



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 28365935 Changes as of: 4/18/2024 at 11:53 AM Version: Current State Version 7

CPE: 362/430/2518 Flight: 4/13/24 - 4/26/24 Station: KTVX  
 Agency: MEDIUM BUYING, LLC Advertiser: CONSERVATIVE OUTSIDER PAC Market: Salt Lake City-Ogden  
 Con Type: POLITICAL/VOTE Total \$: \$95,910.00

815 Grandview Ave Product: TV Office: WASHINGTON  
 Suite 600 Agency Order #: 13299880 Service: Nielsen  
 COLUMBUS, OH Buyer: Renicker, Tanya Primary Demo: Total Spots: 204  
 43215 Salesperson: THOMAS PARK Assistant: THOMAS PARK Traffic #: 4385498  
 212-373-8137 Separation: 212-373-8137

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/13 - 4/20			Total Spots	Total \$	CPP*	GRP*
						4/13	4/20					
1	M-F 5:30a-6a		Good Morning Utah-530AM	\$160.00	30	5	5		10	\$1,600.00	\$0.00	0.0
2	M-F 6a-6:30a		Good Morning Utah-6AM	\$315.00	30	5	5		10	\$3,150.00	\$0.00	0.0
3	M-F 6:30a-7a		Good Morning Utah-630AM	\$315.00	30	5	5		10	\$3,150.00	\$0.00	0.0
4	M-F 7a-8a		Good Morning America	\$420.00	30	5	5		10	\$4,200.00	\$0.00	0.0
5	M-F 8a-9a		Good Morning America	\$420.00	30	5	5		10	\$4,200.00	\$0.00	0.0
6	M-F 12n-12:30p		ABC 4 News Midday	\$350.00	30	5	5		10	\$3,500.00	\$0.00	0.0
7	M-F 12:30p-1p		ABC 4 News Midday	\$350.00	30	5	5		10	\$3,500.00	\$0.00	0.0
8	M-F 1p-2p		GMA3: What You Need To Know	\$440.00	30	4	5		9	\$3,960.00	\$0.00	0.0
9	M-F 2p-3p		General Hospital	\$440.00	30	5	5		10	\$4,400.00	\$0.00	0.0
10	M-F 3:30p-4p		Inside Edition	\$325.00	30	5	5		10	\$3,250.00	\$0.00	0.0
11	M-F 4p-4:30p		ABC 4 Utah News At 4PM	\$380.00	30	5	5		10	\$3,800.00	\$0.00	0.0
12	M-F 4:30p-5p		ABC 4 Utah News At 430PM	\$380.00	30	5	5		10	\$3,800.00	\$0.00	0.0
13	M-F 5p-5:30p		ABC 4 Utah News At 5PM	\$735.00	30	5	5		10	\$7,350.00	\$0.00	0.0
14	M-F 6p-6:30p		ABC 4 Utah News At 6PM	\$890.00	30	5	5		10	\$8,900.00	\$0.00	0.0
15	M-F 6:30p-7p		ABC 4 Utah News At 630PM	\$890.00	30	5	5		10	\$8,900.00	\$0.00	0.0
16	M-F 10p-10:36p		ABC 4 Utah News At 10PM	\$525.00	30	5	5		10	\$5,250.00	\$0.00	0.0
17	M-F 10:35p-11:37p		Jimmy Kimmel Live-ABC	\$315.00	30	5	5		10	\$3,150.00	\$0.00	0.0
19	W 8p-9p		Abbott Elementary/Celebrity Family Feud-ABC	\$2,000.00	30	1	1		2	\$4,000.00	\$0.00	0.0
20	Sa 6a-7a		Good Morning America Sat	\$180.00	30	1	1		2	\$360.00	\$0.00	0.0
21	Sa 7a-8a		Good Morning America Sat	\$180.00	30	1	1		2	\$360.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

