



**KDKA-TV**  
**420 Fort Duquesne Blvd.**  
**Pittsburgh, PA 15222**  
**(412) 575-2200**

# CONTRACT

<u>Contract / Revision</u> 350832 /		<u>Alt Order #</u> WOC12786506
<u>Advertiser</u> One Issue/Count Every Vote		<u>Original Date / Revision</u> 11/20/20 / 11/20/20
<u>Contract Dates</u> 11/22/20 - 11/22/20	<u>Estimate #</u> 9742	
<u>Product</u> NATIONAL ISSUE - PRESIDENTIAL OUTCOME		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDKA-TV	<u>Account Executive</u> Brian Butz	<u>Sales Office</u> Local Pittsburgh
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 586	<u>Product 1/2</u> 625
<u>Agency Ref</u> 100758		<u>Advertiser Ref</u> 513108

And:

**GMMB Inc.**  
**3050 K St NW Ste 100**  
**Washington, DC 20007-5108**  
**US**

PAID FOR BY ISSUE ONE / COUNT EVERY VOTE

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KDKA	11/22/20	11/22/20	Face The Nation	1030a-1130a		:30			ISS	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/16/20	11/22/20	-----1				1	\$1,000.00				
<b>Totals</b>												1	\$1,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/22/20	1	\$1,000.00	(\$150.00)	\$850.00
<b>Totals</b>	1	\$1,000.00	(\$150.00)	\$850.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled.

For candidate and national political advertisers; Class of Time Codes: CDR=Candidate-only, program-specific non-preemptible class; LUR and ISS=Program-specific, preemptible class.