
MIDWEST COMMUNICATIONS, INC.

And Affiliates

RECRUITMENT SOURCES RECORD SHEET

Complete this worksheet for every job vacancy recruitment source. For any job vacancy in which exceptional circumstances exist where a full recruitment was not done, it should be noted on this form with an explanation of the exceptional circumstances. A lack of full recruitment should RARELY, if ever, occur.

Job Title for Vacancy: WSAU Mktg/Advtg Sls Date of Vacancy: Orig. 1/22/13 Repost 4/23/13

Source Name: EEO List Phone Number: 715-842-1437

Contact Name: Esther Gillis, Director of HR

Fax Number: 715-842-7061 E-mail: esther@mwcradio.com

Address: 904 Grand Avenue, Wausau, WI 54403

Date of Contact: 1/22/2013 - Reposted How Notified: via email

.....

Source Name:Midwest Careers Phone Number: 715-842-1437

Contact Name:Esther Gillis, Director of HR

Fax Number:ABOVE E-mail:ABOVE

Address: ABOVE

Date of Contact:1/22/2013 How Notified: via email

.....

Source Name:Company-wide posting Phone Number: Varied

Contact Name: Admin. Asst./Office Manager

Fax Number: Varied E-mail: Varied

Address: Varied

Date of Contact: 1/22/2013 How Notified: via e-mail

MIDWEST COMMUNICATIONS, INC.

And Affiliates

Source Name:

Phone Number:

Contact Name:

Fax Number:

E-mail:

Address:

Date of Contact:

How Notified:

.....

Source Name:

Phone Number:

Contact Name:

Fax Number:

E-mail:

Address:

Date of Contact:

How Notified:

.....

Form Prepared by: Michelle Kafka, Admin. Asst.

Date: 1/22/2013

Name & Title

A copy of this form should be placed in the Job Vacancy Folder. Make additional copies as needed. This information ultimately will need to be placed in the station's local public file on the anniversary date of the renewal filing date. The information must also be placed on our Web Site. Additionally, on another copy of this form, which will be kept only in the station's internal records, **dated copies of all advertisements, letters, e-mails and faxes concerning the vacancy must be attached.** This worksheet will also be used to complete List of Recruitment Sources Used to Fill Each Vacancy.



Esther Gillis <esther.gillis@mwcradio.com>

AMFMJobs.com - Marketing Consultant (WSAU-AM/FM) job auto-posted

Esther Gillis <esther.gillis@mwcradio.com>

Tue, Apr 23, 2013 at 7:30 AM

To: Bob Jung <bob.jung@mwcradio.com>, Shelley Kafka <shelley.kafka@mwcradio.com>

Please print out this confirming email for your job file. Thanks!

Esther

Director of Human Resources
Midwest Communications, Inc.
(715) 842-1437 Phone
(715) 842-7061 Fax

Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, a honest compliment or the smallest act of caring, all of which have the potential to turn a life around.

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----- Forwarded message -----

From: <jobs@amfmjobs.com>

Date: Mon, Apr 22, 2013 at 2:30 PM

Subject: AMFMJobs.com - Marketing Consultant (WSAU-AM/FM) job auto-posted

To: esther@mwcradio.com

JOB POSTING NOTIFICATION FROM AMFMJOBS

Esther Gillis,

Your "Marketing Consultant (WSAU-AM/FM)" position was just re-instated in the AMFMJobs Database and is now available online...

Station : Midwest Communications
Position: Marketing Consultant (WSAU-AM/FM)
Category: Sales - Account Executive

Database: Radio
Job ID : AMFM#14005815
Posted : 4/22/2013
Expires : 6/21/2013
Status : Registered Employer - Job Re-instated
Ad Text :

Marketing Consultant (WSAU-AM/FM)

Midwest Communications, one of the best radio companies in America according to Radio Ink is looking for an outside sales professional who can achieve sales goal and have fun doing it. This individual would be based in our Wausau, WI offices.

The ideal candidate will have a proven track record of success, strong prospecting skills, and outstanding phone/cold calling skills and will offer exceptional service to our clients. Computer skills in Word and Excel a plus. A valid driver's license and vehicle are required. One to two years outside sales experience and a college degree preferred but not required.

