

**KSMA-AM PUBLIC SERVICE ANNOUNCEMENTS  
3RD QUARTER  
JULY 1 – SEPTEMBER 30/2021**

ISSUE / ORGANIZATION	DESCRIPTION	DATES AIRED	NUMBER OF TIMES AIRED	DURATION OF PROGRAM
Middle School Mental Health	Sound It Out	07/01-09/30/21	136	:30 Seconds
Wounded Warrior	Kelsey Grammar	07/01-09/30/21	135	:30 Seconds
Wounded Warrior	Kevin Costner	07/01-09/30/21	136	:30 Seconds
St.Jude Childrens Research Hospital	Alana	07/01-09/30/21	135	:30 Seconds
St.Jude Childrens Research Hospital	Imani	07/01-09/30/21	135	:30 Seconds
Dental Lifeline Network	Will You See One Vet	07/01-09/30/21	135	:30 Seconds
Donors Choose	Evergreen	07/01-09/30/21	136	:30 Seconds
Health Resources & Services Administration	Happy Home (Poison Help)	07/01-09/30/21	135	:30 Seconds
Suicide Prevention	Lindsey Stirling	07/01-09/30/21	135	:30 Seconds
Youth Vaping Prevention	What's Inside	07/01-09/30/21	135	:30 Seconds
Caregiver Assistance	Take A Minute	07/01-09/30/21	135	:30 Seconds
Wounded Warrior	Kevin Costner	07/01-09/30/21	45	:60 Seconds
St.Jude Childrens Research Hospital	Alana	07/01-09/30/21	46	:60 Seconds
St.Jude Childrens Research Hospital	Brinley	07/01-09/30/21	45	:60 Seconds
American Heart Association	The Power Is In Your Hands	07/01-09/30/21	45	:60 Seconds
Dental Lifeline Network	Will You See One Vet	07/01-09/30/21	45	:60 Seconds
Donors Choose	Evergreen	07/01-09/30/21	46	:60 Seconds
Pennington Biomedical Research Foundation	Obesity/Food	07/01-09/30/21	46	:60 Seconds
Pennington Biomedical Research Foundation	Obesity/City That Never Sleeps	07/01-09/30/21	45	:60 Seconds
Stand Up To Cancer	Quit Smoking	07/01-09/30/21	45	:60 Seconds
Suicide Prevention	Whatever gets You Talking	07/01-09/30/21	45	:60 Seconds
NBCA/CDC	Stop The Clot	07/01-09/30/21	46	:60 Seconds
Caregiver Assistance	Take A Minute	07/01-09/30/21	45	:60 Seconds
Middle School Mental Health	Sound It Out	07/01-09/30/21	43	:15 Seconds
Wounded Warrior	Kelsey Grammar	07/01-09/30/21	42	:15 Seconds
Donors Choose	Evergreen	07/01-09/30/21	43	:15 Seconds
Health Resources & Services Administration	Happy Home (Poison Help)	07/01-09/30/21	42	:15 Seconds
Stand Up To Cancer	Quit Smoking	07/01-09/30/21	43	:15 Seconds
Youth Vaping Prevention	What's Inside	07/01-09/30/21	43	:15 Seconds
U.S. Dept Veterans Affairs Innovation		07/01-09/30/21	42	:15 Seconds

NBCA/CDC	Stop The Clot	07/01-09/30/21	42 :15 Seconds
Caregiver Assistance	Care For Yourself	07/01-09/30/21	43 :15 Seconds
Ca. Broadcasters Assoc.	National Guard/Live Here	07/01-09/30/21	35 :30 Seconds
Ca. Broadcasters Assoc.	National Guard/Guard Lifestyle	07/01-09/30/21	35 :30 Seconds
Ca. Broadcasters Assoc.	National Guard/I Will	07/01-09/30/21	35 :30 Seconds
Ca. Broadcasters Assoc.	National Guard/Giving Back	07/01-09/30/21	35 :30 Seconds
Ca. Broadcasters Assoc.	National Guard/Serve Close To Ho	07/01-09/30/21	35 :30 Seconds
Ca. Broadcasters Assoc.	National Guard/Trade Skills	07/01-09/30/21	35 :30 Seconds
Ca. Broadcasters Assoc.	National Guard/Fire Response	07/01-09/30/21	35 :30 Seconds
Ca. Broadcasters Assoc.	DFEH/Fair Employment	07/01-09/30/21	55 :30 Seconds
Ca. Broadcasters Assoc.	DFEH/Fair Housing	07/01-09/30/21	55 :30 Seconds

