## CONTRACT



KTVX 5000 Riverside Dr Building 5 Suite 200 Irving, TX 75039 (801) 975-4444

And:

Medium Buying LLC 815 Grandview Avenue Suite 600 Columbus, OH 43215

	Contract / Revision			Alt Order #		
	4385498	1		28365935		
Advertiser				ginal Date	/ Revision	
POL/Conservative Outsid	lers PAC		C	)4/18/24	/ 04/18/24	
Contract Dates	Estimate #		1			
04/13/24 - 04/26/24	2518					
Product						
TV						
Order Brand	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM	Broado	ast		Cash	
	Property	Accour	nt E	xecutive	Sales Office	
	KTVX Katz Washingt		nington	Katz/Washingto		
	Special Hand	ing				
	Demographic					
	Adults 18+	46				
	Agy Code	Advert	iser	Code	Product 1/2	
	9915707	362			430	
	Agency Ref			Advertiser	Ref	

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days Length	Week Rate	TypeS	Spots	Amount
1 KTVX 04/15/24 04/26/24 Good Morning Utah 530a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/15/24 04/21/24 MTWTF 5	<u>Rate</u> \$160.00	:30		NM	10	\$1,600.00
Week: 04/22/24 04/28/24 MTWTF 5	\$160.00					
2       KTVX 04/15/24       04/26/24       Good Morning Utah 6a-630a         Start Date       End Date       Weekdays       Spots/Week         Week: 04/15/24       04/21/24       MTWTF       5         Week: 04/22/24       04/28/24       MTWTF       5	a 6a-630a <u>Rate</u> \$315.00 \$315.00	:30		NM	10	\$3,150.00
3 KTVX 04/15/24 04/26/24 Good Morning Utah 630a-7a	n 630a-7a <u>Rate</u> \$315.00 \$315.00	:30		NM	10	\$3,150.00
4 KTVX 04/15/24 04/26/24 7:00 AM-8:00 AM  Start Date	7:00 AM-8:00 AM <u>Rate</u> \$420.00 \$420.00	:30		NM	10	\$4,200.00
5       KTVX       04/15/24       04/26/24       8:00 AM-9:00 AM         Start Date       End Date       Weekdays       Spots/Week         Week:       04/15/24       04/21/24       MTWTF       5         Week:       04/22/24       04/28/24       MTWTF       5	8:00 AM-9:00 AM <u>Rate</u> \$420.00 \$420.00	:30		NM	10	\$4,200.00
6 KTVX 04/15/24 04/26/24 ABC Midday News  Start Date End Date Weekdays Spots/Week  Week: 04/15/24 04/21/24 MTWTF 5  Week: 04/22/24 04/28/24 MTWTF 5	ABC Midday News <u>Rate</u> \$350.00 \$350.00	:30		NM	10	\$3,500.00
7 KTVX 04/15/24 04/26/24 M-F Daytime PM M-F 12p-3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/15/24 04/21/24 MTWTF 5  Week: 04/22/24 04/28/24 MTWTF 5	p 12p-3p <u>Rate</u> \$350.00 \$350.00	:30		NM	10	\$3,500.00
8 KTVX 04/15/24 04/26/24 M-F 1p-2p <u>Start Date</u> End Date Weekdays Week: 04/15/24 04/21/24 MTWTF 5 Week: 04/22/24 04/28/24 MTWTF 5	M-F 1p-2p <u>Rate</u> \$440.00 \$440.00	:30		NM	10	\$4,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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 Contract Dates
 Product
 Estimate #

