

WRMM / ROCHESTER

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 7/2/23 – THROUGH – 9/23/23

- 1) Local Charities
- 2) Education
- 3) Fundraising
- 4) Health & Wellness
- 5) Economics & Local Businesses
- 6) Community History

Public Affairs Programs

ROCHESTER SPEAKS: A Public Affairs Show hosted by Stephens Media Group Personalities every Sunday morning at 6 am interviewing community members about topics of interest to Rochester and the surrounding area.

Quarterly Issues/Programs List

Quarter 3 of 2023

WRMM / Rochester / NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
7/2	6:00	15:00	Veteran Outreach Center – Never Forget Roses	Local Charities	Dino is joined by Laura Heltz, Executive Director and CEO of Veterans Outreach Center and Nick Stefanovic from Monroe County to discuss Never Forget Roses, a community salute to our fallen heroes. This is one of the ways they are celebrating VOC's 50th anniversary.
7/9	6:00	15:00	Rochester Fringe Festival 2023	Community Events	Dino and Bethany are joined by Rochester Fringe Festival's Producer Erica Fee to talk about the upcoming festival that will include 500 shows between September 12th-23rd.
7/16	6:00	15:00	Compeer Rochester – Upcoming Events	Community Events	Dino is joined by Sara Passamonte, President/Executive Director for Compeer Rochester. Sara talks about how Compeer is a mental health organization and their upcoming events.

7/16	6:00	15:00	Joseph Ave Arts & Culture Alliance	Local Charities	Jon interviewed David Pacific about Joseph Ave Arts and Culture Alliance on how they are restoring a local landmark and reviving the arts and culture scene in the Joseph Ave neighborhood.
7/23	6:00	15:00	Lollypop Farm – Barktober Fest 2023	Local Charities	Bethany Bee is joined by Ashley Zeh, Director of Communications at Lollypop Farm to discuss Barktober Fest happening on Saturday, September 23rd.
7/30	6:00	15:00	Sobriety Sounds Event	Local Charities	Scott Fitzgerald discusses Sobriety Sounds and events coming up with Executive Director Matthew Hoye.
8/6	6:00	15:00	Coffee For Cops – Building Morale One Badge at a Time	Local Charities	Jon discusses with founder and executive director Michael Barbato how the community can show support for local law enforcement.
8/13	6:00	15:00	Rochester Head For the Cure 5k Run/Walk – September 10th	Community Events	Bethany Bee is joined by Brad Mahon, the Scientific Director of Brain Mapping Program at U of R. Brad talks about the 3rd Annual Rochester Head for the Cure 5K Run/Walk to benefit the University of Rochester’s Brain Cancer patients.
8/20	6:00	15:00	Miracle Field Oktoberfest 2023	Community Events	Dino is joined by Ron to talk about the Miracle Field in Webster and Oktoberfest September 15th and 16th.
8/27	6:00	15:00	Walk To Defeat ALS Rochester – September 16 th	Community Events	Dino is joined by Kristen Snyder to talk about ALS and the Walk to End ALS coming up on September 16th in Rochester.
8/27	6:00	15:00	Live Strong YMCA Program – September 27th	Local Charities	Dino is joined by Dave and Jack from Livestrong at the YMCA to discuss a specialized program offered to cancer patients and survivors.
9/3	6:00	15:00	Camp Good Days Event – September 9th	Fundraising	Dino is joined by Wendy Bleier-Mervis with Camp Good Days and Special Times to discuss Tour De Teddi on September 9th.
9/10	6:00	15:00	Jazz Network	Local Charities	Dino is joined by Founder & Executive Director Jazz of Jazz Network and Jill with the YWCA to talk all about the Jazz Network – building lifelong connections. The mission is to empower girls to be life long leaders.

9/17	6:00	15:00	Embrace Your Sisters (EYS) Positively Pink In Pittsford Walk – September 24th	Community Events	Jon Goehring is joined by Krista Jackson, Vice President of Embrace Your Sisters (EYS) which helps breast cancer patients. She talks about the upcoming walk called Positively Pink in Pittsford on September 24th.
9/17	6:00	15:00	EPI Event – October 1 st	Community Events	Dino interviewed Lorena and Ellie Muoio with EPI (Empowering People's Independence) to talk about their upcoming event on October 1st.
9/24	6:00	15:00	Wilmot Cancer Weekend	Local Charities	Dino is joined by Barb, Keith and Ralph to discuss Wilmot Warrior Weekend on September 29th-October 1st which includes a walk, run and bike ride.
9/24	6:00	15:00	Comics Against Cancer	Community Events	Jon Goehring is joined by James Love, CEO of Cancer Support Community (CSC) at Gilda's Club Rochester to discuss their Comics Against Cancer on Saturday, October 7th.

RHJ reports: https://www.dropbox.com/sh/mwp2j2oo5y63k0u/AACL3-gaERDdegbUS3VOSSUca/Radio%20Health%20Journal?dl=0&subfolder_nav_tracking=1