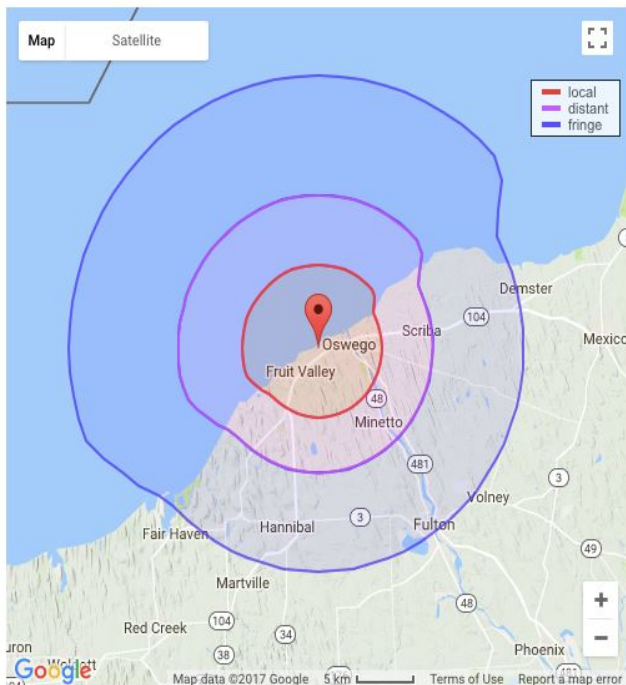


# *Welcome to WNYO 88.9 FM.*

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*SUNY Oswego's Student-run  
Radio Station*

Predicted Coverage Area for **WNYO 88.9 FM**, Oswego, NY



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## *Our Station*

We are a student-run, FCC regulated radio station you can listen to *anywhere* at [wnyo889.org](http://wnyo889.org) and on FM frequencies locally at 88.9 FM.

We are a team of passionate, driven students all working together to provide music, news, sports, and more to all of our listeners near and far for over 50 years.

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## *Our Goal*

Targeting your desired audience is our main goal. We will work with you and your team to learn your business and prepare a beautiful advertisement that will grab the attention of customers.

We are not here to be pushy sales people, but instead to build a long term relationship between your business and our campus community.

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## *Our Listeners*

Our listeners extend well beyond the campus community. Music lovers, hockey fanatics, alumni across the world, and many others from all different walks of life tune in to WNYO

Your customers are our listeners!

# Products & Pricing:

\* Prices will be prorated to the relative time of purchase.

## One Semester & One Year Packages:

One Semester..... \$1695\*

- 4 consecutive months of advertising underwriting
- Played on air every day of the week approximately a dozen times per day

One Year..... \$2795\*

- 12 consecutive months of advertising underwriting
- Played on air every day of the week approximately a dozen times per day

## Short-term Packages:

One Month..... \$645\*

- 1 month of advertising underwriting
- Played on air every day of the week approximately a dozen times per day

One Week..... \$175\*

- 1 week of advertising underwriting
- Played on air every day of the week approximately a dozen times per day

## Sports Packages

Hockey..... \$1295

- Entire season of Hockey games for all Men's and Women's home games

3 different packages available

- ~~Pre game & post game~~
- All goals & player of the game
- Penalty kill & power play

Basketball..... \$1095

- Entire season of Basketball games for all Men's and Women's home games.
- Player at the half & Player of the game.

## Web Banners

Custom digital print web banner on our website  
[wnyo889.org](http://wnyo889.org)

One Semester..... \$895

One Year..... \$1395

Sponsorships..... Contact

Sponsor one of our many on and off campus events. Contact us for more info!