
MIDWEST COMMUNICATIONS, INC.

And Affiliates

RECRUITMENT SOURCES RECORD SHEET

Complete this worksheet for every job vacancy recruitment source. For any job vacancy in which exceptional circumstances exist where a full recruitment was not done, it should be noted on this form with an explanation of the exceptional circumstances. A lack of full recruitment should RARELY, if ever, occur.

Job Title for Vacancy: WSAU - News Director Date of Vacancy: 6-7-2012
Source Name: EEO List Phone Number: 715-842-1437
Contact Name: Esther Gillis, Director of HR
Fax Number: 715-842-7061 E-mail: esther@mwcradio.com
Address: 904 Grand Avenue, Wausau, WI 54403
Date of Contact: 6/7/2012 How Notified: via email

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Source Name:Midwest Careers Phone Number: 715-842-1437
Contact Name:Esther Gillis, Director of HR
Fax Number:ABOVE E-mail:ABOVE
Address: ABOVE
Date of Contact:6/7/2012 How Notified: via email

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Source Name:Company-wide posting Phone Number: Varied
Contact Name: Admin. Asst./Office Manager
Fax Number: Varied E-mail: Varied
Address: Varied
Date of Contact: 6/7/2012 How Notified: via e-mail

MIDWEST COMMUNICATIONS, INC.

And Affiliates

Source Name: All Access

Phone Number: 310-457-6616

Contact Name: J. Denver

Fax Number: 310-457-8058

E-mail: jdenver@allaccess.com

Address: 28955 Pacific Coast Hwy., Suite 210, Malibu, CA 90265

Date of Contact: 6/7/2012

How Notified: via email

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Source Name:

Phone Number:

Contact Name:

Fax Number:

E-mail:

Address:

Date of Contact:

How Notified:

.....

Form Prepared by: Michelle Kafka, Admin. Asst.
Name & Title

Date: 6/7/2012

A copy of this form should be placed in the Job Vacancy Folder. Make additional copies as needed. This information ultimately will need to be placed in the station's local public file on the anniversary date of the renewal filing date. The information must also be placed on our Web Site. Additionally, on another copy of this form, which will be kept only in the station's internal records, **dated copies of all advertisements, letters, e-mails and faxes concerning the vacancy must be attached.** This worksheet will also be used to complete List of Recruitment Sources Used to Fill Each Vacancy.

- [Log Out \(/accounts/logout\)](#)
- [Change Password \(/accounts/password/change\)](#)
- [Manage Account \(/manage/\)](#)

MIDWESTCAREERS [\(1\)](#)

NEWS DIRECTOR (WSAU AM-FM)

Employer:

[Midwest Communications, Inc. \(/employers/1/\)](#)

Description:

WSAU AM-FM in Wausau/Stevens Point, WI needs a News Director. We're old fashioned. No rip-and-read. We cover news stories. You'll spend as much time in the field as you do in the newsroom.

We need someone who is a triple-threat: strong on-air skills, a good reporter, and a good writer. We set the news agenda in our market. It's on-air and on our web site before it's in the newspaper. We do some enterprise reporting. We do some investigative work. We need someone who "gets" social media and on-line reporting. You'll work hard, dig deep, and help create a "must hear" product.

We offer a competitive salary and a full benefits package. Valid driver's license and good driving record required.

MP3 and resume to Chris Conley at chris.conley@mwcradio.com. No calls please.

Midwest Communications is an Equal Opportunity Employer by choice. Women and minorities are encouraged to apply.

Location:

557 Scott Street
Wausau, WI 54403

Category:

[Media -- Broadcast \(/categories/media-broadcast/\)](#)

Date listed:

June 7, 2012 (2 years, 1 month ago)

Expires On:

August 21, 2012

Employment type:

Full Time

Employment level:

Experienced/Specialist

Contact:

Chris Conley

chris.conley@mwcradio.com (<mailto:chris.conley@mwcradio.com>)

[Print Friendly View \(/jobs/print/186/\)](#)



Midwest Communications, Inc.