 04/13/24 - 04/26/24
 TV
 2518

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	ate TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
9 KTVX 04/15/24 04/26/24 M-F 2p-3p	M-F 2p-3p	:30	NM	10	\$4,400.00
Start Date End Date Weekdays Spots/Week	Rate	.00		10	φ4,400.00
Week: 04/15/24 04/21/24 MTWTF 5	\$440.00				
Week: 04/22/24 04/28/24 MTWTF 5	\$440.00				
10 KTVX 04/15/24 04/26/24 M-F 330p-4p	M-F 330p-4p	:30	NM	10	\$3,250.00
Start Date End Date Weekdays Spots/Week	Rate				E B
Week: 04/15/24 04/21/24 MTWTF 5	\$325.00				
Week: 04/22/24 04/28/24 MTWTF 5	\$325.00				
11 KTVX 04/15/24 04/26/24 M-F 4p-430p	M-F 4p-430p	:30	NM	10	\$3,800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 04/15/24 04/21/24 MTWTF 5	\$380.00				
Week: 04/22/24 04/28/24 MTWTF 5	\$380.00				
12 KTVX 04/15/24 04/26/24 M-F 430p-5p	M-F 430p-5p	:30	NM	10	\$3,800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 04/15/24 04/21/24 MTWTF 5 Week: 04/22/24 04/28/24 MTWTF 5	\$380.00				
	\$380.00				
13 KTVX 04/15/24 04/26/24 M-F KTVX News @ 5	M-F 5p-530p	:30	NM	10	\$7,350.00
Start Date End Date Weekdays Spots/Week Week: 04/15/24 04/21/24 MTWTF 5	<u>Rate</u>				
Week: 04/15/24 04/21/24 MTWTF 5 Week: 04/22/24 04/28/24 MTWTF 5	\$735.00 \$735.00		1		
14 KTVX 04/15/24 04/26/24 M-F KTVX News @ 6	M-F 6p-7p	:30	NM	10	\$8,900.00
Start Date End Date Weekdays Spots/Week Week: 04/15/24 04/21/24 MTWTF 5	<u>Rate</u> \$890.00				
Week: 04/22/24 04/28/24 MTWTF 5	\$890.00				
15 KTVX 04/15/24 04/26/24 M-F KTVX News @ 6	With the second control of the second contro	.20	NINA	40	#0.000.00
Start Date End Date Weekdays Spots/Week	M-F 6p-7p Rate	:30	NM	10	\$8,900.00
Week: 04/15/24	\$890.00		1		
Week: 04/22/24 04/28/24 MTWTF 5	\$890.00				
16 KTVX 04/15/24 04/26/24 KTVX 10p News M-F	M-F 10p-1036p	:30	NM	10	\$5,250.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	10	φ5,250.00
Week: 04/15/24 04/21/24 MTWTF 5	\$525.00				
Week: 04/22/24 04/28/24 MTWTF 5	\$525.00				
17 KTVX 04/15/24 04/26/24 Jimmy Kimmel	M-F 1036p-1137p	:30	NM	10	\$3,150.00
Start Date End Date Weekdays Spots/Week	Rate				40,100.00
Week: 04/15/24 04/21/24 MTWTF 5	\$315.00				
Week: 04/22/24 04/28/24 MTWTF 5	\$315.00				
D 18 KTVX 04/16/24 04/23/24 Tue Hour 2	Tue 8p-9p	:30	NM	0	\$0.00
19 KTVX 04/17/24 04/24/24 Wed Hour 2	Wed 8p-9p	:30	NM	2	\$4,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 04/15/24 04/21/24W 1	\$2,000.00		_ [		
Spot Ch Date Range Description	Start/End Time		ate <u>Type</u>		
2 KTVX 04/15/24-04/21/24 Wed Hour 2	Wed 8p-9p	W :30 <del>\$2,000.</del>	<del>00</del> NМ		
See MG 19.6 6 KTVX 04/17/24-04/17/24 100000 Pyramid 830-9p	0.20 014 0.00 014	1 14 -20 000	00 NA		
6 KTVX 04/17/24-04/17/24 1000000 Pyramid 830-9p ← MG for 19.2 04/17	8:30 PM-9:00 PM	1W :30 \$2,000.	00 NM		
Week: 04/22/24 04/28/24w 1	\$2,000.00				
TOOM OTIZZIZT OTIZOIZT	Ψ2,000.00		1		

