



125 West 55th St  
New York, NY 10019

Contract # 28365935

CPE: 362/430/2518

Agency: MEDIUM BUYING, LLC

815 Grandview Ave  
Suite 600  
COLUMBUS, OH  
43215

Product: TV  
Agency Order #: 13299880  
Buyer: Renicker, Tanya

Salesperson: THOMAS PARK  
212-373-8137

Separation:

Comments: Separation: 30:PopulationBuyType: CPP

Changes as of: 4/15/2024 at 8:54 AM

Flight: 4/13/24 - 4/26/24

Advertiser: CONSERVATIVE  
OUTSIDER PAC

Version: Current State Version 3

Station: KTVX

Market: Salt Lake City-Ogden

Con Type: POLITICAL/VOTE

Total \$: \$95,590.00

Office: WASHINGTON  
Service: Nielsen  
Primary Demo:

Assistant: THOMAS PARK  
212-373-8137

Total Spots: 204  
Total CPP: \$0.00  
Total GRP:

Traffic #: 4385498

#	Day/Time	DP	Program	Rate	Len	4/13 - 4/20		Total Spots	Total \$	CPP*	GRP*
						4/13	4/20				
1	M-F 5:30a-6a		Good Morning Utah-530AM	\$160.00	30	5	5	10	\$1,600.00	\$0.00	0.0
2	M-F 6a-6:30a		Good Morning Utah-6AM	\$315.00	30	5	5	10	\$3,150.00	\$0.00	0.0
3	M-F 6:30a-7a		Good Morning Utah-630AM	\$315.00	30	5	5	10	\$3,150.00	\$0.00	0.0
4	M-F 7a-8a		Good Morning America	\$420.00	30	5	5	10	\$4,200.00	\$0.00	0.0
5	M-F 8a-9a		Good Morning America	\$420.00	30	5	5	10	\$4,200.00	\$0.00	0.0
6	M-F 12n-12:30p		ABC 4 News Midday	\$350.00	30	5	5	10	\$3,500.00	\$0.00	0.0
7	M-F 12:30p-1p		ABC 4 News Midday	\$350.00	30	5	5	10	\$3,500.00	\$0.00	0.0
8	M-F 1p-2p		GMA3: What You Need To Know	\$440.00	30	5	5	10	\$4,400.00	\$0.00	0.0
9	M-F 2p-3p		General Hospital	\$440.00	30	5	5	10	\$4,400.00	\$0.00	0.0
10	M-F 3:30p-4p		Inside Edition	\$325.00	30	5	5	10	\$3,250.00	\$0.00	0.0
11	M-F 4p-4:30p		ABC 4 Utah News At 4PM	\$380.00	30	5	5	10	\$3,800.00	\$0.00	0.0
12	M-F 4:30p-5p		ABC 4 Utah News At 430PM	\$380.00	30	5	5	10	\$3,800.00	\$0.00	0.0
13	M-F 5p-5:30p		ABC 4 Utah News At 5PM	\$735.00	30	5	5	10	\$7,350.00	\$0.00	0.0
14	M-F 6p-6:30p		ABC 4 Utah News At 6PM	\$890.00	30	5	5	10	\$8,900.00	\$0.00	0.0
15	M-F 6:30p-7p		ABC 4 Utah News At 630PM	\$890.00	30	5	5	10	\$8,900.00	\$0.00	0.0
16	M-F 10p-10:36p		ABC 4 Utah News At 10PM	\$525.00	30	5	5	10	\$5,250.00	\$0.00	0.0
17	M-F 10:35p-11:37p		Jimmy Kimmel Live-ABC	\$315.00	30	5	5	10	\$3,150.00	\$0.00	0.0
19	W 8p-9p		Abbott Elementary/Celebrity Family Feud-ABC	\$2,000.00	30	1	1	2	\$4,000.00	\$0.00	0.0
20	Sa 6a-7a		Good Morning America Sat	\$180.00	30	1	1	2	\$360.00	\$0.00	0.0
21	Sa 7a-8a		Good Morning America Sat	\$180.00	30	1	1	2	\$360.00	\$0.00	0.0



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						4/13	4/20				
22	Sa 5p-5:30p		ABC 4 Utah News At 5P Sat	\$475.00	30	1	1	2	\$950.00	\$0.00	0.0
23	Sa 6p-9p		NHL Playoffs Prime	\$1,680.00	30	1	1	2	\$3,360.00	\$0.00	0.0
24	Su 6a-7a		Good Morning America Sunday	\$180.00	30	1	1	2	\$360.00	\$0.00	0.0
25	Su 7a-8a		This Week	\$610.00	30	1	1	2	\$1,220.00	\$0.00	0.0
26	Su 5p-5:30p		ABC 4 Utah News At 5P Sun	\$475.00	30	1	1	2	\$950.00	\$0.00	0.0
28	M-F 6a-6:30a		Good Morning Utah-6AM	\$315.00	30	1	0	1	\$315.00	\$0.00	0.0
29	M-F 7a-8a		Good Morning America	\$420.00	30	2	2	4	\$1,680.00	\$0.00	0.0
30	M-F 8a-9a		Good Morning America	\$420.00	30	1	1	2	\$840.00	\$0.00	0.0
31	M-F 12n-12:30p		ABC 4 News Midday	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
32	M-F 12:30p-1p		ABC 4 News Midday	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
33	M-F 1p-2p		GMA3: What You Need To Know	\$440.00	30	3	3	6	\$2,640.00	\$0.00	0.0
34	M-F 2p-3p		General Hospital	\$440.00	30	1	1	2	\$880.00	\$0.00	0.0
35	Sa 5p-5:30p		ABC 4 Utah News At 5P Sat	\$475.00	30	1	0	1	\$475.00	\$0.00	0.0
<b>TOTALS:</b>					<b>104</b>	<b>100</b>		<b>204</b>	<b>\$95,590.00</b>	<b>\$0.00</b>	<b>0.0</b>



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Special Instructions

Order Level Comments

Date/Time	Added by	Comment
04/12/24 10:56 AM	Charlie Mirkle	Makegoods for spots missed on Est. 2517
04/05/24 9:09 AM	System	Notice Received.
04/05/24 7:06 AM	GOTOSTRATAIbark	Separation: 30;PopulationBuyType: CPP
04/05/24 7:06 AM	GOTOSTRATAIbark	Cancelled by new revision
04/01/24 10:53 AM	Cecilia Baertsch	Program Change
03/15/24 12:37 PM	System	Notice Received.
03/15/24 9:46 AM	THOMAS PARK	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	0%
KTVX Share:	0%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	204	\$95,590.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>204</b>	<b>\$95,590.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Apr	204	\$95,590.00
<b>Total</b>	<b>204</b>	<b>\$95,590.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	4/12/24 10:56 AM	Charlie Mirkle	Confirmed	18		\$7,530.00	\$95,590.00	Changes: Total \$ from \$88,060.00 to \$95,590.00. Total Spots from 186 to 204. 8 buylines added or modified.
Queued for Electronic Contracting	4/5/24 8:53 AM					\$0	\$0	
Revision	4/5/24 7:06 AM	GOTOSTRATAIbark	Confirmed		60	-\$30,020.00	\$88,060.00	Changes: Total \$ from \$118,080.00 to \$88,060.00. Total Spots from 246 to 186. 11 buylines added or modified.
Makegood 1	4/12/24 10:53 AM	Cecilia Baertsch	Cancelled	2		\$0	\$118,080.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	3/15/24 10:03 AM					\$0	\$0	
New	3/15/24 9:45 AM	THOMAS PARK	Confirmed	246		\$118,080.00	\$118,080.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.