Midwest Communications consists of Midwest Communications, Inc. and WRIG, Inc., which collectively own sixty-two (62) radio stations. The Company got its start in Wausau, Wisconsin, with WRIG, Inc. and the acquisition by the D.E. Wright family of a 1400 KHz, 250 watt AM facility from the Wisconsin Valley Television Corporation. ... [more...](#) ([/employers/1/](#))

Actions

- [Edit job \(/jobs/edit/186/\)](#)
- [Edit employer \(/employer/edit/1/\)](#)

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Esther Gillis <esther.gillis@mwcradio.com>

Job Posting - News Director (WSAU AM-FM)

Esther Gillis <esther.gillis@mwcradio.com>

Thu, Jun 7, 2012 at 3:16 PM

To: Linda Salo <linda.salo@mwcradio.com>, Karen Strom <karen.strom@mwcradio.com>, Shelley Kafka <shelley.kafka@mwcradio.com>, Felicia Mielke <felicia.mielke@mwcradio.com>, Linda Noonan <linda.noonan@mwcradio.com>, Sandy Bringman <sandy.bringman@mwcradio.com>, Melissa Basler <melissa.basler@mwcradio.com>, Pam Schalburg <pam.schalburg@mwcradio.com>, Pat Thomas <pat.thomas@mwcradio.com>, Stephanie Declercq <stephanie.declercq@mwcradio.com>, Patty Vandenberg <patty.vandenberg@mwcradio.com>, Amy Polley <amy.burrow@mwcradio.com>, Jim Siler <jim.siler@mwcradio.com>

Another posting for that ever-growing display! Just doing our part to help the economy along!!

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 WSAU News Director 06.07.12.doc
87K



NEWS DIRECTOR POSITION
WAUSAU, WI

WSAU AM-FM in Wausau/Stevens Point, WI needs a News Director. We're old fashioned. No rip-and-read. We cover news stories. You'll spend as much time in the field as you do in the newsroom. We need someone who is a triple-threat: strong on-air skills, a good reporter, and a good writer. We set the news agenda in our market. It's on-air and on our web site before it's in the newspaper. We do some enterprise reporting. We do some investigative work. We need someone who "gets" social media and on-line reporting. You'll work hard, dig deep, and help create a "must hear" product.

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Esther Gillis <esther.gillis@mwcradio.com>

Students may now apply to your opportunity

careerservices@siu.edu <careerservices@siu.edu>
To: esther.gillis@mwcradio.com

Fri, Jun 8, 2012 at 5:30 AM

SIU SOUTHERN ILLINOIS UNIVERSITY
CAREER SERVICES
CARBONDALE

experience™

Dear Esther:

Students at Southern Illinois University Carbondale Career Services may now apply to the following opportunity:

Job title: NEWS DIRECTOR (WSAU AM-FM)

Apply start date: 6/7/12

If you have any questions, please contact us at careerservices@siu.edu or 618-453-2391.

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Experience the largest college recruiting network
<http://www.experience.com>

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Two Faneuil Hall Marketplace, Boston, MA 02109



View this message in thread: [http://www.mydl.com](#)

Fwd: WIPCCCJOBS: Your job has been approved!

Brett Lucht <brett.lucht@mwcradio.com>

Fri, Jun 8, 2012 at 10:12 AM

To: Chris DelConte <chris.conley@mwcradio.com>, Shelley Kafka <shelley.kafka@mwcradio.com>, Esther Gillis <esther.gillis@mwcradio.com>

Chris,
please print for your job file....

Brett

----- Forwarded message -----

From: **St. Norbert Career Services** <services@myinterfase.com>

Date: Fri, Jun 8, 2012 at 9:20 AM

Subject: WIPCCCJOBS: Your job has been approved!

To: "brett@mwcradio.com" <brett@mwcradio.com>

June 8, 2012

Dear Brett Lucht:

Thank you for utilizing WIPCCCJOBS to post current employment opportunities with your organization.

The following job that you submitted to WIPCCCJOBS or updated on WIPCCCJOBS WI Jobs has been received.

Job ID: 16424

Job Title: News Director (WSAU AM-FM)

For a new opportunity, the job will be forwarded electronically to each consortium member. Each member will decide if the position is appropriate for posting on each individual campus. If the position is not posted on a member campus, we have asked the campus to provide information as to why it was not posted.

For updates to previously posted positions, the updates will be forwarded electronically to each consortium member. Each member will accept the updates including removing of the posting or extending the expiration date. The expiration date determines whether the opportunity is still visible to job seekers with each consortium member.

