



125 West 55th St
New York, NY 10019

Contract # 28365935

CPE: 362/430/2518

Agency: MEDIUM BUYING, LLC

815 Grandview Ave
Suite 600
COLUMBUS, OH
43215

Changes as of: 4/17/2024 at 10:06 AM

Flight: 4/13/24 - 4/26/24

Advertiser: CONSERVATIVE
OUTSIDER PAC

Product: TV
Agency Order #: 13299880
Buyer: Renicker, Tanya

Version: Current State Version 4

Station: KTVX

Market: Salt Lake City-Ogden

Office: WASHINGTON
Service: Nielsen
Primary Demo:

Con Type: POLITICAL/VOTE

Total \$: \$95,910.00

Total Spots: 205
Total CPP: \$0.00
Total GRP:

Salesperson: THOMAS PARK

Separation: 212-373-8137

Assistant: THOMAS PARK

Traffic #: 4385498

Comments: Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/13 - 4/20		Total Spots	Total \$	CPP*	GRP*
						4/13	4/20				
1	M-F 5:30a-6a		Good Morning Utah-530AM	\$160.00	30	5	5	10	\$1,600.00	\$0.00	0.0
2	M-F 6a-6:30a		Good Morning Utah-6AM	\$315.00	30	5	5	10	\$3,150.00	\$0.00	0.0
3	M-F 6:30a-7a		Good Morning Utah-630AM	\$315.00	30	5	5	10	\$3,150.00	\$0.00	0.0
4	M-F 7a-8a		Good Morning America	\$420.00	30	5	5	10	\$4,200.00	\$0.00	0.0
5	M-F 8a-9a		Good Morning America	\$420.00	30	5	5	10	\$4,200.00	\$0.00	0.0
6	M-F 12n-12:30p		ABC 4 News Midday	\$350.00	30	5	5	10	\$3,500.00	\$0.00	0.0
7	M-F 12:30p-1p		ABC 4 News Midday	\$350.00	30	5	5	10	\$3,500.00	\$0.00	0.0
8	M-F 1p-2p		GMA3: What You Need To Know	\$440.00	30	5	5	10	\$4,400.00	\$0.00	0.0
9	M-F 2p-3p		General Hospital	\$440.00	30	5	5	10	\$4,400.00	\$0.00	0.0
10	M-F 3:30p-4p		Inside Edition	\$325.00	30	5	5	10	\$3,250.00	\$0.00	0.0
11	M-F 4p-4:30p		ABC 4 Utah News At 4PM	\$380.00	30	5	5	10	\$3,800.00	\$0.00	0.0
12	M-F 4:30p-5p		ABC 4 Utah News At 430PM	\$380.00	30	5	5	10	\$3,800.00	\$0.00	0.0
13	M-F 5p-5:30p		ABC 4 Utah News At 5PM	\$735.00	30	5	5	10	\$7,350.00	\$0.00	0.0
14	M-F 6p-6:30p		ABC 4 Utah News At 6PM	\$890.00	30	5	5	10	\$8,900.00	\$0.00	0.0
15	M-F 6:30p-7p		ABC 4 Utah News At 630PM	\$890.00	30	5	5	10	\$8,900.00	\$0.00	0.0
16	M-F 10p-10:36p		ABC 4 Utah News At 10PM	\$525.00	30	5	5	10	\$5,250.00	\$0.00	0.0
17	M-F 10:35p-11:37p		Jimmy Kimmel Live-ABC	\$315.00	30	5	5	10	\$3,150.00	\$0.00	0.0
19	W 8p-9p		Abbot Elementary/Celebrity Family Feud-ABC	\$2,000.00	30	1	1	2	\$4,000.00	\$0.00	0.0
20	Sa 6a-7a		Good Morning America Sat	\$180.00	30	1	1	2	\$360.00	\$0.00	0.0
21	Sa 7a-8a		Good Morning America Sat	\$180.00	30	1	1	2	\$360.00	\$0.00	0.0



