

1st QTR 2014

**WOBR-FM
PIRATE 95.3
WANCHESE
NORTH CAROLINA**

WOBR-FM ADDRESSES THE AREA'S ISSUES ITEMS AND CONCERNS IN SEVERAL WAYS. THEY ARE INTERVIEWS WHEN APPICABLE, LIVE AND RECORDED PUBLIC SERVICE ANNOUNCEMTNS, DONATED ADVERTISING, LOCAL NEWS AND REMOTES.

ISSUES, CONCERNS AND ITEMS TEND TO RELATE TO OUR GEOGRAPHIC LOCATION IN REGARD TO WEATHER AND IT'S AFTERMATH. OTHER ISSUES TEND TO CONCERN THE TOURISM BASED ECONOMY, CULTURAL ACTIVITIES AND CIVICS, THAT WHICH BENEFITS LOCAL GROUPS, CAUSES AND GOVERNMENT.

DOCUMENTATION IS INCLUDED ON HOW THIS STATION PROVIDED TREATMENT OF COMMUNITY ISSUES.

**WRSF(FM) COLUMBIA-NAGS HEAD | WERX(FM) COLUMBIA-NAGS HEAD
WKJX(FM) ELIZABETH CITY | WOBR(FM) WANCHESE-NAGS HEAD
WOBX(FM) MANTEO-NAGS HEAD
WCNC(AM) ELIZABETH CITY | WZBO(AM) EDENTON**

QUARTERLY ISSUES/PROGRAMS LIST

Station:

WRSF WERX WKJX **WOBR** WOBX (FM/AM) WCNC WZBO

Year: **2014** *1st Qtr* 2nd Qtr 3rd Qtr 4th Qtr

Issues:

- 1) Education
- 2) Public Health
- 3) Economics
- 4) Pet Car/Adoption
- 5) Weather and Climate Changes
- 6) Health Care

Programming Aired:

Public Affairs show "Radio Health Journal" 30min – 6-630a Sundays
On location broadcasts (see attached details)

DATE: JANUARY 29TH

ISSUE: PET ADOPTION/CARE IN OBX

PROGRAM TITLE: COASTAL HUMANE SOCIETY FUNDRAISER AT KELLY'S

TYPE OF PROGRAM: LIVE BROADCAST

SOURCE: CINDY CRAWFORD 3-7PM

DATE: JANUARY 29TH

DURATION: 4 HOURS

BRIEF DESCRIPTION: THE COASTAL HUMANE SOCIETY APPEARED WITH CINDY CRAWFORD FOR LIVE BROADCAST AND DONATION GENERATION AT KELLY'S MP 10.5 NAGS HEAD.

DATE: FEB 2, 2014

ISSUE: FELINE FIX FOUNDATION

PROGRAM TITLE: LIVE BROADCAST FUNDRAISER FOR FELINE FIX

TYPE OF PROGRAM: LIVE BROADCAST

SOURCE: INTERVIEWS AND LIVE BROADCAST

DATE: FEB 2ND

DURATION: 2 HRS

BRIEF DESCRIPTION: A LIVE BROADCAST AT BK SHUCKERS TO SUPPORT THE FELINE FIX FOUNDATION WAS HELD. THE FELINE FIX FOUNDATION HELPS CARE FOR THE WILD CAT POPULATION IN THE OUTER BANKS.



NCNN PUBLIC AFFAIRS PROGRAMMING

1ST QUARTER 2014
(JANUARY 1ST – MARCH 31ST)

PEOPLE IN POLITICS AND CAROLINA NEWSMAKERS ARE PRESENTED IN BOTH
30-MINUTE AND 60-MINUTE VERSIONS.

PA BLOCK FOR 01-05-14

RADIO HEALTH JOURNAL

"OBESITY AND THE MILITARY" AND "HOME SCHOOLING FOR SICK CHILDREN"

****ISSUES COVERED: US GOVERNMENT AND THE MILITARY; MILITARY PREPAREDNESS; ECONOMICS; PUBLIC HEALTH; EDUCATION; YOUTH AT RISK; TECHNOLOGY; CHARITIES****

TIME 28:00

PA BLOCK FOR 01-12-14

RADIO HEALTH JOURNAL

"CUTTING" AND "AVOIDING DOCTOR'S MISTAKES"

****ISSUES COVERED: YOUTH AT RISK; EDUCATION; SUICIDE; PARENTING ISSUES; HEALTH CARE; PUBLIC HEALTH; CONSUMERISM****

TIME 28:00

PA BLOCK FOR 01-19-14

RADIO HEALTH JOURNAL

"WEATHER AND PAIN" AND "DO WOMEN MAKE BETTER DOCTORS"

****ISSUES COVERED: HEALTH CARE; PUBLIC HEALTH; CONSUMERISM; ENVIRONMENT; WEATHER; PREVENTION; WOMEN'S ISSUES AND GENDER ISSUES; EDUCATION****