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04/18/24 / 04/18/24

 Contract Dates
 Product
 Estimate #

 04/13/24 - 04/26/24
 TV
 2518

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Manual I and the	D-1- T		,
Spot Ch Date Range Description 4 KTVX 04/22/24-04/28/24 Wed Hour 2	Start/End Time Wed 8p-9p	Weekdays Length	<u>Rate Type</u> \$2,000.00 NM		
See MG 19.5	wed op-sp	W .50 <del>Q</del>	<del>52,000.00</del> 14101		
5 KTVX 04/24/24-04/24/24 100000 Pyramid 830-9p	Wed 8p-9p	W: :30	52,000.00 NM		
→ MG for 19.4 04/24					
20 KTVX 04/13/24 04/20/24 6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	NM	2	\$360.00
Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24S- 1	<u>Rate</u> \$180.00				
Week: 04/15/24 04/14/24S- 1	\$180.00				
21 KTVX 04/13/24 04/20/24 7:00 AM-8:00 AM	7:00 AM-8:00 AM	:30	NM	2	\$360.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	2	ψ300.00
Week: 04/08/24 04/14/24S- 1	\$180.00				
Week: 04/15/24 04/21/24S- 1	\$180.00				
22 KTVX 04/13/24 04/20/24 Sa-Su KTVX News @ 5	Sa-Su KTVX News	:30	NM	2	\$950.00
Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24S- 1	<u>Rate</u> \$475.00				
Week: 04/15/24 04/21/24S- 1	\$475.00				
E 23 KTVX 04/13/24 04/20/24 NHL Playoffs 6-9p	6:00 PM-9:00 PM	:30	NM	1	\$3,360.00
Start Date	Rate	18.50			φο,σσσ.σσ
Week: 04/08/24 04/14/24S- 1	\$1,680.00	A A Participation of the Company of			
Spot Ch Date Range Description  1 KTVX 04/08/24-04/14/24 NHL Playoffs 6-9p	Start/End Time 6:00 PM-9:00 PM	Weekdays Length	Rate Type		
See MG 23.3	0.00 PINI-9.00 PINI	Sa30 4	\$ <del>1,680.00</del> NM		
3 KTVX 04/21/24-04/21/24 American Idol	Sun 6p-8p	St :30 \$	3,360.00 NM		
(h) MG for 23.1,23.2	AND		0.025		
Week: 04/15/24 04/21/24S- 1	\$1,680.00		- //		
Spot Ch Date Range Description 2 KTVX 04/15/24-04/21/24 NHL Playoffs 6-9p	Start/End Time 6:00 PM-9:00 PM	Weekdays Length	<u>Rate Type</u> \$1,680.00 NM		
See MG 23.3	0.00 FW-9.00 FW	Sa30 4	\$ <del>1,680.00</del> NM		
24 KTVX 04/14/24 04/21/24 GMA Weekend	Sa 6a-8a/Su 6a-7a	:30	NM	2	\$360.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141	_	ψ500.00
Week: 04/08/24 04/14/24S 1	\$180.00				
Week: 04/15/24 04/21/24S 1	\$180.00				
25 KTVX 04/14/24 04/21/24 Su 7a-8a	Su 7a-8a	:30	NM	2	\$1,220.00
Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24S 1	<u>Rate</u> \$610.00				
Week: 04/15/24 04/21/24S 1	\$610.00				
26 KTVX 04/14/24 04/21/24 Sa-Su KTVX News @ 5	Sa-Su KTVX News	:30	NM	2	\$950.00
Start Date End Date Weekdays Spots/Week			:0.24555		
Week: 04/08/24 04/14/24S 1	\$475.00				
Week: 04/15/24 04/21/24S 1	\$475.00				
27 KTVX 04/17/24 04/18/24 Good Morning Utah 6a-630a		:30	NM	1	\$315.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/15/24 04/21/24wT 1	<u>Rate</u> \$315.00				
28 KTVX 04/17/24 04/26/24 Good Morning America 7-8a	7:00 AM-8:00 AM	:30	NM	4	\$1,680.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	03100014		-	
Week: 04/15/24	\$420.00				
Week: 04/22/24 04/28/24WT 2	\$420.00				W 62/2000
29 KTVX 04/17/24 04/26/24 Good Morning America 8-9a	8:00 AM-9:00 AM	:30	NM	2	\$840.00

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 04/13/24 - 04/26/24
 TV
 2518