We offer the best training in the industry, a full benefits package and the ability to earn an outstanding living.

If you have an outstanding work ethic, great people skills and a proven sales track record, apply TODAY to Bob Jung, General Sales Manager at bob.jung@mwcradio.com, fax to (715) 848-3158 or mail to Bob's attention at 557 Scott Street, Wausau, WI 54403.

Midwest Communications is an equal opportunity employer by choice.

Notes:

1. We recommend that you either save or print this page and provide the above Job ID number to a AMFMJobs administrator in any future correspondence concerning this ad.
2. We recommend that you print this page and include it with your EOE file for this position as confirmation that this job was posted for the above duration at AMFMJobs (<http://www.amfmjobs.com>)
3. We will send notification of pending expiration prior to the expiration date to enable you to extend the job, if necessary. Should you need this job extended, e-mail admin@amfmjobs.com, supply reference number and amount of additional time needed. We are happy to extend the position for you.
4. If no extension is needed, the job will be automatically removed at 1 am PST on 6/21/2013.
5. If for any reason you need the listing removed early, e-mail admin@amfmjobs.com, supply reference number and reason for removal.
6. If you would like to verify that the actual job listing is online, point your browser to:

<http://www.amfmjobs.com/cgi-bin/JOB?ID=4586043003174774>

TIP! The above address is a good way to check on the status of this position. Keep this address where you can easily find it.

Thank you very much for posting your available positions at AMFMJobs.

If we can be of any further assistance, don't hesitate to ask.

Best Regards

Mark C. Holloway
Broadcast Employment Services
AMFMJobs
admin@amfmjobs.com

>>This message has been automatically generated by AMFMJobs to help you manage your online jobs.<<



Esther Gillis <esther.gillis@mwcradio.com>

Fwd: Job Repest - Advertising Sales Rep (WSAU)

Esther Gillis <esther.gillis@mwcradio.com>

Tue, Apr 23, 2013 at 7:28 AM

To: Bob Jung <bob.jung@mwcradio.com>, Shelley Kafka <shelley.kafka@mwcradio.com>

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----- Forwarded message -----

From: **Becky Chapman** <becky.chapman@mwcradio.com>

Date: Mon, Apr 22, 2013 at 12:22 PM

Subject: Job Repest - Advertising Sales Rep (WIXX), Advertising Sales Rep (WSAU), Advertising Sales Rep (WXER)

To:

Please **REPOST** the following job posting(s) for Midwest Communications for 90 days from the date of receipt.

Thank you,

Esther Gillis

Director Human Resources
Midwest Communications
904 Grand Avenue, Wausau, WI 54403
Ph: 715-842-1437 Fax: 715-842-7061



WSAU Mktg Consultant 01.22.13 (repost 04.22.13).doc

73K



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Esther Gillis <esther.gillis@mwcradio.com>

Your Employment Opportunity Has Been Received by WI Jobs!

Esther Gillis <esther.gillis@mwcradio.com>

Mon, Mar 18, 2013 at 12:12 PM

To: Bob Jung <bob.jung@mwcradio.com>, Shelley Kafka <shelley.kafka@mwcradio.com>

For your job file - thanks!

Esther

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----- Forwarded message -----

From: <wijobs4wigrads@uwgb.edu>

Date: Mon, Mar 18, 2013 at 11:50 AM

Subject: Your Employment Opportunity Has Been Received by WI Jobs!

To: "esther.gillis@mwcradio.com" <esther.gillis@mwcradio.com>

March 18, 2013

Dear Midwest Communications:

Thank you for utilizing Wisconsin Jobs for Wisconsin Grads to post current employment opportunities with your organization. The following job that you submitted to WI Jobs or updated on WI Jobs has been received.

Job ID: 37208

Job Title: Marketing Consultant (WSAU-AM/FM)

For a new opportunity, the job will be forwarded electronically to each consortium member. Each member will decide if the position is appropriate for posting on each individual campus.

For updates to previously posted positions, the updates will be forwarded electronically to each consortium member. Each member will accept the updates including removing of the posting or extending the expiration date. The expiration date determines whether the opportunity is still visible to job seekers with each consortium member.