**KATZ TELEVISION GROUP**

**Contract #** 28365935      **Changes as of:** 4/18/2024 at 11:53 AM      **Version:** Current State Version 7  
**CPE:** 362/430/2518      **Flight:** 4/13/24 - 4/26/24      **Station:** KTVX  
**Agency:** MEDIUM BUYING, LLC      **Advertiser:** CONSERVATIVE OUTSIDER PAC      **Market:** Salt Lake City-Ogden  
 815 Grandview Ave      **Product:** TV      **Office:** WASHINGTON      **Total Spots:** 204  
 Suite 600      **Agency Order #:** 13299880      **Service:** Nielsen      **Total CPP:** \$0.00  
 COLUMBUS, OH      **Buyer:** Renicker, Tanya      **Primary Demo:**      **Total GRP:**      **Traffic #:** 4385498  
 43215      **Salesperson:** THOMAS PARK      **Assistant:** THOMAS PARK      **Separation:** 212-373-8137

#	Day/Time	DP	Program	Rate	4/13 - 4/20			Total Spots	Total \$	CPP*	GRP*
					Len	4/13	4/20				
22	Sa 5p-5:30p		ABC 4 Utah News At 5P Sat	\$475.00	30	1	1	2	\$950.00	\$0.00	0.0
23	Sa 6p-9p		NHL Playoffs Prime	\$1,680.00	30	0	0	0	\$0.00	\$0.00	0.0
24	Su 6a-7a		Good Morning America Sunday	\$180.00	30	1	1	2	\$360.00	\$0.00	0.0
25	Su 7a-8a		This Week	\$610.00	30	1	1	2	\$1,220.00	\$0.00	0.0
26	Su 5p-5:30p		ABC 4 Utah News At 5P Sun	\$475.00	30	1	1	2	\$950.00	\$0.00	0.0
28	M-F 6a-6:30a		Good Morning Utah-6AM	\$315.00	30	1	0	1	\$315.00	\$0.00	0.0
29	M-F 7a-8a		Good Morning America	\$420.00	30	2	2	4	\$1,680.00	\$0.00	0.0
30	M-F 8a-9a		Good Morning America	\$420.00	30	1	1	2	\$840.00	\$0.00	0.0
31	M-F 12n-12:30p		ABC 4 News Midday	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
32	M-F 12:30p-1p		ABC 4 News Midday	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
33	M-F 1p-2p		GMA3: What You Need To Know	\$440.00	30	3	3	6	\$2,640.00	\$0.00	0.0
34	M-F 2p-3p		General Hospital	\$440.00	30	1	1	2	\$880.00	\$0.00	0.0
35	Sa 5p-5:30p		ABC 4 Utah News At 5P Sat	\$475.00	30	1	0	1	\$475.00	\$0.00	0.0
36	M-F 4p-4:30p		ABC 4 Utah News At 4PM	\$320.00	30	0	1	1	\$320.00	\$0.00	0.0
37	Su 6p-8p		American Idol 4/21	\$3,360.00	30	0	0	0	\$0.00	\$0.00	0.0
38	M-F 1p-2p		GMA3: What You Need To Know	\$440.00	30	0	1	1	\$440.00	\$0.00	0.0
39	Su 6p-8p		American Idol 4/21	\$3,360.00	30	0	1	1	\$3,360.00	\$0.00	0.0
<b>TOTALS:</b>								<b>204</b>	<b>\$95,910.00</b>	<b>\$0.00</b>	<b>0.0</b>



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

**Contract #** 28365935    **Changes as of:** 4/18/2024 at 11:53 AM    **Version:** Current State Version 7  
**CPE:** 362/430/2518    **Flight:** 4/13/24 - 4/26/24    **Station:** KTVX    **Con Type:** POLITICAL/VOTE  
**Agency:** MEDIUM BUYING, LLC    **Advertiser:** CONSERVATIVE OUTSIDER PAC    **Market:** Salt Lake City-Ogden    **Total \$:** \$95,910.00  
**Product:** TV    **Office:** WASHINGTON    **Total Spots:** 204  
**Agency Order #:** 13299880    **Service:** Nielsen    **Total CPP:** \$0.00  
**Buyer:** Renicker, Tanya    **Primary Demo:**    **Traffic #:** 4385498  
**Salesperson:** THOMAS PARK    **Assistant:** THOMAS PARK    **Separation:** 212-373-8137  
**815 Grandview Ave**  
**Suite 600**  
**COLUMBUS, OH**  
**43215**

