

WLLZ
 Detroit, MI
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/08/2024

WLLZ
 Quarterly Issues/Programs List

WLLZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMON GROUND:** COLLEEN AND HEATHER DISCUSS HOW COMMON GROUND, FOUNDED BY VOLUNTEERS, CONNECTS WITH PEOPLE IN CRIS
- **COMMUNITY AFFAIRS:** MEGAN DISCUSSES THE SERVICES OF VISTA MARIA. WHAT BEGAN AS A HOME FOR GIRLS AND WOMEN IN NEED HAS E
- **EDUCATION:** COLLEEN & RUSS DISCUSS HENRY FORD COLLEGE'S VALUE IN THE COMMUNITY, THEIR SUCCESSFUL PROGRAMS TO EN
- **JERSEY MIKE'S CHARITY:** COLLEEN & PETER TALK ABOUT JERSEY MIKE'S MONTH AND DAY OF GIVING IN MARCH AND HOW THEY BECAME SPECI
- **MATRIX HUMAN SERVICES:** COLLEEN, MONIQUE AND DAVID DISCUSS MATRIX HUMAN SERVICES WRAP AROUND SERVICES DEDICATED TO ENHANCIN
- **MDHHS OFFICE OF COMMUNITY & F:** JANUARY IS CERVICAL CANCER AWARENESS MONTH, ENCOURAGING AA WOMEN TO GET SCREENED/TESTED.
- **MS CHARITY:** COLLEEN AND CHRIS DISCUSS MS MONTH AND CHRIS' SPECIAL EVENT HE AND HIS HUSBAND DEVELOPED, NARANJA N
- **PROBLEM GAMBLING:** COLLEEN, ALIA AND LORI DISCUSS THE SIGNS OF PROBLEM GAMBLING DISORDER, HOW CHILDREN ARE AFFECTED, T
- **SELF-HELP LITERATURE:** AUTHOR ROB CROSS DISCUSSES HOW TO "FLIP" YOUR THINKING TO THE POSITIVE AND THE BENEFITS THAT COME F
- **WAYNE COUNTY DEPT OF HEALTH:** COLLEEN & DR. EL-SAYED DISCUSS HOW WAYNE COUNTY USES DATA TO MAKE INFORMED DECISIONS TO HELP THE CO

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY AFFAIRS	LIGHT UP THE D	MEGAN DISCUSSES THE SERVICES OF VISTA MARIA. WHAT BEGAN AS A HOME FOR GIRLS AND WOMEN IN NEED HAS E	MEGAN ZAMBIASI	01/07/2024 06:02 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY AFFAIRS	LIGHT UP THE D	MEGAN DISCUSSES THE SERVICES OF VISTA MARIA. WHAT BEGAN AS A HOME FOR GIRLS AND WOMEN IN NEED HAS E	MEGAN ZAMBIASI	01/14/2024 06:01 AM	030:00
MDHHS OFFICE OF COMMUNITY & F	LIGHT UP THE D	JANUARY IS CERVICAL CANCER AWARENESS MONTH, ENCOURAGING AA WOMEN TO GET SCREENED/TESTED.	ROBIN KINLOCH	01/21/2024 06:04 AM	029:35
EDUCATION	LIGHT UP THE D	COLLEEN & RUSS DISCUSS HENRY FORD COLLEGE'S VALUE IN THE COMMUNITY, THEIR SUCCESSFUL PROGRAMS TO EN	RUSSELL KAVALHUNA	01/28/2024 06:02 AM	031:27
PROBLEM GAMBLING	LIGHT UP THE D	COLLEEN, ALIA AND LORI DISCUSS THE SIGNS OF PROBLEM GAMBLING DISORDER, HOW CHILDREN ARE AFFECTED, T	ALIA LUCAS/LORI MELLO	02/04/2024 06:03 AM	031:24
MATRIX HUMAN SERVICES	LIGHT UP THE D	COLLEEN, MONIQUE AND DAVID DISCUSS MATRIX HUMAN SERVICES WRAP AROUND SERVICES DEDICATED TO ENHANCIN	MONIQUE RILEY/DAVID PONSART	02/11/2024 06:00 AM	031:05
COMMON GROUND	LIGHT UP THE D	COLLEEN AND HEATHER DISCUSS HOW COMMON GROUND, FOUNDED BY VOLUNTEERS, CONNECTS WITH PEOPLE IN CRIS	HEATHER RAE	02/18/2024 06:05 AM	030:43
WAYNE COUNTY DEPT OF HEALTH	LIGHT UP THE D	COLLEEN & DR. EL-SAYED DISCUSS HOW WAYNE COUNTY USES DATA TO MAKE INFORMED DECISIONS TO HELP THE CO	DR. ABDUL EL-SAYED	02/25/2024 06:01 AM	030:21
JERSEY MIKE'S CHARITY	LIGHT UP THE D	COLLEEN & PETER TALK ABOUT JERSEY MIKE'S MONTH AND DAY OF GIVING IN MARCH AND HOW THEY BECAME SPECI	PETER SHIPMAN	03/03/2024 06:03 AM	032:11
MS CHARITY	LIGHT UP THE D	COLLEEN AND CHRIS DISCUSS MS MONTH AND CHRIS' SPECIAL EVENT HE AND HIS HUSBAND DEVELOPED, NARANJA N	CHRISTOPHER GREGORICH	03/10/2024 05:59 AM	030:21
JERSEY MIKE'S CHARITY	LIGHT UP THE D	COLLEEN & PETER TALK ABOUT JERSEY MIKE'S MONTH AND DAY OF GIVING IN MARCH AND HOW THEY BECAME SPECI	PETER SHIPMAN	03/17/2024 06:02 AM	032:11
SELF-HELP LITERATURE	LIGHT UP THE D	AUTHOR ROB CROSS DISCUSSES HOW TO "FLIP" YOUR THINKING TO THE POSITIVE AND THE BENEFITS THAT COME F	ROB CROSS	03/24/2024 06:04 AM	030:24
SELF-HELP LITERATURE	LIGHT UP THE D	AUTHOR ROB CROSS DISCUSSES HOW TO "FLIP" YOUR THINKING TO THE POSITIVE AND THE BENEFITS THAT COME F	ROB CROSS	03/31/2024 06:00 AM	030:24

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	23
	iHM/PSA	000:30	18
	PSA/AHA_LDL	000:30	1
	PSA/OPERATION HOPE - FINANCIAL FREEDOM	000:29	1
	PSA/PROJECT YELLOW LIGHT-SUBMIT 2024 V1 MK 30	000:29	1
	PSA/THE V FOUNDATION	000:28	1
	PSA/UNCF	000:30	1
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
CHILD CAR SAFETY	AD COUNCIL	000:15	48
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	8
COMMUNITY INVOLVEMENT	UNCF	000:30	8
FINANCIAL COACHING	OPERATION HOPE	000:29	12
FOOD DRIVE	Lighthouse	000:14	13
HEARING LOSS PREVENTION	AARP	000:16	19
HEART HEALTH	American Heart Association	000:30	11
JAY'S JUNIORS	JERSEY MIKES MONTH OF GIVING	000:15	6
LITERACY FUNDING	Lighthouse	000:14	8
MONETARY CRISIS HELP	COMMON GROUND ORGANIZATION	000:14	14
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12
PUBLIC CRIME TIP LINE	CRIME STOPPERS OF MICHIGAN	000:14	3
SUICIDE PREVENTION FUNDING	COMMON GROUND ORGANIZATION	000:13	22
TEEN ADOPTION	AD COUNCIL	000:14	37