

CONTRACT



KTVX
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(801) 975-4444

<u>Contract / Revision</u> 4385498 /		<u>Alt Order #</u> 28365935	
<u>Advertiser</u> POL/Conservative Outsiders PAC		<u>Original Date / Revision</u> 03/15/24 / 04/17/24	
<u>Contract Dates</u> 04/13/24 - 04/26/24		<u>Estimate #</u> 2518	
<u>Product</u> TV			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVX	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agency Code</u> 9915707	<u>Advertiser Code</u> 362	<u>Product 1/2</u> 430	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Medium Buying LLC
815 Grandview Avenue
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVX	04/15/24	04/26/24	Good Morning Utah 530a-6a	530a-6a		:30			NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/15/24	04/21/24	MTWTF--	5			\$160.00				
	Week:	04/22/24	04/28/24	MTWTF--	5			\$160.00				
N 2	KTVX	04/15/24	04/26/24	Good Morning Utah 6a-630a	6a-630a		:30			NM	10	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/15/24	04/21/24	MTWTF--	5			\$315.00				
	Week:	04/22/24	04/28/24	MTWTF--	5			\$315.00				
N 3	KTVX	04/15/24	04/26/24	Good Morning Utah 630a-7a	630a-7a		:30			NM	10	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/15/24	04/21/24	MTWTF--	5			\$315.00				
	Week:	04/22/24	04/28/24	MTWTF--	5			\$315.00				
N 4	KTVX	04/15/24	04/26/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	10	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/15/24	04/21/24	MTWTF--	5			\$420.00				
	Week:	04/22/24	04/28/24	MTWTF--	5			\$420.00				
N 5	KTVX	04/15/24	04/26/24	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	10	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/15/24	04/21/24	MTWTF--	5			\$420.00				
	Week:	04/22/24	04/28/24	MTWTF--	5			\$420.00				
N 6	KTVX	04/15/24	04/26/24	ABC Midday News	ABC Midday News		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/15/24	04/21/24	MTWTF--	5			\$350.00				
	Week:	04/22/24	04/28/24	MTWTF--	5			\$350.00				
N 7	KTVX	04/15/24	04/26/24	M-F Daytime PM M-F 12p-3p	12p-3p		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/15/24	04/21/24	MTWTF--	5			\$350.00				
	Week:	04/22/24	04/28/24	MTWTF--	5			\$350.00				
N 8	KTVX	04/15/24	04/26/24	M-F 1p-2p	M-F 1p-2p		:30			NM	10	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/15/24	04/21/24	MTWTF--	5			\$440.00				
	Week:	04/22/24	04/28/24	MTWTF--	5			\$440.00				

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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Conservative Outsiders PAC	03/15/24 / 04/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/13/24 - 04/26/24	TV	2518

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KTVX	04/15/24	04/26/24	M-F 2p-3p	M-F 2p-3p		:30			NM	10	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				5	\$440.00			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$440.00			
N 10	KTVX	04/15/24	04/26/24	M-F 330p-4p	M-F 330p-4p		:30			NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				5	\$325.00			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$325.00			
N 11	KTVX	04/15/24	04/26/24	M-F 4p-430p	M-F 4p-430p		:30			NM	10	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				5	\$380.00			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$380.00			
N 12	KTVX	04/15/24	04/26/24	M-F 430p-5p	M-F 430p-5p		:30			NM	10	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				5	\$380.00			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$380.00			
N 13	KTVX	04/15/24	04/26/24	M-F KTVX News @ 5	M-F 5p-530p		:30			NM	10	\$7,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				5	\$735.00			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$735.00			
N 14	KTVX	04/15/24	04/26/24	M-F KTVX News @ 6	M-F 6p-7p		:30			NM	10	\$8,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				5	\$890.00			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$890.00			
N 15	KTVX	04/15/24	04/26/24	M-F KTVX News @ 6	M-F 6p-7p		:30			NM	10	\$8,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				5	\$890.00			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$890.00			
N 16	KTVX	04/15/24	04/26/24	KTVX 10p News M-F	M-F 10p-1036p		:30			NM	10	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				5	\$525.00			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$525.00			
N 17	KTVX	04/15/24	04/26/24	Jimmy Kimmel	M-F 1036p-1137p		:30			NM	10	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				5	\$315.00			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$315.00			
D 18	KTVX	04/16/24	04/23/24	Tue Hour 2	Tue 8p-9p		:30			NM	0	\$0.00
N 19	KTVX	04/17/24	04/24/24	Wed Hour 2	Wed 8p-9p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	--W----				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KTVX	04/15/24-04/21/24	Wed Hour 2	Wed 8p-9p	---W-----	:30		\$2,000.00	NM		
				See MG 19.6								
	6	KTVX	04/17/24-04/17/24	100000 Pyramid 830-9p	8:30 PM-9:00 PM	---W-----	:30		\$2,000.00	NM		
				Ⓜ MG for 19.2 04/17								
	Week:	04/22/24	04/28/24	--W----				1	\$2,000.00			

