

CONTRACT



WBAY
115 S Jefferson St
Green Bay, WI 54301
Sales T & C: www.gray.tv/advertising
(920) 432-3331

WBAY-TV

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

Contract / Revision 1790637 /		Alt Order # WOC12724195
Advertiser FF PAC - Future Forward Pac		Original Date / Revision 09/30/20 / 09/30/20
Contract Dates 10/20/20 - 10/26/20	Estimate # 9377	
Product Issue		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WBAY	Account Executive Green Bay House	Sales Office Green Bay Natio
Special Handling		
Demographic Adults 18+		
Order Type NORMAL		
Agv Code 9914573	Advertiser Code 541	Product 1/2 577
Agency Ref 5337		Advertiser Ref 183349

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	10/20/20	10/26/20	America This Morning 4a-430am			:30			P-03	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$75.00				
N 2	WBAY	10/20/20	10/26/20	Action 2 News @ 430a-5a			:30			P-02	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$150.00				
N 3	WBAY	10/20/20	10/26/20	Action 2 News @ 5a 5a-530a			:30			P-01	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$550.00				
N 4	WBAY	10/20/20	10/26/20	Action 2 News @ 530a-6a			:30			P-01	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				2	\$675.00				
N 5	WBAY	10/20/20	10/26/20	Action 2 News @ 6a 6a-7a			:30			P-01	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$1,300.00				
N 6	WBAY	10/20/20	10/26/20	GMA 7a 7a-8a			:30			P-01	NM	3	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$1,650.00				
N 7	WBAY	10/20/20	10/26/20	GMA 8a 8a-9a			:30			P-01	NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$1,350.00				
N 8	WBAY	10/20/20	10/26/20	25 Words or Less 930-10a			:30			P-01	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$300.00				
N 9	WBAY	10/20/20	10/26/20	The View 10a-11a			:30			P-01	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$500.00				
N 10	WBAY	10/20/20	10/26/20	Ins Edit / Pawn Stars 11a-12p			:30			P-01	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$350.00				
N 11	WBAY	10/20/20	10/26/20	Action 2 News M-F @ 12p-1230p			:30			P-01	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				2	\$1,400.00				
N 12	WBAY	10/20/20	10/26/20	General Hospital 1p-2p			:30			P-01	NM	3	\$1,275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1790637 /	WOC12724195

<u>Advertiser</u>	<u>Original Date / Revision</u>
FF PAC - Future Forward Pac	09/30/20 / 09/30/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/20 - 10/26/20	Issue	9377

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$425.00				
N 13	WBAY	10/20/20	10/26/20	GMA 3	2p-3p		:30			P-01	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$325.00				
N 14	WBAY	10/20/20	10/26/20	Dr Phil	3p-4p		:30			P-01	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$500.00				
N 15	WBAY	10/20/20	10/26/20	Action 2 News M-F @ 430-5p			:30			P-01	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$1,800.00				
N 16	WBAY	10/20/20	10/26/20	Action 2 News M-F @ 4p-430p			:30			P-01	NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$1,700.00				
N 17	WBAY	10/20/20	10/26/20	Action 2 News M-F @ 5p-530p			:30			P-01	NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$1,900.00				
N 18	WBAY	10/20/20	10/26/20	Action 2 News M-F @ 6p-630p			:30			P-01	NM	3	\$5,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$1,850.00				
N 19	WBAY	10/20/20	10/25/20	Action 2 News Su @ 5530p-6p			:30			P-01	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	-----S				1	\$1,700.00				
N 20	WBAY	10/20/20	10/26/20	ET	630p-7p		:30			P-01	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				2	\$3,200.00				
N 21	WBAY	10/20/20	10/26/20	Action 2 News M-F @ 10p-1035p			:30			P-01	NM	3	\$5,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$1,850.00				
N 22	WBAY	10/20/20	10/26/20	Jimmy Kimmel Show	1035p-1137p		:30			P-01	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$650.00				
N 23	WBAY	10/20/20	10/26/20	Monk	1205a-105a		:30			P-02	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$50.00				
N 24	WBAY	10/20/20	10/26/20	ET	106a-136a		:30			P-03	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$25.00				
N 25	WBAY	10/20/20	10/26/20	25 Words or Less	135a - 205a		:30			P-03	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	MTWTF--				3	\$25.00				
N 26	WBAY	10/20/20	10/26/20	DWTS	7p-9p		:30			P-01	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	M-----				1	\$3,000.00				
N 28	WBAY	10/20/20	10/23/20	Shark Tank	658p-8p		:30			P-01	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	----F--				1	\$2,100.00				
N 29	WBAY	10/20/20	10/23/20	20/20	8p-10p		:30			P-01	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	----F--				1	\$2,250.00				
N 30	WBAY	10/20/20	10/25/20	AFV	558p-7p		:30			P-01	NM	1	\$2,750.00

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Week:		10/19/20	10/25/20	-----S				1	\$2,750.00				
N 31	WBAY	10/20/20	10/25/20	Supermarket Sweep	7p-8p		:30			P-01	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	-----S				1	\$2,000.00				
N 32	WBAY	10/20/20	10/25/20	Millionaire	8p-9p		:30			P-01	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	-----S				1	\$2,500.00				
N 33	WBAY	10/20/20	10/25/20	Card Sharks	9p-10p		:30			P-01	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	-----S				1	\$2,200.00				
Totals												77	\$81,025.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	62	\$65,775.00	(\$9,866.25)	\$55,908.75
10/26/20 - 10/26/20	15	\$15,250.00	(\$2,287.50)	\$12,962.50
Totals	77	\$81,025.00	(\$12,153.75)	\$68,871.25

Signature: _____ **Date:** _____

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Daniel Jester, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: FF PAC

Agency name: Waterfront Strategies

Address: 3050 K St, NW, #100, Washington, DC 20007

Contact: Daniel Jester

Phone number: 202-813-4852

Email: daniel.jester@gmmb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Chauncey McLean, President

Address: 611 Pennsylvania Ave SE, Num 143, Washington, DC 20003

Contact: Chauncey McLean

Phone number: 650 924 0620

Email: chauncey@futureforwardusa.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Chauncey McLean, President of FF Pac

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: *Donald Trump, Joe Biden*

Office(s) sought by such candidate(s) (no acronyms or abbreviations): *US President*

Date of election: November 3rd, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Varies by ad

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Daniel Jester</i> Name: Daniel Jester Date of Request to Purchase Ad Time: 9/25/2020	Signature: <i>Annette VanLaanen</i> Name: Annette VanLaanen Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: to be submitted closer to air date

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☒ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1790637	Station Call Letters: WBAY	Date Received/Requested: 9/30/2020
Est. #: 9377	Station Location: Green Bay	Run Start and End Dates: 10/20-10/26/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.