INVOICE

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Winning Strategies
Attention: Accounts Payable
622 E Main Street
Flushing, MI 48433

Send Payment To:
WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
612625-2	**11/06/14**	**November 2014**	**10/27/14 - 11/03/14**

Station	Account Executive	Sales Office	Sales Region
WNEM	Local Political Local Political	Local-WNEM	Local

Advertiser	Product	Estimate Number
Ken Horn For Senate	**Ken Horn for Senate**	**Oct 2014**

Flight Dates	Order #	Alt Order #
10/22/14 - 11/03/14	612625	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Type
1	10/22/14	11/03/14	TV5 News at 11pm (M-F) 11-1135p		11111--	:30	5	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/27/14	11/02/14	- 1111- -	4	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WNEM	Tu	10/28/14	11:34 PM	TV5 News at 11pm (M-F)	11-1135p	:30	KenHornforSenate_Bikes101	$500.00	NM
6	WNEM	W	10/29/14	11:23 PM	TV5 News at 11pm (M-F)	11-1135p	:30	KenHornforSenate_Bikes101	$500.00	NM
4	WNEM	Th	10/30/14	11:31 PM	TV5 News at 11pm (M-F)	11-1135p	:30	KenHornforSenate_Bikes101	$500.00	NM
8	WNEM	F	10/31/14		TV5 News at 11pm (M-F)	11-1135p	:00		$500.00	NM
			See MG 2.7,2.8,2.9							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/03/14	11/09/14	1 - - - - - -	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
9	WNEM	M	11/03/14	11:29 PM	TV5 News at 11pm (M-F)	11-1135p	:30	KenHornforSenate_Bikes101	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Type
2	10/22/14	11/03/14	TV-5 News at 6pm	6-630pm	1- 1- 1- -	:30	3	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/27/14	11/02/14	1- 1- 1- -	3	$900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WNEM	M	10/27/14	6:22 PM	TV-5 News at 6pm	6-630pm	:30	KenHornforSenate_Bikes101	$900.00	NM
4	WNEM	W	10/29/14	6:22 PM	TV-5 News at 6pm	6-630pm	:30	KenHornforSenate_Bikes101	$900.00	NM
5	WNEM	F	10/31/14		TV-5 News at 6pm	6-630pm	:00		$900.00	NM
			See MG 2.7,2.8,2.9							
8	WNEM	Sa	11/01/14	12:20 PM	NCAA Football	Sa 12n-7p	:30	KenHornforSenate_Bikes101	$400.00	NM
			MG for 1.3,2.6,1.8,2.5							
7	WNEM	Sa	11/01/14	1:05 PM	NCAA Football	Sa 12n-7p	:30	KenHornforSenate_Bikes101	$400.00	NM
			MG for 1.3,2.6,1.8,2.5							
9	WNEM	Su	11/02/14	12:59 PM	NFL Football	1p-4pm/1-5pm	:30	KenHornforSenate_Bikes101	$2,000.00	NM
			MG for 1.3,2.6,1.8,2.5							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/03/14	11/09/14	1 - - - - - -	1	$900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WNEM	M	11/03/14		TV-5 News at 6pm	6-630pm	:00		$900.00	NM
			See MG 2.7,2.8,2.9							

Total Spots   **9**

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WNEM.COM

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22744 Network Place
Chicago, IL 60673-1227

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612625-2	**11/06/14**	**November 2014**	**10/27/14 - 11/03/14**

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Ken Horn For Senate	**Ken Horn for Senate**	**Oct 2014**

Payment Terms Net 30 Days

Gross Total	**$6,600.00**
Agency Commission	**$990.00**
Net Amount Due	**$5,610.00**