Federal Communications Commission Washington, DC 20554

Approved by OMB

FCC 398 Children's Television Programming Report

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Call Sign	Channel Numbers	Community of License				
KFTV-DT	(analog) 20 (digital)	City Hanford	State	County Kings	ZIP Code 93722	
Licensee Name						
KFTV License	Partnership, G.P.					
Network Affiliation Nielsen DMA		Licensee World Wide Web	Licensee World Wide Web Home Page Address (if applicable)			
Univision	Fresno-Visalia					
Facility ID	Previous Call Sign (if applicable)	License Rene	ewal Expiration Date			
34439		2014-12-01 00:00:00.0				

Analog Core Programming

- State the average number of hours of Core Programming per week broadcast by the station. See 47 C F.R. §73 671(c)
- 3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C F.R. §73 673?
 - (b) Identify publishers who were sent information in 3(a)
- 4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

[There are no analog core program reports]

Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C F R §73 671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C F R. §73 671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

3.00 hours

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

N

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream

N

If No to 7(c), submit as an Exhibit a Statement of Explanation

View Statement of Explanation

(a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream

168.00 hours

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R.

1.85 hours

 4) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C F R §73.673? ¥

(b) Identify publishers who were sent information in 9(a)

The Univision programming service provides information identifying the core programs it supplies to affiliated stations, including an individual indication of the target child audience, to the following publishers of program guides: Tribune Media, FYI Television Services, and Rovi Corporation. The getTV Network programming service provides information identifying the core programs it supplies to affiliated stations, including an individual indication of the target child audience, to the following publishers of program guides: Tribune Media, FYI Television Services, and Rovi Corporation.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming Complete chart below for each Core Program

Title of Digital Core Program #1

Origin

Pocoyo (main digital stream)

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SA, 08:00 AM & 08:30 AM

26

Age of Target Audience

E/I Symbol Used As Required

30 minutes

Length of Program

From

2 years

4 vears

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Title of Digital Core Program #2

Origin

The Backyardigans

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SA, 09:00 AM

13

.

Length of Program

13

Age of Target Audience

E/I Symbol Used As Required

30 minutes

2 years

From

To 5 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. Each adventure begins in the backyard through the

group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. On February 22, 2014 the Network preempted this program for "breaking news" of the capture of El Chapo Guzman, known as the world's most powerful drug lord.

Title of Digital Core Program #3			Origin	
The Jungle Book			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-er	nptions
SA, 09:30 AM	13		0	
Length of Program		Age of Targ	et Audience	E/I Symbol Used As Required
30 minutes		From	То	
		6 years	9 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. On February 22, 2014 the Network preempted this program for "breaking news" of the capture of El Chapo Guzman, known as the world's most powerful drug lord.

Title of Digital Core Program #4			Origin	
Dora the Explorer			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-en	nptions
SA, 10:00 AM	13		0	
Length of Program		Age of Tar	get Audience	E/I Symbol Used As Required
30 minutes		From	To	
		2 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage preschoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references. On February 22, 2014 the Network preempted this program for "breaking news" of the capture of El Chapo Guzman, known as the world's most powerful drug lord.

Title of Digital Core Program #5			Origin	
Go, Diego, Go!			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-en	nptions
SA, 10:30 AM	13		0	
Length of Program		Age of Targ	et Audience	E I Symbol Used As Required
30 minutes		From 2 years	1 ₀ 6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. On February 22, 2014 the Network preempted this program for "breaking news" of the capture of El Chapo Guzman, known as the world's most powerful drug lord.

Title of Digital Core Program #6 Origin Real Life 101 (second digital stream) NETWORK Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions FRI, 07:00 AM & 07:30 AM ON 2/3/14 TO 3/31/14 15 Length of Program E/I Symbol Used As Age of Target Audience Required 30 minutes Y 13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A significant purpose and key educational objective of this half-hour program is to showcase the many career choices young viewers may contemplate for the future. The show is conducted by three young hosts whom in each episode feature an adult who describes what his or her daily job responsibilities entailed. Viewers are given up to date information on various careers based upon real life experiences. This program promotes education as a key element to success and challenges viewers to prepare for the future at an early age. On February 21, this program was preempted due to a technical error a make-good was scheduled and promotional efforts were made to notify the public of the rescheduled date and time.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
16	1	1	
	Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
02/21/14, 07:00 AM	03/07/14, 10:30 AM	Y	
If rescheduled, were promotional	efforts made to notify the public of rescheduled date and time?	Y	
Reason for Preemption	OTHER		

Title of Digital Core Program #7

Passport to Explore (second digital stream)

Regular Schedule

Total Times Aired at Regularly Scheduled Time
Number of Pre-emptions

FRI, 08:00 AM ON 2/3/14 TO 3/31/14

Regular Schedule

Total Times Aired at Regularly Scheduled Time
Number of Pre-emptions

Age of Target Audience
From
To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Passport to Explore allows viewers to travel to adventure-filled places, where they will explore the sites geography, history, climate, monuments, customs, music, culture, foods, attractions and even some legends. Each episode is produced to spark viewers' imagination and encourage them to finding out more about the amazing places around the world. The show aims to

making viewers aware of the differences that exist and how enriching those differences can be to their own lives. The educational value in this program is local cultures, geography, history and experiences as well as creating and influencing perceptions of places and regions

Title of Digital Core Program ≠8		Origin
Nature Adventures with Terri and Todd (second	digital stream)	NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
FRI, 08:30 AM ON 2/3/14 TO 3/31/14	8	0
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From To	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Nature Adventures with Terri and Todd is an educational and entertaining series created to showcase the beauty and wonder of the great outdoors! Episodes focus on the environment of North/Central portion of the United States. Hosts discuss the wildlife and flora indigenous to each particular location and communicate the diversity that can be found even in this specific geographic region. Additionally, the show educates children on conservation efforts meant to preserve the rich ecosystems.

