

CONTRACT



WEWS
3001 Euclid Avenue
Cleveland, OH 44115
(216) 431-5555

<u>Contract / Revision</u> 161446 /		<u>Alt Order #</u>
<u>Product</u> FPAF		
<u>Contract Dates</u> 08/17/16 - 08/23/16		<u>Estimate #</u> 1751
<u>Advertiser</u> Freedom Partners		<u>Original Date / Revision</u> 08/04/16 / 08/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WEWS	<u>Account Executive</u> Peter Gunn	<u>Sales Office</u> WEWS Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 109.40
<u>Agy Code</u> TV15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WEWS	08/17/16	08/23/16	M-F 7-9am GMA	7-9am		:30				NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--WTF--				6	\$600.00	2.30			
Week:		08/22/16	08/28/16	MT-----				4	\$600.00	2.30			
2	WEWS	08/17/16	08/23/16	M-F 9-10am	9-10am		:30				NM	5	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--WTF--				3	\$480.00	1.80			
Week:		08/22/16	08/28/16	MT-----				2	\$480.00	1.80			
3	WEWS	08/17/16	08/23/16	M-F 12-1230pm News	12-1230pm		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--WTF--				1	\$500.00	2.30			
Week:		08/22/16	08/28/16	MT-----				2	\$500.00	2.30			
4	WEWS	08/17/16	08/23/16	M-F 1-2pm	1-2pm		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--WTF--				3	\$400.00	2.10			
Week:		08/22/16	08/28/16	MT-----				2	\$400.00	2.10			
5	WEWS	08/17/16	08/23/16	M-F 5-6pm News	5-6pm		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--WTF--				3	\$600.00	3.30			
Week:		08/22/16	08/28/16	MT-----				2	\$600.00	3.30			
6	WEWS	08/17/16	08/23/16	M-F 6-630pm News	6-630pm		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--WTF--				3	\$900.00	4.00			
Week:		08/22/16	08/28/16	MT-----				2	\$900.00	4.00			
7	WEWS	08/17/16	08/21/16	SU 8-9am News	8-9am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	-----S				1	\$400.00	2.10			
8	WEWS	08/17/16	08/21/16	SU 6-630pm News	6-630pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	-----S				1	\$500.00	2.90			
N 9	WEWS	08/17/16	08/23/16	M-F 1230-1pm	1230-1pm		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--WTF--				3	\$500.00	1.70			
Week:		08/22/16	08/28/16	MT-----				2	\$500.00	1.70			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
161446 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/17/16 - 08/23/16	FPAF	1751

<u>Advertiser</u>	<u>Original Date / Revision</u>
Freedom Partners	08/04/16 / 08/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 10	WEWS	08/17/16	08/23/16	M-F 2-3pm	2-3pm		:30				NM	5	\$1,875.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	08/15/16	08/21/16	--WTF--				3	\$375.00	2.00				
	Week:	08/22/16	08/28/16	MT-----				2	\$375.00	2.00				
Totals												109.40	45	\$24,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/23/16	45	\$24,675.00	(\$3,701.25)	\$20,973.75
Totals	45	\$24,675.00	(\$3,701.25)	\$20,973.75

Signature: _____ **Date:** _____

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