You may click the link below and log into our system to review this job, to post new opportunities or to make any updates to previously posted positions:

<https://www.myinterfase.com/wisconsin/employer>

All changes to your job posting must be made at the Jobs for Wisconsin Grads website. Please do not hesitate to contact any consortium member as noted in the system.

Sincerely,

Jobs for WI Grads

Username: becky.chapman@mwcradio.com

Note: If you don't remember your password please click on the Forgot your Password link on the login Page.



Esther Gillis <esther.gillis@mwcradio.com>

Renew? - Marketing Consultant (WSAU-AM/FM)

Becky Chapman <becky.chapman@mwcradio.com>
To: Esther Gillis <esther.gillis@mwcradio.com>

Mon, Apr 22, 2013 at 8:13 AM

Becky Chapman

Executive Assistant

Midwest Communications

904 Grand Ave, Wausau, WI 54403

p: 715.842.1437 | f: 715.842.7061

becky.chapman@mwcradio.com

----- Forwarded message -----

From: <career.services@marquette.edu>

Date: Mon, Apr 22, 2013 at 6:19 AM

Subject: Your Marquette University job posting is about to expire!

To: "becky.chapman@mwcradio.com" <becky.chapman@mwcradio.com>

April 22, 2013

Dear Midwest Communications:

The following job on our system will expire today:

Job ID: 28489

Job Title: Marketing Consultant (WSAU-AM/FM)

If you are still looking to hire for this position, please click the link below to login to MU Career Manager and repost your position:

<https://www.myinterfase.com/marquette/employer>

Username: miweco

Note: If you don't remember your password please click on the Forgot your Password link on the login Page.

Please contact the Marquette Career Services Center if you have any questions. Career Services can be reached via phone at 414.288.7423 or email at: career.services@marquette.edu.

Thanks for your interest in hiring our students and/or alumni!

Marquette University Career Services Center



Fwd: Job Repost - Advertising Sales Rep (WSAU)

Esther Gillis <esther.gillis@mwcradio.com>

Tue, Apr 23, 2013 at 7:28 AM

To: Bob Jung <bob.jung@mwcradio.com>, Shelley Kafka <shelley.kafka@mwcradio.com>

Good morning - please print out this email and the attachment for your job file - thanks!

Esther

Director of Human Resources
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(715) 842-1437 Phone
(715) 842-7061 Fax

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Date: Mon, Apr 22, 2013 at 12:22 PM

Subject: Job Repost - Advertising Sales Rep (WIXX), Advertising Sales Rep (WSAU), Advertising Sales Rep (WXER)


To:

Please **REPOST** the following job posting(s) for Midwest Communications for 90 days from the date of receipt.

Thank you,

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Ph: 715-842-1437 Fax: 715-842-7061

 **WSAU Mktg Consultant 01.22.13 (repost 04.22.13).doc**
73K



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Tue, Apr 23, 2013 at 7:30 AM

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From: <jobs@amfmjobs.com>

Date: Mon, Apr 22, 2013 at 2:30 PM

Subject: AMFMJobs.com - Marketing Consultant (WSAU-AM/FM) job auto-posted

To: esther@mwcradio.com

JOB POSTING NOTIFICATION FROM AMFMJOBS

Esther Gillis,

Your "Marketing Consultant (WSAU-AM/FM)" position was just re-instated in the AMFMJobs Database and is now available online...

Station : Midwest Communications
Position: Marketing Consultant (WSAU-AM/FM)
Category: Sales - Account Executive

Database: Radio
Job ID : AMFM#14005815
Posted : 4/22/2013
Expires : 6/21/2013
Status : Registered Employer - Job Re-instated
Ad Text :

Marketing Consultant (WSAU-AM/FM)

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<http://www.amfmjobs.com/cgi-bin/JOB?ID=4586043003174774>

TIP! The above address is a good way to check on the status of this position. Keep this address where you can easily find it.

Thank you very much for posting your available positions at AMFMJobs.
If we can be of any further assistance, don't hesitate to ask.