**Special Instructions**

Date/Time	Added by	Comment
04/18/24 11:46 AM	BRADLEY PHILIPPS	ok
04/18/24 11:46 AM	BRADLEY PHILIPPS	ok
04/18/24 11:43 AM	Cecilia Baertsch	Oversold moving to the next week.
04/18/24 11:27 AM	Cecilia Baertsch	Oversold. Moving to next week.
04/18/24 7:43 AM	BRADLEY PHILIPPS	ok
04/18/24 7:06 AM	Charlie Mirkle	American Idol is getting big ratings since there is a Ulahn that made it to the top 14. The last two episodes pulled between 23k and 30k HH's on overnights.
04/16/24 4:04 PM	Phil Openshaw	Moving \$320 4p-430p spot from Est 2516 to Est 2518.
04/12/24 10:56 AM	Charlie Mirkle	Makegoods for spots missed on Est. 2517
04/05/24 9:09 AM	System	Notice Received.
04/05/24 7:06 AM	GOTOSTRATA\tpark	Separation: 30;PopulationBuyType: CPP
04/05/24 7:06 AM	GOTOSTRATA\tpark	Canceled by new revision
04/01/24 10:53 AM	Cecilia Baertsch	Program Change
03/15/24 12:37 PM	System	Notice Received.
03/15/24 9:46 AM	THOMAS PARK	Separation: 30;PopulationBuyType: CPP

**Order Level Comments**

Competitive Information	
Market Budget:	
KTVX Share:	0%
Comment:	Competitive Unknown

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	204	\$95,910.00
<b>Total</b>	<b>100%</b>	<b>204</b>	<b>\$95,910.00</b>

Monthly Summary	
Month	Spots
2024-Apr	204
<b>Total</b>	<b>204</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 6	4/18/24 11:43 AM	Cecilia Baertsch	Confirmed	1	1	\$0
Makegood 5	4/18/24 11:27 AM	Cecilia Baertsch	Confirmed	1	1	\$0
Makegood 4	4/18/24 7:06 AM	Charlie Mirkle	Confirmed	1	2	\$0
Makegood 3	4/16/24 4:04 PM	Phil Openshaw	Confirmed	1		\$320.00
Makegood 2	4/12/24 10:56 AM	Charlie Mirkle	Confirmed	18		\$7,530.00
Queued for Electronic Contracting	4/5/24 8:53 AM					\$0
Revision	4/5/24 7:06 AM	GOTOSTRATA\tpark	Confirmed		60	\$-30,020.00

Changes: 2 buylines added or modified.  
 Changes: 2 buylines added or modified.  
 Changes: Total Spots from 205 to 204. 2 buylines added or modified.  
 Changes: Total \$ from \$95,590.00 to \$95,910.00, Total Spots from 204 to 205. 1 buyline added or modified.  
 Changes: Total \$ from \$88,060.00 to \$95,590.00, Total Spots from 186 to 204. 8 buylines added or modified.  
 Changes: Total \$ from \$118,080.00 to \$88,060.00, Total Spots from 246 to 186. 11 buylines added or modified.



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

**Contract #** 28365935    **Changes as of:** 4/18/2024 at 11:53 AM    **Version:** Current State Version 7  
**CPE:** 362/430/2518    **Flight:** 4/13/24 - 4/26/24    **Station:** KTVX    **Con Type:** POLITICAL/VOTE  
**Agency:** MEDIUM BUYING, LLC    **Advertiser:** CONSERVATIVE OUTSIDER PAC    **Market:** Salt Lake City-Ogden    **Total \$:** \$95,910.00  
 815 Grandview Ave    **Product:** TV    **Office:** WASHINGTON    **Total Spots:** 204  
 Suite 600    **Agency Order #:** 13299880    **Service:** Nielsen    **Total CPP:** \$0.00  
 COLUMBUS, OH    **Buyer:** Renicker, Tanya    **Primary Demo:**    **Total GRP:**    **Traffic #:** 4385498  
 43215    **Salesperson:** THOMAS PARK    **Assistant:** THOMAS PARK    **212-373-8137**  
**Separation:**

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	4/1/24 10:53 AM	Cecilia Baertisch	Canceled	2	2	\$0	\$118,080.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	3/15/24 10:03 AM					\$0	\$0	
New	3/15/24 9:45 AM	THOMAS PARK	Confirmed	246		\$118,080.00	\$118,080.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.