



125 West 55th St
New York, NY 10019

Contract # 28365771 Changes as of: 4/17/2024 at 10:06 AM Version: Current State Version 2

CPE: 362/430/2516 Flight: 3/16/24 - 3/29/24 Station: KTVX
 Agency: MEDIUM BUYING, LLC Advertiser: CONSERVATIVE OUTSIDER PAC Market: Salt Lake City-Ogden

815 Grandview Ave Product: TV
 Suite 600 Agency Order #: 13296454
 COL UMBUS, OH Buyer: Renicker, Tanya
 43215

Salesperson: THOMAS PARK Assistant: THOMAS PARK
 Separation: 212-373-8137
 Comments: Separation: 30:PopulationBuyType: CPP

Total Spots: 179
 Total CPP: \$0.00
 Total GRP: Traffic #: 4384885

Con Type: POLITICAL/VOTE
 Total \$: \$64,360.00

#	Day/Time	DP	Program	Rate	Len	3/16 - 3/23		Total Spots	Total \$	CPP*	GRP*
						3/16	3/23				
1	M-F 6:30a-7a		Good Morning Utah-630AM	\$300.00	30	5	5	10	\$3,000.00	\$0.00	0.0
2	M-F 7a-8a		Good Morning America	\$400.00	30	5	5	10	\$4,000.00	\$0.00	0.0
3	M-F 8a-9a		Good Morning America	\$400.00	30	5	5	10	\$4,000.00	\$0.00	0.0
4	M-F 9a-10a		Good Things Utah	\$140.00	30	5	5	10	\$1,400.00	\$0.00	0.0
5	M-F 10a-11a		Good Things Utah	\$140.00	30	5	5	10	\$1,400.00	\$0.00	0.0
6	M-F 12n-1p		ABC 4 News Midday	\$260.00	30	5	5	10	\$2,600.00	\$0.00	0.0
7	M-F 1p-2p		GMA3: What You Need To Know	\$320.00	30	5	5	10	\$3,200.00	\$0.00	0.0
8	M-F 2p-3p		General Hospital	\$600.00	30	5	5	10	\$6,000.00	\$0.00	0.0
9	M-F 3:30p-4p		Inside Edition	\$180.00	30	5	5	10	\$1,800.00	\$0.00	0.0
10	M-F 4p-4:30p		ABC 4 Utah News At 4PM	\$320.00	30	5	4	9	\$2,880.00	\$0.00	0.0
11	M-F 4:30p-5p		ABC 4 Utah News At 430PM	\$320.00	30	5	5	10	\$3,200.00	\$0.00	0.0
12	M-F 5p-5:30p		ABC 4 Utah News At 5PM	\$460.00	30	5	5	10	\$4,600.00	\$0.00	0.0
13	M-F 6p-6:30p		ABC 4 Utah News At 6PM	\$580.00	30	5	5	10	\$5,800.00	\$0.00	0.0
14	M-F 6:30p-7p		ABC 4 Utah News At 630PM	\$580.00	30	5	5	10	\$5,800.00	\$0.00	0.0
15	M-F 10p-10:36p		ABC 4 Utah News At 10PM	\$400.00	30	5	5	10	\$4,000.00	\$0.00	0.0
16	M-F 10:35p-11:37p		Jimmy Kimmel Live-ABC	\$200.00	30	5	5	10	\$2,000.00	\$0.00	0.0
17	Tu 7p-8p		Will Trent-ABC	\$2,000.00	30	1	1	2	\$4,000.00	\$0.00	0.0
18	Sa 6a-8a		Good Morning America Sat	\$160.00	30	1	1	2	\$320.00	\$0.00	0.0
19	Sa 5p-5:30p		ABC 4 Utah News At 5P Sat	\$320.00	30	1	1	2	\$640.00	\$0.00	0.0
20	10p-10:35p		ABC 4 Utah News At 10PM	\$400.00	30	1	1	2	\$800.00	\$0.00	0.0



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 Agency: MEDIUM BUYING, LLC Advertiser: CONSERVATIVE OUTSIDER PAC Marker: Salt Lake City-Ogden

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 Suite 600 Agency Order #: 13296454
 COLUMBUS, OH Buyer: Renicker, Tanya
 43215

Salesperson: THOMAS PARK Assistant: THOMAS PARK
 212-373-8137
 Separation: Primary Demo: Traffic #: 4384885

#	Day/Time	DP	Program	Rate	Len	3/16 - 3/23		Total Spots	Total \$	CPP*	GRP*
						3/16	3/23				
21	Su 6a-7a		Good Morning America Sunday	\$160.00	30	2	2	4	\$640.00	\$0.00	0.0
22	Su 7a-8a		This Week	\$360.00	30	1	1	2	\$720.00	\$0.00	0.0
23	Su 8a-8:30a		Inside Utah Politics	\$260.00	30	1	1	2	\$520.00	\$0.00	0.0
24	Su 9a-9:30a		At Your Leisure	\$200.00	30	1	1	2	\$400.00	\$0.00	0.0
25	Su 5p-5:30p		ABC 4 Utah News At 5P Sun	\$320.00	30	1	1	2	\$640.00	\$0.00	0.0
TOTALS:						90	89	179	\$64,360.00	\$0.00	0.0



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Agency: MEDIUM BUYING, LLC Advertiser: CONSERVATIVE OUTSIDER PAC Market: Salt Lake City-Ogden Total \$: \$64,360.00

815 Grandview Ave Product: TV Total Spots: 179
Suite 600 Agency Order #: 13296454 Office: WASHINGTON Total CPP: \$0.00
COLUMBUS, OH Buyer: Renicker, Tanya Primary Demo: Service: Nielsen Total GRP:

Salesperson: THOMAS PARK Assistant: THOMAS PARK Traffic #: 4384885
Separation: 212-373-8137

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
04/16/24 4:03 PM	Phil Openshaw	Tech diff. Moving to 4/23 same TP, same rate on Est 2518.
03/15/24 8:57 AM	System	Notice Received.
03/15/24 7:31 AM	THOMAS PARK	Separation: 30:PopulationBuyType: CPP

Competitive Information	
Market Budget:	
KTVX Share:	0%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	179	\$64,360.00	N/A	0.0
Total	100%	179	\$64,360.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Mar	179	\$64,360.00
Total	179	\$64,360.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	4/16/24 4:03 PM	Phil Openshaw	Confirmed		1	-\$320.00	\$64,360.00	Changes: Total \$ from \$64,680.00 to \$64,360.00. Total Spots from 180 to 179. 1
Quenued for Electronic Contracting	3/15/24 8:32 AM					\$0	\$0	
New	3/15/24 7:29 AM	THOMAS PARK	Confirmed	180		\$64,680.00	\$64,680.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.