Title of Digital Core Program #9			Origin
Aqua Kids Adventures (second digital stream)			NETWORK
Regular Schedule	Total Times Aired at Regula	rly Scheduled Time	Number of Pre-emptions
FRI, 09:00 AM & 09:30 AM ON 2/3/14 TO 3/31/14	15		1
Length of Program	Age of Tar	get Audience	E/I Symbol Used As Required
30 minutes	From 8 years	To 12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids Adventures provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the Earth. Aqua Kids Adventures provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids Adventures encourages children to take an active role in protecting the future of their communities and the world. On February 7, this program was preempted due to a technical error a make-good was scheduled and promotional efforts were made to notify the public of the rescheduled date and time.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
16	1		
	Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
02/07/14, 08:00 AM	03/07/14, 10:00 AM	Y	
If rescheduled, were promotion	Y		
Reason for Preemption OTHER			

(a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

(None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73 671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C F R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin
Pocoyo (main digital stream)	NETWORK
Regular Schedule	Total Times to be Aired
SA, 08:00 AM & 08:30 AM	26
Length of Program	Age of Target Audience
	From To
30 minutes	2 years 4 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Title of Planned Core Program #2

The Backyardigans (main digital stream)

Regular Schedule

SA, 09:00 AM

Length of Program

Age of Target Audience
From
To
30 minutes

2 years 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This educational program is targeted to pre-schoolers, featuring five high-spirited friends

Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.

Title of Planned Core Program #3

The Jungle Book (main digiral stream)

Regular Schedule

SA, 09:30 AM

Length of Program

Age of Target Audience
From To

30 minutes

6 years 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

Title of Planned Core Program #4

Dora the Explorer (main digital stream)

Regular Schedule

SA, 10:00 AM

Length of Program

Age of Target Audience
From To

30 minutes

2 years 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage preschoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.

Title of Planned Core Program #5

Go, Diego Go! (main digital stream)

Regular Schedule

SA, 10:30 AM

Length of Program

Age of Target Audience
From To

30 minutes

2 years 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.

Title of Planned Core Program #6

Origin

Real Life 101 (second digital stream)

NETWORK

Regular Schedule

Total Times to be Aired

FRI, 07:00 AM & 07:30 AM

26

Length of Program

Age of Target Audience

30 minutes

From 13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A significant purpose and key educational objective of this half-hour program is to showcase the many career choices young viewers may contemplate for the future. The show is conducted by three young hosts whom in each episode feature an adult who describes what his or her daily job responsibilities entailed. Viewers are given up to date information on various careers based upon real life experiences. This program promotes education as a key element to success and challenges viewers to prepare for the future at an early age.

Title of Planned Core Program #7

Origin

Passport to Explore (second digital stream)

NETWORK

Regular Schedule

Total Times to be Aired

FRI, 08:00 AM

13

Length of Program

Age of Target Audience

30 minutes

From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Passport to Explore allows viewers to travel to adventure-filled places, where they will explore the sites geography, history, climate, monuments, customs, music, culture, foods, attractions and even some legends. Each episode is produced to spark viewers' imagination and encourage them to finding out more about the amazing places around the world. The show aims to making viewers aware of the differences that exist and how enriching those differences can be to their own lives. The educational value in this program is local cultures, geography, history and experiences as well as creating and influencing perceptions of places and regions

Title of Planned Core Program #8

Origin

Nature Adventures with Terri and Todd (second digital stream)

NETWORK

Total Times to be Aired

Regular Schedule

FRI, 08:30 AM

13

Length of Program

Age of Target Audience

30 minutes

From

13 years

To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Nature Adventures with Terri and Todd is an educational and entertaining series created to showcase the beauty and wonder of the great outdoors! Episodes focus on the environment of North/Central portion of the United States. Hosts discuss the wildlife and flora indigenous to each particular location and communicate the diversity that can be found even in this specific geographic region. Additionally, the show educates children on conservation efforts meant to preserve the rich ecosystems.

Title of Planned Core Program #9

Aqua Kids Adventures (second digital stream)

Regular Schedule

FRI, 09:00 AM & 09:30 AM

Length of Program

Origin

NETWORK

Total Times to be Aired

26

Age of Target Audience

30 minutes

From To

8 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids Adventures provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the Earth. Aqua Kids Adventures provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids Adventures encourages children to take an active role in protecting the future of their communities and the world.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73 3526(e)(11)(iii)?

Y

Identify the licensee's children's programming liaison.

Name Telephone Number

Angelica Freitas 559 222-2121

Address E-mail Address

3229 West Ashlan Avenue

City State ZIP Code
Fresno CA 93722

7. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C F R. §73 671, NOTES 2 and 3

On February 3, 2014 the station began airing on its second digital stream getTV Network Children's Programming.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith

Name of Licensee

Signature

KFTV License Partnership, G.P.

Date

04/09/2014

FCC Form 398 March 2006