

WRMM / ROCHESTER

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 1/1/23 – THROUGH – 3/26/23

- 1) Local Charities
- 2) Education
- 3) Fundraising
- 4) Health & Wellness
- 5) Economics & Local Businesses
- 6) Community History

Public Affairs Programs

ROCHESTER SPEAKS: A Public Affairs Show hosted by Stephens Media Group Personalities every Sunday morning at 6 am interviewing community members about topics of interest to Rochester and the surrounding area.

Quarterly Issues/Programs List

Quarter 1 of 2023

WRMM / Rochester / NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
1/1	6:00	15:00	Don Litzelman Foundation	Local Charities	Jon Goehring is joined by Bryan of the Don Litzelman Foundation. They discuss the organization and the help they provide to cancer patients. Check out their new website: donlitzelmanfoundation.org.
1/1	6:00	15:00	Sunnking E-Scrap for Camp Fundraiser	Local Charities	Bethany is joined by Adam Shine, the President of Sunnking in Brockport to talk about its 2023 e-Scrap for Camp Fundraiser benefitting Camp Good Days.
1/8	6:00	15:00	GPDW2 Funding Local Athletes	Local Charities	Jon Goehring is joined by Nelly Epic, who started Good People Deserve Wins 2. They discuss how Nelly created GPDW2 and the organization's mission. Nelly also talks about GPDW2's upcoming fundraiser, Queen of Hearts Casino Night.

1/8	6:00	15:00	American Heart Association of Rochester – CPR	Fundraising	Dino is joined by Jason Stulb, Executive Director of the American Heart Association of Rochester and they are discussing heart health and CPR.
1/15	6:00	15:00	Be UninTimidated Event 1-28-23	Local Charities	Dino is joined by Denise Wesley to discuss the 10 year anniversary of Be UninTIMIdated. Denise talks about how you can support Appendix cancer research and their upcoming fundraiser, Casino Event happening on January 28th at Kodak Center.
1/15	6:00	15:00	Shepherd Home: Casino Night Event February 17th	Local Charities	Bethany is joined by Debbie, the Director of Nursing and Community Relations at Shepherd Home and Eileen, one of the committee volunteers for Casino Night. They discuss Shepherd Home’s mission and its history, along with their upcoming event Casino Night happening on February 17th.
1/15	6:00	15:00	Empreinte Consulting LLC	Local Charities	Jon Goehring is joined by Mark to discuss Empreinte Consulting LLC and how nonprofits can maximize their impact and efforts in the Rochester community.
1/22	6:00	15:00	EPI 2-3-23 Event	Local Charities	Dino is joined by Jeff, Executive Director of EPI (Empowering People’s Independence). Jeff discusses people they serve in our area, their new programs, along with their fundraising event called 2023 Winter Nights happening on February 3rd from 4-7pm.
1/22	6:00	15:00	Overeaters Anonymous of Greater Rochester	Local Charities	Karl Schmidt is joined by Christine, a member of Overeaters Anonymous and Edward, Co-chair of those meetings. OA is a 12 step program, a fellowship for anyone with a compulsive eating problem.
1/22	6:00	15:00	Center 4 Hope Greece	Local Charities	Jon Goehring is joined by Pastor Kirk Dueker of Hope Church on Vintage Lane in Greece and Director of the Center 4 Hope, Chris Folwell. They discuss the motivation to begin Center 4 Hope and their mission in the community.
1/29	6:00	15:00	Al Sigl 2-9-23 Event	Local Charities	Dino is joined by Tom O’Conner with Al Sigl Community of Agencies to discuss their upcoming fundraising event called JustOne Night happening on February 9th, 2023. Celebrity guest bartenders will be trying to