TIME 28:00

PA BLOCK FOR 01-26-14

RADIO HEALTH JOURNAL

"AMBULANCE FEES" AND "DEFINING SEX AND GENDER"

****ISSUES COVERED: PUBLIC HEALTH; PUBLIC SAFETY AND EMERGENCY RESPONSE; CONSUMERISM; ECONOMICS; LOCAL GOVERNMENT; POLICE AND FIRE; MEDICARE AND FEDERAL GOVERNMENT; GENDER ISSUES; SCIENCE AND CULTURE****

TIME 28:00

PA BLOCK FOR 02-02-14

RADIO HEALTH JOURNAL

"AN OBAMACARE UPDATE" AND "HEALING ARTS"

****ISSUES COVERED: PUBLIC HEALTH; HEALTH CARE; CONSUMERISM; ECONOMICS; FEDERAL GOVERNMENT; POVERTY; ARTS AND CULTURE****

TIME 28:00

PA BLOCK FOR 02-09-14

RADIO HEALTH JOURNAL

"TRAUMATIC BRAIN INJURIES AND RELATIONSHIPS" AND "INFLAMMATION"

****ISSUES COVERED: DISABILITIES; INTERPERSONAL RELATIONSHIPS; FAMILY ISSUES; HEALTH CARE AND REHABILITATION; HEALTH CARE; PUBLIC SAFETY; PREVENTION****

TIME 28:00

PA BLOCK FOR 02-16-14

RADIO HEALTH JOURNAL

"PREGNANCY JOB DISCRIMINATION" AND "PROBIOTICS"

****ISSUES COVERED: WOMEN'S ISSUES; DISCRIMINATION; DISABILITIES; ECONOMICS; BUSINESS AND INDUSTRY; LAWS AND THE FEDERAL GOVERNMENT; HEALTH CARE; PREVENTION; TECHNOLOGY****

TIME 28:00

PA BLOCK FOR 02-23-14

RADIO HEALTH JOURNAL

"DO WE NEED VITAMINS?" AND "ALZHEIMER'S WANDERING"

****ISSUES COVERED: HEALTH CARE; PUBLIC HEALTH; CONSUMERISM; ECONOMICS; REGULATION AND FEDERAL GOVERNMENT; SENIOR CITIZENS AND THE ELDERLY; PUBLIC SAFETY****

TIME 28:00

PA BLOCK FOR 03-02-14

RADIO HEALTH JOURNAL

"WEATHER, AGRICULTURE, AND THE FOOD SUPPLY" AND "THYROID DISEASE"

****ISSUES COVERED: AGRICULTURE; WEATHER AND CLIMATE CHANGE; DISASTER PREPAREDNESS; DROUGHT; ECONOMICS; FOOD SUPPLY; PROPERTY AND WATER RIGHTS; TECHNOLOGY; HEALTH CARE; FOOD ADDITIVES****

TIME 28:00

PA BLOCK FOR 03-09-14

RADIO HEALTH JOURNAL

"THE BYSTANDER EFFECT" AND "SILENT REFLUX"

****ISSUES COVERED: PSYCHOLOGY; CRIME; VOLUNTEERISM; TECHNOLOGY AND SOCIETY; HEALTH CARE; CONSUMERISM; FEDERAL GOVERNMENT AND FOOD REGULATIONS****

TIME 28:00

PA BLOCK FOR 03-16-14

RADIO HEALTH JOURNAL

"BIRTH CONTROL SABOTAGE" AND "SNOW SPORT HELMETS"

****ISSUES COVERED: YOUTH AT RISK; WOMEN'S ISSUES; GENDER ISSUES; FAMILY VIOLENCE; SEXUAL VIOLENCE; PREVENTION; EDUCATION; SEX EDUCATION; PUBLIC HEALTH; UNINTENDED PREGNANCY AND TEEN PREGNANCY; HEALTH CARE; CONSUMERISM; SPORTS AND RECREATION****

TIME 28:00

PA BLOCK FOR 03-23-14

RADIO HEALTH JOURNAL

"OBESITY AS A DISEASE" AND "OTC DRUGS AND CHILDREN"

****ISSUES COVERED: HEALTH CARE; PUBLIC HEALTH; DISCRIMINATION; MEDIA AND SOCIETY; CONSUMERISM; PREVENTION; YOUTH AT RISK; CONSUMER SAFETY; DRUGS AND MEDICATIONS****

TIME 28:00

PA BLOCK FOR 03-30-14

RADIO HEALTH JOURNAL

"WEIGHT LOSS SURGERY AND INSURANCE" AND "LOW VISION".

ISSUES COVERED: HEALTHCARE, PUBLIC HEALTH, DISCRIMINATION, ECONOMICS, CONSUMERISM, AND INSURANCE, CONSUMER SAFETY, SENIOR CITIZENS, DISABILITIES.

28:00