

WLKK 107.7

Issues and Programming

1st Quarter 2024

Prepared by Kevin Carr

2024

Audacy Buffalo

Community Issues

1st Quarter

1-Economy

2-Education

3-Crime

4-Environment

5-Children

6-Women

7-Minorities

8-Health Care

9-Family Issues

10-Tourism

Issues and Program List

How Issues and Programs are identified

The Following List of Issues and Problems were prepared by the Public Affairs Department of WLKK FM 107.7, Buffalo, New York

WLKK FM 107.7 on a Daily and On Going Basis examines and attempts to determine the needs of the community during regular news coverage.

The WLKK FM 107.7 Public Affairs Department has listed a general overview of issues and problems for our coverage area. That Overview for the 1st Quarter is attached to this report. The list of programs which addressed these specific issues is also attached...

Public Affairs Programming List

On Target with Penny Wolfgang

On Target with Penny Wolfgang is a 30 minute program that airs Sunday at 6am and 6:30am . It is locally produced and deals with issues that impact WNY including Education, Economy and Crime.

I'm Listening/Audacy Conversations

I'm Listening and Audacy Conversations is a 30 minute Program that airs on each of our Stations One Time per Month . It covers the area of Mental Health Awareness along with the News and Technology Industry.

WLKK-FM 107.7
Quarterly Issues/Programs List
January, February, March 2024

There follows a listing of some of the most significant issues responded by WLKK-FM 107.7, Buffalo, New York along with the most significant programming treatment of those issues for the period of January, February, and March 2024. This listing is by no means exhaustive and the order does not reflect any priority or significance.

Issue	Program	Date/Time	Duration	Guest(s)/Topic
Local	On Target with Penny Wolfgang	1/7 6:00am	30 minutes	Andy Parker - Meteorologist
Local	On Target with Penny Wolfgang	1/7 6:30am	30 minutes	Robbie Raugh - Registered Nurse and Board Certified Integrative Health, Fitness & Nutrition Practitioner
Local	On Target with Penny Wolfgang	1/14 6:00am	30 minutes	Kelley Clem RN, MS - Hospice Palliative Care Buffalo
Local	On Target with Penny Wolfgang	1/14 6:30am	30 minutes	Thomas Russo - SUNY Distinguished Professor; Professor and Chief, Infectious Disease. Department of Medicine Jacobs School of Medicine & Biomedical Sciences.
Local	On Target with Penny Wolfgang	1/21 6:00am	30 minutes	Caribe - Bikers Against Child Abuse
Local	On Target with Penny Wolfgang	1/21 6:30am	30 minutes	Brian Hayden - Buffalo History Museum "Buffalo Blizzard of '22 collection)
Local	On Target with Penny Wolfgang	1/28 6:00am	30 minutes	Andy Parker - Meteorologist
Local	On Target with Penny Wolfgang	1/28 6:30am	30 minutes	Audacy I'm Listening program - Suicide: Loss and Survivors
Local	On Target with Penny Wolfgang	2/4 6:00am	30 minutes	Adam Yellen -Director of Performing Arts at the Jewish Community Center of Greater Buffalo Noam Pines PhD - Chair and Associate Professor in the Department of Jewish Thought at the University at Buffalo.
Local	On Target with Penny Wolfgang	2/4 6:30am	30 minutes	Dr Derek Alessi - Alessi Fitness
Local	On Target with Penny Wolfgang	2/11 6:00am	30 minutes	Robbie Raugh - Registered Nurse and Board Certified Integrative Health, Fitness & Nutrition Practitioner