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ISSUE	DESCRIPTION	DATES AIRED	NUMBER OF TIMES AIRED	DURATION OF PROGRAM
Radio Health Journal	When police & trauma care collide. The psychology of procrastination.	07/04/21	1	20 Minutes
Viewpoints	Fair labor: the importance of worker centers	07/05/21	1	20 Minutes
Radio Health Journal	How to speed up your drive: don't turn left. Rethinking dementia.	07/11/21	1	20 Minutes
Viewpoints	Long term youth incarceration. A better way to get away.	07/12/21	1	20 Minutes
Radio Health Journal	Advances against lung cancer. Poor & rural kids in crisis.	07/18/21	1	20 Minutes
Viewpoints	Negotiating the high cost of healthcare. The dated tradition of daylight saving time.	07/19/21	1	20 Minutes
Radio Health Journal	"We are not ok". Injuries in senior citizens.	07/25/21	1	20 Minutes
Viewpoints	Publishing 101: behind every writer is a great editor. The entrepreneur inside the musician.	07/26/21	1	20 Minutes
Radio Health Journal	Hospital price transparency. Sometimes not man's best friend: dog bites.	08/01/21	1	20 Minutes
Viewpoints	The items that symbolize the covid 19 pandemic. Forever fashion: the history of timeless trends.	08/02/21	1	20 Minutes
Radio Health Journal	Danger signs in the increase in extreme weather. Synesthesia: the color of sounds and other strange perceptions.	08/08/21	1	20 Minutes
Viewpoints	The private sector space race. The women of the old west.	08/09/21	1	20 Minutes
Radio Health Journal	The psychology of adoption:birth mothers. The dangers of symptom searching on the internet.	08/15/21	1	20 Minutes
Viewpoints	Lessons learned about education during the pandemic. Why does Keto continue to persist?	08/16/21	1	20 Minutes
Radio Health Journal	Veterinarian stress & suicide. "Nursemaids elbow"	08/22/21	1	20 Minutes
Viewpoints	Slumbering in space. Fighting for the future of clean water.	08/23/21	1	20 Minutes

Radio Health Journal	Prisons and the mentally ill. The difficult to follow plant based anti heart disease diet.	08/29/21	1	20 Minutes
Viewpoints	The Taliban takeover: what does it mean? Revisiting the demise of the dinosaurs.	08/30/21	1	20 Minutes
Radio Health Journal	Back to school with the pandemic. 3D printing of replacement organs.	09/05/21	1	20 Minutes
Viewpoints	Are you addicted to your phone? The many sides of ballerino, James Whiteside	09/06/21	1	20 Minutes
Radio Health Journal	Force sterilization still exists in the U.S. Nail biting: more than just a bad habit.	09/12/21	1	20 Minutes
Viewpoints	Candid conversations with kids: getting back to school. The 20 year anniversary of 09/11.	09/13/21	1	20 Minutes
Radio Health Journal	Healthcare data breaches. Why we don't stop preventable heart attacks.	09/19/21	1	20 Minutes
Viewpoints	Working in intensifying heat. Designing a greener building landscape.	09/20/21	1	20 Minutes
Radio Health Journal	The loneliness epidemic. An odd but common fear: Trypophobia, the fear of clustered holes.	09/26/21	1	20 Minutes
Viewpoints	A deeper explanation of OCD. Diversity dilemmas in opera.	09/27/21	1	20 Minutes