You may click the link below and log into our system to review this job, to post new opportunities or to make any updates to previously posted positions: (if you are not able to click on the link, please copy and paste the link into a new internet browser)

<https://www.myconsortium.com/wipcccjobs/employer/>

All changes to your job posting must be made at the WIPCCCJOBS website.
Please do not hesitate to contact any consortium member as noted in the system.

Sincerely,

Wisconsin Independent/Private Colleges Career Consortium

6/8/12

Midwest Communications, Inc. Mail - Fwd: WIPCCCJOBS: Your job has been approved!

Visit our website - www.wipccc.org

--

Brett Lucht CRMC / CDMC

Market Manager

Midwest Communications, Inc.

Wausau/Stevens Point

WIFC/WDEZ/WOZZ Rock 94.7/FoxSports1390/WSAU AM & FM

PH: 715-842-1672

FX: 715-848-3158

EM: brett.lucht@mwcradio.com



mailto:Esther.Gillis@mwcradio.com

Fwd: Job Posting - News Director (WSAU AM-FM)

Esther Gillis <esther.gillis@mwcradio.com>

Thu, Jun 7, 2012 at 3:15 PM

To: Chris Conley <chris.conley@mwcradio.com>, Shelley Kafka <shelley.kafka@mwcradio.com>

Hi - please print out this email and the attachment for your job file - thanks!

Esther

Director of Human Resources
Midwest Communications, Inc.
(715) 842-1437 Phone
(715) 842-7061 Fax

Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, a honest compliment or the smallest act of caring, all of which have the potential to turn a life around.

CONFIDENTIALITY NOTICE: This electronic transmission (including any files attached hereto) contains confidential information that is legally privileged, confidential, and exempt from disclosure. The information is intended only for the use of the individual or entity named above. If the reader of this message is not the intended recipient or any employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any disclosure, dissemination, copying, distribution, or the taking of any action in reliance on the contents of this confidential information is strictly prohibited. If you have received this communication in error, please destroy it and immediately notify us by telephone. Thank You.

----- Forwarded message -----

From: **Becky Chapman** <becky.chapman@mwcradio.com>
Date: Thu, Jun 7, 2012 at 2:33 PM
Subject: Job Posting - News Director (WSAU AM-FM)
To:

To Whom It May Concern:

Midwest Communications, Inc. has an opening as per the attached information. Please distribute this information to your organization. This job opening should be **posted for 90 days from the date received** unless otherwise stated in the job posting.

If you have any questions regarding receiving this information, or should you desire to be dropped from our mailing list, please contact me at the phone or fax number indicated below or e- mail me directly at esther.gillis@mwcradio.com.

If you have any questions regarding the position, please direct them to the individual specified in the attached information.

Thank you,

Esther Gillis

Director Human Resources

Midwest Communications

904 Grand Avenue, Wausau, WI 54403

ph: 715-842-1437 | fx: 715.842.7061



WSAU News Director 06.07.12.doc

87K

Esther Gillis <esther.gillis@mwcradio.com>

Thu, Jun 7, 2012 at 3:16 PM

To: Linda Salo <linda.salo@mwcradio.com>, Karen Strom <karen.strom@mwcradio.com>, Shelley Kafka <shelley.kafka@mwcradio.com>, Felicia Mielke <felicia.mielke@mwcradio.com>, Linda Noonan <linda.noonan@mwcradio.com>, Sandy Bringman <sandy.bringman@mwcradio.com>, Melissa Basler <melissa.basler@mwcradio.com>, Pam Schalburg <pam.schalburg@mwcradio.com>, Pat Thomas <pat.thomas@mwcradio.com>, Stephanie Declercq <stephanie.declercq@mwcradio.com>, Patty Vandenberg <patty.vandenberg@mwcradio.com>, Amy Polley <amy.burrow@mwcradio.com>, Jim Siler <jim.siler@mwcradio.com>

Another posting for that ever-growing display! Just doing our part to help the economy along!!

[Quoted text hidden]



WSAU News Director 06.07.12.doc

87K



NEWS DIRECTOR POSITION
WAUSAU, WI

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Esther Gillis <esther.gillis@mwcradio.com>

AMFMJobs.com - News Director (WSAU AM-FM) job posted

jobs@amfmjobs.com <jobs@amfmjobs.com>
To: esther@mwcradio.com

Thu, Jun 7, 2012 at 3:19 PM

JOB POSTING NOTIFICATION FROM AMFMJOBS

Esther Gillis,

Your "News Director (WSAU AM-FM)" position was just posted in the AMFMJobs.com Database and is now available online...