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						4/13	4/20				
22	Sa 5p-5:30p		ABC 4 Utah News At 5P Sat	\$475.00	30	1	1	2	\$950.00	\$0.00	0.0
23	Sa 6p-9p		NHL Playoffs Prime	\$1,680.00	30	1	1	2	\$3,360.00	\$0.00	0.0
24	Su 6a-7a		Good Morning America Sunday	\$180.00	30	1	1	2	\$360.00	\$0.00	0.0
25	Su 7a-8a		This Week	\$610.00	30	1	1	2	\$1,220.00	\$0.00	0.0
26	Su 5p-5:30p		ABC 4 Utah News At 5P Sun	\$475.00	30	1	1	2	\$950.00	\$0.00	0.0
28	M-F 6a-6:30a		Good Morning Utah-6AM	\$315.00	30	1	0	1	\$315.00	\$0.00	0.0
29	M-F 7a-8a		Good Morning America	\$420.00	30	2	2	4	\$1,680.00	\$0.00	0.0
30	M-F 8a-9a		Good Morning America	\$420.00	30	1	1	2	\$840.00	\$0.00	0.0
31	M-F 12n-12:30p		ABC 4 News Midday	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
32	M-F 12:30p-1p		ABC 4 News Midday	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
33	M-F 1p-2p		GMA3: What You Need To Know	\$440.00	30	3	3	6	\$2,640.00	\$0.00	0.0
34	M-F 2p-3p		General Hospital	\$440.00	30	1	1	2	\$880.00	\$0.00	0.0
35	Sa 5p-5:30p		ABC 4 Utah News At 5P Sat	\$475.00	30	1	0	1	\$475.00	\$0.00	0.0
36	M-F 4p-4:30p		ABC 4 Utah News At 4PM	\$320.00	30	0	1	1	\$320.00	\$0.00	0.0
TOTALS:						104	101	205	\$95,910.00	\$0.00	0.0



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815 Grandview Ave	Product: TV	Office: WASHINGTON	Total Spots: 205
Suite 600	Agency Order #: 13299880	Service: Nielsen	Total CPP: \$0.00
COLUMBUS, OH	Buyer: Renicker, Tanya	Primary Demo:	Total GRP:
43215	Salesperson: THOMAS PARK	Assistant: THOMAS PARK	Traffic #: 4385498
	Separation: 212-373-8137		

Special Instructions

Date/Time	Added by	Comment	Order Level Comments
04/16/24 4:04 PM	Phil Openshaw	Moving \$320 4p-430p spot from Est 2516 to Est 2518.	
04/12/24 10:56 AM	Charlie Mirkle	Makegoods for spots missed on Est. 2517	
04/05/24 9:09 AM	System	Notice Received.	
04/05/24 7:06 AM	GOTOSTRATAIlpark	Separation: 30:PopulationBuyType: CPP	
04/05/24 7:06 AM	GOTOSTRATAIlpark	Cancelled by new revision	
04/01/24 10:53 AM	Cecilia Baertsch	Program Change	
03/15/24 12:37 PM	System	Notice Received.	
03/15/24 9:46 AM	THOMAS PARK	Separation: 30:PopulationBuyType: CPP	

Competitive Information	
Market Budget:	
KTVX Share:	0%
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	205	\$95,910.00	N/A	0.0
	100%	205	\$95,910.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Apr	205	\$95,910.00
Total	205	\$95,910.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	4/16/24 4:04 PM	Phil Openshaw	Confirmed	1		\$320.00	\$95,910.00	Changes: Total \$ from \$95,590.00 to \$95,910.00, Total Spots from 204 to 205. 1 buyline added or modified.
Makegood 2	4/12/24 10:56 AM	Charlie Mirkle	Confirmed	18		\$7,530.00	\$95,590.00	Changes: Total \$ from \$88,060.00 to \$95,590.00, Total Spots from 186 to 204. 8 buylines added or modified.
Queued for Electronic Contracting	4/5/24 8:53 AM					\$0	\$0	
Revision	4/5/24 7:06 AM	GOTOSTRATAIlpark	Confirmed		60	-\$30,020.00	\$88,060.00	Changes: Total \$ from \$118,080.00 to \$88,060.00, Total Spots from 246 to 186. 11 buylines added or modified.
Makegood 1	4/1/24 10:53 AM	Cecilia Baertsch	Cancelled	2	2	\$0	\$118,080.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	3/15/24 10:03 AM					\$0	\$0	
New	3/15/24 9:45 AM	THOMAS PARK	Confirmed	246		\$118,080.00	\$118,080.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.