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 04/15/24	\$420.00				
Week: 04/22/24 04/28/24WT 1	\$420.00				
30 KTVX 04/17/24 04/18/24 Midday News 12-1230p	12:00 PM-12:30 PM	:30	MM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/15/24  04/21/24 wT 1	<u>Rate</u> \$350.00				
31 KTVX 04/17/24 04/18/24 Midday News 1230-1p	12:30 PM-1:00 PM	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	1	\$350.00
Week: 04/15/24	\$350.00		7		
N 32 KTVX 04/17/24 04/26/24 What Would You Do 1p-2p	M-F 1p-2p	:30	NM	6	\$2,640.00
Start Date End Date Weekdays Spots/Week	Rate				,-,-,-
Week: 04/15/24 04/21/24WT 3	\$440.00	MARINAN DA ANI DA MINISTRA	1000 W 1000		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 KTVX 04/15/24-04/21/24 What Would You Do 1p-2p	M-F 1p-2p	WTh :30	\$440.00 NM		
See MG 32.7,32.8,32.9,32.10 7 KTVX 04/19/24-04/19/24 GMA3	1:00 PM-2:00 PM	F :30	\$440.00 NM		
(f) See MG 32.11	1.00 1 101-2.00 1 101	.50	<del>φ440.00</del>		
8 KTVX 04/22/24-04/28/24 GMA3	M-F 1p-2p	MTuWThF :30	\$440.00 NM		
MG for 32.4,32.6,32.5,32.1	100000000 po 1 00000 - 1 000		67 May 15 Color (1997)		
9 KTVX 04/22/24-04/28/24 GMA3	M-F 1p-2p	MTuWThF :30	\$440.00 NM		
→ MG for 32.4,32.6,32.5,32.1	also watersty view	2550 FA 2000 FA 2001	agree man some		
10 KTVX 04/22/24-04/28/24 GMA3	M-F 1p-2p	MTuWThF :30	\$440.00 NM		
⊕ MG for 32.4,32.6,32.5,32.1	4.00 DM 0.00 DM	Th	#440.00 NIM		
11 KTVX 04/25/24-04/25/24 GMA3 1p-2p  → MG for 32.7 04/19	1:00 PM-2:00 PM	Th :30	\$440.00 NM		
Week: 04/22/24 04/28/24WT 3	\$440.00		11		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
4 KTVX 04/22/24-04/28/24 What Would You Do 1p-2p	M-F 1p-2p	wTh :30	\$440.00 NM		
See MG 32.7,32.8,32.9,32.10			10 10 10 10 10 10 10 10 10 10 10 10 10 1		
5 KTVX 04/22/24-04/28/24 What Would You Do 1p-2p	M-F 1p-2p	wTh :30	\$440.00 NM		
See MG 32.7,32.8,32.9,32.10		- 6			
6 KTVX 04/22/24-04/28/24 What Would You Do 1p-2p	M-F 1p-2p	wTh :30	\$440.00 NM		
See MG 32.7,32.8,32.9,32.10					
33 KTVX 04/17/24 04/26/24 General Hospital 2p-3p	M-F 2p-3p	:30	NM	2	\$880.00
Start Date End Date Weekdays Spots/Week Week: 04/15/24 04/21/24WT 1	<u>Rate</u> \$440.00				
Week: 04/10/24 04/28/24WT 1	\$440.00				
		-20	F18.4		<b>0475.00</b>
34 KTVX 04/15/24 04/21/24 KTVX News @ 5 5-530p Start Date End Date Weekdays Spots/Week	KTVX News @ 5 Rate	:30	NM	1	\$475.00
Week: 04/15/24  04/21/24 S- 1	\$475.00				
N 35 KTVX 04/23/24 04/23/24 M-F 4p-430p	M-F 4p-430p	:30	NM	1	\$320.00
Start Date End Date Weekdays Spots/Week	Rate	.50	TAIVI	1	Ψ020.00
Week: 04/22/24 04/28/24 -T 1	\$320.00				
		Tatala		204	<b>COE 040 00</b>

Totals 204 \$95,910.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	205	\$96,350.00	(\$14,452.50)	\$81,897.50
Totals	205	\$96,350.00	(\$14,452.50)	\$81,897.50

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Contract Dates 04/13/24 - 04/26/24	Product TV	Estimate # 2518		

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