

ORDER



Orders
Order / Rev: 1525535
Alt Order #: 08249827
Product Desc: PORTMAN FOR SENATE
Estimate: 3074
Flight Dates: 07/05/16 - 07/10/16
Original Date / Rev: 05/23/16 / 05/23/16
Order Type: General

WUAB
Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Portman, R/United States Senate
Demographic: A35+
Product Codes: PL820
Priority: P 8
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/06/16	2	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	2	\$1,000.00	\$850.00	0.00
Totals	2	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	07/05/16	07/05/16	Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	- 1 - - - - -	1:00	1	\$500.00	P 8	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	- 1 - - - - -		1		\$500.00		0.00					
E 2	WUAB	07/06/16	07/06/16	Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	- - 1 - - - -	1:00	1	\$500.00	P 8	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	- - 1 - - - -		1		\$500.00		0.00					
													Totals	2	\$1,000.00