Best Regards

Mark C. Holloway
Broadcast Employment Services
AMFMJobs
admin@amfmjobs.com

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Shelley Kafka <shelley.kafka@mwcradio.com>

Fwd: AMFMJobs.com - Marketing Consultant (WSAU-AM/FM) job auto-posted

1 message

Esther Gillis <esther.gillis@mwcradio.com>

Tue, Apr 23, 2013 at 7:30 AM

To: Bob Jung <bob.jung@mwcradio.com>, Shelley Kafka <shelley.kafka@mwcradio.com>

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Mon, Mar 18, 2013 at 12:12 PM

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Date: Mon, Mar 18, 2013 at 11:50 AM

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To: "esther.gillis@mwcradio.com" <esther.gillis@mwcradio.com>

March 18, 2013

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Job Title: Marketing Consultant (WSAU-AM/FM)

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Sincerely,

Jobs for WI Grads

Username: becky.chapman@mwcradio.com

Note: If you don't remember your password please click on the Forgot your Password link on the login Page.



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- [Log Out \(/accounts/logout\)](#)
- [Change Password \(/accounts/password/change\)](#)
- [Manage Account \(/manage/\)](#)

MIDWESTCAREERS [\(/\)](#)

MARKETING CONSULTANT (WSAU-AM/FM)

Employer:

[Midwest Communications, Inc. \(/employers/1/\)](#)

Description:

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Location:

557 Scott Street
Wausau, WI 54403

Category:

[Sales \(/categories/sales/\)](#)

Date listed:

January 22, 2013 (1 year, 5 months ago)

Expires On:

May 28, 2013

Employment type:

Full Time

Employment level:

Experienced/Specialist

Contact:

Bob Jung

bob.jung@mwcradio.com (<mailto:bob.jung@mwcradio.com>)

<http://www.mwcradio.com/> (<http://www.mwcradio.com/>)

[Print Friendly View \(/jobs/print/240/\)](#)



Midwest Communications, Inc.

Midwest Communications consists of Midwest Communications, Inc. and WRIG, Inc., which collectively own sixty-two (62) radio stations. The Company got its start in Wausau, Wisconsin, with WRIG, Inc. and the acquisition by the D.E. Wright family of a 1400 KHz, 250 watt AM facility from the Wisconsin Valley Television Corporation. ... [more... \(/employers/1/\)](#)

Actions

- [Edit job \(/jobs/edit/240/\)](#)
- [Edit employer \(/employer/edit/1/\)](#)

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Esther Gillis <esther.gillis@mwcradio.com>

Job Posting - Marketing Consultant (WSAU-AM/FM)

Becky Chapman <becky.chapman@mwcradio.com>
Bcc: esther.gillis@mwcradio.com

Tue, Jan 22, 2013 at 3:58 PM

To Whom It May Concern:

Midwest Communications, Inc. has an opening as per the attached information. Please distribute this information to your organization. This job opening should be **posted for 90 days from the date received** unless otherwise stated in the job posting.

If you have any questions regarding receiving this information, or should you desire to be dropped from our mailing list, please contact me at the phone or fax number indicated below or e-mail me directly at esther.gillis@mwcradio.com.

If you have any questions regarding the position, please direct them to the individual specified in the attached information.

Thank you,


Esther Gillis

Director Human Resources

Midwest Communications

904 Grand Avenue, Wausau, WI 54403

ph: 715-842-1437 | fx: 715.842.7061

 WSAU Mktg Consultant 01.22.13.doc
73K



MARKETING CONSULTANT (WSAU-AM/FM)

Midwest Communications, one of the best radio companies in America according to Radio Ink is looking for an outside sales professional who can achieve sales goal and have fun doing it. This individual would be based in our Wausau, WI offices.

The ideal candidate will have a proven track record of success, strong prospecting skills, and outstanding phone/cold calling skills and will offer exceptional service to our clients. Computer skills in Word and Excel a plus. A valid driver's license and vehicle are required. One to two years outside sales experience and a college degree preferred but not required.

We offer the best training in the industry, a full benefits package and the ability to earn an outstanding living.

If you have an outstanding work ethic, great people skills and a proven sales track record, apply TODAY to Bob Jung, General Sales Manager at bob.jung@mwcradio.com, fax to (715) 848-3158 or mail to Bob's attention at 557 Scott Street, Wausau, WI 54403.

Midwest Communications is an equal opportunity employer by choice.