					see who can raise the most tips and the money goes to Al Sigl Community of Agencies!
1/29	6:00	15:00	Meteora 20 – March 25th Event	Fundraising	Bethany is joined by Greg Best, recording artist, producer and mental wellness and suicide prevention advocate here is Rochester. Greg discusses his upcoming event called Meteora 20 taking place on March 25th at 75 Stutson Street at 8:30pm.
2/5	6:00	15:00	PGA Championship May 2023	Fundraising	Dino is joined by Bryan, Executive Director of the PGA of America for this year’s tournament in May at Oak Hill Country Club. They discuss the upcoming championship and what to expect.
2/5	6:00	15:00	Lollypop Farm – Tails of Hope Telethon	Local Charities	Dino is joined by Nikkie with Lollypop Farm to talk about their Tails of Hope Telethon happening on March 3rd, 2023.
2/5	6:00	15:00	The Arc of Monroe Evergreen	Local Charities	Dino is joined by Christen Smith – Senior Director of Marketing and Communications, Charis Happ – Director of Job Path, and Kara Supple – Quality Assurance Liaison, to discuss careers at Arc of Monroe and what job path is
2/12	6:00	15:00	<i>Villa Of Hope</i>	Local Charities	Jon Goehring is joined by several representatives from the Villa of Hope including CEO Christina Gullo, Dr. Murray who is the Program Director at the Gregory E. Polisseni Living Hope Treatment Center and Christy who is the Director at the Integrated Clinic. They are discussing behavioral treatment.
2/12	6:00	15:00	The Power of Mentors – Big Brothers Big Sisters of Greater Rochester	Local Charities	Jon Goehring is joined by Lisa Mattoon, the Chief Executive Officer at Big Brothers Big Sisters of Greater Rochester. They are celebrating 40 years as an organization and Lisa discusses what they are doing in our community as a program and the power of mentors.
2/12	6:00	15:00	RADA Auto Show	Fundraising	Dino is joined by Brad, President of the Rochester Automobile Dealers’ Association (RADA) and he discusses the upcoming Rochester Auto Show happening March 2nd – 5th.
2/19	6:00	15:00	Our Lady Of Mercy School	Local Charities	Bethany is joined by Dr. Sherylanne Diodato, the principal at Our Lady of Mercy School. They discuss the challenges in educating young adults during the pandemic

					and how the students have overcome the challenges thrown at them with the pandemic. Dr. Diodato also discusses their events they have over the next few months.
2/19	6:00	15:00	McQuaid Jesuit 'Something Rotten' March 15th-18th	Community Events	Pat Rivers is joined by Raymond and Grace to discuss their upcoming musical comedy of "Something Rotten" at McQuaid Jesuit March 15th-18th.
2/19	6:00	15:00	Greece Athena Middle School's Production of The Spongebob Musical!	Community Events	Bethany is joined by Courtney Larkin, the Director of The Spongebob Musical at Greece Athena Middle School, along with AJ Piscioti who plays Squidward and Jayden Trafton who plays Spongebob. They discuss their upcoming performances happening April 21st-29th.
2/26	6:00	15:00	Embrace Your Sisters Tea at Two	Local Charities	Jon is joined by Meghan Freida, the Board President at Embrace your Sisters. They discuss the Tea at Two event happening at Casa Larga on April 30th to help support cancer patients.
2/26	6:00	15:00	Thrive To Survive Middle Finger 5K	Fundraising	Jon is joined by Jennifer Harris to discuss the Middle Finger 5K to support Thrive to Survive on Seneca Lake on May 13th.
2/26	6:00	15:00	Holy Childhood: Wine at Center Ice	Fundraising	Dino is joined by Laurie Otto and Brian Worth with Holy Childhood to discuss their upcoming event Wine at Center Ice on April 21st.
3/5	6:00	15:00	Episcopal Senior Life Communities	Local Charities	Karl Schmidt is joined by Lisa and Loren from the Episcopal Senior Life Communities. They discuss the history, along with their mission.
3/5	6:00	15:00	Girls Rock Rochester	Local Charities	Dino is joined by Amanda Rodriguez, the Program Director for the non-for-profit Girls Rock Rochester and they discuss the upcoming fundraiser in support of our LGBTQ+ youth and summer camps. The fundraiser will be at ROAR on April 13th!

3/12	6:00	15:00	Rochester Women's Network	Local Charities	Bethany is joined by Megan Mills who is the co-chair of the programming committee for Rochester Women's Network (RWN). They discuss the benefits of becoming a member. They also talk about their upcoming events including Build Your Own Terrarium Pop-Up event on March 29th and their 45th anniversary gala on April 29th.
3/12	6:00	15:00	Breast Cancer Coalition of Rochester	Local Business	Kristie is joined by Holly Anderson, the Executive Director and Christina Thompson, Associate Director of the Breast Cancer Coalition of Rochester. The organization just started their 25th year. They discuss breast cancer and how important it is to get checked. They also discuss their Pink & Teal challenge happening on May 13th.
3/19	6:00	15:00	Villa of Hope Gala	Fundraising	Jon is joined by Christina Gullo, President and CEO of the Villa of Hope. Christina talks about the Gala happening on April 22nd. They also discuss the history and mission of the organization.

RHJ reports: [https://www.dropbox.com/sh/mwp2j2oo5y63k0u/AACL3-gaERDdegbUS3VOSSUca/Radio%20Health%20Journal?dl=0&subfolder\\_nav\\_tracking=1](https://www.dropbox.com/sh/mwp2j2oo5y63k0u/AACL3-gaERDdegbUS3VOSSUca/Radio%20Health%20Journal?dl=0&subfolder_nav_tracking=1)