

ORDER



Orders
Order / Rev: 64920
Alt Order #:
Product Desc: Lisa Gamoian for Judge 2014
Estimate: October 22 to October 26, 2014
Flight Dates: 10/22/14 - 10/26/14
Original Date / Rev: 10/21/14 / 10/21/14
Order Type: GEN

KFSN-TV

Primary AE: Greg Baker
Sales Office: L-FRE
Sales Region: Local

Agency Name: Orman Communications
Buying Contact:
Billing Contact:
 3589 W. Buena Vista Ave.
 Fresno, CA 93711

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Lisa Gamoian for Judge 2014
Demographic: HH
Product Codes: Candidates
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	13	\$5,725.00	\$4,866.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	13	\$5,725.00	\$4,866.25	0.00
Totals	13	\$5,725.00	\$4,866.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	10/22/14	10/24/14	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	--WTF--	:30	1	\$350.00	P-02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--WTF--			1		\$350.00		0.00				
N 2	KFSN	10/22/14	10/24/14	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	--WTF--	:30	1	\$350.00	P-02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--WTF--			1		\$350.00		0.00				
N 3	KFSN	10/22/14	10/24/14	M-F 11a News M-F 11a News	CM	Cc 11a-1130a	--WTF--	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--WTF--			1		\$250.00		0.00				
N 4	KFSN	10/22/14	10/24/14	M-F 5p News Action News at 5p	CM	Cc 5p-530p	--WTF--	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--WTF--			1		\$500.00		0.00				
N 5	KFSN	10/22/14	10/24/14	M-F 6p News Action News at 6p	CM	Cc 6p-630p	--WTF--	:30	1	\$550.00	P-02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--WTF--			1		\$550.00		0.00				
N 6	KFSN	10/22/14	10/24/14	M-F 630p News Action News at 630p	CM	Cc 630p-7p	--WTF--	:30	1	\$550.00	P-02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--WTF--			1		\$550.00		0.00				

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KFSN	10/22/14	10/24/14	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	--WTF--	:30	2	\$550.00	P-02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	--WTF--			2			\$550.00		0.00			
N 8	KFSN	10/22/14	10/24/14	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	--WTF--	:30	2	\$550.00	P-02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	--WTF--			2			\$550.00		0.00			
N 9	KFSN	10/22/14	10/26/14	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	--WTFSS	:30	3	\$325.00	P-02	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	--WTFSS			3			\$325.00		0.00			
													Totals	13	\$5,725.00