Local	On Target with Penny Wolfgang	2/11 6:30am	30 minutes	Kelly Clem RN MS - Hospice Palliative care Buffalo
Local	On Target with Penny Wolfgang	2/18 6:00am	30 minutes	Thomas Russo - SUNY Distinguished Professor; Professor and Chief, Infectious Disease. Department of Medicine Jacobs School of Medicine & Biomedical Sciences.
Local	On Target with Penny Wolfgang	2/18 6:30am	30 minutes	Audacy Conversation - The State of the Entertainment Industry
Local	On Target with Penny Wolfgang	2/25 6:00am	30 minutes	Orleans County Traffic Diversion Program: Hon. Joseph V. Cardone Orleans County District Attorney, Lou Piccone NYS Manager of Diversion Management Program, and Paul Maurer
Local	On Target with Penny Wolfgang	2/25 6:30am	30 minutes	Big Brothers Big Sisters of Erie, Niagara, & The Southern Tier. Emily Mahoney: CEO & Hazel Wicks (Board Vice President)
Local	On Target with Penny Wolfgang	3/3 6:00sm	30 minutes	Susan A McCartney Ph.D. - Small Business Development Center
Local	On Target with Penny Wolfgang	3/3 6:30am	30 minutes	John Di Sciullo - 62nd Annual Variety Kids Telethon
Local	On Target with Penny Wolfgang	3/10 6:00am	30 minutes	Mike Silverman (Chair) - Buffalo International Jewish Film Festival 2024
Local	On Target with Penny Wolfgang	3/10 6:30am	30 minutes	Susan A McCartney Ph.D. - Small Business Development Center
Local	On Target with Penny Wolfgang	3/17 6:00am	30 minutes	Tim Collins - Buffalo Astronomical Assoc. Buffalo Eclipse Consortium Preparing for the total solar eclipse.
Local	On Target with Penny Wolfgang	3/17 6:30am	30 minutes	Audacy Conversation 1) Talking MH Man to Man + 2)
Local	On Target with Penny Wolfgang	3/24 6:00am	30 minutes	Wendy Weinstein MD - Adult Unit Chief of Psychitary at BryLin Hospital "Seasonal Affective Disorder"
Local	On Target with Penny Wolfgang	3/24 6:30am	30 minutes	Peter Weinmann attorney at Wolfgang & Weinmann - "Understanding property tax assessments"
Local	On Target with Penny Wolfgang	3/31 6:00sm	30 minutes	Hon. Joseph V. Cardone Orleans County District Attorney
Local	On Target with Penny Wolfgang	3/31 6:30am	30 minutes	Tim Clark - Commissioner of the Buffalo Niagara Film Office

I'm Listening / January / Mental Health Seg 1

Guest: Dr. Christine Moutier, AFSP and Paul Augustyniak, AFSP

Contact: David O'Leary, Host

Link:

Airdate:

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

I'm Listening / January / Mental Health Seg 2

Guest: Dr. Christine Moutier, AFSP and Paul Augustyniak, AFSP

Contact: David O'Leary, Host

Link:

Airdate:

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

Audacy Conversations-State of the Entertainment Industry / February / Seg 1

Guest: Ron Perlman, Cynthia Littleton-Variety, Karina Manashil-Mad Solar Productions, Patrick Gomez-Entertainment Weekly, Duncan Crabtree Ireland-SAG/AFTRA

Contact: KNX Charles Feldman and Mike Simpson-Hosts

Link:

Airdate:

Category: Media/Entertainment

Description: Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6 month strike. Streaming services are on the rise and older business models are falling. We discuss what the future of what the entertainment industry looks like and what it means for what we will see and consume.

Audacy Conversations-State of the Entertainment Industry / February / Seg 2

Guest: Ron Perlman, Cynthia Littleton-Variety, Karina Manashil-Mad Solar Productions, Patrick Gomez-Entertainment Weekly, Duncan Crabtree Ireland-SAG/AFTRA

Contact: KNX Charles Feldman and Mike Simpson-Hosts

Link:

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I'm Listening / March / Mental Health Seq 1

Guest: Victor Armstrong-AFSP, Steve Siple-AFSP Contributor

Contact: David Glover, Host

Link:

Airdate:

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Men. Men are less likely to talk about their mental health struggles than women, which is why it's so important to break down stigma and open the door for these conversations. Community and friendships are huge protective factors against suicide. We seek to emphasize the critical role that asking someone directly about suicide plays in suicide prevention and demonstrate how to have supportive conversations with loved ones about mental health and suicide prevention.

I'm Listening / March / Mental Health Seq 2

Guest: **Alex Silva-AFSP, Dan Miller-Wounder Warrior Project and Dr. Erin Fletcher-Wounded Warrior Project**

Contact: David Glover, Host

Link:

Airdate:

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Military and Veterans. Veteran populations face difficulties transitioning from military life and have higher rates of suicide compared to the civilian population. We seek to Understand how Veteran and military culture contributes to existing stigmas is essential to being open about mental health challenges and encouraging those who need it to seek help. Support and resources are available for Veterans that can make a major difference to save lives.

WLKK HD2 Airs WTSS FM 102.5 Programming