

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Winning Strategies
Attention: Accounts Payable
622 E Main Street
Flushing, MI 48433

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
612625-2	11/06/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Local Political Local Political	Local-WNEM	Local

Advertiser	Product	Estimate Number
Ken Horn For Senate	Ken Horn for Senate	Oct 2014

Flight Dates	Order #	Alt Order #
10/22/14 - 11/03/14	612625	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	10/22/14	11/03/14	TV5 News at 11pm (M-F)	11-1135p	11111--	:30	5	\$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -1111-- 4 \$500.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
5 WNEM Tu 10/28/14 11:34 PM TV5 News at 11pm (M-F) 11-1135p :30 KenHornforSenate_Bikes101 \$500.00 NM								
6 WNEM W 10/29/14 11:23 PM TV5 News at 11pm (M-F) 11-1135p :30 KenHornforSenate_Bikes101 \$500.00 NM								
4 WNEM Th 10/30/14 11:31 PM TV5 News at 11pm (M-F) 11-1135p :30 KenHornforSenate_Bikes101 \$500.00 NM								
8 WNEM F 10/31/14 TV5 News at 11pm (M-F) 11-1135p :00 \$500.00 NM								
See MG 2.7,2.8,2.9								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$500.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
9 WNEM M 11/03/14 11:29 PM TV5 News at 11pm (M-F) 11-1135p :30 KenHornforSenate_Bikes101 \$500.00 NM								
2	10/22/14	11/03/14	TV-5 News at 6pm	6-630pm	1-1-1--	:30	3	\$900.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1-1-1-- 3 \$900.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
3 WNEM M 10/27/14 6:22 PM TV-5 News at 6pm 6-630pm :30 KenHornforSenate_Bikes101 \$900.00 NM								
4 WNEM W 10/29/14 6:22 PM TV-5 News at 6pm 6-630pm :30 KenHornforSenate_Bikes101 \$900.00 NM								
5 WNEM F 10/31/14 TV-5 News at 6pm 6-630pm :00 \$900.00 NM								
See MG 2.7,2.8,2.9								
8 WNEM Sa 11/01/14 12:20 PM NCAA Football Sa 12n-7p :30 KenHornforSenate_Bikes101 \$400.00 NM								
MG for 1.3,2.6,1.8,2.5								
7 WNEM Sa 11/01/14 1:05 PM NCAA Football Sa 12n-7p :30 KenHornforSenate_Bikes101 \$400.00 NM								
MG for 1.3,2.6,1.8,2.5								
9 WNEM Su 11/02/14 12:59 PM NFL Football 1p-4pm/1-5pm :30 KenHornforSenate_Bikes101 \$2,000.00 NM								
MG for 1.3,2.6,1.8,2.5								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$900.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
6 WNEM M 11/03/14 TV-5 News at 6pm 6-630pm :00 \$900.00 NM								
See MG 2.7,2.8,2.9								

Total Spots

9

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

www.wnem.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
612625-2	11/06/14	November 2014	10/27/14 - 11/03/14
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Ken Horn For Senate	Ken Horn for Senate	Oct 2014	

Payment Terms Net 30 Days

<u>Gross Total</u>	\$6,600.00
<u>Agency Commission</u>	\$990.00
<u>Net Amount Due</u>	\$5,610.00