

WLLZ  
 Detroit, MI  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2023  
 04/16/2019

WLLZ  
 Quarterly Issues/Programs List

WLLZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EMPLOYMENT RESOURCES	LIGHT UP THE D	TERRI WEEMS OF DETROIT AT WORK DISCUSSES THE CHALLENGES OF FINDING EMPLOYMENT FOR JOB SEEKERS.	TERRI WEEMS	10/01/2023 06:04 AM	031:48
COMMUNITY EVENTS	LIGHT UP THE D	LINDA DISCUSSES FAMILIES AGAINST NARCOTICS SERVICES AND HOW THEY HELP COMMUNITY MEMBERS WITH SUBSTA	JUDGE LINDA DAVIS	10/08/2023 06:03 AM	028:35
JAY'S JUNIORS	LIGHT UP THE D	JAY DISCUSSES HOW JAY'S JUNIORS GIVES KIDS WITH TERMINAL ILLNESSES THE OPPORTUNITY TO GO ON A ONCE	JAY TOWERS	10/15/2023 06:00 AM	030:39
BREAKING AND ENTERING XMAS	LIGHT UP THE D	MOJO DISCUSSES HOW THE NON-PROFIT, BREAKING AND ENTERING, HOW IT STARTED AND HOW IT HELPS PEOPLE IN	MOJO	10/22/2023 06:02 AM	030:50
MICHIGAN ASSOCIATION OF BROAD	LIGHT UP THE D	COLLEEN AND SAM DISCUSS THE SERVICES OF THE MICHIGAN ASSOCIATION OF BROADCASTERS AND THEIR NEWLY DE	SAM KLEMET	10/29/2023 06:00 AM	029:59
DOMESTIC VIOLENCE TOWN HALL	LIGHT UP THE D	COLLEEN AND MS. PEA GEE, CHIEF KING FROM FARMINGTON HILLS. AND CHIEF BARREN	MS. PEA GEE	11/05/2023 06:01 AM	030:14

		FROM SOUTHFIELD DISCUSS			
FOLDS OF HONOR	LIGHT UP THE D	BILL DISCUSSES HOW FOLDS OF HONOR HELPS FAMILIES OF FALLEN VETERANS AND FRONT LINE WORKERS VIA SCHO	BILL FLOHR	11/12/2023 06:01 AM	030:04
BREAKING AND ENTERING XMAS	LIGHT UP THE D	MOJO DISCUSSES HOW THE NON-PROFIT, BREAKING AND ENTERING, HOW IT STARTED AND HOW IT HELPS PEOPLE IN	MOJO	11/19/2023 06:00 AM	030:50
BREAST CANCER AWARENESS	LIGHT UP THE D	CHERON DISCUSSES HER HISTORY WITH BREAST CANCER, THE IMPORTANCE OF MAMMOGRAMS, AND THE DEVELOPMENT	CHERON MAN/BETH CONLEY	11/26/2023 06:04 AM	030:32
YOUTH KIDS SPORTS/NON PROFIT	LIGHT UP THE D	KIM AND COLLEEN DISCUSS THE DISPARITY FOR UNDERSERVED KIDS IN CLUB AND TRAVEL SPORTS AND HOW YOUTH	KIM MELLON	12/03/2023 06:05 AM	030:27
CANCER PATIENT CARE	LIGHT UP THE D	GINA DISCUSSES THE MEANINGFUL FINANCIAL AND EMOTIONAL SUPPORT THAT NEW DAY FOUNDATION PROVIDES TO F	ILYA HARDEY/GINA KELL SPEHN	12/10/2023 06:02 AM	030:42
MAKE A WISH FOUNDATION/CITY O	LIGHT UP THE D	MIKE DISCUSSES HOW MAKE A WISH MICHIGAN MAKES DREAMS COME TRUE FOR CHILDREN BY GRANTING WISHES AND	MIKE HULL, CEO, MAKE-A-WISH M	12/17/2023 06:01 AM	030:34
FOLDS OF HONOR	LIGHT UP THE D	BILL DISCUSSES HOW FOLDS OF HONOR HELPS FAMILIES OF FALLEN VETERANS AND FRONT LINE WORKERS VIA SCHO	BILL FLOHR	12/24/2023 06:02 AM	030:04
CANCER PATIENT CARE	LIGHT UP THE D	GINA DISCUSSES THE MEANINGFUL FINANCIAL AND EMOTIONAL SUPPORT THAT NEW DAY	ILYA HARDEY/GINA KELL SPEHN	12/31/2023 06:01 AM	030:42

		FOUNDATION PROVIDES TO F			
--	--	-----------------------------	--	--	--

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/CITY OF SOUTHFIELD	000:15	1
	PSA/OPERATION HOPE - GET INVOLVED	000:30	1
BREAST CANCER FUNDRAISER	HENRY FORD HEALTH CENTER	000:15	5
BREAST CANCER FUNDRAISER	SUSAN G KOMEN	000:19	1
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	14
CAREER FAIR AT FORD FIELD	MICHIGAN ASSOC OF BROADCASTER	000:26	10
CHILD CAR SAFETY	AD COUNCIL	000:15	56
CHILD MENTAL HEALTH	AD COUNCIL	000:14	36
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	16
DEMENTIA ASSISTANCE	DEMENTIA SOCIETY OF AMERICA	000:14	14
DOMESTIC ABUSE HELP	CITY OF SOUTHFIELD	000:15	5
FINANCIAL COACHING	OPERATION HOPE	000:29	2
FOOD DRIVE	GLEANERS FOOD BANK	000:15	7
HOMEBASE	HOMEBASE	000:30	14
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	8
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	14
TEEN ADOPTION	AD COUNCIL	000:14	36
UNDERPRIVILEGED KID XMAS HELP	GOODFELLOWS WESTLAND	000:13	10