

WRMM / ROCHESTER

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 4/2/23 – THROUGH – 6/25/23

- 1) Local Charities
- 2) Education
- 3) Fundraising
- 4) Health & Wellness
- 5) Economics & Local Businesses
- 6) Community History

Public Affairs Programs

ROCHESTER SPEAKS: A Public Affairs Show hosted by Stephens Media Group Personalities every Sunday morning at 6 am interviewing community members about topics of interest to Rochester and the surrounding area.

Quarterly Issues/Programs List

Quarter 2 of 2023

WRMM / Rochester / NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

| DATE | Time | Duration | Topic | Issue | Description |
|------|------|----------|--------------------------------------|-----------------|--|
| 4/2 | 6:00 | 15:00 | Breast Cancer Coalition of Rochester | Local Charities | Kristie is joined by Holly Anderson, the Executive Director and Christina Thompson, Associate Director of the Breast Cancer Coalition of Rochester. The organization just started their 25th year. They discuss breast cancer and how important it is to get checked. They also discuss their Pink & Teal challenge happening on May 13th. |
| 4/9 | 6:00 | 15:00 | Wellness 360 Webster Event | Local Charities | Jon Goehring is joined by co-owner of Wellness 360, Beth Parry. Beth tells us more about Wellness 360 and how it was created and what they offer. They also discuss their upcoming event, Parkinson's Disease Fitness Expo on April 12th. |

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| 4/9 | 6:00 | 15:00 | CSC at Gilda's Club Rochester | Local Charities | Karl Schmidt is joined by Tim Ambrosetti and Conor McKenna of Cancer Support Community (CSC) at Gilda's Club Rochester. Tim and Conor discuss the history behind CSC. They also talk about their upcoming event including Bachelor Auction on April 22nd. There are multiple events throughout the year, click here for more events. |
| 4/16 | 6:00 | 15:00 | CODE 4 ALPHA FUNDRAISER | Fundraising | Dino is joined by Rich Hare and Mike McCarthy to discuss their upcoming fundraiser CODE 4 ALPHA Fundraiser happening on Friday, April 28th from 4:30-7:15pm at MicGinny's on the River. There will be wings and pizza. Plus, a 50/50 raffle & Chinese auction. |
| 4/23 | 6:00 | 15:00 | NAMI Rochester Charity Walk | Local Charities | Jon is joined by Kristina Mossgraber to talk about the NAMI Rochester charity walk coming to Village Gate on May 20th and the importance of ending the stigma of mental health! |
| 4/23 | 6:00 | 15:00 | Police Unity Tour Event April 29th | Local Charities | Dino is joined by retired RPD Lynd Johnston and Sheryl Fridley, and retired Greece Police Officer Marybeth Kwolski to discuss the Police Unity Tour Fundraiser on April 29th at 2pm. The 300 mile ride to the National Law Enforcement Memorial is dedicated to RPD Officer Anthony Mazurkiewicz. |
| 4/30 | 6:00 | 15:00 | Ride For Missing Children NCMEC | Local Charities | Dino is joined by Ed, Executive Director For Missing and Exploited Children to discuss The Rochester Ride for Missing Children happening on Friday, June 9th. |
| 5/7 | 6:00 | 15:00 | Lilac Fest Partners With A Purpose | Local Charities | Dino is joined by Jenny with Rochester Events to discuss the 125th anniversary of the Lilac Festival and partners with a purpose. |
| 5/14 | 6:00 | 15:00 | 21 Stories For Scouts | Local Charities | Bethany is joined by Stephen Hoitt, Scout Executive for Seneca Waterways Council to talk about their 14th annual 21 Stories for Scouts on May 12th! |
| 5/14 | 6:00 | 15:00 | Franchise Roc Event May 2nd | Local Charities | Jon is joined by two community members, Angela and Sean to discuss the Franchise Roc Event on May 2nd. |

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| 5/21 | 6:00 | 15:00 | EMS Appreciation Week | Local Charities | Jon is joined by Mike, Chief of Perinton Ambulance to talk about what we can do as a community to help out. |
| 5/28 | 6:00 | 15:00 | Heroes For All | Fundraising | Jon Goehring is joined by Dr. Rehnuma Karim from Heroes For All. She was originally on the staff at SUNY Brockport and decided to change paths and started her own non-profit called Heroes For All to provide support in the communities to help the youth understand the benefits of a purposeful life. |
| 5/28 | 6:00 | 15:00 | Mercy Flight Central June 5th Event | Fundraising | Dino is joined by Erin, President and CEO, along with Kaitlyn Director of Development with Mercy Flight Central based in Canandaigua, just outside of Syracuse and in Rome, NY. They discuss their upcoming event on June 5th. |
| 6/4 | 6:00 | 15:00 | Trillium Health | Local Charities | Pat Rivers is joined by Dr. Bill Valenti, Senior Vice President for Strategic Advancement, Chief of Innovation, co-founder and staff physician at Trillium Health. Dr. Valenti discusses the big gala happening next month. They also talk about updates for monkeypox. |
| 6/11 | 6:00 | 15:00 | Veterans Outreach – Flag Day | Local Charities | Dino is joined by Laura Heltz, Veteran Outreach Center’s Executive Director and U.S. Army Veteran. They discuss a new house built for veterans returning who may need a place to live. Laura also talks about Flag Day. |
| 6/11 | 6:00 | 15:00 | Fairport Angels Blood Drive – June 15th, 2023 | Local Charities | Jon is joined by Katie Hout of Red Cross, Diane McClure -founding partner of the Fairport Angels blood drive and long time supporter. They discuss the upcoming blood drive in memory of The Fairport Angels happening on June 15th from 1-7pm at St. John of Rochester in the gymnasium. |
| 6/18 | 6:00 | 15:00 | Shootout For Soldiers – July 29th | Local Charities | Dino is joined by Mark Rodzinka for Shootout for Soldiers on July 29th and 30th at Canandaigua Academy. |
| 6/18 | 6:00 | 15:00 | Susan B Anthony | Fundraising | Dino is joined by the President and CEO, Deborah Hughes with the Susan B. Anthony House and Museum. Deborah talks about the 150th anniversary of Susan B Anthony’s infamous trial on June 17th, 1873. They also talk about all of the events happening this summer. |

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| 6/25 | 6:00 | 15:00 | Sunnking Electronics Recycling at Smithsonian National Museum of Natural History | Local Charities | Bethany is joined by Robert Burns with Sunnking Electronics Recycling to talk about the newest exhibit featuring Sunnking Electronics at the Smithsonian National Museum of Natural History. |
| 6/25 | 6:00 | 15:00 | George Eastman Museum: Garden Vibes Concert Series | Community Events | Bethany is joined by Eliza Kozlowski and Nate Smith with the George Eastman Museum to talk about their Garden Vibes concert series. The Big Takeover will be performing on July 19th and then Ichi-bons will be performing on August 16th |

RHJ reports: https://www.dropbox.com/sh/mwp2j2oo5y63k0u/AACL3-gaERDdegbUS3VOSSUca/Radio%20Health%20Journal?dl=0&subfolder_nav_tracking=1