Contract Agreement Between:

CONTRACT

WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

Contract / Revision	Alt Order #
1645046 /	26125099

Product
BT

Contract Dates	Estimate #
08/13/18 - 08/28/18	

Advertiser	Original Date / Revision
POL/Baxter Troutman/AG Comm/FL/Rep	08/10/18 / 08/10/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WFLA	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
IN15546/MO2480/SP1	

And:

McLaughlin & Associates
566 South Route 303
Blauvelt, NY 10913

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	08/13/18	08/24/18	M-F 4-5p	4-5p		:15/:15				BK	10	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/13/18	08/19/18	MTWTF--	5	$450.00								
Week:	08/20/18	08/26/18	MTWTF--	5	$450.00								
N 2	WFLA	08/13/18	08/28/18	M-F 5-530p	5-530p		:15/:15				BK	11	$11,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/13/18	08/19/18	MTWTF--	5	$1,000.00								
Week:	08/20/18	08/26/18	MTWTF--	5	$1,000.00								
Week:	08/27/18	09/02/18	MT-----	1	$1,000.00								
N 3	WFLA	08/13/18	08/28/18	M-F 530-6p	530-6p		:15/:15				BK	9	$10,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/13/18	08/19/18	MTWTF--	4	$1,200.00								
Week:	08/20/18	08/26/18	MTWTF--	4	$1,200.00								
Week:	08/27/18	09/02/18	MT-----	1	$1,200.00								
N 4	WFLA	08/13/18	08/28/18	Local 6p News	6-630p		:15/:15				BK	11	$26,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/13/18	08/19/18	MTWTF--	5	$2,400.00								
Week:	08/20/18	08/26/18	MTWTF--	5	$2,400.00								
Week:	08/27/18	09/02/18	MT-----	1	$2,400.00								
N 5	WFLA	08/13/18	08/28/18	Local 7p News	7-730p		:15/:15				BK	11	$17,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/13/18	08/19/18	MTWTF--	5	$1,600.00								
Week:	08/20/18	08/26/18	MTWTF--	5	$1,600.00								
Week:	08/27/18	09/02/18	MT-----	1	$1,600.00								
N 6	WFLA	08/18/18	08/25/18	Today Show Sa	657-10a		:15/:15				BK	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/13/18	08/19/18	-----S-	1	$600.00								
Week:	08/20/18	08/26/18	-----S-	1	$600.00								
N 7	WFLA	08/18/18	08/25/18	Sa 6p News	6-630p		:15/:15				BK	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/13/18	08/19/18	-----S-	1	$600.00								
Week:	08/20/18	08/26/18	-----S-	1	$600.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 8	WFLA	08/19/18	08/26/18	Today Show Su	8-9a		:15/:15				BK	2	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/13/18	08/19/18	------S	1	$900.00							
Week:		08/20/18	08/26/18	------S	1	$900.00							
N 9	WFLA	08/19/18	08/26/18	Su 6p News	6-630p		:15/:15				BK	2	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/13/18	08/19/18	------S	1	$600.00							
Week:		08/20/18	08/26/18	------S	1	$600.00							
						Totals		0.00				60	$75,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/26/18	56	$69,500.00	($10,425.00)	$59,075.00
08/27/18 -08/28/18	4	$6,200.00	($930.00)	$5,270.00
Totals	60	$75,700.00	($11,355.00)	$64,345.00

Signature: _____ **Date:** _____

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