



Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract # 44420**

**Schedule Dates** 10/12/19-11/03/19  
**Advertiser** Marsity's Law - PA (2933)  
**Agency** Strategic Media Placement (1378)  
**Product** Political - Issue (1061)  
**Brand** TV (35335)  
**Salesperson** Phila, KATZ (1050)  
**Sales Office** KATZ Phila  
**Buyer Name** Brant, Fink,  
**Phone/Fax** /  
**CPE** 1409/2098/5990  
**Account Types** National/Political Agency  
**Billing Type** Weekly/Irregular  
**Comments** TV Separation: 30

**Date Entered** 10/08/19  
**Last Modified** 10/09/19  
**Entered By** Sue Cooney  
**CO-OP** No  
**External #** ECR26663095  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,670.00  
**Net Total** \$15,130.00  
**Sales Tax**

**Johnstown (FOX) (WWCP)**

By Broadcast Month	Spots	Rate
Oct. 2019	18	\$12,850.00
Nov. 2019	7	\$4,950.00
<b>Grand Total:</b>	<b>25</b>	<b>\$17,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/19-11/03/19	1	:30	1P- FOX NFL SH	1							X	4	\$850.00	\$3,400.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A NFL Sunday Early	10/8/19
2.0	Normal Line / SPOT	10/13/19-11/03/19	1	:30	4:05P- FOX NFL Game 2 DH	1							X	2	\$850.00	\$1,700.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A NFL Sunday Late	10/8/19
2.0.1	Closed Preempt	10/13/19															Johnstown (FOX) (WWCP)	Pre-Empty/Exception - FOX NFL SH 1-4p - Philadelphia @ Minnesota	
2.0.2	Closed Preempt	10/27/19															Johnstown (FOX) (WWCP)	Pre-Empty/Exception - FOX NFL SH 1-4p - Philadelphia @ Buffalo	
3.0	Normal Line / SPOT	10/17/19-10/31/19	1	:30	7:30P- FOX NFL Thursday Night Football Pre-Game	1				X				3	\$400.00	\$1,200.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A Thursday Night Football Pre-Game	10/8/19
4.0	Normal Line / SPOT	10/17/19-10/31/19	1	:30	8:20P- FOX NFL Thursday Night Football Presented by Bud Light	1				X				3	\$850.00	\$2,550.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A Thursday Night Football	10/8/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

WWCP does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with WWCP, whether verbal or written.

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5.0	Normal Line / SPOT	10/12/19-11/02/19	1	:30	12P- FOX College Football Big Noon Saturday	1						X		4	\$500.00	\$2,000.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A College Football Day	10/8/19
6.0	Normal Line / SPOT	10/22/19-10/22/19	1	:30	8P- FOX MLB World Series	1	X							1	\$750.00	\$750.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A MLB World Series Game 1	10/8/19
7.0	Normal Line / SPOT	10/23/19-10/23/19	1	:30	8P- FOX MLB World Series	1		X						1	\$750.00	\$750.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A MLB World Series Game 2	10/8/19
8.0	Normal Line / SPOT	10/25/19-10/25/19	1	:30	8P- FOX MLB World Series	1				X				1	\$750.00	\$750.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A MLB World Series Game 3	10/8/19
9.0	Normal Line / SPOT	10/26/19-10/26/19	1	:30	8P- FOX MLB World Series	1						X		1	\$750.00	\$750.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A MLB World Series Game 4	10/8/19
10.0	Normal Line / SPOT	10/27/19-10/27/19	1	:30	8P- FOX MLB World Series	1							X	1	\$750.00	\$750.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A MLB World Series Game 5 *If Necessary	10/8/19

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 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
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11.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	8P- FOX MLB World Series	1		X						1	\$750.00	\$750.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A MLB World Series Game 6 *If Necessary	10/8/19
12.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	8P- FOX MLB World Series	1			X					1	\$750.00	\$750.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A MLB World Series Game 7 *If Necessary	10/8/19
13.0	M/G For 2.0.1 / SPOT	10/13/19-10/13/19	1	:30	1:05P- FOX NFL SH	1						X		1	\$850.00	\$850.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A NFL Sunday early	10/9/19
14.0	M/G For 2.0.2 / SPOT	10/27/19-10/27/19	1	:30	1:05P- FOX NFL SH	1						X		1	\$850.00	\$850.00	Johnstown (FOX) (WWCP)	COMMENTS APPLY TO SUB LINES A THRU A NFL Sunday EARLY	10/9/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 9.26.2019
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I, Strategic Media Placement

do hereby request station time concerning the following issue:

Marsy's Law for Pennsylvania
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Order					

This broadcast time will be used by: Marsy's Law for Pennsylvania LLC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Marsy's Law For Pennsylvania, 500 N. Third St, 9th Floor, Harrisburg, PA 17101-1153

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chrissie Hastie, Treasurer  
Henry Nicholas, Chairperson

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9.26.19

Date

*A. Brent Fike*

Signature

740-201-5500

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

*Jim Pastore/Sue Cooney*

Signature

JIM PASTORE

Printed Name

*Nat Sales Mgr*

Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.