

WRMM / ROCHESTER

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/1/23 – THROUGH – 12/31/23

- 1) Local Charities
- 2) Education
- 3) Fundraising
- 4) Health & Wellness
- 5) Economics & Local Businesses
- 6) Community History

Public Affairs Programs

ROCHESTER SPEAKS: A Public Affairs Show hosted by Stephens Media Group Personalities every Sunday morning at 6 am interviewing community members about topics of interest to Rochester and the surrounding area.

Quarterly Issues/Programs List

Quarter 4 of 2023

WRMM / Rochester / NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/1	6:00	15:00	Greentopia Eco Fest – October 15th	Community Events	Jon Goehring is joined Lisa Baron, Executive Director at Greentopia and a few other special guests to talk about living a sustainable life and their Eco Fest on October 15th
10/8	6:00	15:00	AL SIGL Community Walkabout – October 22nd	Community Events	Dino is joined by Tom, CEO and Executive Director for Al Sigl and Jill Johnson from EPI to talk about the Community Walkabout at Eastview Mall on Sunday, October 22nd.
10/8	6:00	15:00	Foodlink Event – November 13th	Community Events	Dino is joined by Dave Kasper from ACFROC and Ashley Chung, a chef trainer at Foodlink to talk about their upcoming event happening on November 13th.
10/15	6:00	15:00	Eastman School Fall	Community	Jon Goehring is joined by Mike Stefuik,

			Events	Events	Director of Concert Operations at the Eastman School to talk about upcoming concerts this fall.
10/22	6:00	15:00	Sobriety Sounds Pop Up Generic	Health and Wellness	Scott Fitzgerald is talking about Sobriety Sounds, a non-profit organization that is dedicated to helping musicians who are in recovery to be able to follow their dreams as musicians. Joining Scott is the founder of Sobriety Sounds, Matthew Hoyer.
10/22	6:00	15:00	Sobriety Sounds Event	Health and Wellness	Scott Fitzgerald discusses Sobriety Sounds and events coming up with Executive Director Matthew Hoyer.
10/29	6:00	15:00	Pancreatic Cancer Association of Western New York	Local Charities	Jon Goehring is joined by Mary Ellen Smith, Executive Director of the Pancreatic Cancer Association of Western New York . We discussed their upcoming “ Step it up ” event on November 5 th to raise money for Pancreatic Cancer Awareness Month (November).
10/29	6:00	15:00	Veterans Outreach Center Event – November 3rd	Community Events	Dino is joined by Laura Heltz, CEO and Executive Director of Veterans Outreach Center . They discuss the history of the center and their upcoming event, Stars and Stripes Gala on November 3rd.
10/29	6:00	15:00	Endless Highway Saturday Night Fever	Community Events	Jon is joined by Rob Tortorella, Founder, and Caralie Fennessey, Operations Director at Endless Highway about the organization and their upcoming local Saturday Night Fever event on November 4th.
11/5	6:00	15:00	Children Awaiting Parents – November 4th Event	Community Events	Dino is joined by CEO Laurie McKnight, and Director of Program Services Veronica Black with Children Awaiting Parents to discuss how the organization helps children in foster care and their upcoming event.
11/12	6:00	15:00	Catholic Charities Share the Joy	Fundraising	It’s the giving season! Catholic Charities Family and Community Services has two major gift giving campaigns. Share The Joy: To donate, go to helpfcs.org/stj

					Empty Bowls Event: To buy tickets, go to helpfcs.org/emptybowls
11/19	6:00	15:00	Children's Dyslexia Center	Local Charities	Dino is joined by Brenda Goodfriend and Maat Reid with Children's Dyslexia Center to talk about their mission and their upcoming fundraiser at The Distillery on Mt. Hope Ave on November 30th.
11/19	6:00	15:00	Open Door Baptist Church – Chili Christmas Celebration	Local Charities	Bethany is joined by Worship Pastor, Jonathan with Open Door Baptist Church to talk about their Chili Christmas Celebration on December 16th and 17th.
11/26	6:00	15:00	The Mission Continues	Local Charities	Dino is joined by Geoff Messenger and Yashira Rodriguez to talk about the Mission Continues , a Veteran-led organization.
12/3	6:00	15:00	Link Youth Mentorship	Local Charities	Jon Goehring is joined by Gary Heydens, the Program Director, and Pastor Warren Meeks Jr, Ministry Youth Coordinator, about the importance of mentorship in the Rochester community and what Link is doing to provide it to those in need.
12/10	6:00	15:00	Goodwill Holiday Season	Fundraising	Jennifer Boutte, VP of Community Engagement at Goodwill of the Finger Lakes talks about the programs Goodwill has coming up this holiday season and how the Rochester community can help. For volunteer opportunities, contact volunteer@goodwillfingerlakes.org .
12/17	6:00	15:00	Ronald McDonald House Holidays	Local Charities	Jon is joined by JoAnne Ryan, President and CEO of the Ronald McDonald Chapter of Rochester to discuss what the organization has upcoming for the holiday season and how the Rochester community continues to be overwhelmingly generous during the holiday season.

12/24	6:00	15:00	Salvation Army Holidays	Fundraising	Jon is joined by Rick Starkey, Operations Manager at the Monroe County Salvation Army. Rick discusses the importance of caring for the less fortunate this time of year, and emphasizes the need for bell ringers during the season. For more information
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RHJ reports: https://www.dropbox.com/sh/mwp2j2oo5y63k0u/AACL3-gaERDdegbUS3VOSSUca/Radio%20Health%20Journal?dl=0&subfolder_nav_tracking=1