

FOURTH QUARTERLY REPORT – OCTOBER, NOVEMBER, DECEMBER 2023

KRBT 1340 AM
P.O. BOX 650
EVELETH, MN 55734

During October, November and December of 2023 KRBT provided Northeastern Minnesota with a variety of informational, educational, public service and entertaining programming. Included were Minnesota News, weather, public service messages and various safety campaigns.

PUBLIC SERVICE PROGRAMMING:

During the fourth quarter of 2023, special announcements were recorded for playback on behalf of non-profit organizations and groups serving the public interest. KRBT once again helped to promote the Festival of Trees fundraising event and the Revive Virginia Christmas Parade, fireworks, decorating contest and other associated activities surrounding the week-long event the week before Thanksgiving. The Merry Tuba Christmas free concert and food shelf drive were heavily promoted at no cost in November and December and the Iron Range Tourism Bureau is still recording monthly “What’s Happening” event announcements that air daily on KRBT and air time to promote local “benefit” events to raise money for persons who needed financial help after an accident or medical diagnosis was also donated. KRBT contributed message time to the Lyric Center for the Arts for their Christmas Program/Fundraiser event. KRBT continues to support local activities and groups and remains focused on what it can do to serve the surrounding communities. Additional air time was donated to the Iron Range Tourism Bureau to again promote their website: jinglealltherange.org, a website dedicated to providing area residents with information about events happening specifically during the holiday season.

Additional pre-recorded announcements as provided by the National Association of Broadcasters, Minnesota Broadcasters Association (specifically the MN National Guard, Hazelden Betty Ford, Mental Health MN, Mn Dept of Transportation, LifeSource MN and MN Tourism), Minnesota State High School League, the Ad Council and other Public Service and Public Safety organizations, both National and Minnesota based, are aired throughout our broadcast day and range in subject matter from social, medical and interpersonal issues to drunk driving and Job finding assistance.

SPECIAL / RELIGIOUS PROGRAMMING:

On Sundays, from 8am to 8:15am, KRBT airs the nationally syndicated program by the Salvation Army called WORDS OF LIFE and a pre-recorded local church service called THE WAY airs from 9:00am to 9:30am. The service from Our Saviors Lutheran Church in Virginia, MN is aired live from 9:30am to 10:30am and the LUTHERAN HOUR airs from 10:30am to 11:00am.

SPECIAL / ETHNIC PROGRAMMING:

In recognition of the large Scandinavian population of Northeast Minnesota, KRBT airs the LAULAN VOIMA Finnish program every Sunday from 8:15am to 9am.

SPORTS PROGRAMMING:

KRBT is a FAN Sports Network affiliate and carries FAN related content during the day and FOX Sports programming at night. In addition, KRBT broadcasts Minnesota Twins Baseball, Minnesota Vikings Football and Minnesota Wild Hockey under special permission and licensing from their respective providers as well as local high school football, basketball and hockey (when available) under agreement with the MSHSL and in cooperation with local area athletic directors during the school sports season. KRBT broadcast MN Wild Hockey and MN Vikings football during the 4th quarter.