



**Commercial Limitations List**  
**3<sup>rd</sup> Quarter 2017**

*WVCW-TV (21.1, 21.2, 21.3 & 21.4) has conformed to these restrictions for the 3<sup>rd</sup> Quarter 2017 (July 1, 2017-September 30, 2017.) Any overages are noted if any.*

Date	Time	Amount of Overage	Program	Reason
		NONE		



SIGNED MONICA TAYLOR, HR/BUSINESS COORDINATOR

Date: 10.9.17



SIGNED ARIKA ZINK, VICE PRESIDENT/GENERAL MANAGER

Date: 10.9.17



WWCW | VIRGINIA

**Commercial Limitations List**  
**3rd Quarter 2017**  
**WWCW 21.1**

The undersigned hereby certifies under penalty of perjury that Station WWCW-TV, Lynchburg/Roanoke, Virginia, as a standard practice, formats and airs the children's programs (produced primarily for children aged 12 and under) listed below are within the limits set forth by the Children's Television Act of 1990.

All programs listed below include only 10 ½ minutes of commercials within each hour of programming on Saturday and Sunday, or 12 minutes of commercials during 1 hour of programming, if program airs weekdays (Monday through Friday). Any commercial overages during the 2<sup>nd</sup> Quarter of 2017, if any, are listed at the end of this report.

<b>Program</b>	<b>Day</b>	<b>Time*</b>	<b>Flight Dates</b>
DIY Sci	Monday	7:30am	7/3/17-9/11/17
Weird But True	Tuesday	7:30am	7/4/17-9/12/17
Career Day	Wednesday	7:30am	7/5/17-9/13/17
Earth 2050	Thursday	7:30am	7/6/17-9/14/17
Nature Knows Best	Friday	7:30am	7/7/17-9/15/17
Elizabeth Stanton's Great Big World	Saturday	6:30am	7/1/17-9/2/17
Calling Dr. Pol	Saturday	7:00am	7/1/17-9/30/17
	Saturday	7:30am	7/1/17-9/30/17
Dog Whisperer with Cesar Millan: Family Edition	Saturday	8:00am	7/1/17-9/30/17
	Saturday	8:30am	7/1/17-9/30/17
	Saturday	9:00am	7/1/17-9/30/17
	Saturday	9:30am	7/1/17-9/30/17
Save to Win	Saturday	11:00am	7/1/17-9/30/17
Unlikely Animal Friends	Saturday	11:30am	7/1/17-9/30/17
Dog Tales	Sunday	6:30am	7/2/17-9/24/17
Biz Kids	Sunday	7:00am	7/2/17-9/24/17
On the Spot	Sunday	7:30am	7/2/17-9/10/17

\* All shows are 30 minutes in length unless otherwise noted



**Commercial Limitations List**  
**3rd Quarter 2017**  
**WVCW 21.2**

<b>Program</b>	<b>Day</b>	<b>Time*</b>	<b>Flight Dates</b>
Xploration Earth 2050	Saturday	5:30a	9/23/17-9/30/17
Xploration DIY Sci	Saturday	6:00a	9/23/17-9/30/17
Xploration Weird But True	Saturday	6:30a	9/23/17-9/30/17
Pets.TV	Saturday	7:00am	7/1/17-9/30/17
Awesome Planet	Saturday	7:30am	7/1/17-9/30/17
Made in Hollywood Teen Edition	Saturday	8:00am	7/1/17-9/30/17
The Young Icons	Saturday	8:30am	7/1/17-9/24/17
Outer Space	Saturday	9:00am	7/1/17-9/24/17
Think Big	Saturday	9:30am	7/1/17-9/24/17

*\* All shows are 30 minutes in length unless otherwise noted*



**Commercial Limitations List**  
**2<sup>nd</sup> Quarter 2017**  
**WWCW 21.3**

<b>Program</b>	<b>Day</b>	<b>Time*</b>	<b>Flight Dates</b>
Jack Hanna's Animal Adventures	Saturday	10:00am	7/1/17-9/30/17
Outback Adventures with Tim Faulkner	Saturday	10:30am	7/1/17-9/30/17
	Saturday	11:00am	7/1/17-9/30/17
Rescue Me with Dr. Lisa	Saturday	11:30am	7/1/17-9/30/17
Food for Thought with Claire Thomas	Saturday	12:00pm	7/1/17-9/30/17
	Saturday	12:30pm	7/1/17-9/30/17

*\* All shows are 30 minutes in length unless otherwise noted*



**Commercial Limitations List**  
2<sup>nd</sup> Quarter 2017  
WVCW 21.4

<b>Program</b>	<b>Day</b>	<b>Time*</b>	<b>Flight Dates</b>
Jack Hanna's Wild	Saturday	10:00am	7/1/17-9/30/17
Countdown	Saturday	10:30am	7/1/17-9/30/17
The Brady Barr Experience	Saturday	11:00am	7/1/17-9/30/17
Sea Rescue	Saturday	11:30am	7/1/17-9/30/17
	Saturday	12:00pm	7/1/17-9/30/17
Rock the Park	Saturday	12:30pm	7/1/17-9/30/17

*\* All shows are 30 minutes in length unless otherwise noted*