

## **3<sup>rd</sup> Quarter 2013 for WFKY & WVKY**

Issue: Highway Crashes in the Commonwealth

Operation Blue Lights is a Public Service Campaign designed to create awareness of the high amount of traffic accidents that occur in Kentucky. The hope is this campaign will be able to help lower the amount of accidents on Kentucky Roadways. Their website is [www.kentuckystatepolice.org](http://www.kentuckystatepolice.org)

Issue: The need for Volunteers for CASA

We used a Public Service Campaign in the month of July to help get the word out about the need for new volunteers for the Court Appointed Special Advocates in the Shelby and Spencer county area to advocate in the court system for abused and neglected children. A volunteer training workshop was held in August for anyone interested in becoming a volunteer. Their website is [www.CASARiverRegion.org](http://www.CASARiverRegion.org)

Issue: Funding for the Shelby County Parks Improvements

We coordinated with the Shelby County Parks to help promote their Woofstock event. It was a dog centered event held at the dog park at Red Orchard Park in Shelbyville. All the money raised from vendors and activities at the event went to the Shelby County Parks Foundation. The Parks Foundation was established in 2011 to play a big part in obtaining grants for park additions and improvements.

<http://www.shelbycountyparks.com/Shelby-County-Parks-Foundation.html>