Station : Midwest Communications
Position: News Director (WSAU AM-FM)
Category: News - News Directors
Database: Radio
Job ID : AMFM#14005394
Posted : 6/7/2012
Expires : 8/6/2012
Status : Registered Employer - Job Posted
Ad Text :

News Director (WSAU AM-FM)

WSAU AM-FM in Wausau/Stevens Point, WI needs a News Director. We're old fashioned. No rip-and-read. We cover news stories. You'll spend as much time in the field as you do in the newsroom.

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Notes:

1. We recommend that you either save or print this page and provide the above Job ID number to an AMFMJobs administrator in any future correspondence concerning this ad.
2. We recommend that you print this page and include it with your EOE file for this position as confirmation that this job was posted for the above duration at AMFMJobs.com (<http://www.amfmjobs.com>)
3. We will send notification of pending expiration prior to the expiration date to enable you to extend the job, if necessary.

Should you need this job extended, e-mail admin@amfmjobs.com, supply reference number and amount of additional time needed. We are happy to extend the position for you.

4. If no extension is needed, the job will be automatically removed at 1 am PST on 8/6/2012.
5. If for any reason you need the listing removed early, e-mail admin@amfmjobs.com, supply reference number and reason for removal.
6. If you would like to verify that the actual job listing is online, point your browser to:

<http://www.amfmjobs.com/cgi-bin/JOB?ID=4561443102425776>

TIP! The above address is a good way to check on the status of this position. Keep this address where you can easily find it.

Thank you very much for posting your available positions at AMFMJobs. If we can be of any further assistance, don't hesitate to ask.

Best Regards

Mark C. Holloway
Broadcast Employment Services
AMFMJobs.com
admin@amfmjobs.com

>>This message has been automatically generated by AMFMJobs to help you manage your online jobs.<<



Esther Gillis <esther.gillis@mwcradio.com>

Your job submitted to the UW-Platteville Career Center has been approved!

Career Center - UW-Platteville <services@myinterfase.com>
Reply-To: careercenter@uwplatt.edu
To: "esther.gillis@mwcradio.com" <esther.gillis@mwcradio.com>

Mon, Jun 11, 2012 at 10:40 AM

June 11, 2012

Dear Esther Gillis:

The following job you previously submitted to Wisconsin Consortium and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 30874
Job Title: News Director (WSAU AM-FM)

You may click the link below and log into our system to review this job or view any activity:

<https://www.myinterfase.com/uwplatt/employer>

All changes to your job posting must be made at the Wisconsin Consortium website.

--

Career Center
University of Wisconsin-Platteville 0200 Ullsvik Hall 1 University Plz Platteville, WI 53818-3099
Office: 608.342.1183 Fax: 608.342.1172 Web: www.uwplatt.edu/careercenter
Email: careercenter@uwplatt.edu



Esther Gillis <esther.gillis@mwcradio.com>

Position Approved on Cornell College JOIN

cornell-college@csm.symplicity.com <cornell-college@csm.symplicity.com>

Mon, Jun 11, 2012 at 10:25 PM

Reply-To: career@cornellcollege.edu

To: esther.gillis@mwcradio.com

Dear Esther Gillis:

The following position has been approved:

News Director (WSAU AM-FM)

If students are interested in applying for this position, they will follow the appropriate application instructions that have been detailed in the posting. Depending on the requirements for the position, these options may include:

1. Applicants email you any application materials directly, if specifically stated
2. Applications accumulated on-line in your JOIN account
3. Applicants follow other stated directions (e.g., apply online at a different website, mail application materials to the following address)

For future job/internship postings, please specify how students should apply so that it can be properly stated in the posting.

Students will not be able to view your contact information unless you have specifically requested this option. If you have any questions about your job posting, please feel free to contact the Career Engagement Center.

Thank you for your interest in recruiting our students!

Cornell College Career Engagement Center staff

319-895-4457

career@cornellcollege.edu

<http://www.cornellcollege.edu/career-engagement/index.shtml>