030a-1130a	-----S	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S					1	\$25.00		0.00			
N 7	WGFL	08/19/18	08/19/18	Sunday Morning Sunday Morning	CM	9a-1030a	-----S	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S					1	\$50.00		0.00			
N 8	WGFL	08/14/18	08/14/18	CBS This Morning CBS This Morning	CM	7a-9a	-T-----	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-T-----					1	\$20.00		0.00			
N 9	WGFL	08/15/18	08/15/18	CBS This Morning CBS This Morning	CM	7a-9a	--W----	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--W----					1	\$20.00		0.00			
N 10	WGFL	08/16/18	08/16/18	CBS This Morning CBS This Morning	CM	7a-9a	---T---	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	---T---					1	\$20.00		0.00			
N 11	WGFL	08/20/18	08/20/18	CBS This Morning CBS This Morning	CM	7a-9a	M-----	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	M-----					1	\$20.00		0.00			
N 12	WGFL	08/22/18	08/22/18	CBS This Morning CBS This Morning	CM	7a-9a	--W----	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	--W----					1	\$20.00		0.00			
N 13	WGFL	08/14/18	08/14/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	-T-----	:30	1	\$55.00	Pol3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-T-----					1	\$55.00		0.00			
N 14	WGFL	08/15/18	08/15/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	--W----	:30	1	\$55.00	Pol3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--W----					1	\$55.00		0.00			
N 15	WGFL	08/16/18	08/16/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	---T---	:30	1	\$55.00	Pol3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	---T---					1	\$55.00		0.00			
N 16	WGFL	08/20/18	08/20/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	M-----	:30	1	\$55.00	Pol3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	M-----					1	\$55.00		0.00			
N 17	WGFL	08/23/18	08/23/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	---T---	:30	1	\$55.00	Pol3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---T---					1	\$55.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	---T---			1		\$55.00	0.00					
N18	WGFL	08/14/18	08/14/18	M-F 11p Late News M-F Local CBS4 News@11pm	CM	11p-1135p	-T-----	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	-T-----			1		\$40.00	0.00					
N19	WGFL	08/15/18	08/15/18	M-F 11p Late News M-F Local CBS4 News@11pm	CM	11p-1135p	--W----	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	--W----			1		\$40.00	0.00					
N20	WGFL	08/17/18	08/17/18	M-F 11p Late News M-F Local CBS4 News@11pm	CM	11p-1135p	----F--	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	----F--			1		\$40.00	0.00					
N21	WGFL	08/20/18	08/20/18	M-F 11p Late News M-F Local CBS4 News@11pm	CM	11p-1135p	M-----	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	M-----			1		\$40.00	0.00					
N22	WGFL	08/21/18	08/21/18	M-F 11p Late News M-F Local CBS4 News@11pm	CM	11p-1135p	-T-----	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	-T-----			1		\$40.00	0.00					
													Totals	22	\$825.00