

HOLLADAY BROADCASTING OF LOUISIANA, LLC

MONROE, LA

(KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX -FM, KJLO-FM, K259CU, and K289CG)

EEO Public File Report

As of February 1, 2024, per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Holladay Broadcasting of Louisiana, LLC. for the period from February 1, 2023 through January 31, 2024 in the employment location of 1109 Hudson Lane, Monroe, LA 71211.

In Monroe, LA, Holladay Broadcasting of Louisiana, LLC. is the Licensee of KRVV-FM, Bastrop, LA (Facility ID# 27468); KLIP-FM, Monroe, LA (Facility ID# 10865); KRJO-AM, Monroe, LA (Facility ID# 87167); KMLB-AM, Monroe, LA (Facility ID# 35249); KMVX-FM, Monroe, LA (Facility ID# 48976); KJLO-FM, Monroe, LA (Facility ID# 48632), K259CU, Monroe, LA (Facility ID# 93098) and K289CG, Houma, LA (Facility ID# 142407).

This report consists of the following schedules:

SCHEDULE A: A listing of positions filled from February 1, 2023 through January 31, 2024 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the Reporting Period.

Holladay Broadcasting of Louisiana, LLC. is an equal opportunity employer.

EEO Public File Report-SCHEDULE A

For the Following Stations: (KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM, K259CU and K289CG)

February 1, 2024

Period: This report covers the period from February 1, 2023 through January 31, 2024.

Vacancy-Specific Recruitment Information:

During the period covered by this report, KRVV, KLIP, KRJO, KMLB, KMVX, KJLO, K259CU and K289CG had two vacancies for full-time positions at the station. The following table presents information on those positions and the recruitment sources used to fill those positions. As of this date, no organizations have requested that Stations provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

Job Title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
SALES	See attached list of recruitment	3(1)	13
	sources (Schedule C)	13(3)	
PRODUCTIONS DIRECTOR	See attached list of recruitment	13(2)	18
	sources (Schedule C)	18(1)	
		19(1)	
		21(1)	

EEO Public File Report-**SCHEDULE B**

For the Following Stations: (**KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM, K259CU and K289CG**)

February 1, 2024

Period: This report covers the period from February 1, 2023 through January 31, 2024.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of interviewees referred
3	1
13	5
18	1
19	1
21	1
Total job interviews	9

EEO PUBLIC FILE REPORT-SCHEDULE C

For Stations:

KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM, K259CU & K289CG

List of Recruitment Sources

For period ending January 31, 2024

1. Louisiana Tech University Angie Kelly P.O. Box 3153 Ruston, LA 71272 akelly@latech.edu 318-257-4336	2. Grambling University Career Planning & Placement Annie Millage P.O. Box 1178 Grambling, LA 71245 millagea@gram.edu 318-274-2346
3. University of Louisiana at Monroe Amanda Garza 700 University Ave Monroe, LA 71209 finaid@ulm.edu 318-342-5320	4. Monroe/West Monroe Business & Professional Women Judy Wilson 6011 DeSaird #40 Monroe, LA 71203 jwrew@bellsouth.net 318-342-8807
5. Opportunities Industrialization Center Mr. Tennessee 3710 Dunlap St Monroe, LA 71203 318-325-1678	6. YMCA Counseling & Family Development Judy Bell 1515 Jackson St Monroe, LA 71202 www.ymcanela.org 318-651-9314
7. Louisiana NAACP NE African-American Chamber of Commerce James Ross P.O. Box 9425 Monroe, LA 71211 318-322-8776	8. Senator Rick Gallot, Jr. P.O. Box 1117 Ruston, LA 71273 318-251-8480
9 Louisiana Association of Broadcasters 660 Florida Street Baton Rouge, LA 70801 www.broadcasters.org 225-267-4522	10. Ouachita Career Center Donna Kerr 3158 Louisville Ave Monroe, LA 71201 318-362-5111
11. Workforce Investment Board Katie McCarty 1504 Stubbs Ave Monroe, LA 71201 318-387-7962	12. LA Works Donna Kerr 1301 Hudson Lane Monroe, LA 71201 318-362-5111
13. Radio Stations: KJLO-FM, KLIP-FM, KRJO-FM, KMLB-AM, KRVV-FM, KMVX-FM, K259CU K289CG	14. Northeast LA Sickle Cell Anemia Foundation LaShonda Robinson Starks 1604 Winnsboro Rd Monroe, LA 71202 318-322-0896
15. Representative Marcus Hunter 900St. John St. Monroe, LA 71201 318-362-3440	16. Mailed in (unsolicited)
17. Monroe Helpwanted.com	18. Referrals (word of mouth)
19. Walk-ins	20. Internal Promotions
21. Indeed and Monroe Help Wanted Websites	22. All Access

EEO Public File Report-**SCHEDULE D**

For stations:

KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KVMX-FM, KJLO-FM, K259CU & K289CG

OUTREACH EFFORTS

As of January 31, 2024

Management Training

Holladay Broadcasting of Louisiana, LLC (HBLA) coordinated through Gallagher Safety Training Education Platform (STEP) to setup training for personnel in supervisory positions. On January 26, 2023 supervisory personnel received *Diversity – Managers and Supervisors* training. This training covered the following diversity topics; awareness, inclusion and appreciation, how diversity supports your organization, myths about diversity, the difference between discrimination and inclusive bias and developing a diversity mindset. The Operations Manager and two Program Directors attended the training.

Internship Program

HBLA provided two students in the Broadcasting Program at University of Louisiana – Monroe an internship at the station. Both interns received 3 college credits from the program which ran from February – May 2023. The interns were able to experience the day-to-day operations of the station including; production, billing, traffic, sales and marketing. The interns were eager and motivated to learn. This training provided them with great insight for future careers in broadcasting.

Holladay Broadcasting of Louisiana, LLC is an equal opportunity employer.