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<u>Contract Dates</u> 04/13/24 - 04/26/24	<u>Product</u> TV	<u>Estimate #</u> 2518
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
4	KTVX	04/22/24-04/28/24	Wed Hour 2	Wed 8p-9p	---W-----	:30		\$2,000.00	NM			
See MG 19.5												
5	KTVX	04/24/24-04/24/24	100000 Pyramid 830-9p	Wed 8p-9p	---W-----	:30		\$2,000.00	NM			
Ⓜ MG for 19.4 04/24												
N 20	KTVX	04/13/24	04/20/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-----S-				1	\$180.00			
Week:		04/15/24	04/21/24	-----S-				1	\$180.00			
N 21	KTVX	04/13/24	04/20/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-----S-				1	\$180.00			
Week:		04/15/24	04/21/24	-----S-				1	\$180.00			
N 22	KTVX	04/13/24	04/20/24	Sa-Su KTVX News @ 5	Sa-Su KTVX News		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-----S-				1	\$475.00			
Week:		04/15/24	04/21/24	-----S-				1	\$475.00			
N 23	KTVX	04/13/24	04/20/24	NHL Playoffs 6-9p	6:00 PM-9:00 PM		:30			NM	2	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-----S-				1	\$1,680.00			
Week:		04/15/24	04/21/24	-----S-				1	\$1,680.00			
N 24	KTVX	04/14/24	04/21/24	GMA Weekend	Sa 6a-8a/Su 6a-7a		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-----S				1	\$180.00			
Week:		04/15/24	04/21/24	-----S				1	\$180.00			
N 25	KTVX	04/14/24	04/21/24	Su 7a-8a	Su 7a-8a		:30			NM	2	\$1,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-----S				1	\$610.00			
Week:		04/15/24	04/21/24	-----S				1	\$610.00			
N 26	KTVX	04/14/24	04/21/24	Sa-Su KTVX News @ 5	Sa-Su KTVX News		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-----S				1	\$475.00			
Week:		04/15/24	04/21/24	-----S				1	\$475.00			
N 27	KTVX	04/17/24	04/18/24	Good Morning Utah 6a-630a	6a-630a		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--WT---				1	\$315.00			
N 28	KTVX	04/17/24	04/26/24	Good Morning America 7-8a	7:00 AM-8:00 AM		:30			NM	4	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--WT---				2	\$420.00			
Week:		04/22/24	04/28/24	--WT---				2	\$420.00			
N 29	KTVX	04/17/24	04/26/24	Good Morning America 8-9a	8:00 AM-9:00 AM		:30			NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--WT---				1	\$420.00			
Week:		04/22/24	04/28/24	--WT---				1	\$420.00			
N 30	KTVX	04/17/24	04/18/24	Midday News 12-1230p	12:00 PM-12:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--WT---				1	\$350.00			
N 31	KTVX	04/17/24	04/18/24	Midday News 1230-1p	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/13/24 - 04/26/24	TV	2518

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--WT---				1	\$350.00			
N 32	KTVX	04/17/24	04/26/24	What Would You Do 1p-2p	M-F 1p-2p		:30			NM	6	\$2,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--WT---				3	\$440.00			
Week:		04/22/24	04/28/24	--WT---				3	\$440.00			
N 33	KTVX	04/17/24	04/26/24	General Hospital 2p-3p	M-F 2p-3p		:30			NM	2	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--WT---				1	\$440.00			
Week:		04/22/24	04/28/24	--WT---				1	\$440.00			
N 34	KTVX	04/15/24	04/21/24	KTVX News @ 5 5-530p	KTVX News @ 5		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$475.00			
N 35	KTVX	04/23/24	04/23/24	M-F 4p-430p	M-F 4p-430p		:30			NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-T-----				1	\$320.00			
Totals											205	\$95,910.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	205	\$95,910.00	(\$14,386.50)	\$81,523.50
Totals	205	\$95,910.00	(\$14,386.50)	\$81,523.50

Signature: _____ **Date:** _____

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